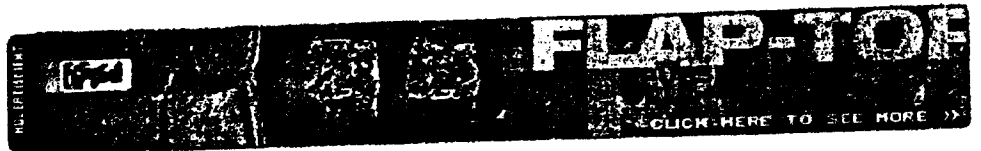


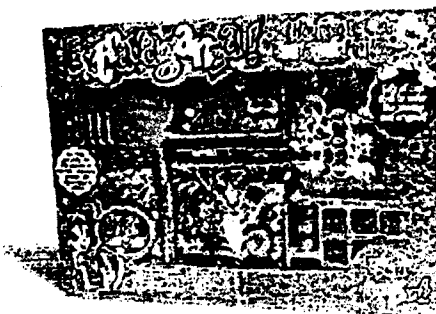
Exhibit A



Monday, November 6, 2000



- **Activate your free time!** Check out some cool ways to time this holiday season!
- **All new Club Chronicles** is in. Have a look!
- **Play** the new version of the Concentration Game today!
- **Read** a beautiful tribute to a friend. Read "Peace" by Sahera in the [Read](#) section.
- **Ready to play?** We are and so is our new [Games page!](#)
- **Cool, Free downloads...** [Check them out!](#)
- **All new characters!** Click here to meet them!



new characters!

• Some really cool new friends have arrived!
 Meet our [new friends](#).>>

awesome activities
 CHECK OUT OUR NEWEST AND COOLEST ACTIVITIES



This is your chance to join the hippest, most awesome club around... Club Lisa Frank! All you have to do is go to the [click here](#), and you will be able to buy a membership online!

With your one year membership, you will receive four issues of the newly designed Lisa and Me magazines. Our magazine includes letters and drawings from you and your fellow club members, fun activities for you and your friends, stories about your fave Lisa Frank characters, cool articles about stuff that matters to you... and much more! Each Lisa Frank membership also includes the official club membership packet filled with cool stuff, official club membership card, club certificate plus lots more!

JOIN TODAY!



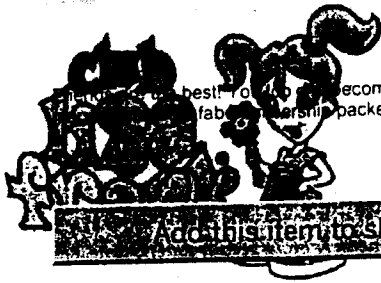
© 1999 Lisa Frank, Inc.
Legal restrictions and terms of use.
Use of this site signifies your agreement to the terms.
Privacy statement

shop.lisafrank.com
your lisa frank headquarters

Exhibit B 2

- club membership
- main menu
- your account
- shopping cart
- specials
- lisa recommends
- search
- help
- register
- gift registry

Club Membership



best! To become a member of the cool Club Lisa Frank. Your year membership gets you up to 4 fab membership packet.

Copyright ©1999 Lisa Frank Inc.
Legal restrictions and terms of use
Use of this site signifies your agreement to the terms
Privacy statement



shop.lisafrank.com
your lisa frank headquarters

main menu	your account	shopping cart	specials	lisa recommends	search	help
				register	gift registry	

Exhibit B 3

Oops..., Please log in or register for shopping

To add items to your shopping cart, you have to be a REGISTERED user. It appears that you either haven't logged in or registered yet. PLEASE REGISTER FIRST or LOG IN if you have already registered.

Thanks.

PLEASE [CLICK HERE](#) FOR LEGAL RESTRICTIONS AND TERMS OF USE APPLICABLE TO THIS SITE.
USE OF THIS SITE SIGNIFIES YOUR AGREEMENT TO THE TERMS OF USE.
LISA FRANK'S PRIVACY STATEMENT
Copyright ©1999 Lisa Frank, Inc., All rights reserved.

shop.lisafrank.com

your lisa frank headquarters

register

- main menu
- your account
- shopping cart
- specials
- lisa recommends
- search
- help

Welcome to the Lisa Frank on-line shopping center! To shop our site all you need to do is complete the information below.

Once we have your information, shopping is a breeze! All you have to do is to log in with your user name and password and you will be all set to go.

- Required inputs

USER INFORMATION

Login ID

Password

Password Again



PERSONAL INFORMATION

First Name

Address (line 1)

Address (line 2)

State

Phone

Last Name

City

Zip Code

Country

E-mail

TTY phone number? Yes No

When is the best time to contact you? Daytime Evening

Copyright ©1999 Lisa Frank Inc.
[Legal restrictions and terms of use.](#)
 Use of this site signifies your agreement to the terms.
[Privacy statement](#)





register

main menu | your account | shopping cart | specials | lisa recommends | search | help

Exhibit C 2

You are almost done with the registration. Just a few more questions and you will be ready to shop!

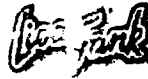
PREFERENCES

Birthday:
 Favorite Character: If other:
 Favorite Color:
 Favorite time of year:

<< Back

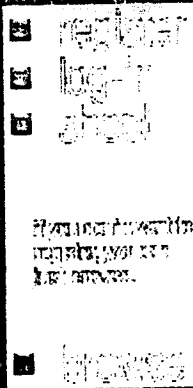
Submit

Copyright ©1999 Lisa Frank Inc.
Legal restrictions and terms of use
Use of this site signifies your agreement to the terms
Privacy statement



shop.lisafrank.com

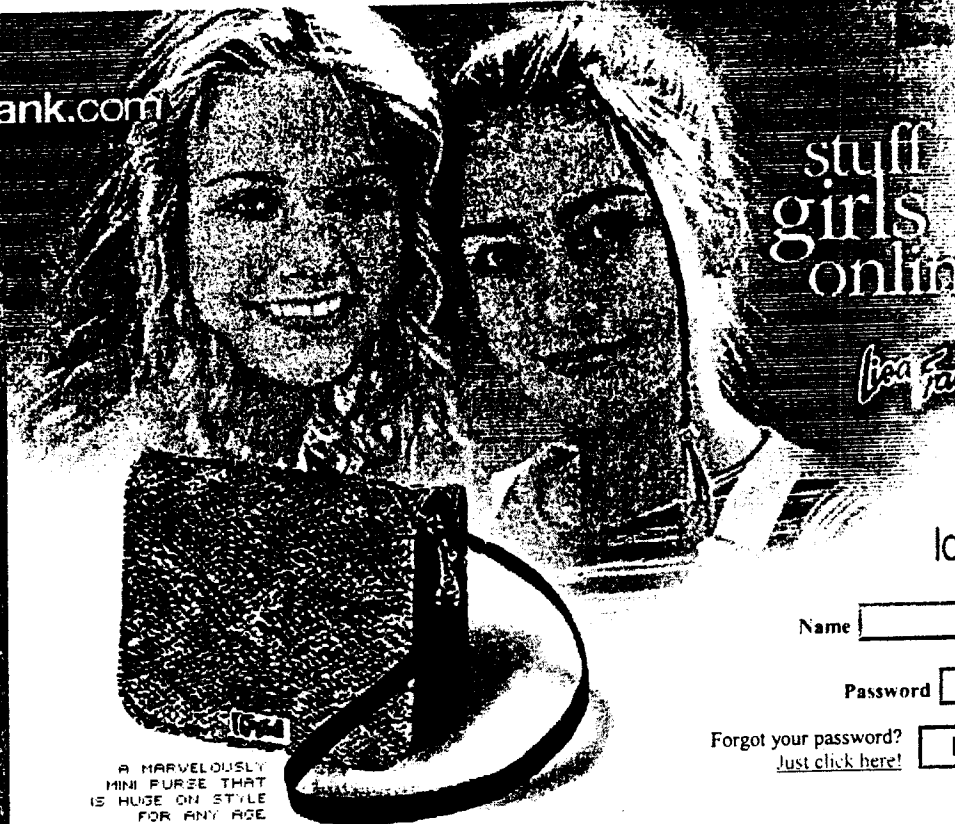
To shop, just follow the steps below.



Customer Service
1-800-467-8685

Remember, in order for you to buy an item you must register first.

You must be 14 or older to register.



stuff girls love online!

lisa frank

log-in here!

Name

Password

Forgot your password?
[Just click here!](#)

Let's Shop!

A MARVELOUSLY MINI PURSE THAT IS HUGE ON STYLE FOR ANY AGE

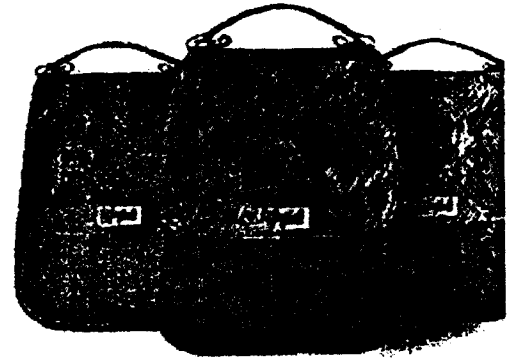
wallet purse

This super cool mini purse is perfect when you need to carry just the essentials. To display cutting edge style, throw this fantastic fashion purse over your shoulder. \$12.00 ea.

[more info >>](#)

The Flap-top purse is one of our newest awesome accessories, and is nearly perfect for any occasion. Choose one of the three fabulous colors to suit your diva fashion style. \$18.00 ea.

[more info >>](#)

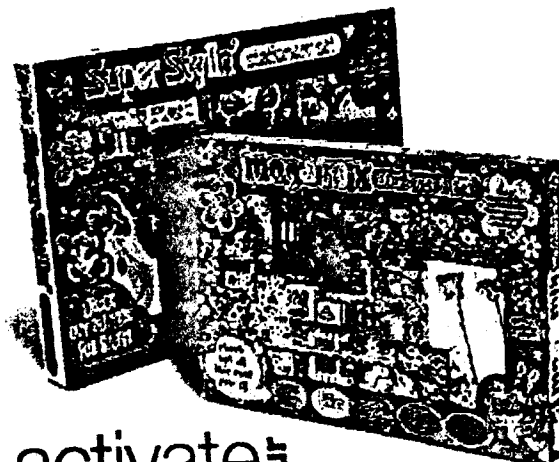


flap-top purses

PERFECT FOR ANY OCCASION

fantastic world micro mini

back packs



activate

We have five awesome new activities. Each as cool as the next.
Plenty for you to do this winter season... get them all!
\$20.00 ea.

[check them all out >>](#)

For when a large backpack is just too much,
micro mini is perfect for holding just the esse
\$12.00 ea.

[check them out >>](#)

© 2000 Lisa Frank, Inc. Use of this site signifies your agreement to the terms.
[Legal restrictions and terms of use.](#) [Privacy statement](#)

LISA FRANK'S PRIVACY POLICY**Exhibit E****PRIVACY**

The policies below are applicable to www.lisafrank.com and shop.lisafrank.com. Lisa Frank's Web site is a place for children and parents. We hope you enjoy the Web site. We care about the safety of children and will do everything possible to protect the privacy of our visitors. For children visiting our Web site for the first time, ask your parents to go over this with you.

Lisa Frank collects personally identifying information only during (i) contest or sweepstakes registration, (ii) subscription registration for areas of our Web site that require subscription, and (iii) online shopping. In addition, registration is required and information is collected in certain portions of our Web site in which guests provide content submissions and suggestions or participate in interactive online activities (i.e., community postings, voting, chat, games, or bulletin boards). Lisa Frank may use such information to fulfill prizes, track compliance with our House Rules, or for editorial and feedback purposes (to the extent that is explained when guests provide the information). In the event that Lisa Frank plans to post any such information on its Web site, guests are provided prior written notification of such posting and given the option of preventing such posting.

REGISTRATION AND PERSONAL INFORMATION

In order to participate in certain areas of our Web site, such as the guest book, chat room, or e-commerce, users are required to register and obtain a screen name ("USER-ID"). Children 13 years or younger will require parental consent before being able to register and participate in Lisa Frank's guest book, chat room or e-commerce. All information collected by Lisa Frank is never shared with anyone outside of Lisa Frank, and it is never used for advertising, promotion or marketing purposes. We are committed to ensuring the safety and privacy of children on the Internet and we do not disclose the identity of children or adults on the Internet without prior written approval.

The interactive nature of our Web site allows users to post information and write content to our Web site. No personally identifiable information (e.g., full names, addresses, e-mail addresses, phone numbers) should be posted to our Web site. As a protective measure, we do request all users to provide some minimal information about themselves. In the event questionable or objectionable material is posted on our Web site, we will have the necessary information to track down the source of the message and if necessary, block that user from further using Lisa Frank's Web site. Additionally, we require users to establish a "USER-ID" which is a password protected screen name. This is each user's identity on the site, and completely eliminates the disclosure of full names or e-mail addresses on Lisa Frank's Web site.

POLICIES FOR INDIVIDUALS 13 YEARS AND UNDER

- Lisa Frank encourages parents and guardians to spend time online with their children and to participate in the interactive activities offered on our Web site.
- No information should be submitted or posted at Lisa Frank's Web site by guests 13 years or younger without the consent of their parent or guardian.
- Unless otherwise disclosed during collection, Lisa Frank does not provide any personally identifying information, regardless of its source, to any third party for any purpose whatsoever.
- In the areas that require registration, all registrants receive e-mail confirming their registration. In addition, when a guest 13 years or younger registers, his/her parent or guardian will be required to fill out and sign a registration form. The parent will then receive e-mail confirming the registration.
- No information collected from guests 13 years or younger is used for any marketing or promotional purposes whatsoever, either inside or outside Lisa Frank.
- Guests' e-mail addresses are never posted on Lisa Frank's Web site.

ABOUT IP ADDRESSES

Lisa Frank collects IP addresses for the purposes of system administration and to report aggregate information. An IP address is a number that is automatically assigned to your computer whenever you are surfing the Web. Web servers – the big computers that "serve" up Web pages – automatically identify your computer by its IP address.

When guests request pages from Lisa Frank's Web site, our servers log the guests' IP addresses. We do not link IP addresses to anything personally identifiable. This means that a user's session will be logged, but the user remains anonymous to us. In addition, certain non-personally-identifiable information is recorded by the standard operation of Lisa Frank's Internet servers. This information allows us to keep our Web site running efficiently. The information that we record includes the browser (such as Netscape, Internet Explorer) and the operating system used (such as Macintosh, Windows 95) by the visitor. Another use of this type of information includes the number of visitors to the various pages in our site but only in a combined and non-personally-identifiable form. E-mail addresses and other personally identifiable data about visitors to this site are known only when voluntarily submitted.

COOKIES

A "cookie" application automatically collects personal information from a visitor to a Web site and transfers such information to the visitor's hard drive for record-keeping purposes. Cookies make Web-surfing easier for you by saving your passwords, purchases, and preferences while you are at Lisa Frank's Web site. The use of cookies is an industry standard – you will find them at most major Web sites.

EXAMPLES OF HOW LISA FRANK USES COOKIES

A cookie lets the computers remember that you have registered, which allows us to speed up your future activities at our Web site. Lisa Frank uses a temporary cookie to track which products you have chosen while shopping. The cookies expire once you are done shopping. Letting it do the record keeping saves you trouble of entering information over and over again during a single visit. If you decline this cookie, you may have difficulty ordering your selections.

HOW LISA FRANK DOES NOT USE COOKIES

Lisa Frank never uses cookies to retrieve information from your computer that was not originally sent in a cookie. Except as described below, Lisa Frank does not use information transferred through cookies for any promotional or marketing purposes, nor is that information shared with any third parties.

Lisa Frank does not use cookies to identify specific individuals, except in such cases as online shopping (see above) and contest registration. Most browsers are initially set to accept cookies. If you prefer, you can set your browser to refuse cookies or alert you when cookies are being sent. However, it is possible that some parts of Lisa Frank's Web site, such as shopping, contest and game areas, will not function properly if you do so.

SECURITY POLICY

The importance of security for all personally identifiable information associated with our guests is of utmost concern to us. Lisa Frank exercises great care in providing secure transmission of your information (such as payment information) from your PC to our servers, utilizing encryption software.

Only those employees who need access to your information in order to do their jobs are allowed access, each having signed comprehensive nondisclosure agreements with Lisa Frank, which provides explicit legal confidentiality protections. Any employee who violates our privacy and/or security policies is subject to disciplinary action, up to and including termination and civil and/or criminal prosecution.

YOUR ACCEPTANCE OF THESE TERMS

By using Lisa Frank's Web site, you signify your assent to Lisa Frank's Privacy Policy. If you do not agree to this policy, please do not use our site. You continued use of the Lisa Frank Web site following the posting of changes to these terms will mean you accept those changes. You can sent e-mail to us with any further questions.

CONCLUSION

We believe that parents should take an active approach in their children's on-line activities. We encourage parents to enjoy our Web site with their child or children. Lisa Frank also welcomes any suggestions regarding online safety and/or security. Suggestions may be e-mailed to the following e-mail address: asklisa@lisafrank.com

Last updated: 7/19/00