

OFFICIAL TRANSCRIPT PROCEEDING

FEDERAL TRADE COMMISSION

MATTER NO. P024204

TITLE ELECTRONIC MUSCLE STIMULATORS

**DATE RECORDED: DATE UNKNOWN
TRANSCRIBED: APRIL 24, 2002**

PAGES 1 THROUGH 7

**VIDEOTAPE - COMMERCIAL
AB ENERGIZER**

**FOR THE RECORD, INC.
603 POST OFFICE ROAD, SUITE 309
WALDORF, MARYLAND 20602
(301)870-8025**

FEDERAL TRADE COMMISSION

I N D E X

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23
- 24
- 25

VIDEOTAPE:

PAGE:

Ab Energizer

3

FEDERAL TRADE COMMISSION

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

In the Matter of:)
Electronic Muscle Stimulators) Matter No. P024204
Project)
-----)

Date Unknown

The following transcript was produced from a
videotape provided to For The Record, Inc. on April 24,
2002.

P R O C E E D I N G S

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

VIDEOTAPE - AB ENERGIZER INFOMERCIAL

ON SCREEN: Ab Energizer System

MALE ANNOUNCER: -- revolutionary Ab Energizer System, featuring 21st Century technology that's a --

ON SCREEN: Simple & Easy

MALE ANNOUNCER: -- simple, easy way to help --

ON SCREEN: Firm Toned Abs

MALE ANNOUNCER: -- firm and tone your abs without --

ON SCREEN: No Sweat!

MALE ANNOUNCER: -- breaking a sweat.

ON SCREEN: Back Buns Thighs

MALE ANNOUNCER: And it's also great for your lower back, buns and thighs.

ON SCREEN: Stimulate Abs

MALE ANNOUNCER: The secret is Ab Energizer's electronic impulses that stimulate your abs so they contract and relax as if you're doing a sit-up.

ON SCREEN: Up to 700 Muscle Contractions
10 Minutes!

MALE ANNOUNCER: Now you can get up to 700 muscle contractions in just 10 minutes and get the tone and definition you've always wanted.

1 ON SCREEN: Size 37 to 34

2 Results not typical. Individual results may
3 vary. Before starting this or any other system, consult
4 your physician.

5 UNIDENTIFIED MALE: I've gone from a waist 37
6 to a waist 34.

7 ON SCREEN: TV Office Cooking

8 MALE ANNOUNCER: Work out your abs anywhere,
9 watching TV, at the office, even around the house.

10 ON SCREEN: Why Spend \$120 (X'd out) or More!

11 MALE ANNOUNCER: Why spend \$120 for a single
12 unit product?

13 ON SCREEN: 2 Modes 10 Settings

14 20 Routines

15 MALE ANNOUNCER: With the double unit Ab
16 Energizer, you get two modes and ten settings to maximize
17 your work-out.

18 ON SCREEN: Only \$59.95 plus s&h

19 Ab Energizer

20 P.O. Box 570

21 Van Nuys, CA 91408

22 www.abenergizer.com

23 1-800-691-6390

24 Complete System

25 MALE ANNOUNCER: Call now to order the complete

1 Ab Energizer System for just \$59.95. It includes the Ab
2 Energizer belt with two units, tightening gel, meal plan,
3 instruction guide and carrying case.

4 ON SCREEN: Only \$59.95 plus s&h

5 Ab Energizer

6 P.O. Box 570

7 Van Nuys, CA 91408

8 www.abenergizer.com

9 1-800-691-6390

10 Diet Energizer

11 \$39.95 Value! FREE!

12 (Small print unintelligible)

13 MALE ANNOUNCER: You also get a free 30-day
14 supply of Diet Energizer with its fat-burning formula.

15 ON SCREEN: Only \$59.95 plus s&h

16 Ab Energizer

17 P.O. Box 570

18 Van Nuys, CA 91408

19 www.abenergizer.com

20 1-800-691-6390

21 Guaranteed! (less s&H)

22 Lose 2" in 30 Days

23 MALE ANNOUNCER: If you don't lose at least two
24 inches off your waist in the first 30 days, return it for
25 a full refund.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

ON SCREEN: Only \$59.95 plus s&h

Ab Energizer

P.O. Box 570

Van Nuys, CA 91408

www.abenergizer.com

1-800-691-6390

CALL NOW!

MALE ANNOUNCER: To order, call now.

(The videotape was concluded.)

C E R T I F I C A T I O N O F T Y P I S T

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

MATTER NUMBER: P024204
CASE TITLE: ELECTRONIC MUSCLE STIMULATORS PROJECT
TAPING DATE: DATE UNKNOWN
TRANSCRIPTION DATE: APRIL 24, 2002

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: APRIL 24, 2002
Elizabeth M. Farrell

ELIZABETH M. FARRELL

C E R T I F I C A T I O N O F P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

Kathy J. De MENT

KATHY J. DE MENT

