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8	UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA	
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11	FEDERAL TRADE COMMISSION,	
12	Plaintiff,	
13	v.	
14	BIOPULSE INTERNATIONAL, INC.,	STIPULATED FINAL JUDGMENT AND ORDER RE
15	BIOPULSE, INC., JONATHAN NEVILLE, and	BIOPULSE INTERNATIONAL, INC., BIOPULSE, INC., AND
16	LORAN SWENSON,	LORAN SWENSON
17	Defendants.	Case No:
18		
19	On July 23, 2002, plaintiff, the Federal Trade Co	ommission ("FTC" or "Commission"), filed a
20	Complaint for permanent injunction and other relief ("Complaint"), pursuant to Section 13(b) of the	
21	Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b), against BioPulse International, Inc.,	
22	BioPulse, Inc., Jonathan Neville, and Loran Swenson.	
23	The Commission and Defendants BioPulse International, Inc., BioPulse, Inc., and Loran	
24	Swenson ("Defendants") have stipulated to the entry of this Final Judgment and Order ("Order") in	
25	settlement of the Commission's Complaint against Defendants. The Court, being advised in the	
26	premises, finds as follows:	
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28	STIPULATED FINAL JUDGMENT AND ORDER	PAGE 1 OF 16

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FINDINGS

- 1. In its Complaint, the Commission alleged that Defendants violated Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a) and 52. The Commission sought permanent injunctive relief for alleged deceptive acts or practices by Defendants in connection with the marketing and sale of health and medical services, including insulin-induced hypoglycemic sleep therapy, also known as induced hypoglycemic treatment or IHT ("IHT"), which involves injecting insulin into cancer patients, purportedly to "starve" tumors; and acoustic lightwave treatment ("ALW"), which involves having patients sit in front of a light source purportedly to receive treatment for a variety of diseases and conditions.
- 2. The Commission has the authority under Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), to seek the relief it has requested.
- 3. This Court has jurisdiction over the subject matter of this case, and jurisdiction over Defendants. Venue in the Northern District of California is proper, and the Complaint states a claim upon which relief may be granted against the Defendants.
- 4. The activities of Defendants as alleged in the Commission's Complaint were or are in or affecting commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.
- 5. The Commission and Defendants stipulate and agree to this Order, without trial or final adjudication of any issue of fact or law, to settle and resolve all matters in dispute arising from the Complaint to the date of entry of this Order. By entering this stipulation, Defendants do not admit or deny any of the allegations set forth in the Complaint, other than jurisdictional facts; provided, however, Defendants agree that the facts as alleged in the Complaint filed in this action shall be taken as true in any subsequent litigation filed by the Commission to enforce its rights pursuant to this Order, including but not limited to a nondischargeability complaint in any bankruptcy proceeding.
- 6. Defendants waive all rights to seek judicial review or otherwise challenge or contest the validity of this Order, and further waive and release any claim they may have against the FTC or its employees, agents or representatives. Defendants also waive any claim that they may have held under STIPULATED FINAL JUDGMENT AND ORDER PAGE 2 OF 16

the Equal Access to Justice Act, 28 U.S.C. § 2412, as amended by Pub.L. 104-121, 110 Stat. 847, 863-64 (1996) concerning the prosecution of this action to the date of entry of this Order. Each party to this Order shall bear its own costs and attorneys' fees incurred in connection with this action.

- 7. Entry of this Order is in the public interest.
- 8. Pursuant to Federal Rule of Civil Procedure 65(d), the provisions of this Order are binding upon Defendants, and their officers, agents, servants, employees and attorneys, and all other persons or entities in active concert or participation with them, who receive actual notice of this Order by personal service or otherwise.
- 9. Any voluntary bankruptcy petition filed by any or all Defendants does not automatically stay this action, which the Court finds is the "commencement or continuation of any action or proceeding by a governmental unit to enforce such governmental unit's police or regulatory power," as set forth in 11 U.S.C. § 362(b)(4).
- 10. Any voluntary bankruptcy petition filed by any Defendant does not divest this Court of jurisdiction to enter this final judgment against Defendants.

ORDER

I. DEFINITIONS

IT IS THEREFORE STIPULATED AND ORDERED, that, for the purposes of this Order, the following definitions shall apply:

- A. "Defendants" shall mean BioPulse International, Inc. ("BioPulse"), BioPulse, Inc. ("BI"), and each of their divisions, subsidiaries, and affiliates, and each of their successors or assigns; Loran Swenson, individually and as an officer and director of BioPulse and BI; and any combination of the foregoing.
- B. "Participating associates" shall refer to Defendants' officers, agents, servants, employees, attorneys and all persons or entities in active concert or participation with Defendants who receive actual notice of this Order by personal service or otherwise.
- C. "Food," "drug," and "device" shall mean as "food," "drug," and "device" are defined in Section 15 of the FTC Act, 15 U.S.C. § 55.

- D. "Covered product or service" shall mean any dietary supplement, food, drug, or device, or any health-related service or program.
- E. "Substantially similar service" shall mean any service in which a person receives insulin injections for any purpose other than the treatment of diabetes.
- F. "Competent and reliable scientific evidence" shall mean tests, analyses, research, studies, or other evidence based on the expertise of professionals in the relevant area, that has been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results.
 - G. "Document(s)" or "record(s)" shall refer to:
 - 1. The original or a true copy of any written, typed, printed, electronically stored, transcribed, taped, recorded, filmed, punched, or graphic matter or other data compilations of any kind, including, but not limited to, letters, e-mail or other correspondence, messages, memoranda, interoffice communications, notes, reports, summaries, manuals, magnetic tapes or discs, tabulations, books, records, checks, invoices, workpapers, journals, ledgers, statements, returns, reports, schedules, or files; and
 - 2. Any information stored on any desktop personal computer ("PC") and workstations, laptops, notebooks, or other portable computers, whether assigned to individuals or in pools of computers available for shared use; and home computers used for work-related purposes; backup disks and tapes, archive disks and tapes, and other forms of offline storage, whether stored onsite with the computer used to generate them, stored offsite in another company facility or stored offsite by a third-party, such as in a disaster recovery center; and computers and related offline storage used by Defendants' participating associates, which may include persons who are not employees of the company or who do not work on company premises.
- H. The terms "and" and "or" in this Order shall be construed conjunctively or disjunctively STIPULATED FINAL JUDGMENT AND ORDER

1 as necessary, to make the applicable sentence or phrase inclusive rather than exclusive. 2 I. The term "including" shall mean "without limitation." J. 3 Any requirement that Defendants "notify" or "provide" any information or material to 4 the Commission, shall mean that Defendants shall send the necessary information or material via first-5 class mail, costs prepaid, to: Director, Western Region 6 Federal Trade Commission 901 Market Street, Suite 570 7 San Francisco, CA 94103 8 FTC v. BioPulse International, Inc. Matter No. 0123057 9 10 II. PROHIBITED REPRESENTATIONS A. IT IS FURTHER STIPULATED AND ORDERED that, in connection with the 11 12 advertising, promotion, offering for sale, sale, or distribution of IHT or any substantially similar service, 13 the Defendants and their participating associates are permanently enjoined from making any 14 misrepresentation, or assisting others in making any misrepresentation, in any manner, expressly or by 15 implication, about the safety of IHT or any such service. B. 16 IT IS FURTHER STIPULATED AND ORDERED that, in connection with the 17 advertising, promotion, offering for sale, sale, manufacturing, labeling, or distribution of IHT, ALW, or 18 any other covered product or service, the Defendants and their participating associates are permanently 19 enjoined from making any representation, or assisting others in making any representation, in any 20 manner, expressly or by implication: 21 (1) That such product or service is an effective treatment for cancer; 22 (2) That such product or service has any effect on cancer tumors; 23 (3) That such product or service is an effective treatment for any disease or health 24 condition, including, but not limited to, arthritis, candida yeast infection, 25 influenza, headaches, parasites, lyme disease, or pneumonia; or (4) About the health benefits, performance, safety or efficacy of any such product 26 27 or service;

1 unless, at the time the representation is made, Defendants possess and rely upon competent and reliable 2 scientific evidence that substantiates the representation.

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III. SUSPENDED JUDGMENT AND RIGHT TO REOPEN AND TERMINATE SUSPENSION

IT IS FURTHER STIPULATED AND ORDERED that:

- A. Judgment is hereby entered against the Defendants, jointly and individually, in the amount of Four Million, Three Hundred Twenty Eight Thousand Dollars (\$4,328,000.00); provided, however, that this judgment shall be suspended until further order of the Court, and provided further that this judgment shall be subject to the conditions set forth in subsection D of this Paragraph.
- B. All funds paid pursuant to this Paragraph shall be deposited into a fund administered by the Commission or its agent to be used for equitable relief, including but not limited to consumer redress and any attendant expenses for the administration of any redress fund. In the event that direct redress to consumers is wholly or partially impracticable or funds remain after redress is completed, the Commission may apply any remaining funds for such other equitable relief (including consumer information remedies) as it determines to be reasonably related to the Defendants' practices alleged in the Complaint. Any funds not used for such equitable relief shall be deposited to the Treasury as disgorgement. Defendants shall have no right to challenge the Commission's choice of remedies under this Paragraph.
- C. Proceedings instituted under this Paragraph are in addition to, and not in lieu of, any other civil or criminal remedies that may be provided by law, including any other proceedings the Commission may initiate to enforce this Order.
- D. The Commission's agreement to this Order is expressly premised upon the truthfulness, accuracy and completeness of the sworn financial statements of Defendants BioPulse International, Inc., BioPulse, Inc., and Loran Swenson, executed on April 1, 2002, April 1, 2002, and March 6, 2002, respectively; and on consolidated balance sheets, statements of operation, and internal financial statements of BioPulse International, Inc. and BioPulse, Inc. supplied to the Commission on March 10, 2002. Said financial statements and documents contain material information upon which the FTC has STIPULATED FINAL JUDGMENT AND ORDER PAGE 6 OF 16

relied in negotiating and agreeing to the terms of this Order. If, upon motion by the Commission to the Court, the Court finds that any named Defendant failed to disclose, in such sworn financial statements, any material asset with a value exceeding One Thousand Dollars (\$1,000), or materially misrepresented the value of any asset, or made any other material misrepresentation in or omission from their financial statement, the suspension of the monetary judgment will be terminated and the entire judgment amount of \$4,328,000.00 will be immediately due and payable. For purposes of this Section, and any subsequent proceedings to enforce payment – including, but not limited to, a non-dischargeability complaint filed in a bankruptcy proceeding – each Defendant stipulates to all of the allegations in the Commission's complaint.

IV. ACKNOWLEDGMENT OF RECEIPT OF ORDER

IT IS FURTHER STIPULATED AND ORDERED that, within five (5) business days after receipt by Defendants of this Order as entered by the Court, Defendant Swenson, individually and on behalf of Defendants BioPulse and BI, shall execute and submit to the Commission a truthful sworn statement, in the form shown on Appendix A, that shall acknowledge receipt of this Order.

V. DISTRIBUTION OF ORDER

IT IS FURTHER STIPULATED AND ORDERED that, for a period of five (5) years from the date of entry of this Order, Defendants shall:

A. Provide a copy of this Order to, and obtain a signed and dated acknowledgment of receipt of same from, each officer or director, each individual serving in a management capacity, all personnel involved in responding to consumer complaints or inquiries, all medical or health care personnel, and all sales personnel, whether designated as employees, consultants, independent contractors or otherwise, immediately upon employing or retaining any such persons, or, if such persons are currently employed or retained, within five (5) days of the date of entry of this order, of BioPulse, BI, and any business directly or indirectly owned, operated or controlled by Defendant Swenson, Defendant BioPulse, or Defendant BI, where the business is engaged in the advertising, promotion, offering for sale, sale, manufacturing, labeling or distribution of any covered product or service; and

business that Defendant is affiliated with or employed by, a statement of the nature of the business, and a statement of Defendant's duties and responsibilities in connection with the business or employment;

- 3. Any proposed change in the structure of any business entity owned or controlled by him, such as creation, incorporation, dissolution, assignment, sale, creation or dissolution of subsidiaries, the proposed filing of a bankruptcy petition, or any other changes that may affect compliance obligations arising out of this Order, within thirty (30) days prior to the effective date of any proposed change; *provided*, *however*, that with respect to any proposed change in structure of such business about which he learns, less than thirty (30) days prior to the date such action is to take place, he shall notify the Commission as soon as practicable after learning of such proposed change; and
- B. For a period of five (5) years from the date of entry of this Order, Defendants BioPulse and BI shall notify the Commission of any proposed change in the structure of either of them, such as creation, incorporation, dissolution, assignment, sale, creation or dissolution of subsidiaries, the proposed filing of a bankruptcy petition, or any other change that may affect compliance obligations arising out of this Order, thirty (30) days prior to the effective date of any proposed change; *provided*, *however*, that with respect to any proposed change in structure of such business about which Defendant BioPulse or Defendant BI learns, less than thirty (30) days prior to the date such action is to take place, such Defendant shall notify the Commission as soon as practicable after learning of such proposed change; and
- C. Sixty (60) days after the date of entry of this Order, Defendants shall provide a written report to the FTC, sworn to under penalty of perjury, setting forth in detail the manner and form in which they have complied and are complying with this Order. This report shall include but not be limited to:
 - 1. Defendant Swenson's then current residence address and telephone number(s);
 - 2. Defendant Swenson's then current employment, business address(es), and

promotion, offering for sale, sale, manufacturing, labeling, or distribution of any covered product or service. In providing such access, Defendants shall permit representatives of the Commission to inspect and copy all documents relevant to any matter contained in this Order; and shall permit Commission representatives to remove documents relevant to any matter contained in this Order for a period not to exceed five (5) business days so that the documents may be inspected, inventoried, and copied; and

B. To interview the officers, directors, and employees, including all personnel involved in responding to consumer complaints or inquiries, and all sales personnel, whether designated as employees, consultants, independent contractors or otherwise, of any business to which Subsection (A) of this Paragraph applies, concerning matters relating to compliance with the terms of this Order. The person interviewed may have counsel present.

Provided that, upon application of the Commission and for good cause shown, the Court may enter an *ex parte* order granting immediate access to Defendants' business premises for the purposes of inspecting and copying all documents relevant to any matter contained in this Order.

IX. RECORD KEEPING PROVISIONS

IT IS FURTHER STIPULATED AND ORDERED that, for a period of eight (8) years from the date of entry of this Order, in connection with Defendants BioPulse and BI and any business directly or indirectly owned, operated or controlled by Defendant Swenson, Defendant BioPulse, or Defendant BI, where the business is engaged in the advertising, promotion, offering for sale, sale, manufacturing, labeling or distribution of any covered product or service, Defendants are hereby restrained and enjoined from failing to create, or have such business create, and from failing to retain, unless otherwise specified:

- A. All documents evidencing or referring to the health benefits, performance, safety, or efficacy of any covered product or service advertised, promoted, offered for sale, sold, manufactured, labeled, or distributed by Defendants, including, but not limited to, all tests, reports, studies, demonstrations, or other evidence that confirm, contradict, qualify, or call into question the health benefits, performance, safety, or efficacy of such product or service;
- B. Books, records and accounts that, in reasonable detail, accurately and fairly reflect the STIPULATED FINAL JUDGMENT AND ORDER

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cost of any covered product or service sold and revenues generated;

- C. Records accurately reflecting the name, address, and telephone number of each manufacturer or laboratory engaged in the development or creation of any covered product or service obtained by Defendants for the purpose of advertising, marketing, promoting, offering for sale, selling, or distributing such product or service;
- D. Records accurately reflecting the name, address, and telephone number of each person employed by Defendants, including as an independent contractor, who is engaged in the advertising, promotion, offering for sale, sale, manufacturing, labeling, distribution, or provision of any covered product or service; that person's job title or position; the date upon which the person commenced work; and the date and reason for the person's termination, if applicable;
- E. Records containing the names, addresses, telephone numbers, dollar amounts paid, quantity of items or services purchased, and description of items or services purchased or provided, for all persons or entities to whom Defendants has sold, invoiced or shipped any covered product or service;
- F. Records that reflect, for every customer complaint or refund request relating to any covered product or service, whether received directly or indirectly or through any third party: (1) the customer's name, address, telephone number and the dollar amount paid by the customer; (2) the written complaint or refund request, if any, and the date of the complaint or refund request; (3) the basis of the complaint, including the name of any Defendant or participating associate complained against, and the nature and result of any investigation conducted concerning any complaint; (4) each response and the date of the response; (5) any final resolution and the date of the resolution; and (6) in the event of a denial of a refund request, the reason for the denial; and
- G. Copies of all advertisements, promotional materials, sales scripts, training materials, or other marketing materials utilized relating to any covered product or service.

X. INDEPENDENCE OF OBLIGATIONS

IT IS FURTHER STIPULATED AND ORDERED that the expiration of any requirements imposed by this Order shall not affect any other obligation arising under this Order.

1 XI. RETENTION OF JURISDICTION 2 IT IS FURTHER STIPULATED AND ORDERED that this Court shall retain jurisdiction of 3 this matter for purposes of construction, modification and enforcement of this Order. 4 5 SO STIPULATED: 6 7 LORAN SWENSON LAURA FREMONT Individually and on behalf of 8 DAVID M. NEWMAN BIOPULSE INTERNATIONAL, INC. and Attorneys for Plaintiff FEDERAL TRADE COMMISSION 9 BIOPULSE, INC 901 Market Street, Suite 570 10 San Francisco, CA 94115 (415) 848-5100 (voice) (415 848-5184 (facsimile) 11 12 13 IT IS SO ORDERED, this ______, 2002. 14 15 UNITED STATES DISTRICT COURT 16 17 18 19 20 21 22 23 24 25 26 27

APPENDIX A

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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

BIOPULSE INTERNATIONAL, INC., BIOPULSE, INC., JONATHAN NEVILLE, and LORAN SWENSON,

Defendants.

AFFIDAVIT OF LORAN SWENSON

Case No:

Loran Swenson, being duly sworn, hereby states and affirms as follows:

- 1. My name is Loran Swenson. I am a Defendant in the above-captioned civil action. I am a citizen of the United States and am over the age of eighteen. I have personal knowledge of the facts set forth in this Affidavit, and if called as a witness, I could and would competently testify as to the matter stated herein.
- 2. My current business address is [*insert address*]. My current business telephone number is [*insert number*]. My current residential address is [*insert address*]. My current residential telephone number is [*insert number*].
- 3. On [insert date] I received, individually and on behalf of BioPulse International, Inc. and BioPulse, Inc., a copy of the Stipulated Final Judgment and Order, which was signed by the Honorable [insert Judge's name] and entered by the Court on [insert date]. A true and correct copy of the Order that I received is appended to this Affidavit.

I declare under penalty of perjury under the laws of the United States that the foregoing is true

1	and correct. Executed on [insert date], at [insert city and state].	
2		
3	Loren Swanson, individually and an habelf of	
4	Loran Swenson, individually and on behalf of BioPulse International, Inc. and BioPulse, Inc.	
5	Biof tilse, file.	
6	deposes and says that he has read and understands the foregoing statement and that he has executed	
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8	Swenson. He is personally known to me or has presented [state type of identification] as	
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10	PRINT NAME	
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12	SIGNATURE	
13	NOTARY PUBLIC, STATE OF	
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15	Commission Number: My Commission Expires:	
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