

DESIGN AND TEXT EXAMPLE

The following four pages are pulled from a document that outlines many of the improvements in organization, language, and design that Firehouse made in the course of simplifying the shareholder reports for SchwabFunds.

SchwabFunds® Shareholder Report Redesign Highlights

Intro/TOC



Market Overview







Front Cover

Covers are built on SchwabFunds design standards and use the same colors and photos as other materials for each fund.

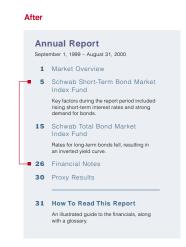




Table of Contents

Includes a summary of factors that affected performance and shows how the report is organized, with all fund-specific information in one section (rather than in five sections throughout the report) and general financial notes that apply to all funds in the back.

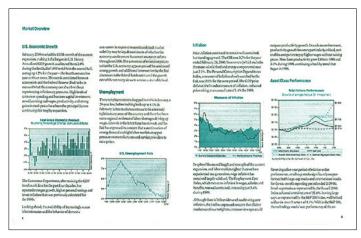




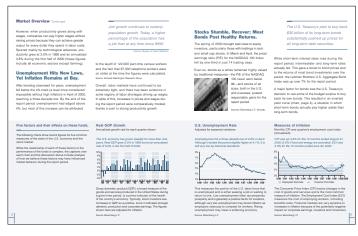
Market Overview

The Market Overview is divided top and bottom, with a "text track" and a "data track." Each chart includes educational language about its traditional significance to investors. The text section focuses on presenting overall concepts and analysis.

Before



After



Fund Module

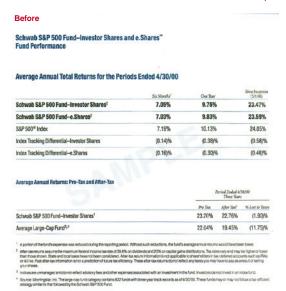






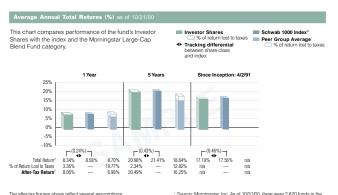
Performance

Fund performance is shown graphically, including tracking differential (for index funds) and after-tax performance (for equity index funds). Wherever possible, each fund's performance is shown next to one or more indices as well as a peer group.



After

Performance: Investor Shares



The after-tax figures above reflect several assumptions:

• federal income tax was deducted from distributions before reinvestment

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• the tax reas used were the highest in effect at the time the distribution

was made—currently 38 6% on dividends and short-term capital gains

and 20.0% on long-term capital gains

on allowance was made for the effects of any state or local taxes, or of

any shareholder activities (such as selling fund states)

Vou row has traited may be different. Keep in mind that later tax returns

aren't a factor for shares held in tax-deferred accounts such as an IRA

or 40 (R).

Source: Morningstar, Inc. As of 10(31,00, there were 2,620 funds in the Large-Clap Blend Fund category that had track records of all east one year. These bruds may or may not use tax-efficient shategies. Fund returns reflect expense reductions by the fund's investment adviser (CSIM) and Schwab. Without these reductions, the fund's yield and returns would have been long.

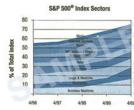
Fund Facts

The new reports use graphics for information that can be communicated more effectively that way, and generally avoid repeating this information in the text.

Before

Q. How have the industry sectors in the S&P 500 Index changed over the last five years?

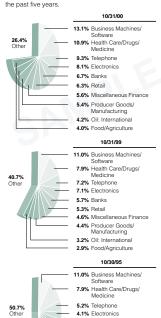
A. The graph on the next page shows the top ten industry sectors of the 5&P 500 Index as of 4/30/00 as well as the historical weightings of these sectors since 4/30/96. Since 1996, the Index has become more concentrated, with the top ten sectors currently representing approximately 76% of the total versus approximately 55% in 1996. The sectors with the largest gains during the period were Business Machines (from 5.9% to 16.5%) and Electronics (from 4.8% to 12.2%). The sectors with the largest declines during the period were International Oil (from 6.6% to 3.8%) and Banks (from 7.1% to 4.7%).

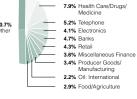


After

Index Composition by Industry

These charts show the size of the ten largest industries in the index. As the charts show, the aggregate portion represented by these industries has been growing over the past five years.

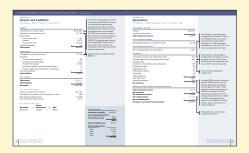




Financials









Financials— Now Simplified

Formerly called the "Schedule of Investments," this table has a new Plain-English name as well as introductory copy for first-time readers.

A key to symbols is provided at the beginning of each fund's holdings. Formerly, the key was up to 70 pages after the symbols were first used.

Subtotals by investment type are gathered together and graphed.

Portfolio Holdings This table shows all the securities in the fund's portfolio and their market value, as of the report date. Security Rate, Maturity Date Face Value Mkt. Value (\$ x 1,000) (\$ x 1,000) Corporate Bonds 44.4% of investme FIXED-RATE OBLIGATIONS 21.9% Top ten holding 6 Case Credit Corp. 6.15%. 03/01/02 ▲ Delayed-delivery security ■ Collateral for open futures contracts ■ Collateral for open futures contracts
For fixed-rate obligations, the rate shown is the coupon
or discount rate (the rate established when the obligation was issued and the maturity date shown is the
stated legal maturity. For variable-rate obligations, the
rate shown is the coupon rate as of the report date, and
the maturity shown is the date of the next rate reset
(or the demand date, for securities that have a demand
date that's later than the reset date). Cemex, S.A. 8.63%. 07/18/03 2.531 2.500 CIT Group, Inc. 7 98% 03/15/03 5,008 5.000 Comcast Corp. 10 25%. 10/15/01 4,000 4 100 Comsat Corp. 8.95%, 05/15/01 2,000 2 023 The pie chart below shows the fund's major asset gories and the market value and cost of the secur Finova Capital Corp. 7 25% 04/01/01 3 600 3 599 Georgia-Pacific Corp. 9.88%, 11/01/21 2.500 2.596 All dollar values are in thousands orea Development Bank 7.90%, 02/01/02 5.000 5.018 Corporate Bonds Market Value: \$127,310 Cost: \$126,854 Lehman Brothers Holdings, Inc 6.63%, 12/27/02 5.000 4.917 MCI Worldcom, Inc. 6.13%, 04/15/02 4,914 5,000 PSEG Capital Corp. 6.94%, 07/02/02 2,000 1,984 Commercial Paper & Other Corporate Obligations Market Value: \$36,956 Cost: \$36,956 Skandinaviska Enskilda 6.63%, 03/12/01 5,000 4,966 **Starwood Hotels & Resorts Worldwide, Inc.** 6.25%, 11/15/00 5,000 3.6% Preferred Stock
*Analysis Value: \$10,180 Tyco International Group, S.A. 6.13%, 06/15/01 5,000 Cost: \$10,267 US West Capital Funding, Inc. 6.13%, 07/15/02 62,717 VARIABLE-RATE OBLIGATIONS 22.5% BankBoston Capital III 7.56%, 09/15/00 100.0% Total Investments 5.000 4.792 ERP Operating L.P. 7.34%, 11/21/00 5.000 5.006 reningssparrbanken AB 7.93%, 11/13/00 5.000 5.007

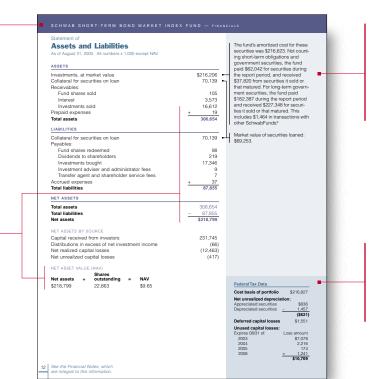
All information in securities descriptions is labeled, using Plain English terms where possible (such as "face value" rather than "par value").

Instead of showing holdings as a percentage of net assets, then converting to percentage of investments, the new reports show all holdings directly as a percentage of investments.

Top ten holdings are called out here as well as being listed earlier in the report.

Each fund's financials are now part of the fund module. Financials are grouped together and indicated by a page-top color band.

Math signs show the relationships among numbers in the tables.



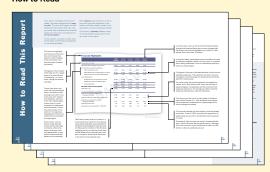
Fund-specific information that used to be included in the Notes to Financial Statements now appears in "sidenotes" that tie directly to their source with pointer lines.

Tax data is collected in a table within the fund module rather than being presented as running text in several different places in the Notes.

Financial Notes

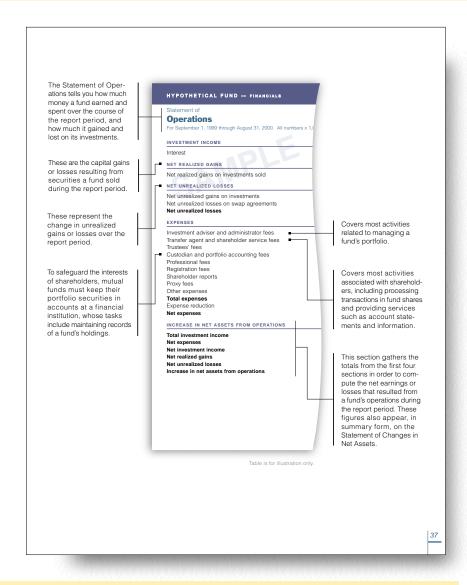


How to Read



New Section: "How to Read"

A nine- to ten-page section at the end of each report walks investors through the financials, explaining basic accounting and fund management concepts. The section also has an extensive glossary. The content of this section is tailored to the asset class represented in each report.



Examples of "Plain English"

Before

Accumulated net realized gain on investments sold, futures contracts and foreign currency transactions

Afte

Net realized capital gains

Before

Variation margin

Afte

Most recent daily change in value of futures

Before

Both classes represent interest in the same portfolio of investments and are substantially the same in all respects, except that the classes are subject to different shareholder services fees (see Note 3) and investment minimums.

After

Shares of each class represent interests in the same portfolio, but each class has its own costs and investment minimums.