

Day 1: Thursday, April 15, 2004 at the Bancroft Hotel

1. 12:00 - 1:00 pm

Press Conference

- Mark Myers: NAS & Xerox Corporation
- Commissioner Mozelle Thompson: FTC

1:30 - 3:00 pm

Overview of the Patent System and FTC Proposal for Reform

- Susan DeSanti: Senior Policy Analyst, FTC
- Prof. Peter Menell: BCLT & Boalt Hall School of Law
- Prof. Robert Merges: BCLT & Boalt Hall School of Law

Day 2: Friday, April 16, 2004 at the Bancroft Hotel

8:00 - 8:30 am

Opening Remarks

- Dean Designate Chris Edley: Boalt Hall School of Law
- Robert Merges of BCLT and Boalt Hall School of Law
- Mark Myers: NAS & Xerox Corporation
- Commissioner Mozelle Thompson: FTC

8:30 - 9:40 am

Non-obviousness Panel (Reinvigorating the Non-obviousness Standard)

- Rochelle Dreyfuss: New York University
- Rebecca Eisenberg: University of Michigan
- Ron Laurie: Inflexion Point Strategy, LLC

9:45-11:00 am

Opposition and Post-Grant Review Panel

- Robert Blackburn: Chiron Corporation
- Prof. Joe Farrell: Economics, UC Berkeley (CPC)
- Bronwyn Hall: Economics, UC Berkeley
- Dietmar Harhoff: European Patent Office
- Steve Kunin: Patent and Trademark Office
- Prof. Robert Merges: BCLT & Boalt Hall School of Law
- Douglas Norman: Eli Lilly

11:00 - 11:15 am

Break

11:15 am - 12:45 pm

Litigation Panel (Including Presumption of Validity)

- Mark Janis: University of Iowa
- Mark Lemley: BCLT & Boalt Hall School of Law
- Lynn Pasahow: Fenwick & West

- James Pooley: Milbank, Tweed, Hadley & McCloy
- Matthew Powers: Weil Gotshal & Manges
- Arti Rai: Duke University

12:45-2:00 pm.

Lunch

2:00 - 3:45 pm

Industry/Institutional Issues Panel

- Carl Shapiro: Haas School of Business, UC Berkeley (co-moderator)
- Commissioner Mozelle Thompson: FTC (co-moderator)
- Robert Baechtold: Fitzpatrick Cella Harper and Scinto & AIPLA
- Robert Barr: CISCO
- Bart Eppenauer: Microsoft
- Sean Johnston: Genentech
- Jay Monahan: eBay
- Ron Myrick: Finnegan, Henderson, Farabow, Garrett & Dunner
- Kulpreet Rana: Google
- Robert Sacoff: Pattishall, McAuliffe & ABA IP Section
- David Simon: Intel Corporation
- Herb Wamsley: Intellectual Property Owners

3:45-4:00 p.m.

Concluding Remarks

Commissioner Mozelle Thompson