

Horizontal Merger Investigation Data, Fiscal Years 1996-2003

Issued by the Federal Trade Commission

February 2, 2004 Revised: (August 31, 2004) To promote transparency in merger enforcement, the Federal Trade Commission staff has reviewed its horizontal merger investigations during fiscal years 1996-2003. Specifically, the staff has tabulated certain market structure information as it relates to the Commission's decision whether or not to seek relief in the specific markets investigated. The information presented in the attached tables has been extracted from contemporaneous Commission staff memoranda written at the time of each investigation to advise the Commission on its enforcement decision. In addition, for a subset of these investigations (those with three or fewer markets), the staff also has tabulated the Commission's enforcement decisions based on the presence or absence of "hot documents" and "strong customer complaints" identified during the investigation.

The FTC issued HSR second requests in 281 mergers from fiscal years 1996 through 2003.³ Because market shares and concentration are most relevant when evaluating horizontal competitive effects, omitted from the data are transactions, or individual markets, in which a challenge was based on other theories of competitive effects.⁴ Thus, excluded from this data review were transactions for which the theory of competitive harm was concern about vertical control or monopsony power. Also excluded are transactions where the concern was elimination of potential, rather than actual, competition, as well as those transactions where the competitive concern stemmed from influence obtained through partial, rather than majority, ownership. Finally, the data review includes neither transactions where the investigation was ongoing as of October 1, 2003,

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¹Because this review of horizontal merger investigations was limited to those matters in which a Request for Additional Information ("second request") was issued, this information does not reflect a random sample of merger transactions.

²The memos were reviewed independently by two staff reviewers, and any discrepancies in the information recorded by these reviewers was reconciled by a third staff reviewer.

³This number differs slightly from that reported in the FEDERAL TRADE COMMISSION AND DEPARTMENT OF JUSTICE ANNUAL REPORT TO CONGRESS ("HSR Report") because for a few transactions multiple second requests were issued.

⁴Table 1 provides information on the categorization of the 281 transactions.

nor investigations that were closed prior to the development of a complete record concerning market structure.⁵

MARKET STRUCTURE VARIABLES

Data tables 3.1 through 4.6 provide information on market structure variables in the 151 horizontal merger investigations meeting the selection criteria described above. These 151 transactions involved 784 postulated relevant markets,⁶ including markets in which relief was sought ("enforced")⁷ and in which relief was not sought ("closed").⁸

⁵Because some investigations were closed shortly after the issuance of a second request, market structure data sufficient to justify inclusion in this report may not have been collected for every case. For example, in some cases, Commission staff may have determined very quickly that the evidence obtained could not support the market definition postulated in the second request. Second request investigations closed upon the receipt of limited, but dispositive information, are categorized as "Quick Looks" in Table 1. For any transaction where complete information on market structure conditions was available, the transaction was included in this data review, regardless of how quickly the investigation may have been closed.

⁶Table 2 provides a frequency distribution of the number of cases involving multiple markets. Twelve matters in the oil industry account for 276 markets, and 14 matters in the grocery industry account for 152 markets. Thus, these two industries represent 17 percent of the cases and 55 percent of the markets in the data presented.

⁷"Enforced" includes situations when the parties to a merger abandoned the transaction after a full investigation.

8"Closed" cases include three instances where the Commission required non-structural relief: General Mills, Inc., Docket No. C-3742 (requiring elimination of non-compete provision and elimination of restrictions on transfer of manufacturing and sales rights for private label products) (Decision and Order, May 16, 1997); LaFarge, S.A., Docket No. C-3852 (requiring elimination of a contractual provision imposing significant cost penalty on LaFarge for quantities of cement produced in excess of 85% of acquired plant's capacity) (Decision and Order, Feb. 12,1999); and Provident Companies, Inc., Docket No. C-3894 (requiring merging

Herfindahl-Hirschman Index & Change in the HHI

Table 3.1 presents data tabulations based on the Herfindahl-Hirschman Index (HHI) measure of market concentration,⁹ the change in HHI (Delta)¹⁰ for 780 markets, and the Commission's decision whether to seek relief.¹¹ Tables 3.2 through 3.6 present this information separately for the grocery industry; the oil industry; the chemical industry; the pharmaceutical industry; and "other" industries.

Significant Competitors

A "significant competitor" is a firm whose independence could affect the ability of the merged firms to achieve an anticompetitive outcome.¹² For purposes of this data review, "significant competitor" has been defined in relation to the competitive effects theory that was the most plausible basis for the investigation.¹³ When the primary concern was that the transaction would allow the remaining firms to coordinate their conduct, significant competitors have been defined as "required participants in the collusive group." When the primary concern was that

firms to submit individual disability claims data to an independent entity that publishes actuarial tables, studies and reports) (Decision and Order, Sept. 3, 1999).

⁹The Herfindahl-Hirschman Index of market concentration consists of the sum of the squares of the market shares of the competitors in the relevant market.

¹⁰The change in the HHI measures the impact of a merger on market concentration, as measured by the market shares of the merged firms and their competitors.

¹¹In a few instances for which market share information was not provided, we have imputed HHI and Delta information based on the number of firms operating in the market. There remain four markets for which we could not obtain reliable HHI and Delta information and these markets were dropped from the tabulations.

¹²The merging firms are always considered significant competitors.

¹³For a discussion of the main theories used in horizontal merger cases, see U.S. Department of Justice and Federal Trade Commission, Horizontal Merger Guidelines (revised April 8, 1997), §§ 2.1-2.2.

the transaction would result in the exercise of unilateral market power, significant competitors include those firms identified as "close rivals" (even if they may not be close enough to constrain a price increase),¹⁴ as well as those that might reposition or otherwise affect the likelihood of an anticompetitive price increase. Data are available for 573 relevant markets.¹⁵

Table 4.1 presents information on the Commission's decision to seek relief along with information on the number of significant competitors in the market, both pre- and post-merger, assuming consummation of the transaction. Tables 4.2 through 4.6 present similar information, but separately by industry.

HOT DOCUMENTS & CUSTOMER COMPLAINT DATA

Tables 5.1 through 8.2 provide information on the Commission's decision to seek relief in cases where the Commission staff identified one or more party documents clearly predicting merger-related anticompetitive effects ("hot documents") or where the Commission staff received "strongly credible" customer complaints about the likely anticompetitive effects of the transaction in one or more markets. For these two variables, a subset of the original sample of transactions was reviewed.

¹⁴These firms usually have market shares in excess of 10%, but market shares are not determinative of significance. For example, in a particular market, a firm may have a low market share, having just entered the market with an innovative product. Nevertheless, that firm would be considered a significant competitor if it had the ability to constrain the merged firm's behavior. In other situations, the definition of a significant competitor may rely on a firm's ability to expand output to defeat a price increase; existing market shares may be a poor predictor of that ability.

¹⁵Significant competitor information is not available for 211 markets; 198 of these markets are in the oil industry.

Hot Documents

Data on "hot documents¹⁶" were collected for all fully-investigated transactions involving three or fewer relevant markets. This subset consists of 93 cases, involving 128 markets.¹⁷ Table 5.1 presents the HHI and the Delta, together with the decision whether or not to seek relief, for markets in which Commission staff identified hot documents. Table 5.2 presents the same information for markets where no hot documents were identified. Tables 6.1 and 6.2 provide information on the number of significant competitors and the decision to seek relief for markets in which staff had or had not identified hot documents, respectively.

Customer Complaints

Data on the strength of customer reaction to the merger are presented in Tables 7.1 through 8.2. Customer reaction has been recorded as a "strong customer complaint" where customers expressed a credible concern that a significant anticompetitive effect would result were the transaction allowed to

¹⁶A document is "hot" if it predicts that the merger will produce an adverse price or non-price effect on competition. The most obvious situation involves acquiring party documents that predict a price effect stemming from the merger. The price effect is not necessarily quantified and may be qualified by the use of words such as "likely" or "possible." In a slightly less obvious situation, a document may indicate that the recent entry of the acquired party blocked the incumbent's plans to raise price, instead forcing a small but significant price reduction. On occasion, the evidence relates to non-price competition, for example, when the documents indicate a merger might delay the acquiring firm's need to add capacity. Documentary recognition of close competition between the merging parties is not sufficient to qualify for "hot document" status, because a range of other factors could preclude a price effect.

¹⁷The number of transactions in this subset represents 62% of the transactions reviewed. By industry, the review involved approximately 17% of the oil industry transactions, 29% of the grocery industry transactions, 64% of the chemical transactions, 78% of the pharmaceutical transactions, and 71% of the "other" industry transactions.

proceed. All other customer reactions (i.e., weak or non-credible complaints, no reaction, support for the transaction) have been recorded as "no strong customer complaint."¹⁸

Data on whether or not there were "strong customer complaints" was collected for all transactions involving the investigation of three or fewer markets, provided that these markets were not purely retail.¹⁹ This subset consisted of 87 cases, involving 116 markets.²⁰ Table 7.1 presents HHI and Delta information, together with the decision whether or not to seek relief, for cases where "strong customer complaints" were received. Table 7.2 presents the same information for cases where no "strong customer complaints" were received. Tables 8.1 and 8.2 are the corresponding tables reflecting the number of significant competitors, the decision whether or not to seek relief, and whether any "strong customer complaints" were received, respectively.

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¹⁹These data do not include mergers involving a combination at the purely retail level of distribution; i.e., grocery stores, funeral homes, and cable television providers. Retail mergers are not expected to produce strong customer complaints because customers are small and dispersed. However, other retailing-related markets have been retained in the sample where a market intermediary existed to advance consumer interests. For example, in the acute care hospital business, where health insurance providers effectively shop for hospital services on behalf of their individual enrollees, the opinions of insurers often are viewed as a reasonable proxy for consumer opinions.

²⁰The number of transactions in this subset represents 58% of the transactions reviewed. By industry, the review involved approximately 17% of the oil industry transactions, 64% of the chemical transactions, 78% of the pharmaceutical transactions, and 69% of the "other" industry transactions.

¹⁸This variable is influenced, but not controlled, by information on customer neutrality toward or support of the transaction. Multiple customers are contacted during an investigation. To the extent that neutral or favorable customer feedback by some customers caused the staff to question the credibility of the concerns by other customers, the customer opinion variable has not been coded as "strong." However, mere differences of opinion among customers generally are not sufficient to undermine a clear complaint.

ENTRY

Tables 9.1 through 10.2 present the Commission's decision to seek relief based on the Commission staff's evaluation of entry conditions. Data on entry conditions were collected for all fully-investigated transactions involving 3 or fewer markets. This subset, which is the same as that for "hot documents," consists of 93 cases involving 128 markets. Entry is defined to be easy where the staff determined that entry meets the timeliness, likelihood, and sufficiency criteria discussed in the Horizontal Merger Guidelines. If entry does not meet any one of these criteria, then entry is determined to be difficult.

Table 1

HSR Second Requests During Fiscal Years 1996-2003

Categorized by Nature of Transaction and Theory of Potential Violation

	Number of Second
Nature of Transaction	Requests
Horizontal Theory	151
Vertical Theory	17
Potential Competition Theory	12
Buyer Power (Monopsony) Theory	8
Joint Venture	3
Miscellaneous	3
Filing Withdrawn by Parties During the Investigation	54
Closed after a Quick Look	26
Investigation Open as of October 1, 2003	7
Total	281

Table 2

FTC Merger Investigations During Fiscal Years 1996 - 2003

Categorized by Number of Relevant Markets

Number of Relevant Markets in	Number of	Total Relevant
the Investigation	Mergers	Markets
1	78	78
2 - 4	38	106
5 - 15	26	192
16 - 50	5	134
50 +	4	274
Total	151	784

Table 3.1

				C	Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/14	17/20	18/8	17/4	3/2	0/1	0/0	0/0	55/49
	1,800 - 1,999	0/4	5/4	5/3	12/1	12/2	0/0	0/0	0/0	34/14
ІННІ	2,000 - 2,399	1/1	1/5	7/4	22/11	31/8	1/1	0/0	0/0	63/30
gerl	2,400 - 2,999	1/1	4/1	4/3	13/4	41/11	25/3	0/0	0/0	88/23
Merger	3,000 - 3,999	0/2	2/2	3/1	6/1	15/6	49/11	28/7	0/0	103/30
Post	4,000 - 4,999	0/0	0/2	1/1	3/0	8/1	6/0	42/2	0/0	60/6
	5,000 - 6,999	0/0	2/0	3/2	3/1	6/0	7/1	63/12	20/2	104/18
	7,000 +	0/0	0/0	0/0	1/0	2/0	5/0	11/1	81/2	100/3
	TOTAL	2/22	31/34	41/22	77/22	118/30	93/17	144/22	101/4	607/173

Table 3.2

				C	Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
	1,800 - 1,999	0/0	0/1	0/0	0/0	0/0	0/0	0/0	0/0	0/1
ІННІ	2,000 - 2,399	0/0	0/3	1/2	6/2	5/0	0/0	0/0	0/0	12/7
ger I	2,400 - 2,999	1/1	3/0	3/0	5/3	14/1	5/0	0/0	0/0	31/5
Merger	3,000 - 3,999	0/2	1/1	1/0	2/0	9/2	13/1	8/0	0/0	34/6
Post	4,000 - 4,999	0/0	0/0	0/0	1/0	2/0	1/0	21/1	0/0	25/1
	5,000 - 6,999	0/0	0/0	0/0	0/0	0/0	0/1	10/1	7/1	17/3
	7,000 +	0/0	0/0	0/0	0/0	0/0	0/0	1/0	9/0	10/0
	TOTAL	1/3	4/5	5/2	14/5	30/3	19/2	40/2	16/1	129/23

Table 3.3

				C	Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/14	17/17	18/6	17/2	3/1	0/0	0/0	0/0	55/40
	1,800 - 1,999	0/4	5/3	5/3	12/1	12/0	0/0	0/0	0/0	34/11
ІННІ	2,000 - 2,399	1/1	0/2	5/1	15/3	22/4	1/0	0/0	0/0	44/11
ger E	2,400 - 2,999	0/0	1/0	0/0	4/0	13/3	12/2	0/0	0/0	30/5
Merger	3,000 - 3,999	0/0	1/0	1/0	1/0	3/0	11/1	4/0	0/0	21/1
Post	4,000 - 4,999	0/0	0/0	1/0	0/0	0/0	0/0	0/0	0/0	1/0
	5,000 - 6,999	0/0	0/0	2/0	0/0	1/0	0/0	6/0	2/0	11/0
	7,000 +	0/0	0/0	0/0	0/0	1/0	2/0	1/0	8/0	12/0
	TOTAL	1/19	24/22	32/10	49/6	55/8	26/3	11/0	10/0	208/68

Table 3.4

				(Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/0	0/0	0/1	0/0	0/0	0/0	0/0	0/1
	1,800 - 1,999	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
ІННІ	2,000 - 2,399	0/0	1/0	1/0	0/0	1/0	0/0	0/0	0/0	3/0
	2,400 - 2,999	0/0	0/1	1/0	4/0	6/2	2/0	0/0	0/0	13/3
Post Merger	3,000 - 3,999	0/0	0/0	1/0	2/0	0/0	2/1	4/0	0/0	9/1
Post	4,000 - 4,999	0/0	0/1	0/0	0/0	2/0	2/0	5/0	0/0	9/1
	5,000 - 6,999	0/0	0/0	0/1	0/0	0/0	1/0	2/0	4/0	7/1
	7,000 +	0/0	0/0	0/0	0/0	1/0	0/0	1/0	15/0	17/0
	TOTAL	0/0	1/2	3/1	6/1	10/2	7/1	12/0	19/0	58/7

Table 3.5

				(Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
	1,800 - 1,999	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
ННІ	2,000 - 2,399	0/0	0/0	0/0	1/0	0/0	0/0	0/0	0/0	1/0
ger E	2,400 - 2,999	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
Merger	3,000 - 3,999	0/0	0/1	0/0	0/0	1/0	1/0	3/0	0/0	5/1
Post .	4,000 - 4,999	0/0	0/0	0/0	0/0	2/0	2/0	1/0	0/0	5/0
	5,000 - 6,999	0/0	1/0	0/0	0/0	0/0	1/0	2/0	1/0	5/0
	7,000 +	0/0	0/0	0/0	1/0	0/0	0/0	2/0	5/0	8/0
	TOTAL	0/0	1/1	0/0	2/0	3/0	4/0	8/0	6/0	24/1

Table 3.6

				(Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/3	0/2	0/1	0/1	0/1	0/0	0/0	0/8
	1,800 - 1,999	0/0	0/0	0/0	0/0	0/2	0/0	0/0	0/0	0/2
ННІ	2,000 - 2,399	0/0	0/0	0/1	0/6	3/4	0/1	0/0	0/0	3/12
ger I	2,400 - 2,999	0/0	0/0	0/3	0/1	8/5	6/1	0/0	0/0	14/10
Merger	3,000 - 3,999	0/0	0/0	0/1	1/1	2/4	22/8	9/7	0/0	34/21
Post .	4,000 - 4,999	0/0	0/1	0/1	2/0	2/1	1/0	15/1	0/0	20/4
	5,000 - 6,999	0/0	1/0	1/1	3/1	5/0	5/0	43/11	6/1	64/14
	7,000 +	0/0	0/0	0/0	0/0	0/0	3/0	6/1	44/2	53/3
	TOTAL	0/0	1/4	1/9	6/10	20/17	37/11	73/20	50/3	188/74

Table 4.1

FTC Horizontal Merger Investigations
Number of Significant Competitors
All Markets
FY 1996 through FY 2003

		Outo	come	
		Enforced	Closed	TOTAL
	2 to 1	128	5	133
	3 to 2	156	28	184
rs	4 to 3	102	32	134
Significant Competitors	5 to 4	32	20	52
Comp	6 to 5	13	19	32
ant (7 to 6	2	8	10
nific	8 to 7	6	6	12
Sig	9 to 8	0	4	4
	10 to 9	2	1	3
	10 +	0	9	9
	TOTAL	441	132	573

Table 4.2

FTC Horizontal Merger Investigations
Number of Significant Competitors
Grocery Markets
FY 1996 through FY 2003

		Outo	come	
		Enforced	Closed	TOTAL
	2 to 1	15	0	15
	3 to 2	40	5	45
rs	4 to 3	54	10	64
Significant Competitors	5 to 4	16	4	20
Сотр	6 to 5	3	2	5
ant (7 to 6	1	1	2
nific	8 to 7	0	1	1
Sig	9 to 8	0	0	0
	10 to 9	0	0	0
	10 +	0	0	0
	TOTAL	129	23	152

Table 4.3

FTC Horizontal Merger Investigations
Number of Significant Competitors
Oil Markets

FY 1996 through FY 2003

		Oute	rome	
		Enforced	Closed	TOTAL
	2 to 1	13	0	13
	3 to 2	12	0	12
s.i	4 to 3	6	0	6
Significant Competitors	5 to 4	7	3	10
Сот	6 to 5	6	8	14
ant (7 to 6	1	5	6
nific	8 to 7	6	1	7
Sig	9 to 8	0	2	2
	10 to 9	2	0	2
	10 +	0	6	6
	TOTAL	53	25	78

Table 4.4

FTC Horizontal Merger Investigations
Number of Significant Competitors
Chemical Markets
FY 1996 through FY 2003

		Outc	rome	
		Enforced	Closed	TOTAL
	2 to 1	21	0	21
	3 to 2	11	0	11
rs	4 to 3	16	2	18
Significant Competitors	5 to 4	8	2	10
Comp	6 to 5	2	2	4
ant (7 to 6	0	0	0
rnific	8 to 7	0	1	1
Sig	9 to 8	0	0	0
	10 to 9	0	0	0
	10 +	0	0	0
	TOTAL	58	7	65

Table 4.5

FTC Horizontal Merger Investigations
Number of Significant Competitors
Pharmaceutical Markets
FY 1996 through FY 2003

		Outo	come	
		Enforced	Closed	TOTAL
	2 to 1	11	0	11
	3 to 2	9	0	9
s.i.	4 to 3	4	0	4
Significant Competitors	5 to 4	0	1	1
Сотр	6 to 5	0	0	0
ant (7 to 6	0	0	0
nific	8 to 7	0	0	0
Sig	9 to 8	0	0	0
	10 to 9	0	0	0
	10 +	0	0	0
	TOTAL	24	1	25

Table 4.6

FTC Horizontal Merger Investigations
Number of Significant Competitors
"Other" Markets
FY 1996 through FY 2003

		Outo	come	
		Enforced	Closed	TOTAL
	2 to 1	68	5	73
	3 to 2	84	23	107
rs	4 to 3	22	20	42
Significant Competitors	5 to 4	1	10	11
Сотр	6 to 5	2	7	9
ant (7 to 6	0	2	2
nific	8 to 7	0	3	3
Sig	9 to 8	0	2	2
	10 to 9	0	1	1
	10 +	0	3	3
	TOTAL	177	76	253

Table 5.1

Hot Documents Identified

				(Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
	1,800 - 1,999	0/0	0/0	0/0	0/0	0/1	0/0	0/0	0/0	0/1
ІННІ	2,000 - 2,399	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
	2,400 - 2,999	0/0	0/0	0/0	1/0	1/0	0/0	0/0	0/0	2/0
Merger	3,000 - 3,999	0/0	0/0	0/0	0/0	1/1	1/0	2/0	0/0	4/1
Post	4,000 - 4,999	0/0	0/0	0/0	0/0	1/0	0/0	0/0	0/0	1/0
	5,000 - 6,999	0/0	0/0	0/0	1/0	0/0	0/0	3/0	1/0	5/0
	7,000 +	0/0	0/0	0/0	0/0	0/0	0/0	1/0	5/0	6/0
	TOTAL	0/0	0/0	0/0	2/0	3/2	1/0	6/0	6/0	18/2

Table 5.2

No Hot Documents Identified

				(Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/2	0/0	0/2	0/0	0/0	0/0	0/0	0/4
	1,800 - 1,999	0/0	0/2	0/0	0/0	0/0	0/0	0/0	0/0	0/2
ІННІ	2,000 - 2,399	0/0	0/0	0/0	1/1	3/3	0/1	0/0	0/0	4/5
	2,400 - 2,999	0/0	0/0	0/1	0/1	3/4	2/1	0/0	0/0	5/7
Merger	3,000 - 3,999	0/0	0/1	0/1	0/0	0/3	6/2	3/3	0/0	9/10
Post	4,000 - 4,999	0/0	0/2	0/0	1/0	3/1	2/0	7/2	0/0	13/5
	5,000 - 6,999	0/0	1/0	1/0	1/0	0/0	2/0	8/2	5/1	18/3
	7,000 +	0/0	0/0	0/0	1/0	1/0	1/0	6/0	13/1	22/1
	TOTAL	0/0	1/7	1/2	4/4	10/11	13/4	24/7	18/2	71/37

Table 6.1

Hot Documents Identified

		Outo	come	
		Enforced	Closed	TOTAL
	2 to 1	8	0	8
	3 to 2	3	0	3
rs	4 to 3	6	2	8
Significant Competitors	5 to 4	0	0	0
Сотр	6 to 5	1	0	1
ant (7 to 6	0	0	0
nific	8 to 7	0	0	0
Sig	9 to 8	0	0	0
	10 to 9	0	0	0
	10 +	0	0	0
	TOTAL	18	2	20

Table 6.2

No Hot Documents Identified

		Outc	come	
		Enforced	Closed	TOTAL
	2 to 1	29	1	30
	3 to 2	25	6	31
rs	4 to 3	13	10	23
Significant Competitors	5 to 4	2	12	14
Сотр	6 to 5	2	3	5
ant (7 to 6	0	1	1
nific	8 to 7	0	1	1
Sig	9 to 8	0	1	1
	10 to 9	0	0	0
	10 +	0	2	2
	TOTAL	71	37	108

Table 7.1

Strong Customer Complaints

				C	Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
	1,800 - 1,999	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
ІННІ	2,000 - 2,399	0/0	0/0	0/0	0/0	2/1	0/0	0/0	0/0	2/1
ger L	2,400 - 2,999	0/0	0/0	0/0	1/0	0/0	1/0	0/0	0/0	2/0
Merger	3,000 - 3,999	0/0	0/0	0/0	0/0	1/0	4/0	4/0	0/0	9/0
Post	4,000 - 4,999	0/0	0/0	0/0	0/0	3/0	0/0	3/0	0/0	6/0
	5,000 - 6,999	0/0	0/0	1/0	0/0	0/0	1/0	6/0	4/0	12/0
	7,000 +	0/0	0/0	0/0	0/0	0/0	0/0	7/0	12/0	19/0
	TOTAL	0/0	0/0	1/0	1/0	6/1	6/0	20/0	16/0	50/1

Table 7.2

No Strong Customer Complaints

				(Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/2	0/0	0/2	0/0	0/0	0/0	0/0	0/4
	1,800 - 1,999	0/0	0/2	0/0	0/0	0/1	0/0	0/0	0/0	0/3
ІННІ	2,000 - 2,399	0/0	0/0	0/0	1/1	1/2	0/1	0/0	0/0	2/4
	2,400 - 2,999	0/0	0/0	0/1	0/1	3/4	1/1	0/0	0/0	4/7
Merger	3,000 - 3,999	0/0	0/1	0/1	0/0	0/2	2/1	1/3	0/0	3/8
Post	4,000 - 4,999	0/0	0/2	0/0	1/0	1/1	2/0	3/1	0/0	7/4
	5,000 - 6,999	0/0	1/0	0/0	2/0	0/0	1/0	2/2	2/1	8/3
	7,000 +	0/0	0/0	0/0	1/0	1/0	1/0	0/0	4/1	7/1
	TOTAL	0/0	1/7	0/2	5/4	6/10	7/3	6/6	6/2	31/34

Table 8.1

Strong Customer Complaints

		Outc	ome	
		Enforced	Closed	TOTAL
	2 to 1	25	0	25
	3 to 2	14	1	15
rs	4 to 3	8	0	8
Significant Competitors	5 to 4	0	0	0
Сотр	6 to 5	3	0	3
ant (7 to 6	0	0	0
nific	8 to 7	0	0	0
Sig	9 to 8	0	0	0
	10 to 9	0	0	0
	10 +	0	0	0
	TOTAL	50	1	51

Table 8.2

No Strong Customer Complaints

		Outo	come	
		Enforced	Closed	TOTAL
	2 to 1	10	1	11
	3 to 2	10	3	13
r.s	4 to 3	10	10	20
Significant Competitors	5 to 4	1	12	13
Comp	6 to 5	0	3	3
ant (7 to 6	0	1	1
mific	8 to 7	0	1	1
Sig	9 to 8	0	1	1
	10 to 9	0	0	0
	10 +	0	2	2
	TOTAL	31	34	65

Table 9.1

Entry Easy

				(Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/1	0/0	0/2	0/0	0/0	0/0	0/0	0/3
	1,800 - 1,999	0/0	0/1	0/0	0/0	0/0	0/0	0/0	0/0	0/1
ІННІ	2,000 - 2,399	0/0	0/1	0/0	0/0	0/0	0/1	0/0	0/0	0/2
	2,400 - 2,999	0/0	0/0	0/0	0/0	0/1	0/1	0/0	0/0	0/2
Post Merger	3,000 - 3,999	0/0	0/0	0/0	0/0	0/2	0/1	0/1	0/0	0/4
Post	4,000 - 4,999	0/0	0/2	0/0	0/0	0/1	0/0	0/1	0/0	0/4
	5,000 - 6,999	0/0	0/0	0/0	0/0	0/0	0/0	0/2	0/1	0/3
	7,000 +	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0	0/0
	TOTAL	0/0	0/5	0/0	0/2	0/4	0/3	0/4	0/1	0/19

Table 9.2

Entry Difficult

				(Change in HH	II (Delta)				
		0 - 99	100 - 199	200 - 299	300 - 499	500 - 799	800 - 1,199	1,200 - 2,499	2,500 +	TOTAL
	0 - 1,799	0/0	0/1	0/0	0/0	0/0	0/0	0/0	0/0	0/1
	1,800 - 1,999	0/0	0/0	0/0	0/0	0/1	0/0	0/0	0/0	0/1
ННІ	2,000 - 2,399	0/0	0/0	0/0	1/1	3/3	0/0	0/0	0/0	4/4
	2,400 - 2,999	0/0	0/0	0/1	1/1	4/3	2/0	0/0	0/0	7/5
Merger	3,000 - 3,999	0/0	0/1	0/1	0/0	1/2	7/1	5/2	0/0	13/7
Post	4,000 - 4,999	0/0	0/0	0/0	1/0	4/0	2/0	7/1	0/0	14/1
	5,000 - 6,999	0/0	1/0	1/0	2/0	0/0	2/0	11/0	6/0	23/0
	7,000 +	0/0	0/0	0/0	1/0	1/0	1/0	7/0	18/1	28/1
	TOTAL	0/0	1/2	1/2	6/2	13/9	14/1	30/3	24/1	89/20

Table 10.1

Entry Easy

		Outcome		
		Enforced	Closed	TOTAL
Significant Competitors	2 to 1	0	0	0
	3 to 2	0	4	4
	4 to 3	0	5	5
	5 to 4	0	5	5
	6 to 5	0	2	2
	7 to 6	0	1	1
mific	8 to 7	0	1	1
Sig	9 to 8	0	0	0
	10 to 9	0	0	0
	10 +	0	1	1
	TOTAL	0	19	19

Table 10.2

Entry Difficult

		Outcome		
		Enforced	Closed	TOTAL
Significant Competitors	2 to 1	37	1	38
	3 to 2	28	2	30
	4 to 3	19	7	26
	5 to 4	2	7	9
	6 to 5	3	1	4
	7 to 6	0	0	0
	8 to 7	0	0	0
	9 to 8	0	1	1
	10 to 9	0	0	0
	10 +	0	1	1
	TOTAL	89	20	109