From: SpyCop

Posted At: Wednesday, March 24, 2004 7:57 AM

Posted To: spywareworkshop2004 Conversation: SpyWare Workshop Subject: SpyWare Workshop

Hello,

My name is Grey McKenzie and I am founder of SpyCop LLC.

I have just been informed of your spyware workshop. First of all I would like to thank you for taking notice of this very serious matter.

My company SpyCop was the first in the nation to recognize this threat, and has been actively pursuing the spyware industry and its effect on our computer infrastructure since 1999.

Spyware is a problem of astronomical proportions, that is not being addressed with the seriousness it should be.

Adware alone is costing consumers hundreds of thousands, if not millions of dollars in computer repair bills, just to clean up ones system after an infection.

This doesn't begin to mention taking unfair advantage of the publics ignorance regarding the spyware industry.

Spyware and adware is also costing millions of dollars corporately, nationwide.

Spyware is entrenched in our business infrastructure and as a rule, without anyone's knowledge or consent,

is spreading its tentacles worldwide.

The reason corporate America, and quite possibly even the government itself, isn't aware of how all encompassing the spyware threat has become, is this.

In my experience, the IT departments across the nation are the ones who must acknowledge a security threat

before it is treated.

These departments as a rule, are reactive not proactive.

Because spyware sits invisible and doesn't do any "visible" harm, spyware is not causing alarm bells to go off like a virus would. Spyware will sit on a system totally undetected for years, doing its work of transmitting sensitive information to the perpetrators.

This is extremely serious!

If a company does in fact detect spyware and remove it, the said company will not make public the security breach as they would with a virus.

The company as a rule keeps the spyware infection quiet, so investors and customers don't lose faith in the companies ability to keep sensitive information safe.

This means, spyware is the best kept "secret" security threat nationwide! The nature of spyware protects it from national exposure unlike a virus would.

Spyware is and will continue to cause irreparable damage to our corporate infrastructure, until the nation is loudly and publicly alerted to the seriousness of this cyber plague.

This of course doesn't even touch on the public implications such as organized crime and ID theft, whatever one can imagine with spyware, it is now possible.

I would be extremely interested in attending or being of any assistance to your worthy cause.

Please don't hesitate to contact me at any time!

Best Regards, Grey

Grey McKenzie
Founder
www.spycop.com
www.purleyprivate.com
www.nationalcybersecurity.com
Florida