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Posted At: Saturday, April 10, 2004 1:13 PM
Posted To: spywareworkshop2004
Conversation: Spyware Workshop - Comment, P044509
Subject: Spyware Workshop - Comment, P044509

It is unethical and it violates the right to privacy whenever a business conducts devious tactics to gain information for marketing decisions without the permission or authorization of a consumer.. I think that these business practices that are conducted via all electronic media should be regulated by the Federal Trade Commission including the Internet.

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