# Using Information to Encourage Quality Care

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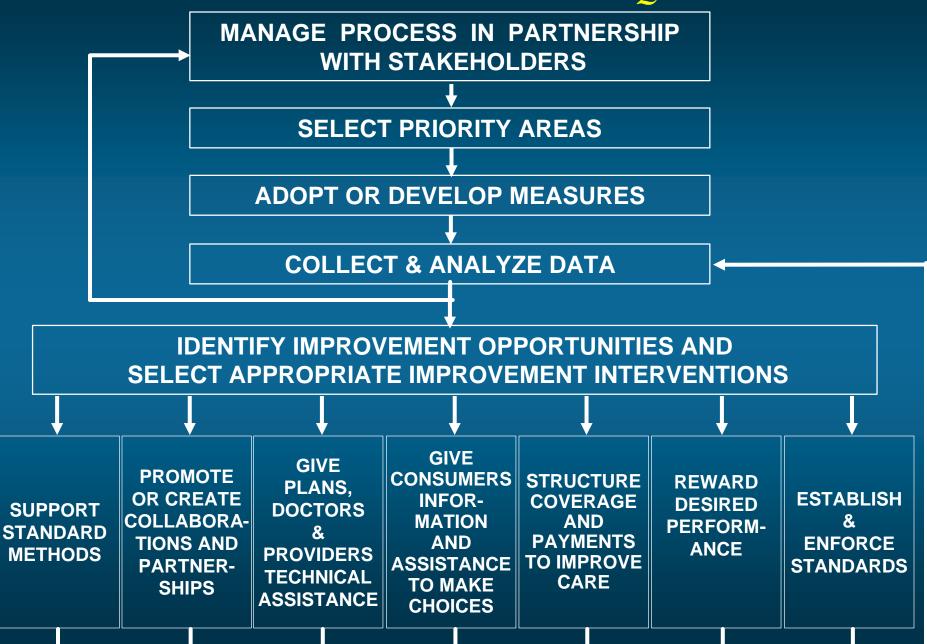
## Overview of Today's Presentation

- Strategies available to CMS to improve quality
- Focus on public reporting and consumer information
- Current Hospital Quality Initiatives

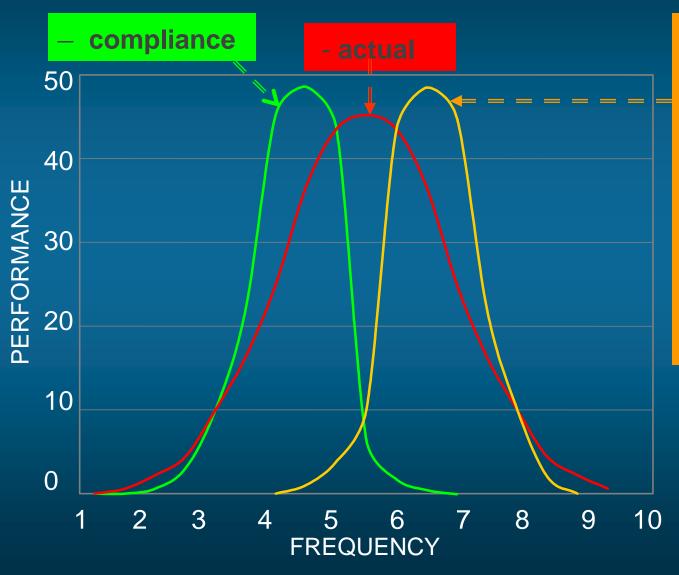




### WHAT WE CAN DO TO IMPROVE QUALITY



## Improving the Distribution



- system change & technical assistance
- consumer information
- non-economic incentives
- economic incentives

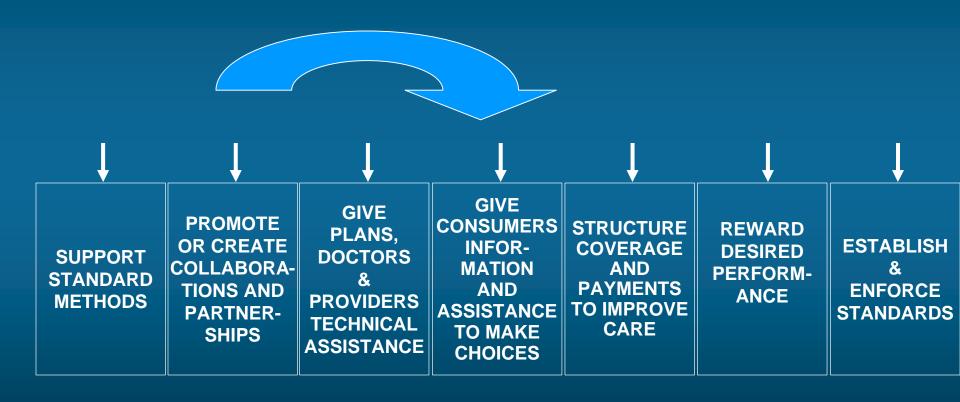
## CMS Approach to Quality

- Announced November 2001 by Secretary Thompson:
  - Empower consumers to make more informed decisions regarding their healthcare
  - Stimulate / support providers & clinicians to improve the quality of health care
- More info www.cms.hhs.gov/quality





# A focus on consumer information, complemented by additional tactics







## **Comparative Quality Information on** www.medicare.gov

- Medicare Health Plan Compare 1999
- Dialysis Facility Compare 2001
- Nursing Home Compare 2002
- Home Health Compare 2003
- Hospital Compare 2004









## Hospital Quality Initiatives

- Hospital Quality Information Initiative
- 3-state pilot
- Patient experience of care survey -HCAHPS
- 'Task 2b' in current work of QIOs
- Developmental: payment for highest quality





## Hospital Quality Initiatives

Where are these going, and how do they fit together?

- All serve as laboratories to answer certain questions
- Will ultimately knit together
- All will help inform 'end game'

End game: one robust and prioritized set of measures reported by every hospital in the country, accepted by all purchasers





# Purpose of Hospital Quality Initiatives

- Useful and valid information to the public;
- Predictability for hospitals;
- Standardize data collection mechanisms;
- Support to physicians and other clinicians;
- Stimulate and support hospitals to improve the care they deliver.





## **HCAHPS**

- Standardized survey questions to provide information on the patient experience
- Current: draft survey being tested in 3-State Pilot
- Final: will be shorter, and will be different
- Builds on input from science, and from 9 different vendors
- Aim for core set of questions to be added to existing vendor products, so that existing vendor relationships can continue
- Multiple opportunities for input





## Hospital Quality Information Initiative (HQII)

- A voluntary public reporting initiative of the AHA, FAH, AAMC
- Support from AHRQ, CMS, JCAHO, NQF and others.
- <u>CMS</u>: technical underpinnings; validate info; post on <u>www.cms.hhs.gov</u> first, <u>www.medicare.gov</u> later; work w stakeholders to expand measure set;
- <u>Hospitals:</u> start w initial set of 10 measures, report 'patient experience of care' survey once available; expand reporting over time;

## 3-State Hospital Pilot

- Maryland, New York, Arizona
- Testing environment for elements of the HQII: (technical underpinnings for public reporting; report the same 10 measures; pilot test HCAHPS the patient experience of care survey);
- Focus groups with consumers, clinicians and providers
  - analyze how information can be optimally used;
  - Preparation for "Hospital Compare" on www.medicare.gov;
- Evaluation of project will inform national public reporting strategy.





## Starter Set of Clinical Measures

#### - Heart Failure

- » Left ventricular function assessment
- » ACE Inhibitor for LVSD
- AMI (heart attack)
  - » Aspirin at arrival and at discharge
  - » Beta-Blocker at arrival and at discharge
  - » ACE Inhibitor for LVSD

#### - Pneumonia

- » Initial antibiotic timing
- » Pneumococcal vaccination
- » Oxygenation assessment





## Rewarding Desired Performance

- Current: M+C extra payment for higher quality Heart Failure care
- Developmental: Working on one or two hospital payment demonstrations
  - Would provide modest bonus payment to hospitals providing highest quality care
  - Test: more measures, cost, role of payment as stimulus to higher quality, more.





### For More Information

http://www.cms.hhs.gov/quality/hospital/

Fact sheets on: Hospital Quality
Information Initiative; 3 State Hospital

Pilot; H-CAHPS; more





## Thank you

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