Joint FTC/DOJ Hearings on Health Care and Competitive Law and Policy

**Financing Design / Consumer Information Issues** 

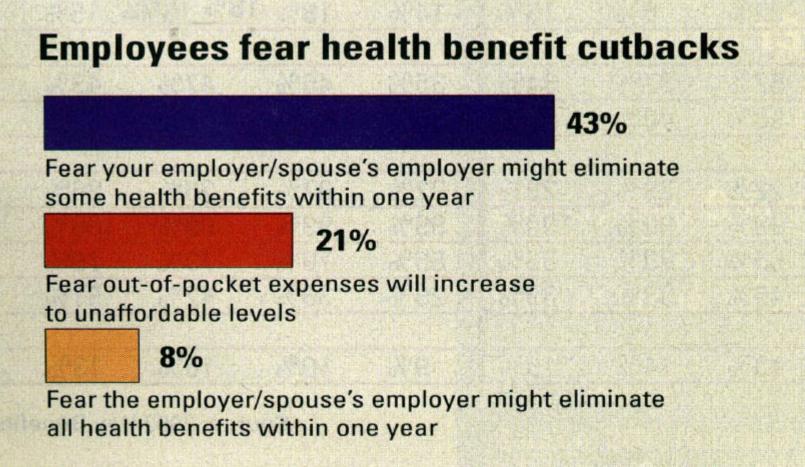
Presented by Michael Young



June 12, 2003

- 1. How effectively do employers reflect the preferences of their employees in designing and implementing health insurance coverage?
  - Employees want good coverage at a reasonable price.
  - Employees get
    - Choices
    - Catastrophic coverage
    - Preventive benefits
  - Employees would like
    - Lower cost
    - Coverage for alternative treatments
    - Administrative ease
    - Coverage after retirement





Source: Robert Wood Johnson Foundation survey of 800 registered voters, January 2002

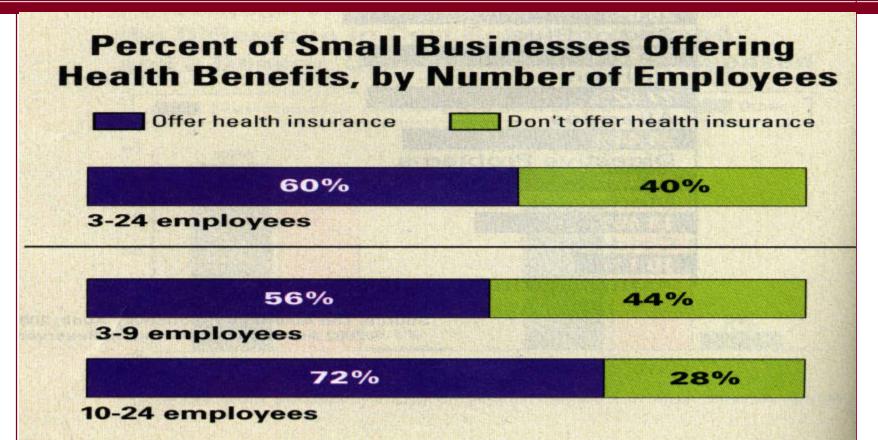


- 2. What distortions result from making employers the nexus of health insurance?
  - Benefit levels, types of plans and costs vary by employers'
    - Ability to pay
    - Need to be competitive
    - Motivation to recruit and retain quality employees



- 3. Are there off-setting advantages associated with having employers involved in the health insurance market?
  - Employers are in better position to manage the delivery of health care benefits
    - Understand the needs of employees
    - Locally based
    - Can hold vendors accountable





Note: Small businesses represent United States companies and organizations with 3 to 24 employees.

Source: The Kaiser Family Foundation National Survey of Small Businesses, April 2001 (conducted May-July 2001)

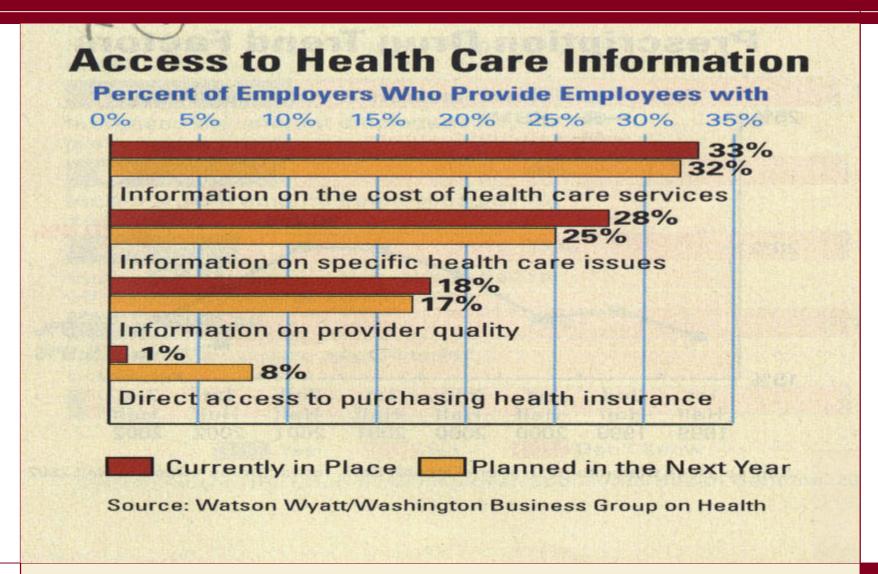


- 4. What changes have there been in the structure of employment-based health insurance in recent years?
  - Move away from tightly managed HMOs to loosely managed PPOs
  - More cost sharing with employees
  - More choices of plans
  - Consideration of dropping coverage
  - Consideration of CDHPs



- **5**. What information is disclosed to employees in connection with obtaining health insurance?
  - Description / Comparison of benefit plans and costs
  - Employer's cost and benefit strategy
  - Lists of network providers
  - Web-based healthcare resources
  - Compliance information (HIPAA, COBRA, etc.)







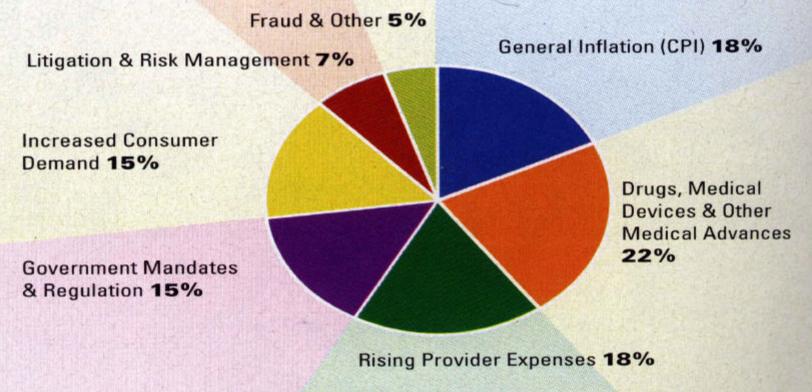
- 6. How does employment-based health insurance differ from insurance available in the individual market?
  - Group underwriting plan takes all risks
  - Broader coverage
    - Rx benefits
    - Alternative treatments
  - Guaranteed costs for longer period



- 7. What are the effects of regulation on the cost and content of the health insurance products available in the market place? Does such regulation correct for specific failures in the market for health insurance coverage?
  - Mandated benefits add costs to plans
  - Pennsylvania 14 mandated benefits / coverage for health insurance coverage
  - Minimum benefit levels and providers covered are a concern



# The Factors Driving Rising Costs in Health Care (2001-2002)



Source: PricewaterhouseCoopers, April 2002



- 8. Has the emergence of new forms of health insurance coverage (POS options, CDHPs, and HRAs) had an affect on the health insurance market and the regulatory environment?
  - More choices for employers / employees
  - Concern about ability to manage future cost trends
  - Concern about future tax consequences

