



## Integrated Deepwater System Program

### Strategic Plan

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# DEEPWATER PHASE 2 PROGRAM MANAGEMENT PLAN

## STRATEGIC PLAN

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### **Our Vision:**

*“Keeping the U.S. Coast Guard the world’s best...properly equipped and fully prepared to meet every maritime challenge of the 21<sup>st</sup> Century.”*

### **Our Mission:**

*Be the best at what we do. Set a standard of excellence for all to emulate as we develop, acquire, deploy, and sustain an operationally effective and affordable Integrated Deepwater System.*

### **Our Guiding Principles:**

The Integrated Deepwater System vision will be attained by keeping key principles in mind. These principles will help us serve each other through a clear focus on People, Partnership and a commitment to Performance. We have made excellence a habit. There are challenges that lie ahead, yet we will meet every challenge and solidify our aspirations by using the following precepts:

- Draw upon the Coast Guard’s superb family of plans and industry best practices. The President’s Management Agenda, the President’s Homeland Security Policy, the National Fleet Policy Statement, Coast Guard Publication-1, Coast Guard Vision 2020, the Commandant’s Direction, and the Coast Guard Strategic Plan provide a common organizational language, guiding principles and foundations upon which we can build.
- Execute the IDS implementation strategy, using its inherent flexibility to adapt to emerging and evolving mission requirements.
- Elevate the importance of People, achieve Partnerships at every turn, and manage our Performance with a constant focus on productivity.

### *People*

#### **Attend to the Needs of our People**

- a. Serve each other and treat every individual with respect.
- b. Value diversity and openly communicate our ideas, solutions, and concerns.
- c. Be responsive and timely and foster relationships of openness and trust.
- d. Our integrity is not subject to compromise and should never be sacrificed for the sake of expediency. “Live in the light” and elevate our core values.
- e. Be relentless in our optimism and employ civility in our interactions with others.

#### **Foster a Learning Organization**

- a. Attract and retain the best; develop and care for each other.
- b. Balance workload with personal needs.
- c. Invest in the professional development of our personnel and learn together.
- d. Improve our work processes and learn from our mistakes.

*People...Partnership...Performance*

## STRATEGIC PLAN

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### *Partnership*

#### **Earn and Bestow Trust**

- a. Embrace the IPT approach. Ensure the right people participate; trust and empower them to do the right thing.
- b. Throw away all parochialism, and make teamwork a habit.
- c. Aggressively develop, add value to and use both internal and external partnerships based upon shared goals, open communication and trust.

#### **Manage Change through Partnership**

- a. Establish and foster partnerships at all organizational levels.
- b. Promote and jointly manage transformation and innovation as key drivers in realizing the IDS vision.
- c. Recognize and rely upon the expertise and experience of all internal and external partners.

### *Performance*

#### **Achieve Excellent Performance and Measure it!**

- a. Commit to quality management.
- b. Simplify the complex with sound systems engineering practices.
- c. Define goals and processes, clarify responsibility and accountability, measure results and seek continuous improvement in all of our processes.
- d. Seek best practices and benchmark.

#### **Serve the Customer**

- a. Never forget the operators in the field...they are our ultimate customers and will judge our efforts by their mission success!
- b. Keep our customers informed with open and timely communication.
- c. Always be responsive.

#### **Balance Effectiveness and Affordability**

- a. Maximize effectiveness and readiness...superior operational service is our core purpose.
- b. Aggressively seek ways to reduce total ownership cost...we are stewards of the public's trust.
- c. Improve productivity through innovation and the proper employment of technology.
- d. Integrate logistics from the start.