

New Pill May Work Better Than Liposuction.

Factoid:

The most made New Years resolution of the new

millennium was to finally lose weight!

53% of Americans are overweight.

Struggling to lose weight and don't have the appetite for plastic surgery?

This new, inexpensive, surgery-free approach is sweeping America! Discover why ...



"I could actually <u>feel</u> it working, My energy soared as the pounds just seemed to melt away. There's no doubt, this really works!"

"I thought I would never be able to lose this weight. I went from a size 14 down to a sexy size 6. My friends think I had plastic surgery. They're very jealous!"



FTC05357

Weight loss has just become easy!

SPECIAL EDITION: Looking great without surgery

"Each morning when I looked in the mirror, I could actually see my body changing."

"...weight loss began

just a few hours after taking

ZymaX !" Dr. D. Perry, MD



By Laura Wilkenson, RN. New York Women's Health Writer

o, why would a successful plastic surgeon assemble a team of researchers to develop a safe, incredibly effective pill for weight loss? What about the women banging on his office door with fists full of money screaming the ubiquitous "L" word-LIPOSUC-TION? Why not just suck it out?! Seems easy . . .

"The route to an attractive appearance is usually not paved by liposuction which can be a very expensive,

unpredictable and dangerous surgical procedure. That's why we worked so hard to develop Zymax," explains handsome Dr. David Perry, holding a little pink pill in his shiny tweezers. "This powerful formula attacks

weight loss in a unique and extremely effective manner. We recognize that unsightly fat deposits are usually very hard to get rid of. Our goal was to make it as simple and as foolproof as possible—almost automatic!"

Instead of the boring pictures of landscapes, beaches and children found in most doctor's offices, Dr. Perry's walls are so full of breathtaking before and after pictures that you can't even see the wallpaper. As we toured his little "hall of fame," he revealed that most of the perfect bodies displayed were not the result of his skilled scalpel at all—they are the product of the little pink pill called Zymax.

Starvation Dieting Does Not Work

Anyone who has tried going without food knows that crash diets make you feel run down, irritable and just don't work, period. Fat-free foods processed to

have the taste and texture of the yummy stuff (often by adding chemicals with strange sounding names) can actually be unhealthy and ineffective in losing weight.

Dr. Perry explains how Zymax approaches our battle-of-the-bulge in a very different way. He adds, "The first thing we had to do

understand how to promo weight loss by using th body's own natural proces es. We know that when yo exercise, weight loss usual occurs. So what exact makes you get lighter whe

you exercise? Could we reverse engineer this intern process and initiate it pharmaceutically-better yet, na urally? Could we make the body "think" it's exercisin more? This challenge led us to study thermogenesis, the process of biologically 'burning' stored fat."

PRESCRIPTION: Don't Stop Eating Fats!

"Consuming the proper amount of fat is essential t overall health. Fat-free is not the answer.

FAT-FREE=ENERGY-FREE, which is why you fee so down when you're on a starvation diet. Not good!

"After much hard work, we were finally able to safe ly increase thermogenesis and quickly promote weigl loss*," Dr. Perry energetically added. "Patients actuall enjoy taking Zymax for two reasons: It gives you loac of energy for work, play and exercise, plus you lose los of weight while you still eat!"





"Weight loss was entirely from <u>FAT</u>. Lean muscle was spared and actually became more visible and defined." Dr. David Perry, MD

ZymaX Ups Thermogenesis By 600% The Feeling Is Incredible (And Legal!)

Dr. Daniel Mowrey, a prominent researcher in the field of weight management says, "... recent developments and understanding of thermogenesis activation may finally be the answer to mankind's oldest question: "How can I gain control over my weight and still have energy without strenuous exercise or radical diet regiments?" This is exciting news for an estimated 88-million Americans (including this writer) that have tried just about everything to lose weight and failed.

Thermo = Heat & Energy genesis = Creation

To appreciate the amazing benefits of *Zymax*, you need to understand a little about thermogenesis. This is the remarkable mechanism the body uses to produce heat and energy through the burning of calories. And where would we like the calories to come from? Fat, of course!

Two Kinds of Fat

As Dr. Mowrey describes in his respected report on Activation of Thermogenesis, there are two kinds of fat in our bodies—similar to the two kinds of cholesterol; good and bad. The good fat is called adipose tissue, or AT for short. AT has a very defined system of blood supply, giving this body component a healthy, reddish appearance.

The bad fat is lumpy and white

(as if women didn't know that! and called WT for short. WT is what destroys your figure and leaves you with embarrassing cel lulite. But there is a solution . . .

AT has an important role in ou metabolism. Its job is to tell the body what to burn at any giver moment for energy. There are basically only two choices: WT and what you just ate. For most people AT chooses the easiest route—burn part of what you just consumed forcing the rest to be stored as more WT! Think about it, whenever you are overcome with a midday energy lull, what do you do? Have snack, of course. And the cycle continues as more bad fat, WT is stored in all the wrong places.

ZymaX Increases Thermogenesis by up to 600%*Weight Loss Can Begin In Minutes!

The powerful combination o ingredients in Dr. Perry's littl pink pill quickly increases meta bolic thermogenesis abou 600%—similar to that of a teenag er*. The results are amazing!

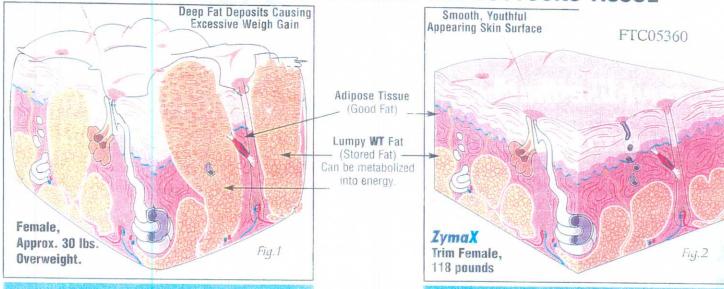
First, your body starts burnin stored WT fat along with foo intake. Weight loss occurs from fa (not just water weight) almos effortlessly.

Second, you become full c youthful, natural energy. This is wonderful feeling that is hard t describe, even as a writer!

These statements have not been evaluated by the Food & Orug Administration. This product is not intended to diag lose, treat, cure or prevent any disease

Clinical Studies Show How ZymaX Finally Ends Useless Dieting!

MEDICAL ILLUSTRATION OF THIGH AND BUTTOCKS TISSUE



WT fatty deposits cause skins surface to bulge. Adipose tissue (good fat) is diminished in proportion to WT. Diet alone would likely be ineffective, plus the yo-yo syndrome often adds to WT deposits throughout body.

Clinical Study No. 1

As published in the *Journal of The American College* of *Nutrition*, researchers conducted a controlled clinical study to determine the weight loss benefits of the ingredients in Zymax. Twenty test subjects with an average age of 35 were randomly assembled into two groups of ten. All were told not to engage in new activities or change their eating habits at all.

Group 1 received the natural thermogenic activators in *Zymax* before each meal, while Group 2 received a pill that looked like Zymax, but was actually a placebo (fake pill). Though the Group 1 test subjects enjoyed an increase in energy and a heightened feeling of wellbeing, they were told not to exercise. Patients were excluded if they had any history of hypertension, prostate disease, depression, or thyroid disease.

The results were amazing. **Group 1** weight loss over the 1,000 hour test was 6 pounds of body fat—that's an average loss yield of 5.5% of body weight!

Group 2 had little or no appreciable weight loss.

Clinical Study No. 2

The *International Journal of Obesity* studied severa weight loss tablets, most of which failed miserably (soun familiar?).

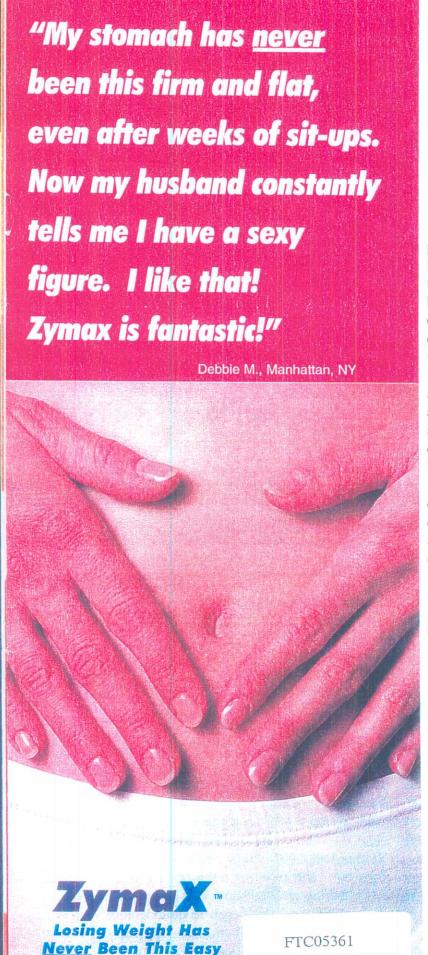
ZymaX increases thermogenesis up to 600% and "tells

your metabolism to burn the **WT** fat first. The result is a very noticeable increase in energy and <u>continuous weigh</u>

Then they tested the metabolic enhancing components i Zymax. A newspaper ad was used to recruit the 24 subjects all of which had difficulty losing weight despite pric attempts. Mostly female, all subjects were screened t make sure they were healthy and disease-free. The test was conducted for 8 weeks using the standard, randomized double-blind protocol. Since all subjects were aware that the testing had something to do with weight loss, some reduction was expected in the placebo group. In this particula study, exercise was neither encouraged nor discouraged.

RESULTS: The group taking the ingredients i Zymax lost 300% more weight than those taking th fake pill. But then the researchers went further—the switched the groups. Those that had not been taking th real ingredients now began to quickly lose weight an caught up with the others. This *cross-over* procedur further validates the efficacy of Zymax!

DI ASTIC STRUEDV MAGAZINE Page



Increases In Effectiveness The Longer You Take It!

ne of the most depressing experiences for those of us who have tried various over-the counter diet preparations or a fad "eatin plan" (should be called a *starving* plan!) is the inevitable plateau when weight loss stops and frustration begins. Typically, this happens because you body begins to "panic" as it is deprived the volum of food it has become accustomed. The results; the dreaded yo-yo syndromet Dr. Perry explains when this doesn't happen with Zymax.

"Most diet pills, including dangerous phen-phen are designed primarily to curb appetite. The approach does not work for more than a few weeks and in some cases, just a few days. Your bod chemistry is very smart. After all, it is designed to keep us alive!

"When you drastically reduce caloric intake, a directed by the little pamphlets included with more diet pills, your body thinks it's starving to deat and goes into preservation mode. Energy become conserved and you get that run-down feeling. You AT is then ultimately instructed to slow down the fat burning process and try to store as much WT a possible. Soon the pills stop working, you're off the diet, and often gain even more weight than whe you started! No matter how hard you try, you can fight Mother Nature!

"The Zymax formula attacks fat differently be pleasantly raising metabolism which leads to release of a naturally occurring substance called norepinephrine (NE). This secretion feels great and goes directly to the AR instructing the immedate usage of WT (stored fat) for energy. This net energy is fed to the immuscle cells, delivering increased strength and endurance. People say the extra energy comes in transport they've been putting off formonths, and finally getting into exercise.

"Our bodies seem to enjoy this heightened the mogenesis. Most exciting is that the weight los process often proportionately increases the long you use **Zymax**. We see this as an incredible breal through in the field of weight management."

Pharmacist Compares ZymaX To Other Weight Loss Products

ZymaX Blows Away The Competition

ruise the DIET section of any supermarket or drugstore and you'll find dozens of diet pills, meal substitutes, and even a few crazy exercise machines promising to blast your fat away. The back of most women's magazines have ads showing before and after pictures of unbelievable weight loss from some new tea, powder, gadget or potion.

"Within 15-20 minutes after taking Zymax, people say they experience a welcome burst of energy. Most rave about the intense feeling of well-being that the formula produces.

Ok, we understand Dr. Perry's Zymax is different. It's a product of clinical science instead of an advertising agency, and you'll never see Zymax in any store or mail-order magazine advertisement.

ZymaX Not Sold In Stores!

Though Dr. Perry could probably afford to build hi own hospital if he let stores sell his Zymax, the onl way you can get these powerful little pink pills is direc ly from Denman Scientific Research in Vancouver BC Canada. "Zymax is formulated by a pharmaceutica licensed laboratory under strict quality control. This i not something that can be easily mass produced." add Dr. Perry, "It's quite complicated."

Pharmacist Compares ZymaX

So how does the pill that challenges liposuction stac up to all the miracles in the war on fat? We decided t

ask a registered pharmacist, B. Bubman, to review the Zymax formula and studies, and compare Dr. Perry's new formula to the blur of bottles and boxes that line drugstore shelves. Below are his personal findings and his comments.

ON A STREET, S	Mark To Service Mark Property					Bernard Bubman, Pharmac	
Product*	Feeling of Well-being	Benefits Last 24 Hours/Day	Appetite Suppression	Nutritionally Beneficial	Increases Thermogenesis	Comments	Our Rating [†]
ZymaX	₹ YES	≥ VES	THE STATE OF THE S	THE STATE OF	YES	Natural, safe, effective. Clinically tested, with guaranteed results.	0000
Metabolife™	No	No	Yes	Somewhat	Short Term	Expensive. Sold thru distributors who mark up price for hig profit. Can make you littery Expensive!	⊕@
Dexatrim™	No	No	Short Term	No	No	Synthetic OTC drug. Common appetite suppressant. Comes with low cal diet. Side effects.	8888
Accutrim*	No No	No	Short Term	No -	No	Synthetic OTC drug, Common appetite suppressant, Comes with low call diet. Side-effects:	888
Slim-Fast	No	No .	Somewhat	Yes	No	Powdered meal replacement drink. Comes with low cal diet. Uses artifi- cial sweeteners.	98
Xenical™	No	No	No	No	No	Synthetic prescription drug. Can- cause runny & uncontrollable bowel movements.	888
Meridia™	No	No	YES	No	No	Synthetic prescription drug. Expensive appetite suppressant. Has side-effects & can cause chemical addiction!	888

Dear Dr. Perry:

My husband and I have been taking your Zymax for about 8 weeks now. We both needed to lose 20 pounds, according to our doctor. After going to the gym twice a week for over 6 months and trying a new diet called "The Hollywood Diet," Jim lost about 5 pounds and I maybe lost 3 pounds. We were frustrated and still overweight!

We heard about Zymax from our doctor and decided to give it a try. Our results were amazing. Weight loss began almost immediately. I have so much more energy now! Jim comes home and isn't so tired after work. We've almost reached our weight goals. Zymax has really improved our lives, our health and our relationship. Thank you, Barb & Jim Zaine

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Note: The primary ingredients in all our formulas are natural and drug free! No drug claims are made or implied in any of our literature Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



"Zymax is so much more than I ever expected. I went from size 12 to size 6 in a very short time—and kept the weight off. I'm still full of energy and loving life! "
Nancy W., Allenstown, PA

Why Do You Want To Lose Weight?

Dr. Perry cautions that Zymax is not for everyone. If you're just after losing 2 to 5 pounds, just eat a salad for lunch for a few days. Zymax was designed to address the chronic needs of the estimated 55% of the population that is now classified as overweight according to the guidelines of the *National Institutes of Health*. Those in this growing group, myself included, applaud the fact that Zymax is a powerful yet natural approach to help you trim away those extra pounds.

Zymax Available Without Prescription

Since the Zymax formula is natural, you do not need a doctor's prescription as you do with many of the pills recently released by the drug giants. Zymax is inexpensive, since you avoid the typical 300% markup you pay when buying something in a store. Best of all. I have to admit after trying the little pink pills myself. Zymax works!

If you're in doubt, you'll be comforted by the Denman Scientific Research unusual guarantee. They let you experience Zymax for a full 30-days. If you don't have more energy and lose weight as promised, just return the unused portion or empty bottle, and your purchase price will be promptly refunded. Could you imagine walking into a drug store or supermarket with an empty bottle of diet pills and asking the thin little teenager at the cash register for your money back? I don't think so... Zymax comes from a solid company with a good reputation. You even get a special number to speak with a knowledgeable customer service repduring office hours.

ZymaX — Finally, The Perfect Formula For Weight Loss Success!

Tiny natural tablet fills you with youthful energy while you lose weight!

Obviously, the Zymax formula must be quite unique to work so well. The various ingredients fall into five basic categories, listed below. These are natural ingredients and <u>standardized</u> to insure purity and quality. Since

Zymax is formulated by a <u>pharmaceutical licensed latoratory</u> it receives the same quality assurance as a prescription drug. This purity is further guaranteed by a independent certified testing lab.

BioModulators

Garma Endenic Acid (GEA), Borage Beed (OI); Bladdervieck Extract, Dred Acous Vesiculasus, Extract, Grape Seel Extract, Bioflavonoida, Soya Lection Party, Acids, Dired Sweat Red Clover Extract (Mullatus Officipals), microlum proteins of Standardized for 15: Borhanna), Died Ginxop Bilobia Extract (Standa dized to contain flavoriflycocides), UVA URSI standardized to don-

BioActivators

Ginseng, Ginger, Lecithin, Damiana (leaf), Sarsaparilla (root), Golden Seal (aerial part), Nettles (leaf), Gotu Kola-(aerial part), Sprolina, Royal Vally

BioThermogenics

Simplictolia standardized to contain 20 mg 5-HTP (5-Hydroxy-L-Trytophan), White Willow Bark Extract (standardized for 3 mg salicin) plus other ECA stack components

Nutrionic Support

Vitamin E, Magnesium (Magnesium Chelate), Zinc, (Zinc Chelate), Chromium (Chromium Picolinate)

Proprietary Ingredients

Zymax proprietary complex of other natural ingredients. All have been tandardized to meet required formul

"You feel Zymax working in as little as 15-20 minutes. The healthy surge of energy makes most people happy and very productive while losing weight."

Dear Denman Scientific Research Customer Service:

I apologize for being so skeptical when I called and asked if Zymax really works. Your representative, Lily, was so pleasant and patient with me. You see, I had been 60 pounds overweight for most of my adult life and embarrassed to leave my house at times. I had tried so many other diet pills and all I lost was more selfimage and more money. I hope you understand why I asked so many questions now.

I am writing this letter to let you know that Zymax worked great for me. Each morning when I got on my bathroom scale, the weight loss was obvious—but even more impressive was when I looked in the mirror! I could actually see myself getting thinner everyday! I am almost at my goal weight and ready to switch to the Zymax maintenance program.

You were right about the incredible energy too! Some other pills I tried gave me the jitters, but Zymax just gives me a healthy, youthful feeling of energy—and I love it! Best of all, it's been months now and my weight is staying down, and I still have lots of energy. I feel young again and met Bill, the love of my life!

We were on vacation and my best friend snapped a picture of us. Who would believe that I would still be losing weight while on vacation! Everyone I know wants Zymax.

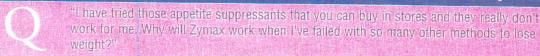
Thanks, Love Alice Wilcox, NewYork, NY



PLACTIC SLIDGEDY MAGAZINE PORCE

Got Questions?

Below are the most frequently asked questions received by the Denman Scientific Research consultants, and answers provided by their medical and professional staff.



This is one of the most frequently asked questions. Zymax attacks fat very differently than common appetite suppressants or fat-blockers sold in stores and on TV. Zymax works by naturally increasing thermogenesis and directing your body to use stubborn stored fat as energy.* The result is a flood of new energy plus weight loss you can count on.

You're not alone — many of those in the clinical studies also had failed using other methods, and were quite surprised at how easy it was to lose weight quickly with Zymax.

"I hate taking pills. Are these those giant, horse pills? How many a day do you have to take?"

A lot of people have trouble swallowing pills. We've made it very easy. Zymax comes in tiny tablets which have been coated with a natural, micro-thin outer shell making them very slick. They literally slide down! You will take only 1-2 tablets at mealtimes, depending on where you are in your weight loss cycle. It's really very easy.

"How much and how fast will I lose weight with Zymax? Is there a starvation diet you have to follow?

Since results naturally vary, this is a difficult question to accurately answer. Weight loss often begins in about 48-hours after beginning the Zymax program, and then can accelerate over the next few days to a week. You should set a target weight prior to starting Zymax. As your weight begins to plummet, switch to the *Phase 2* dose, explained in the instruction booklet. Losing too much weight can be just as unhealthy as being overweight!

There is absolutely no fad, starvation diet to follow.

"I am taking prescription drugs for a few different reasons. Will Zymax interact with other medications?"

If you are taking other medications or have a preexisting medical condition, you should consult with your healthcare provider before beginning the Zymax program. Zymax comes with a risk free money-back guarantee and you are welcome to show the formula to your doctor to make sure it is compatible with your prescribed medications or condition.

Vitamins and other supplements can always be taken along with Zymax.

THE FEELING

Zymax accelerates thermogenesis naturally. You'll feel more energetic and alert while you are losing weight. People rave about the wonderful feeling of well-being while taking natural Zymax. It's great!

GET ZYMAX NOW WITHOUT PRESCRIPTION! 1-(800) 881-9750

You can call this special toll-free number 24 hrs. a day to have Zymax shipped directly to you without a prescription!
You must have a major credit card for telephone orders.
Use order form for check or M/O orders.

References & Notes:

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Note: The primary ingredients in all our formulas are natural and drug free! No drug claims are made or implied in any of our literaturation announcements. These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, freet, cure or prevent any disease.

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low Much Should I Weig Begin by setting your target weight now! Losing weight is Height Women's Frame Size extremely easy with Ft. In. Men's Frame Size Small Med. Large new Zymax. It is important that you Small Med. 4'10" 102-111 set a target weight before you begin 109-121 118-131 103-113 111-123 120-134 the Zymax program. 104-115 113-126 122-137 5'1" Do Not Lose Too Much Weight 106-118 115-129 125-140 5'2" 108-121 118-132 128-143 128-134 131-141 138-150 Weigh yourself often when using 5'3" 111-124 121-135 131-147 130-136 133-143 140-153 Zymax. As your weight begins to 114-127 124-138 134-151 132-138 135-145 142-156 117-130 127-141 137-155 plummet, reduce your dosage and 5'6" 134-140 137-148 144-160 120-133 130-144 140-159 136-142 139-151 146-164 follow the Zymax maintenance 123-136 133-144 143-163 138-145 142-154 149-168 5'8" instructions. Please look at the 5'9" 126-139 136-150 146-167 140-148 145-157 152-172 129-142 139-153 149-170 142-151 156-160 155-176 chart to the right and identify your 5'10" 142-156 152-173 132-145 144-154 151-163 158-180 ideal weight prior to taking Zymax. 35-148 145-159 155-176 136-157 (54-166 16)-184 6'0" 138-151 148-162 158-176 149-160 157-170 164-188 6'1" 152-164 160-174 168-192 Being too thin can be just as Weigh yourself daily. 6'2" Follow Zymax directions. 6'3" dangerous as being overweight! 158-172 167-182 176-202 Do not lose too much 6'4" weight or lose too fast. 162-176 171-187 Rapid-Ship Z47meX 0 ZymaX can be ordered by telephone with your credit card, or by mail with a check, money-order or credit card. ZymaX is unconditionally guaranteed for a f 30-days. If you are not satisfied simply return for a prompt refund of your purchase price. You are risking nothing. You have nothing to lose but weight! For Fastest Delivery Use Your Credit Card & Call Toll-Free Now: 1-800 881-9750 Lines are open 24 Hours. Or Fox Toll-Free to 1-800 597-7183 (Special Line For Fox Machines Only - No Voice!). International Fox (310), 246-570 All Credit Card Orders Shipped Rush USPS! Call Now. Kindly rush my guaranteed order of your Zymax system to the address below. I understand I risk nothing if don't lose weight as promised. (Please fill out form completely. Thank you.) Name Address State Zip FTC05366 Telephone (Check Credit Card OM [-Very important for rush order tracking Please check below: Qtv. Price □120-Days, ZMX4 (reg. \$196) Just \$101.95** Ordering By Mail? 90-Days, ZMX3 (reg. \$147) Just \$ 79.95 Please affix two first-class ☐ 60-Days, ZMX2 (reg. \$98) Just \$ 54.95 stamps to the envelope enclosed. Make sure you ☐ 30-Days, ZMX1 (reg. \$49) Just \$ 29.95 have filled out the order Shipping and Handling Add: form completely including 4.50 **Order This Quantity For Lowest Per Tablet Cost. Save 33%! Total Make checks payable to: Credit Card No: ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover Denman Scientific Research 203 - 2780 Granville Street Vancouver, BC V6FI 4E7 Canada Expr. Date_ Sign © 2000 - 2001 Denman Scientific Research - Canada - 2.0 1.01-Q-Zymax 9

"I woke up in the morning one full dress size smaller!"

- ✓ Natural Formula Increases Thermogenesis Up To **600%** In Just Minutes!
- Lose Weight FAST
- Feel FULL of Energy!

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