Mare, Natural Formula Floods Painful Joints With Soothing Lubricants

Doctor's New, riny "Super Pill" May Actually . . .

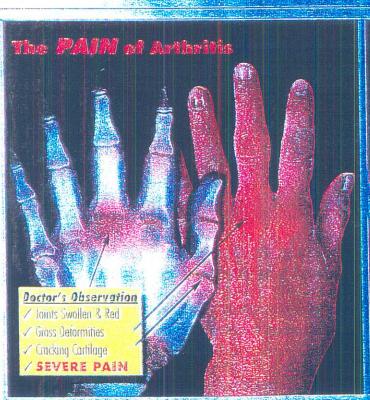
Eliminate Agonizing Joint Pain In Just Days

Amazing Compound Called The "Cure" For Arthritis!



- O Works <u>FAST</u>
- O No Drug Side Effects
- Safe & Natural

Proven sufe and effective in 10 dinical studies. (See Page 6)



Healthy! - NO More Pain! Doctor's Observation / Joints Healthy! ✓ Normal Size Again! / Cartilage Healthy! NO PAINS

EXHIBIT FTC05

F-1

Dear Dr. Rapoport:

"You've answered our prayers! We're doing things we haven't been able to do for 15 years. Joint pain is gone.



In This Editions

- Beverly Hills Doctor Discovers Solution To Common Arthritis Pain
 Natural combination of essential ingredients actually helps rebuild new cartilage.
- World Applauds Release of Non-Prescription Natural Cartazyne DS
 Several major European clinical studies show amazing results with no side effects.
- Arthritis Sufferer Shares Her Agenizing Pain & Plea For Cure

 She was skeptical at first, but discovers a new life when her joint pain completely ended.

Read What Drug Companies <u>Don't Want You To Know!</u>

li Can Stop Arthritis Pain & Send New Cartilage To Joints Within Days

Available Now Without Prescription

By Dr. Art Arnet, Sr. Medical Correspondent

re you holding this magazine right now while experiencing pain in the joints of your hands and knees? Have you resigned yourself to just "grin and bear it" for life? Not anymore...

Over 50 million Americans suffer every day from chronic arthritis pain. Many are forced to take dozens of pills and even painful shots just to function with limited joint movement. After reading this shocking story, you needn't be one of them. Many scientists are calling a rare natural formula, "the safe and effective cure for arthritis." It works fast and can change your life.



Dr. Leonard Rapoport, Board Certified surgeon, has for years prescribed what is now called "CartazyneDS" (cart-a-zeen, Double Strength) to his patients, friends and family who suffer from joint pain caused by osteoarthritis, the most common form of arthritis. The results have been miraculous. Within days, pain stops and new, healthy cartilage begins to develop.

My recent interview with Dr. Rapoport revealed, what some may call, a "capitalistic scandal" which has kept Cartazyne DS out of the hands of most Americans, until now. Read on . . . the best is yet to come.

"I threw up my hands one day and closed my successful Beverly Hills medical practice . . ."

Knowing that many physicians encourage patients to manage the constant pain of arthritis by taking up to 20 pain pills a day, Dr. Rapoport decided that his exciting discovery of the Cartazyne formula should be made public. "I threw up my hands one day, closed my successful Beverly Hills medical practice and committed to full-time research." And plenty of research he did!

Fluency in French, German and Spanish allowed Dr. Rapoport to read and understand European medical studies that were never translated into English. "I discovered many independent, double-blind clinicals that clearly demonstrate the amazingly positive and curative effects of the Cartazyne DS formula for arthritic patients. It's been used for many years throughout the European and Asian communities. I believe [Cartazyne DS] was purposely kept secret by powerful American drug companies."

Kept Secret By Drug Giants

This widespread painful condition that often strikes those of us over 50, is responsible for billions of dollars of revenue for the giant drug companies. If arthritis sufferers stopped hurting and quit taking aspirin, ibuprofen and prescription painkillers, the drug companies would start hurting financially! Think about it.

First Time CartazyneDS User's Personal Diary

Day #1 (Friday)

Dear Dr. Rapoport:

Hello, I take 12 to 15 pain pills a day for the arthritis in both hands, hips and my right knee. My doctor even gave me a big cortisone shot but the pain came back in a few days. This is horrible!

I am going to start CartazyneDS today and let you know day by day if it really helps. Believe me, I pray that it does.

Mary "Hopeful" Hendrikson

Page 3

Cartazyne DS Rebuilds Cartilage Naturally

"It's like WD-40 for your joints!"

In Just A Few Days Your Joint Pain Could <u>End</u> Forever

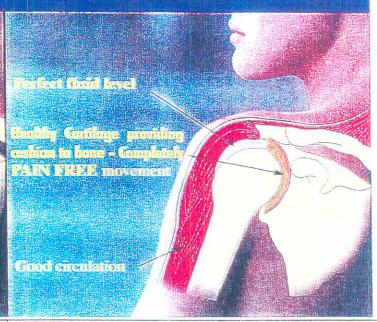
Before CartazyneDS

Excess synovial fluid buildup causing tightness, discomfort inflammation & shooting PAIN

Subchondral bone breaking down causing grinding and PAIN

Worn & deteriorating cartilage (cushion) -- PAIN?

Poor circulation throughout surrounding muscle Normal & Pain Free



Cartazyne DS - The Miracle Worker

Coverup vs. Cure

Until the release of Cartazyne DS, arthritis pain was mainly treated in a palliative matter, i.e. cover up the discomfort with painkillers making some joint movement possible. Patients soon go through a cycle of developing a tolerance to pain pills and anti-inflammatory prescriptions. They begin requiring stronger drugs and doses to mask nagging joint pain and avoid the sudden, jolting "stoppers." Pain becomes a way of life.

Side effects from these drugs often lead to more discomfort than the arthritis pain itself. Nausea, vomiting & stomach ulcers, impotence, weight gain, energy loss, insomnia are among the unpleasant side effects of traditional painkillers, including regular aspirin, and especially anti-inflammatory drugs! In fact, some

research suggests mounting evidence that anti-inflammatories can actually cause certain kinds of osteoarthritis to progress faster.

". . . hailed as the long awaited CURE for arthritis."

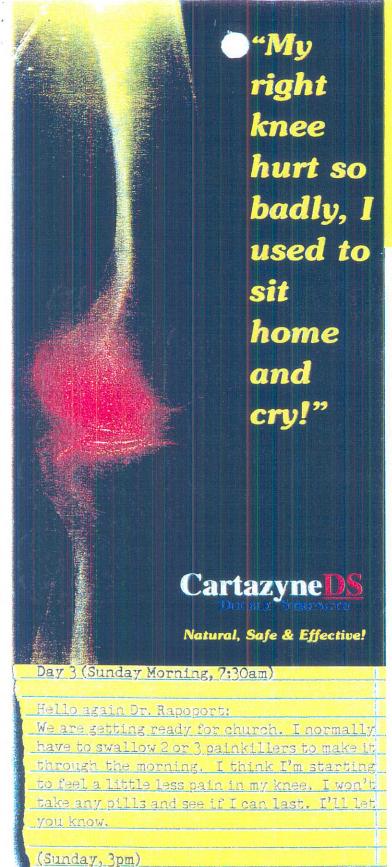
"Cartazyne<u>DS</u>, a completely natural approach, addresses the arthritis affected cartilage and bone itself," explains Dr. Rapoport. "You <u>can</u> actually begin to re-grow new, healthy, smooth cartilage. Movement <u>can</u> become fluid and pain free again. It doesn't just cover-up joint pain, it gets to the cause - once and for all! That's the miracle.

"Joint pain can go away very quickly with natural Cartazyne DS and does not return every four hours. This formula is hailed as the long awaited "CURE" for arthritis. Patients say they feel young again and full of energy. That's what happens when you take away pain."

Page 4

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Just got back, WOW! I made it! Your stu!

Optimistically, Mary Hendrikson.

really does works. Will it end the pain in my

Cartazyne<u>DS</u>

Works So Well You Might Just Forget You Had Arthritis!

The 143 different joints in the human body are all cushioned and lubricated by cartilage. For cartilage to be healthy and smooth, it needs four important elements — collagen, proteoglycans, chondrocytes and body fluids. They all work as a team to produce the lining of our joints. When cartilage is healthy it makes movement fluid and carefree.

Healthy cartilage is an amazingly slippery substance. Imagine rubbing together two perfectly flat, smooth, slightly wet ice cubes. They glide across each other quickly and easily, never catching or slowing.

Now imagine a surface 5 to 8 times as slippery as your ice cubes, and you have cartilage! No man-made substance can compare to the low friction and shock absorbing qualities of human cartilage.



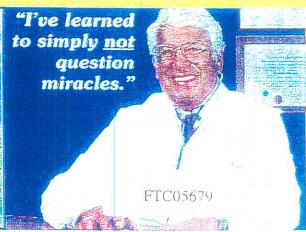
Cartazyne<u>DS</u> contains several elements that are naturally occurring in our bodies in youth, and are essential building blocks of proteoglycans, the waterloving and retaining part of cartilage. *GAG* protein binds water to the cartilage matrix which is essential to maintaining proper joint lubrication.

This vital Cartazyne DS element has been shown to actually help the body repair damaged or eroded cartilage. It jump starts the voyage back to having pain free movement. "There is no longer a need to simply put up with pain for the rest of your life."

Worldwide Couble-Blind Clinical Studies Confirm Formula Can "Cure" Arthritis

Double-blind studies are among the most rigorous and least biased tests performed in the healthcare field. They are respected by the scientific and medical communities for their extreme accuracy.

During a double-blind clinical test, half the subjects are given the product being evaluated, and the other half are given a placebo (fake, sugar pill). Neither the test subjects inor those conducting the test know which pill is real and which is the placebo



Quick Trip Around The World Reveals Amazing Results With Formula

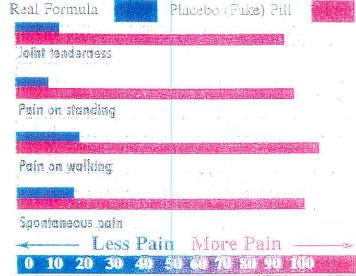
The Cartazyne <u>DS</u> ingredients have been the subject of many double-blind studies conducted throughout Europe and Asia. The results are extremely impressive.

Milan, Italy This significant study took 80 patients suffering from severe osteoarthritis. Half were given just one of the main ingredients in Cartazyne DS (GCS). The other half were given a sugar pill (placebo). For 4 weeks, researchers took measurements of the patients joint pain, joint tenderness, and swelling. The results were astonishing!

After years of suffering, it took only about two weeks for the group receiving the real pills to be at least half way to being pain free! Physicians participating in the study reported 29 out of the 40 who received the real formula said they had good to excellent results.

The Philippines, This study involved 20 patients with arthritis of the knee. Walking was very painful and difficult, severely impairing quality of life.

Half were given the real pill three times a day, and half got the fake pills. Within a few weeks, 80% of those taking the actual formula improved dramatically. The following chart was constructed using a scale from 0 to 100 to represent the clegree of pain during this study.



Study showed large percentage of long time arthritis sufferers became pain free within a few weeks.

Portugal, A large-scale study enlisted 252 doctors in an attempt to see how effective another natural ingredient in CartazyneDS was on arthritis pain, and how well it would be tolerated by patients. A total of 1.203 patients completed the study. Pain was measured four different ways; at rest, while standing, while exercising, and during passive and active motion. Here are highlights of the amazing results of this study:

- Pain improved on a steady basis throughout the entire study
- 95% of the patients realized a good clinical response in all areas of joint pain
- There were virtually <u>no</u> side effects!

Considering Surgical Joint Replacement?

Operating Room Horror Story Revealed

Alternatives Are Worth Trying Before Considering Surgery

This case study was reported by Dr. J. Theodosakis in his brilliant publication on alternative, natural treatment of arthritis joint pain. Quotations have been paraphrased by our editor.

Illy suffered from excruciating knee pain. After undergoing two knee surgeries, the pain was still there. "The surgeries were a real bust. Nothing improved. I'm in sales and in and out of my car 10 times a day. I was actually thinking of changing jobs when I decided to try a more natural approach. I began taking the pills and never thought they would do anything. It took about a week or so before I felt improvement, but once I did, it was steady! I'm now getting around fine at work and even playing on a softball team on the weekends. There's no doubt, this works!"

Many orthopedic surgeons present surgery as the only option for the relief of arthritic joint pain. As a surgeon, Dr. Rapoport cautions those considering hip, knee and other join replacement. "Though these procedures are indicated in some extreme cases, patients must understand that artificial, plastic joint replacement only affords limited movement and is not perma-

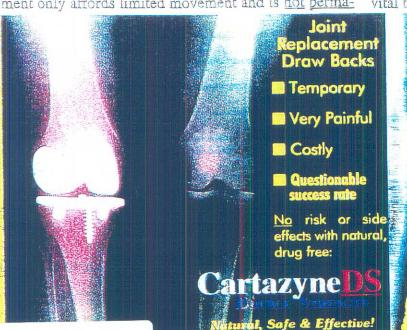


Joint replacement has questionable suggest at best and is only a temporary solution. Novement after becomes very limited and wife.

nent. In many cases, patients must undergo this painful and expensive ordeal again in as soon as 5 to 10 years. The success rate in general is questionable.

There are other risks associated with any surgery such as adverse reaction to anesthesia, infection, deformity, plus extended convalescence and rehabilitation.

I always recommend addressing joint pain first with Cartazyne DS before considering surgery. The formula is completely drug free and without side effects. It is vital that doctors begin recognizing natural treatments."



Dear Doctor Rapoport:
At risk of sounding ove

Day 6 (Wednesday)

At risk of sounding overly enthusiastic, I am excited to tell you that my knee pain is almost gone! I was thinking about surgery, but not anymore. My hands and hips are much better too.

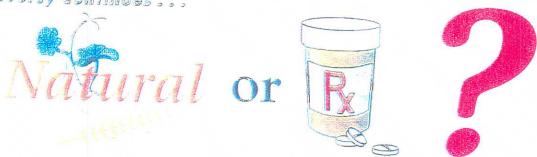
A handsome man in the neighborhood invited me for a walk in the park Friday. Now at 76yrs I'm not a spring chicken, but he couldn't help notice my big smile! I'll let you know if I feel up to a walk Friday. Hope so...

"Smiling" Mary Hendrikson

Page 7

New CartazyneDS - Safe and Natural

The Controversy Continues ...



American drug company's worst nightmare. They usually sell for a fraction of the price of prescription or over-the-counter preparations and have the added benefit of being safe and free of side effects. So why have so many studies taken place in Europe on the effectiveness of the Cartazyne DS ingredients rather than here in America? Read on . . .

The big pill mills in the USA make their billions by getting patents on their drugs, which blocks the competition. That allows the companies to charge whatever they want until this protection runs out (generally 7-10 years). These high prices hike health insurance rates and impact our healthcare system overall.

Consider, for example, Viagra, a drug recently approved for addressing erectile dysfunction (male impotence). Currently this drug is selling for \$9 to \$12 per pill! After spending many millions on prescriptions, insurance companies are just now beginning to limit coverage of Viagra and demand is dwindling.

Europe: Land of the natural

Europe's socialized medicine system has a different approach. Since the government pays for most health-care, there is much more emphasis on prevention and the usage of natural alternatives whenever possible. University and clinical studies abroad focus more on natural remedies than here in the U.S. where drug companies have become the darlings of Wall Street. And that's why the Cartazyne DS ingredients are used so widely throughout Europe and Asia by those suffering from Arthritis pain and are just now becoming embraced by Americans.

Study Proves Natural Works!

Among several credible clinical tests of the Cartazyne DS ingredients was one conducted by doctors in France. A group of patients suffering from painful osteoarthritis of the knee were either prescribed doses of these natural ingredients or 500 milligrams of pain medication. Samples were taken of their knee cartilage. Technicians followed these patients carefully for 3 months. Here are the startling results: "We again took small cartilage samples and studied cell structure with the electron microscope. The group that received the natural ingredients [in Cartazyne DS] had cartilage that actually repaired itself to a significant degree. Those taking the painkillers continued to experience pain, discomfort and cartilage degeneration."

Medical and Scientific References

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"When joint pain ends, patents say they begin feeling young & energetic again."

With Cartazyne**DS**, there's no reason to just "live" with joint pain.

fter reading a few of the testimonials from -patients reporting significant relief from arthritis pain, I asked Dr. Rapoport how he felt being apart of making CartazyneDS available to the millions suffering from joint pain.

"I will never take all the credit for CartazyneDS. This has been the product of research and testing by physicians and scientists all over the world. Joint pain is a global problem and those just now approaching the age of 50 will be fortunate to have a natural solution.

Science is giving us more and more years to stay alive. These are years you should

Rapoport;

I have been taking your CartazyneDS

for about 3 months for arthritis pain in the joints of my hands. and just had to drop you a note of thanks. I was unable to enjoy working in my award winning garden for the longest time. CartazyneDS has ended all my joint pain and given me back the flexibility to tend my beautiful flowers. Thank you!

Don Ames, Sacramento, CA

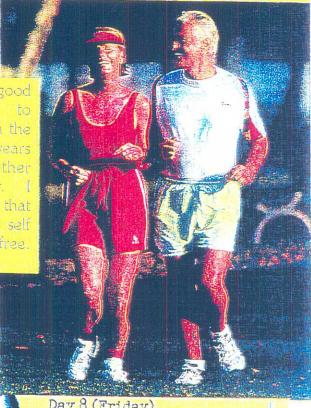
66 1 1 Je can't believe how good thanks CartazyneDS. It's as though the clock has been turned back 20 years and we've been given another chance to enjoy life together. hardly remember the knee pain that kept me from being my active self and my husband's hip is pain free. Thank you so much!"

enjoy. I believe natural CartazyneDS can add joy and quality to those years. This absolutely delights me."

Chronic pain can bring about life changes that begin subtly and continue until depression. anxiety and loneliness fill every waking minute. When joint pain ends, patients say they begin feeling young and energetic again."

> To: Doctor Leonard Rapoport; We have never written a letter like this before. After 10 years of I I I taking handfuls of

painkillers daily, we are now completely drug free thanks to the CartazyneDS program. That constant arthritis pain is GONE! We've recommended CartazyneDS to friends at our club. We all want you to know that you've given lots of seniors like us a new life free from joint pain. Hopefully, others will take advantage of this miracle. Thank you so much. Love, Bob & Annie West, New York, NY



Day 8 (Friday)

Dear Dr. Rapoport:

I had the greatest time today, I didn't have to take even one pain vill. Yes, I did take that walk in the park! My new gentleman friend, Alan, commented how young and energetic I am, and then invited me to dinner tonight.

I haven't smiled so much years! This may sound silly but I really do feel younger since the arthritis pain is gone. This is amazing!

Though I was skeptical at first, will continue taking CartazyneDS and must say it did everything you said and more! Thank you so much.

Love, Mary Hendrikson



Dr. Leonard Rapoport is a Board Certified Surgeon educated at Yale University School of Medicine. Dr. Rapoport was the chief of a surgical group in Connecticut. After 26 years of practice at several prestigious medical centers throughout America, Dr. Rapoport founded a specialized surgical clinic in Beverly Hills, CA.

His research and understanding of the usage of natural remedies has presented his patients with options seldom offered by most physicians. CartazyneOS is just one of Dr. Rapoport's many commendable achievements.

Dear Reader:

product from the marriage of science and nature. Modern medicine has dramatically extended our lifetime. Natural remedies such as Cartazyne DS can add quality to these extra years, allowing you to enjoy this gift of longer life.

Arthritis pain can seriously impair every aspect of living from normal movement to sleeping. I've known this pain first hand and experienced the miracle of Cartazyne DS myself. Many people suffering from this chronic pain have resolved themselves to taking painkillers everyday

I believe our Cartazyne<u>DS</u> program is a natural, safe, and effective option so that the unpleasant side effects of painkillers can be avoided.

Of course, your own doctor should always be your main source of information about arthritis. Cartazyne DS does not contain any drugs whatsoever. I have seen amazing results from the usage of Cartazyne DS. Without pain, you feel like you're coming alive again. Please give Cartazyne DS a try yourself and drop me a note about your experience.

Your friend, Leonard Rapoport, M.D., F.A.C.S. Cartazyne Sciences, B.C., Canada

Rush Priority Order Form

Unconditional 30-Day, Money-Back Guarantee!

Use the CartazyneDS system for a full 30 days. If you're not absolutely thrilled by the results, send back the unused portion for a prompt refund of your purchase price -- NO QUESTIONS ASKED!

For Fastest Delivery Call Toll-Free Now!

All Cradit Card Orders Processed And Shipped Immediately By USPs.

Cradit Card Orders, Call Toll-Free 24 Hours: 1-800-631-5400

Or Fax Toll Free At 1-300-784-7800 or (310) 271-9149 (international fax)

Please RUSH my order of the CartazyneDS system to my address below. I understand my order is completely guaranteed and I risk nothing if joint pain continues. (Please check below. Thank you.)

Price

CRT4"	*120-Day:	(reg	\$196)		\$101.95		U.
CRT3	90-Days	(reg	\$147)	mad	79.95		1.00) .15.
CRT2	50-Days	(reg	\$98)	1000	54.95		23645962
CRTI	30-Days						60
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Address			
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City		State	Zip
Home Telephone ()		1
		Very important for	racking.

Make checks payable to Cartazyne Sciences. Affix 2 regular First-Class stamps to enclosed envelope. Mail this Order Form & payment to:

Rapid-Ship Authorization No.

Cartazyne<u>DS</u>
Arthritis & Joint Disease Center
203 - 2780 Granville Street
Vancouver, B.C. V6H 4E7, Canada

All Credit Card Orders Shipped Rush USPS!

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Stop Joint Pain Now!

Where Does It Hurt? Cartazyne

Shoulder Pain / HEALED! Hip Pain / HEALED! Back Pain / HEALE Knee Pain / HEALE Hand Pain / HEALED! Elbow Pain / HEALED! Neck Pain V H

Important Notice: Do not confuse CartazyneOS with any other arthritis preparations. Because of freshness and purity concerns, CartazyneOS is not available in any stores. The only way to get the real, FAST ACTING CartazyneOS is directly from Cartazyne Sciences!

Dear Doctor Rapoport:



I never realized how disabled I had become from arthritis pain. After using CartazyneDS for about 6 weeks now, I'm getting back to my happy self again.

Just the other day my lovely granddaughter, Katie, told me

how pleased she is when I play outside with her. The pain kept me from participating in activities with Katie for most of her first years. I didn't even realize it!

Katie and I both thank you and your company for coming up with a natural way to deal with what is inevitable for most people over 50. I'm telling everyone I know about you and CartazyneDS.

Regards, Betty Sanders & Katle Leamon, Toronto



Hello Doctor Rapoport:

Judy and I wish to tell you that we are very happy with the results we've experienced with CartazyneDS. I was geiting an ulcer from taking so many aspirins everyday and my wife was feeling nauseous too often

to really enjoy going out. Arthritis pain ran our lives until your CartazyneDS came along. Aside from the fact that it works so well for us, the best thing about CartazyneDS is that there are no side effects! This is remarkable.

We also feel better about taking something that is natural. You've really got something here Doc! Our deepest thanks and God bless . . .

Judy and Jeff Williams, Vancouver, B. C., Canada

Note: The primary ingredients in all our formulas are natural and all are drug free! No drug claims are made or implied in any of our materials or announcements. Our products are not intended to diagnose or treat any medical condition. These statements have not been reviewed by the FDA. As always your own health care provider is your best source of medical advice. @1899 Gartazyne, Ganada