

EXHIBIT C

TRANSCRIPT OF Y-BRON COMMERCIAL

Screen:

The following is a paid program.

The following special program deals with the new homeopathic product Y-Bron just released to deal with the problem of non-organic male impotency. Because of the topic, viewer discretion is suggested. The opinions expressed are those of the doctors and professionals that appear, and may not necessarily be that of the general medical or scientific communities.

Dr. Marvin Hausman:

On the low end, I think we should say that about every one out of eight men in the United States have male sexual dysfunction or impotence.

Man:

There you go.

Lyle Waggoner:

Do women have an impotence problem?

Announcer:

Welcome to Let's Talk, with Lyle Waggoner.

Lyle Waggoner:

Thank you. And welcome to Let's Talk. Now, we have another interesting show today. As usual, we ask you, the viewing audience, to let us know what you want to talk about. Well, you picked quite a subject today. Sex and sensuality. It's certainly a motivating force in our lives. We see it all around us. In advertising, the music, the clothing that we wear, just to mention a few things. However, for the 20 million men in this country today, who are sexually impotent, or experiencing some degree of that problem, sex takes on a very different light which can lead to extreme frustration and a possible breakdown in a relationship. So the focus of today's Let's Talk is on male impotence, or the inability to perform sexually. Now, since we'll be dealing with some explicit sexual problems, we recommend using viewer discretion. In other words, today's program may not be appropriate for the younger viewers.

Now, the first thing that we are going to be talking about is this product called Y-Bron. It's manufactured by Smith-Davis Pharmacals. Now, it's been reported to be changing people's lives by stimulating sexual desire. I understand that the product is not only for the men who are sexually impotent, but also for the guys who may need to put a little zest back into their sexual relationship. Right now I'd like to introduce today's guests. First of all, we have with us Mr. Gary Ballen. He's president of public relations at Smith-Davis Pharmacals. Next, Dr. Marvin Hausman, a board certified urologist, a researcher and medical director of the Center for Sexual Function in Los Angeles. And finally, Dr. Leonard Rapoport, a board certified practicing surgeon and medical consultant. Gentlemen, welcome to Let's Talk.

Mr. Ballen, we were talking before we went on the air about your product Y-Bron, and you were telling me that this has been changing people's lives. Could you share that with our audience?

Gary Ballen:

Yes, Lyle, I can. We originally developed the product to treat male impotence. However, after various clinical tests, we discovered that not only did it help, frankly, the impotent, but it also helped those who were experiencing a loss of sexual desire.

Lyle Waggoner:

Is Y-Bron a drug?

Gary Ballen:

No. Not in the conventional sense. It's a natural therapeutic product developed in the homeopathic manner which is considered safe and efficacious.

Lyle Waggoner:

So it's all natural?

Gary Ballen:

Absolutely.

Lyle Waggoner:

Okay. Dr. Hausman, what makes people develop the lack of sexual drive or, and, possibly become impotent?

Dr. Marvin Hausman:

Well, you have to view this in, in terms of two phases or two, two causations:

the organic versus the emotional or psychologic. The organic or physical is any decrease in blood flow such as can occur in patients with diabetes, heart disease, people with atherosclerosis. Many people don't realize, but when they take anti-high blood pressure medications, they have associated sexual dysfunction. A person who has low-back injury cannot perform adequately because of the association of the pain with the, with the movement during sexual activity. On the other hand, we have the psychologic or emotional: stresses of society, job stress, marital discord, even performance anxiety. Just a fear of failure of a man engaging in sexual function can lead to total failure.

Lyle Waggoner:

I see. Lots of things then.

Dr. Marvin Hausman:

Yeah, that's right.

Lyle Waggoner:

Now, you've given the ingredients in the product Y-Bron here to some of your patients with favorable results. Is that correct?

Dr. Marvin Hausman:

That's correct. We've used yohimbine which is a product that has activity in the central nervous system; in the - in the head region, it causes an increase in libido - a sexual desire. We've also had evidence that it increases penile-erectile response.

Lyle Waggoner:

We have a little surprise for you today. One of Dr. Hausman's patients and his wife will be joining us today so, please, let's welcome Carl and Maria.

Lyle Waggoner:

Thank you Carl and Maria for being with us. Now, Carl, as we understand it, you had lost your sexual desire and ability, but you were helped through Dr. Hausman's treatment program. Is that correct?

Carl:

That's correct, Lyle.

Lyle Waggoner:

Please talk with us about that.

Carl:

A few years ago I lost my sexual desire and, you know, frequency of erections

and things were looking pretty bad, and you know I suffered many, many years and finally I ran into a friend of Dr. Hausman. And, you know, I wrote him a little note and asked him for advice. And so he referred me to Dr. Hausman and I was enrolled into the program. And that was only three months ago and the program really worked great for me because my, you know, health condition and outlook for life and, you know, philosophy and, you know, sex drive greatly improved. And we both enjoy life a lot more now. We go hiking, swimming and dancing and food tastes better and, you know.

So we really enjoy life better. It does make a big difference.

Lyle Waggoner:

So in just three months you showed an improvement.

Carl:

Absolutely.

Lyle Waggoner:

Maria, are you happy with the results?

Maria:

Very much so.

Lyle Waggoner:

I'll bet you are. But, you know, for years he said he suffered with this problem.

Maria:

That's right.

Lyle Waggoner:

Now, how did that make you feel? Wasn't it very emotionally stressful?

Maria:

Very emotional for me, yes.

Lyle Waggoner:

What did you think it was? Did you think it was partly your fault?

Maria:

I just didn't know about it, but I tried to help him in many ways.

Lyle Waggoner:

Carl, what happened when you used this formulation? What kind of results did you . . . could you see or feel?

Carl:

Well, suddenly, the erections were very different than before . . . And you know, your sex drive greatly improves. It's like a miracle happens.

Lyle Waggoner:

Dr. Hausman, is this a typical reaction?

Dr. Marvin Hausman:

Yes, it depends on the diagnosis and the reason for using the program and the medication. Many people experience excellent results with this treatment program.

Lyle Waggoner:

All right. So the program really worked, right Carl?

Carl:

Certainly does. And I would suggest for other men who have similar problems, and I understand that more than 30 million men in America suffer from these problems, so you know, don't be afraid about your macho image and go and look for help.

Lyle Waggoner:

Just go get it taken care of.

Carl:

Absolutely.

Lyle Waggoner:

All right, Carl, Maria, thanks very much for being with us today.

Okay, we're going to take a little, short break now and we'll be right back and talk more about sexual impotence and the lack of sex drive and things that we can do about these problems right now, so stay with us.

Announcer:

Often called the epidemic of the 20th century, male impotency or the inability to have a normal relationship silently strikes an estimated one out of every eight men over the age of 40.

Every day we're surrounded by pollution, anxiety and stress that can often lead to frustrating and embarrassing male impotency. But for thousands, this silent suffering has been ended, thanks to Y-Bron. A safe and effective formulation to address the problem of non-organic impotency. After recently undergoing two clinical studies, the Y-Bron formulation was shown successful in increasing desire and ability by raising the libido level in many male test subjects. The test results were so impressive that now Y-Bron comes with a

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Case Study 1B007:

And I'm very, very happy now. I know that I'm having a good relationship, an intimate sexual relationship with my lady, and I'm the happiest guy in the world. Well actually, this has lasted now for several years. I am 64 years old. We still have this marvelous relationship, and I think I owe it all to Y-Bron, because before then, I-I didn't think there was any hope. I just thought I'd just kind of get old and fade away and not have any kind of a sex life at all. It's proved entirely different. I feel like I'm 30 years old. I love it.

Case Study 8R409:

And I was introduced to the Y-Bron program. After I was on the program, I experienced a very definite change. It's not a, it's not an instantaneous change. I didn't expect that. But it was a very positive change and it's made

a very positive change in my lifestyle and in my marriage and we're very, very happy with the program.

Lyle Waggoner:

Welcome back to Let's Talk. Now today's topic is male sexual dysfunction and the lack of sexual drive. We've been talking with Dr. Marvin Hausman. He's the director of the Center for Sexual Function in Los Angeles. Dr. Hausman, we've been saying numbers such as 20 million males, 30 million. Just how common is sexual impotence?

Dr. Marvin Hausman:

On the low end, I think we should say that about one out of every eight men in the United States have male sexual dysfunction or impotence. If we consider all the stresses of society and the psychogenic causes and marital discord, I'd have to guess that approximately 20 million men have some degree of sexual dysfunction or sexual problems.

Lyle Waggoner:

One out of eight, you say.

Dr. Marvin Hausman:

On the low end.

Lyle Waggoner:

One, two, three, four, five, six . . . eight. He, he's the one?

That's a tremendous amount of people, really unbelievable. Now, I think we all understand that there is a surgical approach to this problem, such as penile implants. Now, Dr. Rapoport, this is kind of your area. You're a certified, a board-certified surgeon. Can you tell us about the surgical approach?

Dr. Leonard Rapoport:

Yes, Lyle. There are several mechanical devices which can be implanted by a surgeon and used to maintain and create an erection.

Now the simplest of these is a rather formidable-looking device which is really just an implant. As you know, the penis has three tubular structures. The center one is for the passage of urine. The two side ones, when engorged with blood, create an erection. And two

of these objects are placed within those side ones --

Lyle Waggoner:

Two of them!

Dr. Leonard Rapoport:

Two, yes, in order to create an erection. With a stiff one like this, even though it's slightly hinged, it is ... creates some cosmetic difficulties, and the underclothes have to be worn accordingly.

Lyle Waggoner:

Well, you know, before you put that down, I may be ruining an image here, but that looks awfully long!

Dr. Leonard Rapoport:

Well, well, yes, yes, I would point out that first of all they come in sizes.

Lyle Waggoner:

They do?

Dr. Leonard Rapoport:

Yes, they do. And second of all, that a large part of this is in the posterior portion of the penis, which is really, isn't really seen. Then we have several of another variety, which are inflatables. This inflatable one is particularly interesting. It's inserted, once again two. And to activate it, one compresses the pump, which is here and the head of the penis
. . . .

Lyle Waggoner:

So that one won't work either?

Dr. Leonard Rapoport:

There you go!—And once it has gotten erect like that, it is fairly simple to press the valve just a little further back, and as you see, it will release and go down.

Lyle Waggoner:

That's inside, and you can feel . . .

Dr. Leonard Rapoport:

Entirely internal.

Lyle Waggoner:

That's, that's really amazing.

Dr. Leonard Rapoport:

Now there is another device, somewhat more complicated like this, which involves insertion and it has a, an area where the fluid is kept, a reservoir if you will. And it has a pump and a valve. Now in this one, when one pumps

the pump, as you can see, the reservoir will permit the material to go in . . .

Lyle Waggoner:

I'll be darned.

Dr. Leonard Rapoport:

And it creates an erection.

Lyle Waggoner:

All of that goes inside the person?

Dr. Leonard Rapoport:

Yes, sir.

Lyle Waggoner:

The, the valve, the reservoir . . .

Dr. Leonard Rapoport:

Well, I should say that the reservoir goes in the lower part of the abdomen. The valve itself goes into the scrotum, where it is felt to be like a third testicle. And then to release it, you just press the valve in the scrotum.

Lyle Waggoner:

That appears to me to be a, a major operation.

Dr. Leonard Rapoport:

Well, it's certainly not minor surgery. And, and moderately expensive at that. The most conservative method should be tried first.

Lyle Waggoner:

After an implant has been implanted, can a natural erection be achieved?

Dr. Leonard Rapoport:

No. All your erections must, must stem from the use of the device.

Lyle Waggoner:

So never again would you have an erection naturally.

Dr. Leonard Rapoport:

That's correct. If the implants were taken out, you would never again have any erection.

Lyle Waggoner:

All right. Let's open up a question-and-answer period here with the audience. Anybody here in the audience have a question? Yes, sir.

Audience Member:

Question for Dr. Hausman. At what age do men normally develop a sexual problem?

Dr. Marvin Hausman:

There is no particular age. Men at any age can develop a sexual problem. It depends on the diagnosis, it depends on what's going on in their lives, the

stress factors. I don't think you could define any particular age. Sexual dysfunction can occur at any age.

Audience Member:

Is Y-Bron effective for women too?

Gary Ballen:

Basically, we don't know.

Lyle Waggoner:

Well, I'm curious about that. Is, do women have an impotent (sic) problem?

Gary Ballen:

Yeah, it's different, but there is a problem, yes.

Audience Member:

Mr. Ballen, are there any side effects from your Y-Bron product?

Gary Ballen:

There are no known -- We've done two clinical trials, and there are no side effects. But, however, there are no negative side effects. However, there are some very good side effects. Most people report a feeling of well-being, of less stress, of being more sensual with their partner, feeling more sensual. Warmer, just a . . . even younger.

Lyle Waggoner:

If that's a side effect, I'll take a lot of them. I think I saw another hand. Yes, ma'am.

Audience Member:

I'd like to ask anyone on the panel if Y-Bron is an aphrodisiac.

Dr. Marvin Hausman:

I, I don't know what Webster's exact definition of aphrodisiac is, but I think that people usually . . .

Lyle Waggoner:

Well, as I understand it, and I think, it's something that makes you sexy.

Dr. Marvin Hausman:

Or increases your desire or your . . .

Lyle Waggoner:

Increases your desire.

Dr. Marvin Hausman:

We use it in the male term libido, the sexual libido of an individual. I don't know any product that's been defined as being used in that, in that sense purely.

Gary Ballen:

I think aphrodisiac, a lot of people would think that it's instant, you --

soon as you take anything you instantly would have this.

Lyle Waggoner:

Okay, but Y-Bron does increase the libido?

Gary Ballen:

Absolutely.

Lyle Waggoner:

But it's not an instant . . .

Gary Ballen:

Absolutely. It's a cumulative effect.

Lyle Waggoner:

I see. Does that answer your question?

Audience Member:

Thank you.

Lyle Waggoner:

Okay, anybody else? Yes, ma'am.

Audience Member:

I would like to know if Y-Bron is addictive.

Gary Ballen:

Y-Bron is not a drug, it is a natural product and it is - in no way - is it addictive.

Lyle Waggoner:

All right. Thank you very much. Well, it looks like Y-Bron is stirring up quite a lot of interest here. We'll be right back with more of Let's Talk and find out what we can do now to help with male sexual dysfunction, so stay tuned.

Case Study 4C711:

This product helped me attain, or reattain, what I had once before, and made me feel good about myself. And the better I felt about myself, the better I could perform. And the better I could perform, the better I felt about myself. In all of my life.

Case Study 5P021:

I'm 58 years old. I've been married 40 years, and very, very happily married. My wife was very happy with me. But I became unhappy with myself because I found that I was impotent. What is impotence? Impotence is when you can't function with your loved one. And you hide, you do things, you stay away from close quarters with your loved one, your mate, due to your inadequacies. Then I found the Y-Bron program. Now I'm so happy. My whole life has changed. I'm like I was when I was first married:

young, vibrant, and full of life,
looking forward to the future.

Man:

The product does everything it says it will do. I'm 65 years old and I'm as good now as I was 20 years ago.

Announcer:

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Lyle Waggoner:

Welcome back to Let's Talk. Now we're talking about the silent suffering of sexual dysfunction. And a new product, called Y-Bron, just released that appears to increase the sex drive and has been a tremendous help in treating impotent men. Now, I have a question. Dr. Hausman, if a person, if a man, has dysfunction or a loss of sex desire, is Y-Bron the answer?

Dr. Marvin Hausman:

Oh, from the studies that we've been presented with today, the studies have shown that Y-Bron could be effective in increasing male sexual libido, male sexual desire.

Lyle Waggoner:

All right. We talked earlier with Dr. Rapoport about the surgical approach. Now, I would imagine that surgery of that nature is very expensive. How much does it cost?

Dr. Leonard Rapoport:

Well, Lyle, from a low of about two or three thousand dollars for the less expensive prostheses, to a high of twelve thousand or more for the more complicated ones.

Lyle Waggoner:

Twelve thousand. Oh, my goodness.

Dr. Leonard Rapoport:

Yes.

Lyle Waggoner:

Is it possible that Y-Bron could replace surgery?

Dr. Leonard Rapoport:

Well, certainly any urologist like my colleague Dr. Hausman would advocate the use of a non-surgical, non-invasive technique prior to a surgically invasive technique. And my feelings would be identical. Before one would embark on a surgical approach to sexual dysfunction, one should certainly try the conservative management into which Y-Bron fits.

Lyle Waggoner:

Makes sense to me. Mr. Ballen, is this a complicated product?

Gary Ballen:

Yes, it's very complicated. The manufacturing of that product is very technical, and extraction processes and all. It is a complicated product.

Lyle Waggoner:

All right. I have time for a few more questions from the audience. Anyone have something they want to -- Yes, number 8.

Audience Member:

I want to know if I can be number 7 if I use this stuff, and if I did use this, how hard would it be to get it. Is it in the stores, and do you have to have a prescription or what?

Gary Ballen:

We are now making the product available to the public directly through our company. We're doing that at this time to ensure product freshness and reliability of the product.

Lyle Waggoner:

Mr. Ballen, we found out earlier in the show that age is really not a factor here. Impotency can hit anybody at any time. What age group are you targeting your market approach?

Gary Ballen:

We're targeting our market at any adult who may need help or who our product Y-Bron may help. And that can be just about anybody.

Lyle Waggoner:

Dr. Hausman, why is it so difficult for people to come and seek out a solution to this problem? Why do they keep it to themselves for so long?

Dr. Marvin Hausman:

For a while, it's a whispered diagnosis. Men are very embarrassed about their lack of ability. In our society, a male is taught to produce. He produces in school, he produces on the job, he produces an erection. And when he has a problem he feels that his maleness is gone.

Man:

I tried the product and found it to be 100% effective. What it did for me was made my love life what it should be and I feel as though my manlihood has been restored.

Case Study 4C711:

I started taking the Y-Bron and within three, two or three weeks, it began to have an effect on me. I began to feel it, I began to have an erection, and not only had the erection, I was able to maintain the erection until we both received, we both attained satisfaction.

And it was beautiful. Life was important to me again. It made me feel good and I know it made her feel good. We're happier as we walked down the street and held each other.

Case Study OS005:

It happened just a couple of years ago. My wife and I used to argue over the most ridiculous things: who's gonna mow the lawn, who's gonna cook. But I knew what the problem was. It wasn't her, it was me. I was impotent. The problem was so severe, we got a divorce. When I went into the Y-Bron program, after just a few weeks, I started to see the results. It was fantastic. I felt youthful, energetic. I felt like a new man.

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Lyle Waggoner:

Welcome back to Let's Talk. Now we have just enough time for a couple of more questions from the audience. I think I saw somebody's hand up here. Who had a question? Yes, sir.

Audience Member:

What type of misuse could we maybe expect from Y-Bron?

Gary Ballen:

None that I know of.

Lyle Waggoner:

There is no misuse, you could use as much as you want, as little as you want?

Gary Ballen:

Well, you have to follow the directions, but the product is totally safe. You couldn't overdose with it, or anything like that. It's totally safe.

Lyle Waggoner:

Terrific. Who else has a question? Anybody up here? Oh, right behind me. Yes, ma'am.

Audience Member:

I was wondering, to Mr. Ballen, this is. Is it going to be manufactured in England at all, because I think we need it there.

Gary Ballen:

Well, we hope to get it there very soon, within the next year.

Lyle Waggoner:

Now thank you audience for your questions. We're just about out of time, but I'd like to thank our guests, Mr. Gary Ballen, Dr. Marvin Hausman, and of course, Dr. Leonard Rapoport. And congratulations to Smith-Davis Pharmacals for their amazing new product Y-Bron. I'm sure that Y-Bron's release will be good news to many many people silently suffering with the embarrassment of their sexual problems. So until next time thank you very much for being with us here on Let's Talk. Bye for now.

Screen:

HOMEOPATHY

The name HOMEOPATHY is derived from the Greek "homios" (similar) and "pathos" (disorder). Homeopathy is expressed in the old Latin sentence "Similis similibus curentur" . . . Let likes be treated by likes. Therefore Homeopathy is based on symptomatology using recognized remedies for alleviation. A Homeopathy preparation has a unique advantage . . . it is derived from botanical, mineral or animal sources and is given in minute doses as a single Homeopathic preparation. Sometimes several preparations may be combined for effectiveness, but all such preparations, singly or in combination, are perfectly safe to take. They have no after effects and are non-habit forming.

The testimonials contained in this broadcast are re-enacted by professional actors.

Individual results may vary always consult a Medical Doctor for professional advice.

Announcer:

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