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800 Oregon National

Building

610 S.W. Alder Street

Portland, Oregon 97205

May 12, 2004

Sent Via Fax (202) 942-9646

Hon. William H. Donaldson Chairman U.S. Securities and Exchange Commission 450 First Street, NW Washington, DC 20549 RECFIVED
MAY 2 0 2004
OFFICE OF THE SECRETARY

Re:

File #S7-10-04

Dear Chairman Donaldson:

I am pleased to see that the Securities and Exchange Commission is proposing modifications to the trade through rule that will allow an opt out exception for investors so they are not forced to have their orders sent to a market that may have the best advertised price.

These proposed changes to the rule will allow myself, as well as my clients who are investors in the market, more flexibility in making investments and it will insure the certainty and speed of execution of all trades.

Therefore, I fully support the easy to implement opt-out exception for the trade through rule that is now under consideration by the Securities and Exchange Commission.

Very truly yours,

KEVIN W. KEITHLEY, CPA, P.C.

Telephone: (503) 228-5585 • Fax: (503) 228-7452 • Email: KW Keirhley@aol.com