



Department of Health and Human Services
Centers for Disease Control and Prevention

Welcome to the SMDP NEWS

The SMDP NEWS is the newsletter of CDC's Sustainable Management Development Program (SMDP). The goal of SMDP NEWS is to:

- Inform members of the international health community about SMDP activities
- Support graduates of SMDP's annual Management for International Public Health (MIPH) course
- Facilitate country-to-country exchanges of information and experience in public health management development

The SMDP NEWS is published quarterly, and distributed to all MIPH graduates. Graduates are encouraged to support the SMDP NEWS with articles, photos and updates on their activities. Also, please send us names and addresses for additions or corrections to the mailing list. Current and past editions of the SMDP NEWS can be viewed at: <http://www.cdc.gov/phppo/smdp>

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First SMDP Regional Conference: Strengthening Public Health Management Training Capacity in the Asia Pacific Region August 7 to 11, 2001 – Manila, Philippines

CDC's Sustainable Management Development Program (SMDP) is sponsoring its first regional conference this August for alumni and their donor partners to share experiences about their management training programs. About 50 participants from 20 countries are expected to attend the session at the Traders Hotel in Manila.



Alumni from Cambodia, China, Guam, Philippines, Saipan, Taiwan, Thailand and Vietnam will present program overviews and highlight applied learning projects carried out by their trainees. Guest speakers from Indonesia and New Caledonia will also present overviews of their management development programs. MIPH alumna Dr. Elena McEwan, who joins the SMDP staff in July as a Fellow, will also attend and present an overview of her NGO-based program in Nicaragua. Topics that will be addressed include program objectives, target audience, curriculum content, applied field projects, and lessons learned. The final day will feature reactions to the presentations by panelists of technical experts and donor agency staff who will be asked for recommendations on how to improve the quality and sustainability of these programs and strengthen support for regional networking.

Tentative Conference Agenda

	Tue, 8/7	Wed, 8/8	Thu, 8/9	Fri, 8/10	Sat, 8/11
Morning	Philippines second cohort graduation	Welcome	Nicaragua	Donors Panel	Boat trip w/lunch on Manila Bay
		Philippines overview and applied projects	Saipan		
Afternoon	Project and poster displays	Vietnam overview and applied projects	Thailand	Open forum discussion w/ alumni & guests	Freetime for shopping
			Guam		
			Taiwan		
			Cambodia	Closing Ceremony	
			China		
Indonesia					
Evening	Reception & cultural show	(Free)	(Free)	Banquet	Airport departures

Vietnam Applies TQM to Improve TB Program

MIPH alumni in Vietnam's National Institute of Tuberculosis and Respiratory Disease (NITRD) initiated a management training program for 20 TB program managers in February 2001. The initial 3-week curriculum featured a number of themes, including TQM, from the MIPH course. Participants have six months to complete an applied TQM project aimed at improving TB case finding and treatment.



Attending the initial supervisory visit at Tuyen Quang TB Hospital in April were: Dr. Pham Tien Thinh, NTP Department; Dr. Phan Van Tuong, Hanoi School of Public Health; Dr. David Bull, CDC; Dr. Nguyen Phuong Hoa, NTP Department; Dr. Brian Robie, CDC; Dr. Luu Van Binh, Tuyen Quang Hospital; Dr. Nguyen Dinh Liem, PNT Center; and Dr. Tuan Ngoc Buu, Pham Ngoc Thach TB Center.

Collaborating on the program are MIPH alumni Phan Van Tuong (MIPH '97) from the Hanoi School of Public Health and Nguyen Thien Huong (MIPH '99), Nguyen Dinh Liem (MIPH '00), and Nguyen Binh Hoa (MIPH '00) of the NITRD.

SMDP staff members David Bull and Brian Robie assisted the MIPH alumni in conducting the first round of supervisor field visits to

the TQM projects in April. All project teams visited had made significant progress in developing problem statements, establishing targets for improvement, analyzing root causes, and developing countermeasures and action plans.

Examples of project themes:

- failure of patients to provide sputum samples after two months of intensive treatment
- low rates of sputum exams for suspect cases
- poor quality sputum samples
- knowledge of TB among patients in the intensive phase of treatment

- low rates of new case detection and treatment
 - maintenance of government motorbikes needed for supervisory visits
 - missed supervisory visits in mountainous and remote areas.
- Over the summer, the quality improvement teams will implement countermeasures and collect data on their projects. Team leaders will present the results of their projects at a meeting in October.

HealthyPlan -it™ Project in Philippines Addresses Rabies

Philippines Field Management Training Program (FMTP) participants from the municipality of Minalabac recently used HealthyPlan -it™ (see announcement on page 4) to select rabies as a health priority and develop a local plan to address it. The team is one of 9 local government units participating in the second cohort of FMTP training aimed at improving the management competencies of local public health officials. The team found a combination of factors contributed to the problem of rabies, including pet owners' failure to vaccinate dogs, children provoking dogs, and lack of knowledge of first aid measures for dog bites.

The team's project has heightened community awareness about the problem and led to a revitalization of the local Provincial Rabies Task Force. New activities undertaken since the project began include: increased effort to vaccinate pets and inform the public about the dangers of rabies, increased surveillance for dog bites and human rabies cases, and a new rabies education program for school children. The team's goal is to vaccinate 80% of domestic dogs within the next year and reduce the numbers of stray dogs through more effective animal control. The team also hopes to reduce the number of human rabies cases by 25% each year through 2004.

MIPHA lums Launch New Management Training Initiative in the West Pacific

Ms. Jocelyn Songsong (MIPH '00), Community Outreach and Quality Assurance Coordinator, and Mr. David B. Rosario (MIPH '00), Public Health Advisor, Department of Health,

The initiative is composed of a series of three workshops and applied fieldwork. The first five day workshop held in April included themes on leadership, team building, and TQM. Participants will complete applied TQM projects in time for a graduation ceremony in October. Before that, a field supervisor will visit the participants twice to provide technical assistance with the project implementation.

ALUMNINOTES

Mr. Jackie (Weigang) Huang (MIPH '99 alumnus and winner of the Batseba Phiri Award) was recently promoted to Chief of the Training Division, National Institute of Public Health in Taiwan. He is currently planning a series of training programs for managers of local hospitals and county health bureaus.

Mr. Geoffrey Setswe (MIPH '00) has been named Program Manager of the Secure the Future (STF) Fellowship Program, funded by the Bristol-Myers Squibb Foundation. The STF is helping South Africa find sustainable solutions for the management of the HIV/AIDS epidemic. In addition to his role as STF manager, Geoffrey also serves as Senior Lecturer in Environmental and Occupational Health at the National School of Public Health of the Medical University of South Africa (MEDUNSA).



Seated from Left to Right: Jocelyn Songsong, Elsyner Ramon, Lorraine Kerse, Dr. Concepcion Roces, and Laurent Dueñas. Standing: David Rosario; Berthillia John; Cornelia Nakamura; Elizabeth Atalig - Paeda; John Tagabuel; Rosa Tudela; Rosa Palacios; Christine Kapileo; Rose Borja; Evangelina Gonzaga; Mariana Sablan; Francisca Rechebong; Thomas Atalig; and Aurelia Long. Not shown are participants Vicente Reyes and Edward Diaz.

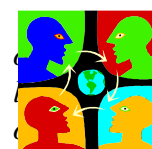
Commonwealth of the Northern Mariana Islands (CNMI), recently launched a new management training initiative for 10 public health program managers from the islands of Saipan, Tinian, and Rota. Assisting David and Jocelyn with developing and teaching the curriculum were Laurent Dueñas (MIPH '00) from the University of Guam and Conchy Roces (MIPH '98), founder of the Philippines FMTP. Financial support for the country-to-country assistance of Dr. Roces was kindly provided by the WHO subregional office in Suva.

Examples of project topics include: improving certification of food handlers, reducing patient waiting time in public health clinics, improving laboratory results of physical examinations, organizing patient medical records, and improving management of patient and providers schedules.

Jocelyn Songsong will also present an overview of their new training initiative at the upcoming regional SMDP conference in Manila. 🌐



Geoffrey Setswe and wife Granny in Pretoria recently.



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- - Dean C. Barnlund

Association of Teachers of Preventive Medicine (ATPM) Fellow joins SMDP

Dr. Elena McEwan (MIPH '97), Health Sector Coordinator, CARE International in Nicaragua, will join the SMDP staff in Atlanta in July for one year as an ATPM Fellow. Elena was awarded this honor based on her leadership and efforts in establishing a management training program for CARE Nicaragua in collaboration with a local network of NGOs and the National Autonomous University. During her tenure with SMDP, Elena will share expertise in program development and



Dr. Eduardo Paucar Garces (MIPH '00) and Dr. Elena McEwan (MIPH '97) collaborate on a project in Nicaragua.

teaching with other recent MIPH alumni.

The ATPM Fellowship provides a selected alumnus with a variety of professional development opportunities, including skills in public health practice and prevention research, oral presentations and scientific writing, and other activities that promote leadership in practice and policy in public health and preventive medicine. 🌐

HealthyPlan -it™ Available to MIPH Graduates

A free copy of **HealthyPlan -it™**, a tool for planning and managing public health programs, is available from SMDP to all MIPH graduates.



Based on the module presented by Bill Dyal in the MIPH course, this print and video-based tool emphasizes an evidence-based approach to priority setting and planning using input from stakeholders. Alumni may contact SMDP at the phone number or e-mail address below for a copy.

Additional copies are available for \$125 each from the Public Health Foundation at www.phf.org. 🌐



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