



## Welcome to the SMDP NEWS

SMDP NEWS, the newsletter of CDC's Sustainable Management Development Program (SMDP), aims to:

- Inform members of the international health community about SMDP activities.
- Support graduates of SMDP's annual Management for International Public Health (MIPH) course.
- Facilitate country-to-country exchanges of information and experience in public health management development.

SMDP NEWS is published quarterly and distributed to all MIPH graduates. Graduates are encouraged send articles, photos and updates on their activities, as well as additions or corrections to addresses, phone numbers, and email addresses for the mailing list.

Current and past editions of the SMDP NEWS can be viewed at our website:

[www.cdc.gov/phppo/smdp](http://www.cdc.gov/phppo/smdp)

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**New Management Training  
Launched in Mexico**

**SMDP Announces Global  
Conference in Vietnam**



# SMDP NEWS

Sustainable Management Development Program

Summer 2002

DEPARTMENT OF HEALTH AND HUMAN SERVICES  
CENTERS FOR DISEASE CONTROL AND PREVENTION

## Mexico Offers 4-Week International Management Course in Spanish



**Pablo Kuri, Silvia Artasánchez, María Jesús Hoy, and Javier Montiel, CDG instructors.**

A new Center for Management Development in Public Health (Centro de Desarrollo Gerencial en Salud Pública, or CDG), based on CDC's MIPH program, was launched recently in the General Directorate of Epidemiology (Dirección General de Epidemiología, or DGE) of Mexico's Ministry of Health.

MIPH alumni/ae from Mexico developed the CDG course offering, targeting Spanish-speaking public health professionals. The course, which adapts the English-language version of the MIPH course taught each year in Atlanta, will be held for the first time August 12-September 6, 2002, at the DGE offices, Mexico City.

The faculty includes DGE staff members Pablo Kuri Morales (MIPH '94), Director General; Silvia Artasánchez-Franco ('93), Coordinator, Management in Public Health; Maria Jesus Hoy ('98) Vice-Director, Epidemiologic Surveillance of Communicable Diseases; Javier Montiel-

Perdomo ('99), Chief, Training and Human Development; and Dr. Miguel Betancourt-Cravioto, Vice-Director, Epidemiologic Surveillance of Non-communicable Diseases.

Joining the Mexican course instructors in teaching the four-week course will be Fedor Espinosa ('95),

SMDP Association of Teachers of Preventive Medicine (ATPM) Fellow, who will teach Force Field Analysis and Budgeting.

The course is marketed to federal, state and local government employees through a combination of direct and electronic mail, including the Ministry of Health's intranet and website, which reach a public health audience throughout Latin America and the Caribbean. By June 15, CDG had received 51 inquiries and eight of the 20 available slots were filled.

Silvia said, "We saw a real need for this type of training in Mexico and Latin America, especially for public health professionals managing programs. The course is adaptable to any area of public health. We are delighted that the initial response has been so positive."

For more information, visit the CDG website: [www.epi.org.mx/cursos2.php](http://www.epi.org.mx/cursos2.php).

## Eye Care Managers Trained in India using MIPH Tools, Expertise



Ms Renée du Toit, Manager of Clinical Research, International Centre for Eye Care Education, Australia; Ms. Tahamin Banu, ORBIS International Country Office, Bangladesh; and Mrs. Chitra Thulasiraj, LAICO-Aravind Eye Care System, Madurai, India, carry out an exercise in change leadership during the management training course.

SMDP's Brian Robie joined Keerti Bhusan Pradhan (MIPH '01), of the Lions Aravind Institute of Community Ophthalmology (LAICO)-Aravind Eye Care System, in Madurai, India, to teach Total Quality Management (TQM) and Leading Change sessions in the first India-based public health management training course. Keerti

organized, promoted and directed the management training program held in Madurai, March 4-15, 2002. The course attracted 19 eye care program managers from Australia, Bangladesh, Bhutan, India, Indonesia, Maldives, Nepal and Vietnam. LAICO-Aravind marketed the course through the World Health Organization (WHO) and non-gov-

ernmental organizations that work in eye care throughout Asia.

The training is designed to enhance capacity in management and program development enabling participants to more effectively implement WHO's Vision 2020, a global initiative to eliminate avoidable blindness.

Keerti explained, "Eye care service requires more focus on management concepts because it crosses all health care disciplines. In addition, there is a great disparity among nations in providing eye care despite well-defined strategies and developed technology. This course will play a key role in improving management skills across the board."

Course content included planning, project and program management, monitoring and evaluation, information systems, TQM and managing change.

The course will be repeated each year in March at LAICO-Aravind Eye Care System, Madurai, Tamilnadu, India.

Please contact [keerti@aravind.org](mailto:keerti@aravind.org) for details. 🌐

## SMDP Presents Paper at JHPIEGO "Best Training Practices" Conference

Michael Malison, Director, SMDP; Mai Hoa Do (MIPH '97), Hanoi School of Public Health, and Elena McEwan ('97), CARE/Atlanta, jointly presented a paper at JHPIEGO's conference on *Training, Best Practices, Lessons Learned and Future Directions* in Washington, D.C., May 22-23, 2002. The paper, entitled "CDC's Experience Strengthening Public Health Management Training Capacity in Developing Countries," highlighted SMDP's experience in Vietnam and Nicaragua as examples of "best practices."

More than 240 participants from 20 countries attended the conference, which was co-sponsored by the U.S. Agency for International Development (USAID) and the JHPIEGO Corporation, an affiliate of Johns Hopkins University. 🌐



Mai Hoa Do, Mike Malison and Elena McEwan at the JHPIEGO conference.



**Dr. James Curran, Dean, Rollins School of Public Health, presents her M.P.H. diploma to Mai Hoa Do.**

**Mai Hoa Do (MIPH '97)**, of Vietnam's Hanoi School of Public Health, received her masters degree from the Emory Rollins School of Public Health, May 13, 2002.

Hoa attended the 2-year program as a Ford Foundation Fellow, and completed a thesis on "Health-Seeking Behaviors among Women with Reproductive Tract Infections in Chiling, Hai Duong Province."

She returned to Vietnam in June to resume her teaching duties with the Hanoi School of Public Health, Department of Health Organization and Management.

SMDP anticipates working with Hoa and her colleagues on the SMDP Global Conference to be held in Hanoi in April 2003 (see below) and in providing assistance to CDC's Global AIDS Program to develop a management training initiative for HIV program staff in Vietnam.

**Martin Mosima ('01)**, Director, Botswana Network of AIDS Service Organizations (BONASO), has joined **Audrey Kgosidintsi ('00)**, Director, Department of Health Management, Institute of Development Management,

Gaborone, Botswana, to implement their first management training workshops in October 2002.

**Le Thanh Hai ('01)**, on educational leave from his position as Deputy Director of Pham Ngoc Thach TB and Lung Disease Center, Ho Chi Minh City, Vietnam, is currently pursuing a masters degree in public health at Mahidol University, Thailand.

**Swandari Djojo ('01)**, Manager of the Diarrhea Program and coordinator of Integrated Management of Childhood Illness in West Java, Indonesia; and **Nelwina Tomi ('01)**, Senior Staff Member, Expanded Program on Immunization, Ministry of Health, Indonesia, have been on educational leave for advanced studies in the U.S. since their MIPH graduation. In July, the two will receive masters degrees in International Public Policy and Management from the University of Southern California, Los Angeles, and will return to Indonesia to resume their respective duties.

**Dr. Syed Muhammad Israr ('01)**, Senior Instructor, Department of Community Health Sciences, The Aga Khan University (AKU), Karachi, Pakistan, will direct a short course on Health Systems Research and Management, July 1-9, 2002. Twenty-one participants from Pakistan, Tajikistan, Afghanistan and Kenya will attend this first train-the-trainer course to be held in Pakistan. 🌐

## SMDP's Next International Conference Set for April 2003

Mark your calendars now for SMDP's next international conference on "Strengthening Public Health Management Training Capacity" that will be held April 7-12, 2003, at the Horizon Hotel in Hanoi, Vietnam.

The conference will feature country-specific presentations of management training initiatives. Donors and technical experts will provide their perspectives on ways to strengthen

global public health management training capacity.

Participants at the 2001 conference in Manila (see *SMDP News*, Fall 2001) appreciated the opportunity to learn about successful projects and network with their peers from around the region.

More information will be available soon on the SMDP website:

[www.phppo.cdc.gov/smdp](http://www.phppo.cdc.gov/smdp). 🌐



*Vietnam's spectacular Ha Long Bay is considered the country's eighth wonder, with its 1600 islands, nearly all of them pristine and uninhabited.*

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## Philippines creates lab management training course

By Coco Lupisan (MIPH '01)

Government laboratory workers must deliver timely, accurate and reliable data for patient management and disease surveillance. Toward this end, two Filipina MIPH graduates, Thelma Bermudez-de Leon ('00) and Lydia Sombrero ('00) developed a Laboratory Management Training Program (LMTP). The program is designed to strengthen the management competencies of public health laboratory personnel in the Philippines Department of Health (DOH).

The first LMTP workshop was held March 1-11, 2002, and was taught by Thelma, Lydia, Conchi Roces ('98), Rutchie Gamaro ('97) and Tet Castillo ('01) of the DOH National Epidemiology Center; and Dr. Ernie Vera ('01), Center for Degenerative Diseases, Center for Disease Prevention and Control, DOH.

The 15 trainees included 13 from regional and provincial hospitals, and two from the Regional Institute of Tropical Medicine (RITM).

SMDP's Laurel Zaks joined DOH supervisors in April for site visits to monitor and assist participants in completing field projects.

A joint graduation ceremony of the LMTP (*SMDP News*, Spring 2002) and the Field Management Training Program (*SMDP News*, Summer 2001) will take place on August 9, 2002, an occasion also when outstanding TQM projects in the Philippines will be recognized. 🌐

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### Sandra Bean new SMDP Writer/Editor



Sandra Bean joined the Sustainable Management Development Program in May 2002 as Writer/Editor, bringing to SMDP her experience writing for CDC's Global AIDS Program (GAP) and creating the GAP website. She holds a bachelor's degree in journalism from the University of

Georgia and is currently enrolled part time in Emory's MPH program. Her health communications experience includes editorial work for *Physical Therapy* magazine and she also served as Information Officer for the Bahá'í International

Community in Haifa, Israel.

Her work has won numerous awards, including a 2001 "Silver Flame" from the Atlanta chapter of the International Association of Business Communicators. 🌐

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