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# **South Africa, Republic of**

## **Canned Deciduous Fruit**

### **Annual**

### **2002**

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#### **Report Highlights:**

**South Africa's CY 2002 total canned fruit production is expected to decrease by 12% from a year earlier because of the unseasonal pre-harvest cold and wet weather conditions which had a major impact on canned apricots. Estimated reductions in production are 24% for canned apricots, 14% for canned pears, 12% for mixed fruit, and 6% for peaches. A marginal reduction in exports from 2001 is expected as a result of the fall in total production and stocks.**

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Includes PSD changes: Yes  
Includes Trade Matrix: Yes  
Annual Report  
Pretoria [SF1], SF

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## **Executive Summary**

In 2002, South Africa's total canned fruit production ( peaches, pears, apricots, and mixed fruit) is expected to decrease by 12% from a year earlier because of the unseasonal pre-harvest cold and wet weather. Estimated reductions in production are at 24% for canned apricots, 14% for canned pears, 12% for mixed fruit, and 6% for peaches.

In 2001, South Africa's total canned deciduous fruit exports increased marginally by 2% from 2000. Exports increased for canned peaches (7%) and pears (6%), and dropped for apricots (-4%) and mixed fruit (-5%). In 2002, canned fruit exports are expected to decrease marginally from 2001 mainly due to the fall in total production and stocks. Canned mixtures will increase by 2%, while reductions in exports are expected for canned pears(-8%), canned peaches (-9%), and canned apricots (-10%).

## **Production**

South Africa's fruit canning industry is the fourth largest in the world. The domestic industry is made up of four main canners, Langerberg foods, Sapco of Delmonte Brand, Ashton, and Rhodes Fruit Farm Foods. Exports account for 90% of all canned fruit production, 50% of which goes to Europe. According to the Canning Fruit Producer's Association (CFPA), the canning fruit market is growing only slightly each year.

Except for peaches, not all of South Africa's deliveries for processing, are used for canning. Depending on the quality, fruits are also processed for juice, or pureed as pulp and baby food. The canning industry is an export-oriented industry with about 90% of its high quality canned fruit products exported to almost 50 countries, mainly the EU and the Far East. The CY 2002 season started on a positive note with favourable weather conditions and plentiful rainfall which filled reservoirs.

## **Consumption**

South Africa's domestic consumption of canned deciduous fruit averages around 10% of total canned production. CY2002's domestic consumption for canned apricot and canned pears are expected to remain unchanged at about 5,000 MT and 2050 MT respectively. However, consumption of canned peaches and canned mixtures are expected to increase marginally.

**Canned Apricots**

PSD Table						
Country	South Africa, Republic of					
Commodity	Canned Apricots				(MT)(MT, Net Weight)	
	Revised	2000	Preliminary	2001	Forecast	2002
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Deliv. To Processors	41310	46370	43800	41810	43800	43800
Beginning Stocks	9800	9945	8050	8500	6650	2480
Production	32650	29593	35000	22480	35000	35000
Imports	0	0	0	0	0	0
<b>TOTAL SUPPLY</b>	<b>42450</b>	<b>39538</b>	<b>43050</b>	<b>30980</b>	<b>41650</b>	<b>37480</b>
Exports	28000	26038	30000	23500	30000	30000
Domestic Consumption	6400	5000	6400	5000	6400	5800
Ending Stocks	8050	8500	6650	2480	5250	1680
<b>TOTAL DISTRIBUTION</b>	<b>42450</b>	<b>39538</b>	<b>43050</b>	<b>30980</b>	<b>41650</b>	<b>37480</b>

South Africa's CY2002 canned apricot production is expected to decrease by 24% because of pre-harvest cold and wet weather conditions. There was a reduction of about 5% of fresh apricot delivered for processing and most of which went into pulp and juice productions. Since September 2000, there had been a strict rule that ensures that only fruit (especially apricots) of the highest quality should be used for canning.

**Canned Apricots, Exports**

Export Trade Matrix			
Country	South Africa, Republic of		
Commodity	Canned Apricots		
Time period	Jan-Dec	Units:	Tons
Exports for:	2000		2001
U.S.	293	U.S.	648
Others		Others	
Germany	20225	Germany	9366
Japan	2363	Netherlands	3088
United Kingdom	2011	Japan	2207
Australia	1556	United Kingdom	2572
Netherlands	1264	Belgium	1314
Belgium	1115	Switzerland	1057
Austria	1058	Austria	909
Switzerland	863	France	882
Italy	721		
Israel	298		
Total for Others	31474		21395
Others not Listed	1564		3995
Grand Total	33331		26038

Source: Dept. of Customs & Excise

In 2001, the export value for canned apricots amounted to R138 million. European Union countries are still South Africa's major markets for canned apricots.

**Canned Peaches**

PSD Table						
Country	South Africa, Republic of					
Commodity	Canned Peaches				(MT)(MT, Net Weight)	
	Revised	2000	Preliminary	2001	Forecast	2002
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Deliv. To Processors	114800	113899	117000	116619	11700	117000
Beginning Stocks	45200	20640	45050	18540	41102	17400
Production	85800	64692	87500	60810	87500	85000
Imports	250	250	252	250	252	250
<b>TOTAL SUPPLY</b>	131250	85582	132802	79600	128854	102650
Exports	74000	55042	79000	50000	79000	70000
Domestic Consumption	12200	12000	12700	12200	12700	12250
Ending Stocks	45050	18540	41102	17400	17160	20400
<b>TOTAL DISTRIBUTION</b>	131250	85582	132802	79600	108860	102650

The sudden unseasonal change in weather conditions caused the total production of South African canned peaches to fall by 6% even though there was a marginal (2%) rise in fresh peaches delivered for processing.

**Canned Peaches, Exports**

Export Trade Matrix			
Country	South Africa, Republic of		
Commodity	Canned Peaches		
Time period	Jan-Dec	Units:	Tons
Exports for:	2000		2001
U.S.	1811	U.S.	7737
Others		Others	
Japan	17746	Japan	12954
Hong Kong	6147	Greece	7919
Germany	3773	Hongkong	4207
Switzerland	3190	Germany	4051
United Kingdom	2103	Ghana	3006
Korea	2049	Canada	1963
Taiwan	1812	Taiwan	1625
Canada	1477	United Kingdom	1594
Austria	1298	Korea	1553
Netherlands	1265	Austria	1244
Total for Others	40860		40116
Others not Listed	4530		7189
Grand Total	47201		55042

Source: Dept. of Customs & Excise

South Africa's CY2001 total exports of canned peaches increased by 17% from a year earlier, while export value reached about R287 million up. In the same year and despite exclusion from AGOA duty-free treatment, South



Africa's canned peach sales to the US rose as a result of significant exchange rate gains.

### Canned Pears

PSD Table						
Country	South Africa, Republic of					
Commodity	Canned Pears				(MT)(MT, Net Weight)	
	Revised	2000	Preliminary	2001	Forecast	2002
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Deliv. To Processors	57442	86108	58000	89618	0	90000
Beginning Stocks	8328	10024	6098	7986	5528	4504
Production	20820	20660	22700	17768	0	22700
Imports	0	0	0	0	0	0
<b>TOTAL SUPPLY</b>	<b>29148</b>	<b>30684</b>	<b>28798</b>	<b>25754</b>	<b>5528</b>	<b>27204</b>
Exports	20800	20648	21000	19000	0	21000
Domestic Consumption	2250	2050	2270	2250	0	2270
Ending Stocks	6098	7986	5528	4504	0	3934
<b>TOTAL DISTRIBUTION</b>	<b>29148</b>	<b>30684</b>	<b>28798</b>	<b>25754</b>	<b>0</b>	<b>27204</b>

CY 2002 pear production and acreage planted are expected to decline from last year mainly because of unfavorable market conditions in the industry since 1977. Estimations of production are a 14% reduction despite a fairly marginal increase ( 4%) in fresh fruit delivered for processing. Though the total fresh production for pears increased, the canned pear production was also offset by the Product Standard Act of 1990, enacted in 2000, that ensures the usage of only the highest quality fruit. Fruit that fails the canning standards is used for pulp, juice, and/or mixed canning.

**Canned Pears, Exports**

Export Trade Matrix			
Country	South Africa, Republic of		
Commodity	Canned Pears		
Time period	Jan-Dec	Units:	Tons
Exports for:	2000		2001
U.S.	849	U.S.	3847
Others		Others	
Germany	4498	Japan	3524
Japan	3572	United Kingdom	3138
United Kingdom	2683	Switzerland	2164
Switzerland	2018	Germany	2033
Belgium	1427	Canada	1010
Austria	810	Belgium	835
Canada	712	Austria	824
France	481	Italy	618
Netherlands	396	France	484

Sweden	361	Netherlands	415
Total for Others	16958		15045
Others not Listed	691		1756
Grand Total	18498		20648

Source: Dept. of Customs & Excise

### Canned Mixtures

PSD Table						
Country	South Africa, Republic of					
Commodity	Canned Mixtures			(MT)(MT, Net Weight)		
	Revised	2000	Preliminary	2001	Forecast	2002
	Old	New	Old	New	Old	New
Market Year Begin		02/2001		02/2002		02/2003
Deliv. To Processors	213552	246377	218800	248047	218800	218800
Beginning Stocks	5375	3957	2269	5979	3949	3468
Production	29014	33619	34000	29609	34000	33000
Imports	80	78	80	80	80	80
<b>TOTAL SUPPLY</b>	<b>34469</b>	<b>37654</b>	<b>36349</b>	<b>35668</b>	<b>38029</b>	<b>36548</b>
Exports	28300	27825	28500	28300	28500	29000
Domestic Consumption	3900	3850	3900	3900	3900	3900
Ending Stocks	2269	5979	3949	3468	3949	3648
<b>TOTAL DISTRIBUTION</b>	<b>34469</b>	<b>37654</b>	<b>36349</b>	<b>35668</b>	<b>36349</b>	<b>36548</b>

**Canned mixtures, Exports**

Export Trade Matrix			
Country	South Africa, Republic of		
Commodity	Canned Mixtures		
Time period	Jan - Dec	Units:	Tons
Exports for:	2000		2001
U.S.	846	U.S.	2438
Others		Others	
Germany	6185	Japan	4590
Japan	3788	Switzerland	2755
United Kingdom	3227	United Kingdom	2750
Phillipines	3217	Austria	1830
Switzerland	2549	Singapore	1710

Austria	1670	Germany	1652
Belgium	1596	Canada	1291
Canada	1447	Belgium	1202
Sweden	929	Netherlands	1177
Netherlands	646	Phillipines	846
Total for Others	25254		19803
Others not Listed	5804		5584
Grand Total	31904		27825

Source: Dept. of Customs & Excise

South Africa's total export value for canned deciduous fruit mixtures amounted to R195 million in 2001, with about R2.4 million to US markets.

## Trade

In September 2000, the South African government published a document on the Standards and Requirements for exports of Canned Fruit, in the context of the Agricultural Product Standards Act, 1990( Act No.119 of 1990). The Act ensures that only fruit of the highest quality, in particular apricots, is used for canning.

## Marketing

South Africa's canned fruit exports to Europe are still important although sales to the Far East and the rest of the World are constantly rising as a result of South Africa's shift in marketing strategy from Europe to other regions. Under the SA/EU Trade Agreement, which became effective in January 2000, the South African canners have closely monitored their EU shipments to get the maximum possible benefit from their allocated tariff quota. There has also been close liaison with government departments and the South African Revenue Service (SARS) regarding the management of the quotas. The quotas are shared annually amongst the canners based on their historical average share of exports to the EU during the period 1996 to 1998. Although this procedure complies with the SA/EU Free Trade Agreement Protocol, it does not take into account shifts in individual canner export patterns.