

Accommodation, Food Services, and Other Services

This new section presents statistics relating to services other than those covered in the previous few sections (22 to 26) on domestic trade, transportation, communications, financial services, and recreation services. Many of the tables were previously covered in the former Section 27, Domestic Trade and Services in the 2000 edition of the *Statistical Abstract*. Data shown for the services are classified by kind of business and cover sales or receipts, establishments, employees, payrolls, and other items. The principal sources of these data are from the Census Bureau and include the *1997 Economic Census* reports, annual surveys, and the *County Business Patterns* program. These data are supplemented by data from several sources such as the Economic Research Service of the U.S. Department of Agriculture on food sales (Table 1268), the American Hotel & Motel Association on lodging (Table 1266), and McCann-Erickson, Inc. and Publishers Information Bureau on advertising (Tables 1271 and 1272, respectively).

Data on these services appear in several other sections. For instance, labor force employment and earnings data (Table 609) appear in Section 12, Labor Force; gross domestic product of the industry (Table 641) appear in Section 13, Income, Expenditures, and Wealth; and financial data (several tables) from the quarterly *Statistics of Income Bulletin*, published by the Internal Revenue Service, appear in Section 15, Business Enterprise.

Censuses—Limited coverage of the services industries started in 1933. Beginning with the 1967 census, legislation provides for a census of each area to be conducted every 5 years (for years ending in “2” and “7”). For more information on the most current census, see the *History of the 1997 Economic Census* found at <http://www.census.gov/prod/ec97/pol00-hec.pdf>. The industries covered in the censuses and surveys of business are those classified in 13 sectors defined in

the *North American Industry Classification System*, called NAICS (see below). All Census Bureau tables in this section are utilizing the new NAICS codes, which replaced the Standard Industrial Classification (SIC) system. NAICS makes substantial structural improvements and identifies over 350 new industries. At the same time, it causes breaks in time series far more profound than any prior revision of the previously used SIC system. For information on this system and how it affects the comparability of retail and wholesale statistics historically, see text, Section 15, Business Enterprise, and especially the Census Web site at <http://www.census.gov/epcd/www/naics.html>.

The *Accommodation and Food Services sector* (NAICS sector 72) comprises establishments providing customers with lodging and/or prepared meals, snacks, and beverages for immediate consumption. The *Other Services (Except Public Administration) sector* (NAICS sector 81) covers establishments with payroll engaged in providing services not specifically provided for elsewhere in the NAICS. Establishments in this sector are primarily engaged in activities such as repair and maintenance of equipment and machinery, personal and laundry services, and religious, grantmaking, civic, professional, and similar organizations. Establishments providing death care services, pet care services, photofinishing services, temporary parking services, and dating services are also included. Private households that employ workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector but are not included in the scope of the census. In general, the 1997 Economic Census has two series of publications and documents for these two sectors subject series with reports on such as commodity line sales and establishment and firm sizes and geographic reports with individual reports for each state. For information on these series, see the Census Web site at

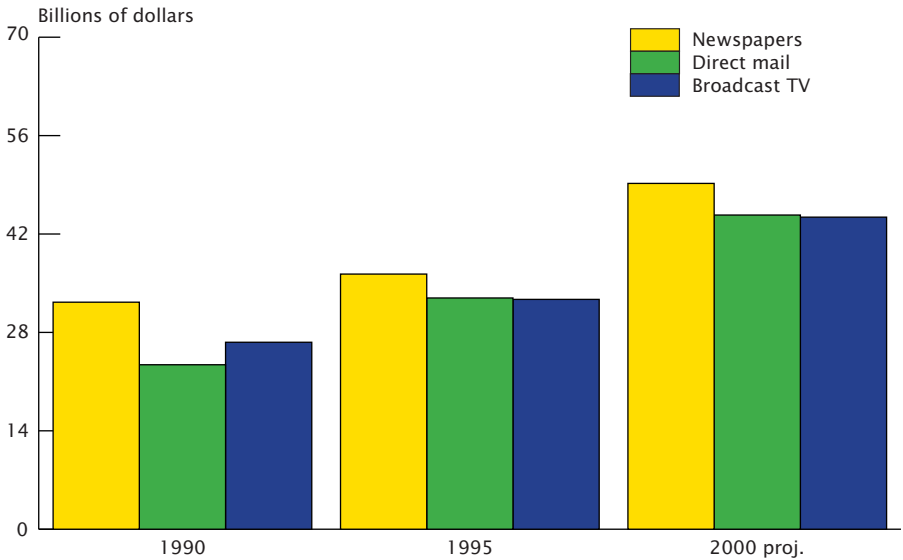
<<http://www.census.gov/epcd/www/97EC72.htm>> and <<http://www.census.gov/epcd/www/97EC81.htm>>.

Current surveys—The Service Annual Survey provides annual estimates of nationwide receipts for selected personal, business, leasing and repair, amusement and entertainment, social and health, and other professional service industries in the United States. For selected accommodation, social, health, and other professional service industries, separate estimates are developed for receipts of taxable firms and revenue and expenses for firms and organizations exempt from federal income taxes. Several service sectors from this survey are covered in other sections of this publication. The scope of the current Service Annual Survey has

been broadened to encompass the previous Annual Survey of Communication Services and the Transportation Annual Survey. The estimates for tax exempt firms in these industries are derived from a sample of employer firms only. Estimates obtained from annual and monthly surveys are based on sample data and are not expected to agree exactly with results that would be obtained from a complete census of all establishments. Data include estimates for sampling units not reporting.

Statistical reliability—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

Figure 27.1
Advertising Expenditures: 1990 to 2000



Source: Chart prepared by U.S. Census Bureau. For data, see Table 1271.

No. 1263. Service-Related Industries—Establishments, Employees, and Payroll by Industry: 1999

[Excludes government employees, railroad employees, self-employed persons, etc. See "General Explanation" in source for definitions and statement on reliability of data. An *establishment* is a single physical location where business is conducted or where services or industrial operations are performed]

Industry	NAICS code ¹	Establishments, number	Employees, ² number	Annual payroll (\$1,000)	Average payroll per employee (dol.)
All industries, total	(X)	7,008,444	110,705,661	3,554,692,909	32,109
Service-related industries, total	(X)	3,790,229	59,048,833	1,752,164,813	29,673
Transportation & warehousing	48-49	187,339	3,627,057	116,682,214	32,170
Air transportation	481	5,285	582,838	24,414,357	41,889
Water transportation	483	1,950	71,844	3,039,510	42,307
Truck transportation	484	108,749	1,384,178	43,626,168	31,518
Transit & ground passenger transportation	485	16,254	370,022	6,729,332	18,186
Pipeline transportation	486	2,550	48,149	3,032,689	62,986
Scenic & sightseeing transportation	487	2,267	22,877	540,702	23,835
Transportation support activities	488	31,392	440,175	14,915,625	33,686
Couriers & messengers	492	11,938	578,368	16,725,960	28,919
Warehousing & storage	493	6,954	128,606	3,657,871	28,442
Information	51	126,510	3,234,530	170,282,356	52,645
Publishing industries	511	32,377	1,004,697	54,516,491	54,262
Motion picture & sound recording industries	512	23,102	293,369	10,531,411	35,898
Broadcasting & telecommunications	513	50,852	1,504,242	76,010,594	50,531
Information & data processing services	514	20,179	432,222	29,223,860	67,613
Real estate & rental & leasing	53	298,080	1,873,792	54,095,260	28,869
Real estate	531	231,337	1,225,995	36,593,436	29,684
Rental & leasing services	532	64,644	621,916	16,041,736	25,794
Lessors of other nonfinancial intangible assets except copyrighted works	533	2,099	25,881	1,460,088	56,415
Professional, scientific, & technical services	54	704,779	6,432,422	311,238,501	48,386
Professional, scientific, & technical services	541	704,779	6,432,422	311,238,501	48,386
Legal services	5411	177,037	1,082,253	57,179,550	52,834
Accounting, tax preparation, bookkeeping, and payroll services	5412	99,422	1,093,608	32,697,382	29,899
Architectural, engineering & related services	5413	103,430	1,212,838	59,780,006	49,289
Specialized design services	5414	28,097	131,134	5,362,119	40,890
Computer systems design & related services	5415	93,978	1,013,409	66,314,054	65,460
Management, sci. & tech. consulting services	5416	90,877	658,487	38,585,097	58,597
Scientific R&D services	5417	12,088	338,346	19,917,814	58,868
Advertising & related services	5418	40,052	443,252	19,851,384	44,786
Other professional/scientific/technical service	5419	59,978	459,455	11,551,095	25,141
Management of companies & enterprises	55	46,528	2,788,276	192,378,035	68,995
Administrative & support & waste management & remediation services	56	350,401	8,366,523	183,100,191	21,885
Administrative & support services	561	334,101	8,079,349	173,116,399	21,427
Waste management & remediation	5613	40,714	3,993,443	81,464,024	20,389
Temporary help services	56132	27,272	2,725,800	51,286,088	18,815
Business support services	5614	34,900	671,035	15,062,208	22,446
Travel arrangement & reservation services	5615	34,569	300,645	8,658,039	28,798
Waste management & remediation services	562	16,300	287,174	9,984,152	34,767
Educational services	61	66,492	2,431,718	56,871,035	23,387
Health care & social assistance	62	649,846	13,865,014	409,223,160	29,515
Ambulatory health care services	621	455,726	4,466,133	169,988,142	38,062
Hospitals	622	6,969	5,000,531	163,440,600	32,685
Nursing & residential care facilities	623	61,557	2,568,012	47,466,468	18,484
Social assistance	624	125,594	1,830,338	28,327,950	15,477
Arts, entertainment, & recreation	71	102,786	1,640,030	39,415,855	24,034
Perform arts, spectator sports, & related industries	711	32,906	330,381	17,380,510	52,607
Performing arts companies	7111	9,342	121,970	3,052,758	25,029
Spectator sports	7112	4,372	91,043	8,159,178	89,619
Museums, historical sites, & like institutions	712	5,714	104,607	2,321,151	22,189
Amusement, gambling, & recreation industries	713	64,166	1,205,042	19,714,194	16,360
Gambling industries	7132	2,238	178,684	4,098,543	22,937
Accommodation & food services	72	539,576	9,638,007	116,924,965	12,132
Accommodation	721	59,278	1,737,734	32,200,402	18,530
Traveler accommodation	7211	48,962	1,685,482	31,220,395	18,523
RV parks & recreational camps	7212	7,123	37,117	796,483	21,459
Rooming & boarding houses	7213	3,193	15,135	183,524	12,126
Food services & drinking places	722	480,298	7,900,273	84,724,563	10,724
Full-service restaurants	7221	190,788	3,788,062	43,410,899	11,460
Limited-service eating places	7222	210,920	3,318,549	31,475,084	9,485
Special food services	7223	27,413	468,838	6,700,510	14,292
Drinking places (alcoholic beverages)	7224	51,177	324,824	3,138,070	9,661
Other services (except public administration)	81	717,892	5,151,464	101,953,241	19,791
Repair & maintenance	811	234,555	1,318,467	34,369,540	26,068
Automotive repair & maintenance	8111	164,898	842,606	19,388,016	23,010
Electronic & precision equipment	8112	16,218	142,210	5,238,955	36,840
Personal and laundry services	812	195,107	1,261,383	21,587,374	17,114
Religious, grantmaking, civic, prof. & like organizations	813	288,230	2,571,614	45,996,327	17,886

X Not applicable. ¹ North American Industry Classification System, 1997. ² Covers full- and part-time employees who are on the payroll in the pay period including March 12.

Source: U.S. Census Bureau, *County Business Patterns*, annual. See also <<http://www.census.gov/prod/2001pubs/cbp99/cbp99-1.pdf>> (issued April 2001).

No. 1264. Service-Related Industries—Establishments, Employees, and Payroll by Major Group: 1998 and 1999

[See headnote, Table 1263]

Major group	NAICS code ¹	Establishments (1,000)		Employees ² (1,000)		Annual payroll (mil. dol.)	
		1998	1999	1998	1999	1998	1999
Professional, scientific and technical services	54-541	687,230	704,779	6,051,636	6,432,422	277,640	311,239
Management of companies and enterprises	55-551	43,678	46,528	2,703,798	2,788,276	175,649	192,378
Admin. & support & waste mngmnt, & remediation services	56	350,880	350,401	7,774,610	8,366,523	163,698	183,100
Administrative & support services	561	333,928	334,101	7,487,211	8,079,349	154,167	173,116
Waste management & remediation services	562	16,952	16,300	287,399	287,174	9,531	9,984
Accommodation & food services	72	544,250	539,576	9,466,088	9,638,007	109,585	116,925
Accommodation	721	59,315	59,278	1,708,002	1,737,734	30,037	32,200
Food services & drinking places	722	484,935	480,298	7,758,086	7,900,273	79,548	84,725
Other services (except public administration)	81	718,721	717,892	5,037,866	5,151,464	95,993	101,953
Repair & maintenance	811	238,540	234,555	1,302,873	1,318,467	32,811	34,370
Personal & laundry services	812	194,128	195,107	1,247,387	1,261,383	20,522	21,587
Religious, grantmaking, civic, prof., & like organizations	813	286,053	288,230	2,487,606	2,571,614	42,661	45,996

¹ North American Industry Classification System, 1997. ² Covers full- and part-time employees who are on the payroll in the pay period including March 12.

Source: U.S. Census Bureau, *County Business Patterns*, annual. See also <http://www.census.gov/prod/2001pubs/cbp99/cbp99-1.pdf> (issued April 2001).

No. 1265. Selected Service Industries Revenue—Total and E-Commerce: 1999

[4,276,088 represents \$4,276,088,000,000. Includes data only for businesses with paid employees, except for accommodation and food services, which also includes businesses with and without paid employees. Detail may not add to total due to rounding]

Kind of business	NAICS code ¹	Value of revenue		E-commerce as percent of total revenue	Percent distribution of E-commerce revenue
		Total (mil. dol.)	E-commerce (mil. dol.)		
Selected service industries, total	(X)	4,276,088	25,158	0.6	100.0
Selected transportation and warehousing ²	48-49	221,728	3,019	1.4	12.0
Information	51	768,292	5,221	0.7	20.8
Publishing industries	511	219,804	3,069	1.4	12.2
Online information services	51419	20,146	1,027	5.1	4.1
Selected finance ³	52	295,302	3,996	1.4	15.9
Securities and commodity contracts intermediation and brokerage	5231	203,744	3,831	1.9	15.2
Rental and leasing services	532	93,156	(S)	(S)	(S)
Selected professional, scientific, and technical services ⁴	54	732,304	4,127	0.6	16.4
Computer systems design and related services	5415	154,414	2,869	1.9	11.4
Selected administrative and support and waste management and remediation services ⁵	56	373,956	6,990	1.9	27.8
Health care and social assistance services	62	970,786	(S)	(S)	(S)
Arts, entertainment, and recreation services	71	115,366	(S)	(S)	(S)
Accommodation and food services	72	400,981	(S)	(S)	(S)
Selected other services ⁶	81	304,217	364	0.1	1.4

S Data do not meet publication standards because of high sampling variability or poor response quality. X Not applicable.

¹ North American Industry Classification System; see text, Section 15, Business Enterprise. ² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and good passenger transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation) and 491 (postal service). ³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), NAICS 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities) and 525 (funds and trusts). ⁴ Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services). ⁵ Excludes NAICS 56173 (landscaping services). ⁶ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations) and 814 (private households).

Source: U.S. Census Bureau, Internet site <http://www.census.gov/eos/www/papers/estatstables.pdf>.

No. 1266. Lodging Industry Summary: 1990 to 1999

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	1998		Item	1998		
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler	
1990	63.3	57.96	Total	52,000	3.9	Typical night:			
1991	60.9	58.08	Percent:			Made reservations	91%	83%	
1992	61.7	58.91				Amount paid	\$83.00	\$76.00	
1993	63.6	60.53	Under 75 rooms	51.2	22.2	Length of stay:			
1994	65.2	62.86	75-149 rooms	33.3	34.6		One night	36%	43%
1995	65.5	66.65	150-299 rooms	11.4	21.7		Two nights	24%	28%
1996	65.2	70.93	300-500 rooms	2.8	10.0	Three or more	40%	29%	
1997	64.5	75.31	Over 500 rooms	1.3	11.5				
1998	64.0	78.62							
1999	63.2	81.33							

Source: American Hotel & Motel Association, Washington, DC, *Lodging Industry Profile* (copyright).

No. 1267. Accommodation and Food Services—Establishments, Employees, and Payroll by Kind of Business: 1998 and 1999

[9,466.1 represents 9,466,100. Covers establishments with payroll. Employees are for the week including March 12. Most government employees are excluded. For statement on methodology, see Appendix III]

Kind of business	NAICS code ¹	Establishments (number)		Employees (1,000)		Payroll (mil. dol.)	
		1998	1999	1998	1999	1998	1999
Accommodation & food services, total	72	544,250	539,576	9,466.1	9,638.0	109,585	116,925
Accommodation	721	59,315	59,278	1,708.0	1,737.7	30,037	32,200
Traveler accommodation	7211	48,496	48,962	1,655.9	1,685.5	29,108	31,220
Hotels (except casino hotels) & motels	72111	44,279	44,832	1,343.3	1,364.3	21,906	23,290
Casino hotels	72112	295	279	291.5	298.9	6,929	7,635
Other traveler accommodation	72119	3,922	3,851	21.1	22.3	273	295
Bed & breakfast inns	721191	3,066	3,000	17.0	18.2	208	229
All other traveler accommodation	721199	856	851	4.1	4.1	65	67
RV parks & recreational camps	7212	7,428	7,123	36.1	37.1	752	796
RV parks & campgrounds	721211	3,987	3,783	17.2	17.5	315	326
Recreational, vacation camps, exc. campgrounds	721214	3,441	3,340	19.0	19.7	437	471
Rooming & boarding houses	7213	3,391	3,193	16.0	15.1	177	184
Food services & drinking places	722	484,935	480,298	7,758.1	7,900.3	79,548	84,725
Full-service restaurants	7221	193,024	190,788	3,703.2	3,788.1	40,637	43,411
Limited-service eating places	7222	213,543	210,920	3,277.7	3,318.5	29,869	31,475
Limited-service restaurants	722211	172,695	170,421	2,896.8	2,924.6	26,070	27,468
Cafeterias	722212	4,786	4,250	85.9	74.3	992	871
Snack & nonalcoholic beverage bars	722213	36,062	36,249	295.0	319.7	2,807	3,137
Special food services	72223	25,750	27,413	457.0	468.8	6,071	6,701
Food service contractors	72231	15,898	16,455	358.8	356.7	4,793	5,187
Caterers	72232	7,332	8,171	84.7	99.3	1,058	1,293
Mobile food services	72233	2,520	2,787	13.5	12.8	220	221
Drinking places (alcoholic beverages)	7224	52,618	51,177	320.2	324.8	2,971	3,138

¹ North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, *County Business Patterns*, annual. See also <<http://www.census.gov/prod/2001pubs/cbp99/cbp99-1.pdf>> (issued April 2001).

No. 1268. Commercial and Noncommercial Groups—Food and Drink Establishments and Sales: 1990 to 2001

[Sales in millions of dollars (238,149 represents \$238,149,000,000). Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Establishments		Sales (mil. dol.)						
	1990	1998	1990	1995	1997	1998	1999	2000	2001 ¹
Total	720,043	842,553	238,149	294,631	322,011	339,842	356,983	377,811	397,591
Commercial restaurant services ^{2,3}	546,996	659,826	211,606	265,910	291,637	308,816	325,235	345,168	364,183
Eating places ²	338,724	422,406	155,552	198,293	219,229	232,131	241,083	259,814	274,488
Full-service restaurants	163,514	196,026	77,811	96,396	110,276	117,774	120,994	134,461	143,336
Limited-service restaurants ⁴	149,786	176,801	69,798	92,901	103,348	98,120	109,882	107,252	111,972
Bars and taverns ⁵	37,227	36,435	9,533	9,948	11,066	11,498	11,515	12,257	12,453
Managed services ²	15,739	19,117	14,149	18,186	20,621	21,991	23,016	24,844	26,376
Manufacturing and industrial plants	(NA)	(NA)	3,856	4,814	5,437	5,769	5,931	6,221	6,539
Colleges and universities	(NA)	(NA)	2,788	3,989	4,667	5,068	5,449	5,933	6,384
Lodging places ²	(NA)	12,853	13,568	15,561	16,246	17,153	18,798	19,120	20,127
Retail hosts ^{2,6}	107,807	130,062	9,513	12,589	12,316	13,135	16,851	14,947	15,863
Department store restaurants	4,980	4,111	876	1,038	798	833	(NA)	(NA)	(NA)
Grocery store restaurants ⁶	44,766	60,223	5,432	6,624	6,201	6,495	(NA)	(NA)	(NA)
Gasoline service stations	33,788	49,672	1,718	2,520	3,564	3,928	(NA)	(NA)	(NA)
Recreation and sports	14,447	15,902	2,871	3,866	4,232	4,456	4,760	4,868	5,066
Noncommercial restaurant services ²	173,047	182,727	26,543	28,722	30,374	31,025	31,749	32,644	33,408
Employee restaurant services	7,717	5,218	1,864	1,364	1,186	1,120	1,044	990	934
Industrial, commercial organizations	3,091	2,008	1,603	1,129	935	864	(NA)	(NA)	(NA)
Educational restaurant services	95,883	100,237	7,671	9,059	9,545	9,737	9,959	10,060	10,169
Elementary and secondary schools	93,104	96,095	3,700	4,533	4,886	4,948	5,099	5,063	5,099
Hospitals	6,613	5,997	8,968	9,219	9,681	9,801	9,895	10,068	10,209
Miscellaneous ²	29,403	35,591	2,892	3,673	4,060	4,285	4,512	4,934	5,210
Clubs	10,310	10,514	1,993	2,278	2,529	2,691	(NA)	(NA)	(NA)

NA Not available. ¹ Projection. ² Includes other types of groups, not shown separately. ³ Data for establishments with payroll. ⁴ Fast-food restaurants. ⁵ For establishments serving food. ⁶ A portion of delicatessen sales in grocery stores are considered food service.

Source: National Restaurant Association, Washington, DC, *Restaurant Numbers: 25 Year History, 1970-1995*, 1998; *Restaurant Industry in Review*, annual; and *National Restaurant Association Restaurant Industry Forecast*, December 2000 (copyright).

**No. 1269. Professional, Scientific, and Technical Services (Taxable)—
Establishments, Receipts, Payroll, and Employees by Kind of
Business: 1997**

Kind of business	NAICS code ¹	Receipts			Annual payroll		Paid employee for pay period including March 12 (1,000)
		Estab-lish-ments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)	Per paid employee (dol.)	
Professional, scientific, & technical services	54	615,305	579,542	111,178	225,376	43,236	5,212.7
Professional, scientific, & technical services	541	615,305	579,542	111,178	225,376	43,236	5,212.7
Legal services	5411	173,716	127,052	125,534	49,060	48,474	1,012.1
Offices of lawyers	54111	165,757	122,617	128,250	47,410	49,588	956.1
Other legal services	54119	7,959	4,436	79,180	1,650	29,462	56.0
Accounting, tax return prep, bookkeeping, & payroll services	5412	97,512	61,117	63,234	26,104	27,008	966.5
Architectural, engineering, & related services	5413	92,710	116,986	112,669	46,943	45,210	1,038.3
Architectural services	54131	20,602	16,988	115,802	6,469	44,093	146.7
Engineering services	54133	52,526	88,181	120,788	35,338	48,405	730.0
Drafting services	54134	1,872	605	66,160	310	33,917	9.2
Building inspection services	54135	2,771	639	73,673	240	27,678	8.7
Geophysical surveying & mapping services	54136	587	1,088	109,822	446	44,987	9.9
Surveying & mapping (except geophysical services)	54137	8,864	3,042	58,708	1,432	27,630	51.8
Testing laboratories	54138	5,488	6,443	78,550	2,709	33,024	82.0
Specialized design services	5414	26,436	14,254	126,103	4,088	36,166	113.0
Interior design services	54141	9,612	4,945	145,816	1,022	30,120	33.9
Industrial design services	54142	1,322	1,363	100,170	583	42,816	13.6
Graphic design services	54143	14,631	7,555	122,601	2,355	38,212	61.6
Other specialized design services	54149	871	391	100,428	129	33,207	3.9
Computer systems design & related services	5415	72,278	108,968	142,505	42,151	55,123	764.7
Management, scientific, & technical consulting services	5416	80,426	63,429	124,066	26,582	51,993	511.3
Management consulting services	54161	60,794	52,225	127,054	22,297	54,244	411.0
Environmental consulting services	54162	6,725	4,781	103,603	1,778	38,522	46.1
Other scientific & technical consulting services	54169	12,907	6,423	118,811	2,507	46,377	54.1
Scientific research & development services	5417	7,830	23,078	130,405	9,322	52,675	177.0
R&D in the physical, engineering, & life sciences	54171	6,855	21,822	135,283	8,821	54,683	161.3
Research & development in the social sciences & humanities	54172	975	1,257	80,188	502	32,008	15.7
Advertising & related services	5418	38,832	49,290	118,141	16,012	38,379	417.2
Advertising agencies	54181	13,390	16,872	120,955	7,557	54,177	139.5
Public relations agencies	54182	6,513	4,772	123,195	1,952	50,384	38.7
Media buying services	54183	882	1,057	123,824	422	49,452	8.5
Media representatives	54184	2,686	3,309	125,153	1,061	40,115	26.4
Display advertising	54185	2,261	4,639	112,169	823	19,901	41.4
Direct mail advertising	54186	3,454	8,672	101,229	2,427	28,325	85.7
Advertising material distribution services	54187	560	830	86,049	175	18,145	9.6
Other services related to advertising	54189	9,086	9,140	135,706	1,596	23,702	67.4
Other professional, scientific, & technical services	5419	25,565	15,368	72,261	5,115	24,049	212.7
Marketing research & public opinion polling	54191	4,030	7,880	73,266	2,963	27,553	107.6
Photographic services	54192	17,573	5,571	66,399	1,540	18,353	83.9
Translation & interpretation services	54193	904	415	85,250	142	29,232	4.9
All other professional, scientific, & technical services	54199	3,058	1,502	91,866	469	28,690	16.3

¹ North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, 1997 Economic Census, Professional, Scientific, and Technical Services, Series EC97554A-US, issued December 1999.

**No. 1270. Professional, Scientific, and Technical Services (Tax-Exempt)—
Establishments, Revenue, Payroll, and Employees by Kind of
Business: 1997**

Kind of business	NAICS code ¹	Revenue			Annual payroll		Paid employee for pay period including March 12 (1,000)
		Estab-lish-ments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)	Per paid employee (dol.)	
Professional, scientific, & technical services	54	5,824	15,709	105,806	6,023	40,567	148.5
Professional, scientific, & technical services	541	5,824	15,709	105,806	6,023	40,567	148.5
Legal services	5411	2,532	1,497	64,197	797	34,168	23.3
Offices of lawyers	54111	2,532	1,497	64,197	797	34,168	23.3
Scientific research & development services	5417	3,292	14,212	113,558	5,226	41,759	125.1
R&D in the physical, engineering, & life sciences	54171	2,318	12,324	114,312	4,593	42,606	107.8
Research & development in the social sciences & humanities	54172	974	1,888	108,873	633	36,488	17.3

¹ North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, 1997 Economic Census, Professional, Scientific, and Technical Services, Series EC97554A-US, issued December 1999.

No. 1271. Advertising Estimated Expenditures by Medium: 1990 to 2000

[In millions of dollars (129,590 represents \$129,590,000). See source, for definitions of types of advertising]

Medium	1990	1992	1994	1995	1996	1997	1998	1999	2000 prel.
	Total	129,590	132,650	151,680	162,930	175,230	187,529	201,594	215,301
National	73,380	76,710	88,250	95,360	103,040	110,232	118,966	127,663	142,742
Local	56,210	55,940	63,430	67,570	72,190	77,297	82,628	87,638	93,590
Newspapers	32,281	30,737	34,356	36,317	38,402	41,670	44,292	46,648	49,246
National	3,867	3,602	3,906	3,996	4,400	5,016	5,400	6,358	7,184
Local	28,414	27,135	30,450	32,321	34,002	36,654	38,890	40,290	42,062
Magazines	6,803	7,000	7,916	8,580	9,010	9,821	10,518	11,433	12,348
Broadcast TV	26,616	27,249	31,133	32,720	36,046	36,893	39,173	40,011	44,438
Four TV networks	9,863	10,249	10,942	11,600	13,081	13,020	13,736	13,961	15,706
(Three TV networks)	9,383	9,549	9,959	10,263	11,423	11,324	12,105	12,195	14,047
Syndication	1,109	1,370	1,734	2,016	2,218	2,438	2,609	2,870	3,128
Spot (National)	7,788	7,551	8,993	9,119	9,803	9,999	10,659	10,500	11,970
Spot (Local)	7,856	8,079	9,464	9,985	10,944	11,436	12,169	12,680	13,631
Cable TV	2,457	3,201	4,302	5,108	6,438	7,237	8,301	10,429	12,364
Cable TV networks	1,860	2,227	3,052	3,535	4,472	5,067	5,827	7,500	9,000
Spot (Local)	597	974	1,250	1,573	1,966	2,170	2,474	2,929	3,364
Radio	8,726	8,654	10,529	11,338	12,269	13,491	15,073	17,215	19,585
Network	482	424	463	480	523	560	622	684	850
Spot (National)	1,635	1,505	1,902	1,959	2,135	2,455	2,823	3,275	3,822
Local (Local)	6,609	6,725	8,164	8,899	9,611	10,476	11,628	13,256	14,913
Yellow Pages	8,926	9,320	9,825	10,236	10,849	11,423	11,990	12,652	13,367
National	1,132	1,188	1,314	1,410	1,555	1,711	1,870	1,986	2,125
Local	7,794	8,132	8,511	8,826	9,294	9,712	10,120	10,666	11,242
Direct mail	23,370	25,392	29,638	32,866	34,509	36,890	39,620	41,403	44,715
Business papers	2,875	3,090	3,358	3,559	3,808	4,109	4,232	4,274	4,700
Billboards	1,084	1,030	1,167	1,263	1,339	1,455	1,576	1,725	1,870
National	640	610	648	701	743	795	845	925	1,010
Local	444	421	519	562	596	660	731	800	860
Internet	(NA)	(NA)	(NA)	(NA)	(NA)	600	1,050	1,940	3,200
Miscellaneous	16,452	16,977	19,456	20,943	22,560	23,940	25,769	27,571	30,502
National	11,956	12,503	14,384	15,539	16,783	17,751	19,153	20,554	22,984
Local	4,496	4,474	5,072	5,404	5,777	6,189	6,616	7,017	7,518

NA Not available.

Source: McCann-Erickson, Inc., New York, NY. Compiled for Crain Communications, Inc. in *Advertising Age* (copyright).

No. 1272. Magazine Advertising Revenue by Category: 1999 and 2000

[15,508.4 represents \$15,508,400,000. Represents the volume of advertising in the consumer magazines belonging to the Publishers Information Bureau]

Category	Pages		Volume (mil. dol.)	
	1999	2000	1999	2000
Total ¹	255,146	286,932	15,508.4	17,665.3
Automotive	24,753	22,934	1,843.7	1,751.9
Automotive accessories and equipment	24,502	22,639	1,833.0	1,732.6
Technology ¹	22,009	35,358	1,384.7	1,945.1
Telecommunications	4,734	5,760	312.2	333.9
Computers and software	13,252	24,020	893.8	1,370.4
Home furnishings and supplies ¹	17,273	17,082	1,185.3	1,230.5
Toiletries and cosmetics ¹	15,857	16,527	1,143.3	1,272.3
Cosmetics and beauty aids ²	8,484	9,220	578.5	669.7
Personal hygiene and health ²	3,238	3,031	286.9	286.2
Hair products and accessories ²	2,589	2,956	185.0	225.0
Direct response companies	22,163	20,342	1,121.4	1,071.3
Apparel and accessories	24,776	26,940	1,119.8	1,314.0
Ready-to-wear	12,771	13,858	499.5	596.1
Footwear	3,349	4,084	158.2	219.7
Jewelry and watches	4,214	5,058	209.9	282.9
Financial, insurance and real estate	16,253	18,776	1,023.0	1,197.8
Financial	12,557	14,986	756.8	932.0
Food and food products ¹	9,894	10,986	1,003.3	1,168.5
Ingredients, mixes and seasonings	1,615	1,695	181.6	195.6
Prepared foods	1,919	2,032	194.2	218.6
Dairy, produce, meat, and bakery goods	2,809	2,937	287.8	322.0
Beverages	1,854	2,031	165.5	201.6
Drugs and remedies	11,759	12,557	977.3	1,130.0
Medicines and proprietary remedies	10,272	10,812	849.5	983.1
Media and advertising	11,418	17,752	846.0	1,211.4
Retail ¹	15,798	20,014	825.8	1,078.4
Retail ³	12,786	16,524	670.8	882.3
Department stores	1,852	2,072	90.4	101.5
Public transportation, hotels, and resorts	15,231	15,664	705.2	751.4
Cigarettes, tobacco, and accessories	6,034	4,822	481.2	400.6
Beer, wine and liquor	4,565	5,073	299.4	361.2
Liquor	3,600	3,924	235.2	287.6
Local services and amusements	5,424	6,555	276.9	327.3
Sporting goods	10,503	11,851	240.0	245.7
Schools, camps, seminars	2,353	3,049	76.4	118.4

¹ Includes other categories, not shown separately. ² Women's, men's, and unisex. ³ Includes apparel, business, drugs and toiletries, and food and beverage.

Source: Publishers Information Bureau, Inc., New York, NY, as compiled by Competitive Media Reporting.

No. 1273. Administrative and Support and Waste Management and Remediation Services—Establishments, Receipts, Payroll, and Employees by Kind of Business (NAICS Basis): 1997

Kind of business	NAICS code ¹	Receipts		Annual payroll		Paid employee for pay period including March 12 (1,000)	
		Establishments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)		Per paid employee (dol.)
Administrative & support & waste management & remediation services	56	276,393	295,936	40,278	137,337	18,692	7,347.4
Administrative & support services	561	260,025	256,591	36,310	128,438	18,175	7,066.7
Office administrative services	5611	24,537	28,054	82,906	11,971	35,377	338.4
Facilities support services	5612	2,490	7,576	67,558	3,280	29,251	112.1
Employment services	5613	34,569	86,133	23,780	62,127	17,153	3,622.0
Business support services	5614	32,920	36,026	59,590	11,900	19,683	604.6
Business service centers	56143	10,130	8,504	79,699	2,076	19,459	106.7
Collection agencies	56144	5,250	5,083	60,276	2,128	25,235	84.3
Credit bureaus	56145	1,588	4,699	137,613	1,165	34,128	34.1
Travel arrangement & reservation services	5615	36,578	21,484	171,493	7,699	25,622	300.5
Other travel arrangement & reservation services	56159	3,745	8,725	110,786	2,201	27,949	78.8
Investigation & security services	5616	21,494	20,444	29,938	10,698	15,665	682.9
Investigation, guard, & armored car services	56161	12,539	12,370	22,052	7,759	13,832	561.0
Security systems services	56162	8,955	8,074	66,224	2,938	24,100	121.9
Services to buildings & dwellings	5617	80,807	29,915	28,599	13,317	12,731	1,046.0
Exterminating & pest control services	56171	11,062	4,911	60,466	1,930	23,766	81.2
Janitorial services	56172	55,157	21,128	23,678	10,106	11,326	892.3
Carpet & upholstery cleaning services	56174	9,282	2,156	45,810	729	15,500	47.1
Other support services	5619	26,630	26,958	74,859	7,446	20,677	360.1
Packaging & labeling services	56191	2,331	4,015	70,869	1,073	18,945	56.7
Convention & trade show organizers	56192	3,978	6,260	86,416	1,733	23,925	72.4
Waste management & remediation services	562	16,368	39,346	140,166	8,899	31,702	280.7
Waste collection	5621	8,324	20,145	131,885	4,566	29,893	152.7
Waste treatment & disposal	5622	2,314	10,251	192,225	1,933	36,249	53.3
Remediation & other waste management services	5629	5,730	8,950	119,914	2,400	32,154	74.6
Remediation services	56291	1,677	5,690	138,793	1,500	36,600	41.0

¹ North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, 1997 *Economic Census, Administrative & Support and Waste Management & Remediation Services*, Series EC97556A-US, issued January 2000.

No. 1274. Administrative and Support and Waste Management and Remediation Services Landscaping Services (NAICS 56)—Estimated Revenue for Employer Firms: 1998 and 1999

Kind of business	NAICS code ¹	1998	1999	Percent change, 1998-1999
Administrative & support & waste management & remediation services	56	337,806	373,956	10.7
Administrative & support services	561	295,279	327,368	10.9
Employment services	5613	102,040	114,361	12.1
Employment placement agencies	56131	5,704	6,894	20.9
Temporary help services	56132	65,656	71,504	8.9
Employee leasing services	56133	30,680	35,964	17.2
Business support services	5614	39,928	43,346	8.6
Document preparation services	56141	1,744	1,955	12.0
Telephone call centers	56142	13,713	14,817	8.0
Business service centers	56143	8,923	9,667	8.3
Collection agencies	56144	5,233	6,100	16.6
Credit bureaus	56145	5,188	5,359	3.3
Other business support services	56149	5,127	5,448	6.3
Travel arrangement & reservation services	5615	23,092	24,996	8.2
Other travel arrangement & reservation services	56159	10,092	11,152	10.5
Investigation, guard, & armored car services ²	5616	22,013	23,999	
Security systems services	56162	8,962	9,535	6.4
Services to buildings & dwellings	5617	33,712	36,949	9.6
Exterminating & pest control services	56171	5,532	5,955	7.7
Janitorial services	56172	24,181	26,712	10.5
Carpet & upholstery cleaning services	56174	2,271	2,416	6.4
Other services to buildings & dwellings ²	56179	1,729	1,865	7.9
Other support services	5619	32,056	34,341	7.1
Packaging & labeling services ²	56191	4,883	5,377	10.1
Convention & trade show organizers	56192	7,303	7,779	6.5
All other support services	56199	19,871	21,185	6.6
Waste management & remediation services	562	42,527	46,588	9.5
Waste collection	5621	22,316	24,832	11.3
Waste treatment & disposal ²	5622	10,020	11,101	10.8
Remediation & other waste management services	5629	10,191	10,655	4.6
Remediation services	56291	5,376	5,527	2.8
Materials recovery facility	56292	2,365	2,462	4.1
All other waste management services	56299	2,450	2,667	8.8

¹ North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, Current Business Reports; *Service Annual Survey*: 1999, issued July 2001.

No. 1275. Other Services—Establishments, Receipts, Payroll, and Employees by Kind of Business (NAICS Basis): 1997

Kind of business	NAICS code ¹	Receipts			Annual payroll		Paid employee for pay period including March 12 (1,000)
		Establishments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)	Per paid employee (dol.)	
Other services (except public administration)	81	420,950	163,033	65,381	48,453	19,431	2,493.6
Repair & maintenance	811	235,466	105,154	82,384	29,875	23,406	1,276.4
Automotive repair & maintenance	8111	164,360	62,201	76,306	16,865	20,690	815.1
Automotive mechanical & electrical repair & maintenance	81111	99,444	33,510	86,966	8,634	22,406	385.3
Automotive body, paint, interior, & glass repair	81112	41,168	20,905	89,202	5,926	25,285	234.4
Other automotive repair & maintenance	81119	23,748	7,785	39,829	2,306	11,796	195.5
Electronic & precision equipment repair & maintenance	8112	17,634	14,558	106,087	4,497	32,769	137.2
Commercial & industrial machinery & equip (exc. auto. & electr.) R&M	8113	20,290	17,506	104,851	5,172	30,978	167.0
Personal & household goods repair & maintenance	8114	33,182	10,889	69,335	3,341	21,274	157.1
Home & garden equipment & appliance repair & maintenance	81141	9,790	4,976	77,690	1,536	23,985	64.1
Reupholstery & furniture repair	81142	6,598	1,193	53,480	389	17,416	22.3
Footwear & leather goods repair	81143	2,153	261	47,790	73	13,320	5.5
Other personal & household goods repair & maintenance	81149	14,641	4,458	68,361	1,343	20,599	65.2
Personal & laundry services	812	185,484	57,879	47,552	18,577	15,263	1,217.2
Personal care services	8121	95,708	14,241	30,154	5,972	12,645	472.3
Hair, nail, & skin care services	81211	83,991	12,057	29,335	5,378	13,084	411.0
Other personal care services	81219	11,717	2,184	35,646	594	9,696	61.3
Death care services	8122	23,015	12,621	76,571	3,519	21,349	164.8
Funeral homes & funeral services	81221	16,338	9,633	91,423	2,444	23,192	105.4
Cemeteries & crematories	81222	6,677	2,988	50,252	1,075	18,082	59.5
Drycleaning & laundry services	8123	44,782	17,913	45,303	5,939	15,021	395.4
Coin-operated laundries & drycleaners	81231	13,883	2,873	54,191	606	11,435	53.0
Drycleaning & laundry services (except coin-operated)	81232	27,939	7,092	34,803	2,575	12,637	203.8
Linen & uniform supply	81233	2,960	7,948	57,339	2,758	19,896	138.6
Diaper service	8123312	100	37	41,598	13	15,336	0.9
Other personal services	8129	21,979	13,105	70,959	3,148	17,044	184.7
Photofinishing	81292	7,055	5,520	76,671	1,583	21,986	72.0
Parking lots & garages	81293	10,358	5,175	67,940	968	12,705	76.2
All other personal services	81299	4,566	2,410	65,996	597	16,350	36.5

¹ North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, 1997 *Economic Census, Other Services*, Series EC97581A-US, issued December 1999.

No. 1276. Other Services—Estimated Revenue for Employer and Nonemployer Firms: 1998 and 1999

[In millions of dollars (334,012 represents \$334,012,000,000), except percent. Based on the Service Annual Survey; subject to sampling variability. See text, this section]

Kind of business	NAICS code ¹			Percent change, 1998-1999
		1998	1999	
Other services (except public administration, religious, labor, and political organizations, and private households)	81	334,012	354,667	6.2
Repair & maintenance	811	133,800	139,926	4.6
Automotive repair and maintenance	8111	77,969	81,862	5.0
Automotive mechanical and electrical repair and maintenance	81111	41,416	42,763	3.3
Automotive body, paint, interior, and glass repair	81112	25,435	26,904	5.8
Other automotive repair and maintenance	81119	11,119	12,196	9.7
Electronic and precision equipment repair and maintenance ²	8112	17,598	18,769	6.7
Commercial and industrial machinery and equipment (except automotive electronic) repair and maintenance	8113	21,179	21,188	(Z)
Personal and household goods repair and maintenance	8114	17,053	18,107	6.2
Home and garden equipment and appliance repair and maintenance	81141	6,074	6,484	6.7
Reupholstery and furniture repair	81142	2,142	2,363	10.3
Footwear and leather goods repair	81143	383	397	3.7
Other personal and household goods repair and maintenance	81149	8,456	8,864	4.8
Personal & laundry services	812	88,511	95,114	7.5
Personal care services	8121	25,050	26,730	6.7
Hair, nail, & skin care services	81211	21,504	22,824	6.1
Other personal care services	81219	3,546	3,905	10.1
Death care services	8122	13,760	13,968	1.5
Funeral homes & funeral services	81221	10,857	11,012	1.4
Cemeteries & crematories	81222	2,903	2,956	1.8
Drycleaning & laundry services	8123	20,497	21,860	6.6
Coin-operated laundries & drycleaners	81231	3,607	4,028	11.7
Drycleaning and laundry services, except coin-operated	81232	8,353	8,832	5.7
Linen & uniform supply	81233	8,537	8,999	5.4
Other personal services	8129	29,204	32,557	11.5
Photofinishing	81292	5,822	5,931	1.9
Parking lots & garages	81293	6,431	7,000	8.9
All other personal services	81299	16,951	19,626	15.8
Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) ³	813	111,702	119,627	7.1

Z Less than 0.05 percent. ¹ North American Industry Classification System, 1997; see text, Section 15, Business Enterprise. ² Estimates for NAICS 811219 (other electronics and precision equipment repair and maintenance) have not been adjusted to the results of the 1997 Economic Census. ³ Estimates for NAICS 813211 (grantmaking foundations) have not been adjusted to the results of the 1997 Economic Census.

Source: U.S. Census Bureau, *Service Annual Survey: 1999*, Series SAS/99, July 2001. See also <<http://www.census.gov/svsd/www/sas99rpt.pdf>>.

No. 1277. Other Services (Tax-Exempt)—Establishments, Revenue, Payroll, and Employees by Kind of Business (NAICS Basis): 1997

Kind of business	NAICS code ¹	Revenue			Annual payroll		Paid employee for pay period including March 12 (1,000)
		Establishments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)	Per paid employee (dol.)	
Other services (except public administration)	81	98,765	102,864	134,886	17,068	22,381	762.6
Grantmaking & giving services	8132	11,906	48,957	467,113	3,080	29,391	104.8
Social advocacy organizations	8133	10,120	7,525	88,481	2,003	23,554	85.0
Civic & social organizations	8134	28,364	9,916	37,956	2,683	10,269	261.3
Business, professional, labor, political and similar organizations	8139	48,375	36,467	117,071	9,301	29,860	311.5
Business associations	81391	16,928	14,859	128,000	4,180	36,007	116.1
Professional organizations	81392	7,239	8,292	132,942	2,265	36,306	62.4
Other similar organizations (exc. bus., prof., labor, & political)	81399	24,208	13,316	100,094	2,857	21,474	133.0

¹ North American Industry Classification System, 1997.

Source: U.S. Census Bureau, 1997 *Economic Census, Other Services*, Series EC97581A-US.

No. 1278. Religious, Grantmaking, Civic, and Professional Service Firms—Revenue and Expenses for Tax-Exempt Employer Firms: 1998 and 1999

[In millions of dollars (111,702 represents \$111,702,000,000) except as indicated. Based on the Service Annual Survey; subject to sampling variability. See text, this section]

Kind of business	NAICS code ¹	Revenue			Expenses		
		1998	1999	Percent change, 1998-1999	1998	1999	Percent change, 1998-1999
Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations)	813	111,702	119,627	7.1	81,078	86,057	6.1
Grantmaking and giving services	8132	52,213	57,667	10.4	27,134	30,181	11.2
Social advocacy organizations	8133	8,877	9,882	11.3	7,716	8,578	11.2
Civic and social organizations	8134	10,908	11,408	4.6	9,851	10,310	4.7
Business, professional, and other organizations (except labor and political organizations)	8139	39,704	40,670	2.4	36,377	36,989	1.7

¹ North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, *Service Annual Survey: 1999*, Series SAS/99, July 2001. See also <<http://www.census.gov/svsd/www/sas99rpt.pdf>>.

No. 1279. National Nonprofit Associations—Number by Type: 1980 to 2000

[Data compiled during last few months of year previous to year shown and the beginning months of year shown]

Type	1980	1990	1999	2000	Type	1980	1990	1999	2000
Total	14,726	22,289	22,474	21,840	Fraternal, foreign interest, nationality, ethnic	435	573	552	524
Trade, business, commercial	3,118	3,918	3,815	3,880	Religious	797	1,172	1,151	1,122
Agriculture	677	940	1,113	1,102	Veteran, hereditary, patriotic	208	462	877	834
Legal, governmental, public admin., military	529	792	778	789	Hobby, avocational	910	1,475	1,463	1,329
Scientific, engineering, tech	1,039	1,417	1,332	1,301	Athletic sports	504	840	782	716
Educational	2,376	1,291	1,321	1,296	Labor unions	235	253	235	231
Cultural	(¹)	1,886	1,876	1,785	Chambers of Commerce ²	105	168	146	142
Social welfare	994	1,705	1,913	1,828	Greek and non-Greek letter societies	318	340	313	295
Health, medical	1,413	2,227	2,481	2,494	Fan clubs	(NA)	581	449	380
Public affairs	1,068	2,249	1,877	1,775					

NA Not available. ¹ Data for cultural associations included with educational associations. ² National and binational.

Source: Gale Group, Farmington Hills, MI. Compiled from *Encyclopedia of Associations*, annual (copyright).

No. 1280. Service-Related Industries—Establishments, Employees, and Annual Payroll by State: 1999

[Excludes government employees, railroad employees, self-employed persons, etc. See "General Explanation" in source for definitions and statement on reliability of data. An *establishment* is a single physical location where business is conducted or where services or industrial operations are performed. NAICS=North American Industry Classification System]

State	Professional, scientific, & technical services (NAICS 54)			Accommodation and food services (NAICS 72)			Other services (NAICS 81)		
	Establishments	Employees ¹	Annual payroll (mil. dol.)	Establishments	Employees ¹	Annual payroll (mil. dol.)	Establishments	Employees ¹	Annual payroll (mil. dol.)
United States..	704,779	6,432,422	311,239	539,576	9,638,007	116,925	717,892	5,151,464	101,953
Alabama	8,148	69,448	2,834	6,975	133,248	1,253	11,733	81,411	1,283
Alaska	1,592	9,612	466	1,740	20,804	350	1,699	10,298	236
Arizona	11,758	104,827	4,005	9,120	195,111	2,296	9,935	76,800	1,475
Arkansas	4,700	29,663	953	4,466	74,493	680	6,718	39,922	612
California	90,038	975,340	49,574	62,466	1,079,478	14,296	67,430	538,752	11,412
Colorado	16,849	132,906	7,155	10,179	198,577	2,372	11,661	85,573	1,789
Connecticut	10,174	87,130	5,016	6,711	96,985	1,302	9,570	62,132	1,417
Delaware	2,119	18,862	959	1,526	26,260	344	2,111	15,830	288
District of Columbia	4,170	74,430	5,327	1,639	41,122	806	3,646	57,805	2,534
Florida	49,243	338,128	14,439	28,333	594,448	7,382	41,576	295,523	5,517
Georgia	21,165	185,219	8,992	14,106	286,264	3,293	19,618	142,470	2,858
Hawaii	2,716	18,137	738	3,082	84,214	1,582	3,136	22,308	462
Idaho	2,860	22,432	881	2,923	43,725	414	2,979	16,648	273
Illinois	34,856	337,445	18,174	23,579	405,927	4,834	32,305	251,245	5,550
Indiana	11,223	85,974	3,067	11,673	216,472	2,188	17,258	126,495	2,253
Iowa	5,486	37,151	1,168	6,566	104,419	947	9,737	52,110	822
Kansas	6,245	52,418	1,914	5,549	93,943	902	8,421	52,772	914
Kentucky	7,097	50,705	1,682	6,507	129,217	1,360	10,026	64,588	1,098
Louisiana	9,928	75,438	2,629	7,284	159,610	1,777	10,280	78,656	1,356
Maine	3,023	18,677	687	3,680	42,184	540	3,535	17,974	310
Maryland	16,191	182,531	9,134	8,791	160,095	1,943	13,245	107,901	2,421
Massachusetts	20,614	214,495	13,458	14,586	233,332	3,204	16,807	116,772	2,797
Michigan	20,991	202,469	9,571	18,541	322,205	3,317	24,967	180,587	3,637
Minnesota	14,438	115,887	5,497	9,893	187,691	2,061	14,858	116,292	2,058
Mississippi	4,113	26,586	863	4,096	96,429	1,176	6,866	39,703	601
Missouri	12,062	112,157	4,748	10,980	204,696	2,244	16,424	113,618	2,049
Montana	2,532	13,502	397	3,169	37,818	367	3,005	13,652	220
Nebraska	3,561	31,144	1,238	3,954	60,908	570	5,703	35,095	569
Nevada	5,196	36,692	1,610	3,879	257,264	5,861	3,538	26,913	567
New Hampshire	3,794	22,565	995	3,046	46,376	567	3,483	20,667	420
New Jersey	29,419	251,175	13,910	16,387	250,739	4,091	22,303	143,758	3,127
New Mexico	4,203	36,214	1,565	3,690	66,574	699	4,180	26,668	460
New York	51,237	514,993	29,324	37,036	485,430	7,242	49,689	332,682	7,820
North Carolina	17,157	137,948	5,607	14,924	270,421	2,889	21,333	137,535	2,479
North Dakota	1,252	8,681	244	1,772	25,348	215	2,469	13,598	190
Ohio	23,556	217,328	9,170	22,351	409,064	4,055	30,634	230,980	4,105
Oklahoma	7,801	49,496	1,750	6,277	106,449	1,037	8,998	60,740	967
Oregon	9,410	64,913	2,577	8,256	124,295	1,447	8,755	57,189	1,076
Pennsylvania	26,221	284,105	13,915	24,039	364,085	3,915	35,354	243,961	4,359
Rhode Island	2,636	16,762	695	2,639	35,242	424	2,947	17,580	337
South Carolina	7,746	58,207	2,308	7,987	149,010	1,618	10,685	70,246	1,153
South Dakota	1,507	7,606	214	2,201	29,609	272	2,627	13,395	194
Tennessee	9,902	94,209	3,661	9,511	194,134	2,127	14,556	110,505	1,943
Texas	48,058	439,664	21,484	34,398	685,331	7,875	48,042	384,126	7,010
Utah	5,076	47,160	1,843	3,869	77,277	769	3,850	45,068	958
Vermont	1,871	10,027	384	1,843	27,297	318	2,103	9,682	169
Virginia	20,408	271,952	14,413	12,401	237,305	2,733	19,932	146,758	3,332
Washington	15,628	127,011	5,813	13,051	197,114	2,356	15,223	103,190	2,098
West Virginia	2,854	19,091	541	3,259	51,441	525	5,117	26,750	407
Wisconsin	10,512	87,696	3,462	12,934	194,092	1,830	15,080	108,491	1,836
Wyoming	1,443	6,214	183	1,712	23,435	259	1,745	8,050	133

¹ Covers full- and part-time employees who are on the payroll in the pay period including March 12.

Source: U.S. Census Bureau, *County Business Patterns*, annual. See also <<http://www.census.gov/prod/2001pubs/cbp99/cbp99-1.pdf>> (issued April 2001).