

## Accommodation, Food Services, and Other Services

This section presents statistics relating to services other than those covered in the previous few sections (22 to 26) on domestic trade, transportation, communications, financial services, and recreation services. Data shown for the services are classified by kind of business and cover sales or receipts, establishments, employees, payrolls, and other items. The principal sources of these data are from the Census Bureau and include the *1997 Economic Census* reports, annual surveys, and the *County Business Patterns* program. These data are supplemented by data from several sources such as the National Restaurant Association on food and drink sales (Table 1250), the American Hotel & Motel Association on lodging (Table 1248), and McCann-Erickson, Inc. and Publishers Information Bureau on advertising (Tables 1253 and 1254, respectively).

Data on these services also appear in several other sections. For instance, labor force employment and earnings data (Table 603) appear in Section 12, Labor Force; gross domestic product of the industry (Table 632) appear in Section 13, Income, Expenditures, and Wealth; and financial data (several tables) from the quarterly *Statistics of Income Bulletin*, published by the Internal Revenue Service, appear in Section 15, Business Enterprise.

**Censuses**—Limited coverage of the services industries started in 1933. Beginning with the 1967 census, legislation provides for a census of each area to be conducted every 5 years (for years ending in “2” and “7”). For more information on the most current census, see the *History of the 1997 Economic Census* found at <<http://www.census.gov/prod/ec97/pol00-hec.pdf>>. The industries covered in the censuses and surveys of business are those classified in 13 sectors defined in the *North American Industry Classification System*, called NAICS (see below). All Census Bureau tables in this section are

utilizing the new NAICS codes, which replaced the Standard Industrial Classification (SIC) system. NAICS makes substantial structural improvements and identifies over 350 new industries. At the same time, it causes breaks in time series far more profound than any prior revision of the previously used SIC system. For information on this system and how it affects the comparability of statistics historically, see text, Section 15, Business Enterprise, and especially the Census Web site at <<http://www.census.gov/epcd/www/naics.html>>.

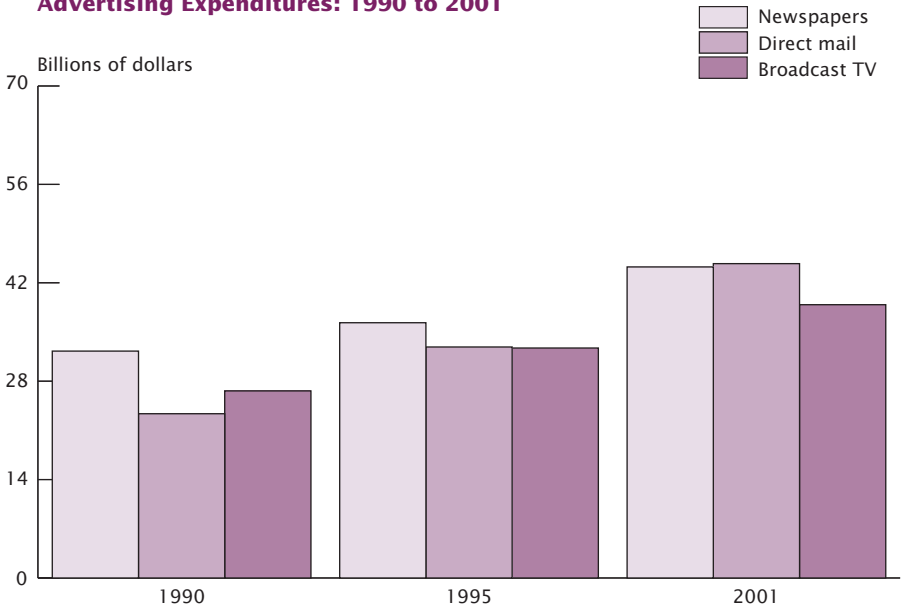
The *Accommodation and Food Services sector* (NAICS sector 72) comprises establishments providing customers with lodging and/or prepared meals, snacks, and beverages for immediate consumption. The *Other Services (Except Public Administration) sector* (NAICS sector 81) covers establishments with payroll engaged in providing services not specifically provided for elsewhere in the NAICS. Establishments in this sector are primarily engaged in activities such as repair and maintenance of equipment and machinery, personal and laundry services, and religious, grantmaking, civic, professional, and similar organizations. Establishments providing death care services, pet care services, photofinishing services, temporary parking services, and dating services are also included. Private households that employ workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector but are not included in the scope of the census. In general, the 1997 Economic Census has two series of publications and documents for these two sectors: 1) subject series with reports on such as commodity line sales and establishment and firm sizes and 2) geographic reports with individual reports for each state. For information on these series, see the Census Web site at <<http://www.census.gov/epcd/www/97EC72.htm>> and <<http://www.census.gov/epcd/www/97EC81.htm>>.

**Current surveys**—The Service Annual Survey provides annual estimates of nationwide receipts for selected personal, business, leasing and repair, amusement and entertainment, social and health, and other professional service industries in the United States. For selected accommodation, social, health, and other professional service industries, separate estimates are developed for receipts of taxable firms and revenue and expenses for firms and organizations exempt from federal income taxes. Several service sectors from this survey are covered in other sections of this publication. The estimates for tax exempt firms in these industries

are derived from a sample of employer firms only. Estimates obtained from annual and monthly surveys are based on sample data and are not expected to agree exactly with results that would be obtained from a complete census of all establishments. Data include estimates for sampling units not reporting.

**Statistical reliability**—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

Figure 27.1  
**Advertising Expenditures: 1990 to 2001**



Source: Chart prepared by U.S. Census Bureau. For data, see Table 1253.

## No. 1244. Service-Related Industries—Establishments, Employees, and Payroll by Industry: 1999 and 2000

[7,008 represents 7,008,000. Covers establishments with payroll. Employees are for the week including March 12. Excludes most government employees, railroad employees, and self-employed persons. Kind-of-business classification based on North American Industry Classification System (NAICS); see text, Section 15, Business Enterprise. For statement on methodology, see Appendix III]

Kind of business	NAICS code	Establishments (1,000)		Employees (1,000)		Payroll (bil. dol.)	
		1999	2000	1999	2000	1999	2000
<b>All industries, total</b> . . . . .	<b>(X)</b>	<b>7,008</b>	<b>7,070</b>	<b>110,706</b>	<b>114,065</b>	<b>3,555</b>	<b>3,879</b>
<b>Service-related industries, total</b> . . . . .	<b>(X)</b>	<b>3,790</b>	<b>3,842</b>	<b>59,049</b>	<b>61,662</b>	<b>1,752</b>	<b>1,740</b>
<b>Transportation &amp; warehousing</b> . . . . .	<b>48-49</b>	<b>187</b>	<b>190</b>	<b>3,627</b>	<b>3,790</b>	<b>117</b>	<b>126</b>
Air transportation . . . . .	481	5	5	583	616	24	27
Water transportation . . . . .	483	2	2	72	68	3	3
Truck transportation . . . . .	484	109	110	1,384	1,416	44	46
Transit & ground passenger transportation . . . . .	485	16	16	370	387	7	7
Pipeline transportation . . . . .	486	3	3	48	53	3	4
Scenic & sightseeing transportation . . . . .	487	2	2	23	24	1	1
Transportation support activities . . . . .	488	31	31	440	472	15	17
Couriers & messengers . . . . .	492	12	12	578	619	17	17
Warehousing & storage . . . . .	493	7	7	129	136	4	4
<b>Information</b> . . . . .	<b>51</b>	<b>127</b>	<b>134</b>	<b>3,235</b>	<b>3,546</b>	<b>170</b>	<b>209</b>
Publishing industries . . . . .	511	32	33	1,005	1,081	55	75
Motion picture & sound recording industries . . . . .	512	23	23	293	304	11	12
Broadcasting & telecommunications . . . . .	513	51	55	1,504	1,632	76	89
Information & data processing services . . . . .	514	20	23	432	529	29	34
<b>Real estate &amp; rental &amp; leasing</b> . . . . .	<b>53</b>	<b>298</b>	<b>300</b>	<b>1,874</b>	<b>1,942</b>	<b>54</b>	<b>59</b>
Real estate . . . . .	531	231	235	1,226	1,280	37	40
Rental & leasing services . . . . .	532	65	63	622	636	16	17
Lessors of other nonfinancial intangible asset . . . . .	533	2	2	26	26	1	2
<b>Professional, scientific, &amp; technical services</b> . . . . .	<b>54</b>	<b>705</b>	<b>723</b>	<b>6,432</b>	<b>6,816</b>	<b>311</b>	<b>362</b>
Professional, scientific, & technical services . . . . .	541	705	723	6,432	6,816	311	362
Legal services . . . . .	5411	177	177	1,082	1,089	57	62
Accounting/tax prep/bookkeep/payroll services . . . . .	5412	99	100	1,094	1,164	33	38
Architectural, engineering & related services . . . . .	5413	103	102	1,213	1,213	60	65
Specialized design services . . . . .	5414	28	28	131	140	5	6
Computer systems design & related services . . . . .	5415	94	100	1,013	1,171	66	85
Management, sci & tech consulting services . . . . .	5416	91	97	658	712	39	44
Scientific R&D services . . . . .	5417	12	13	338	359	20	25
Advertising & related services . . . . .	5418	40	40	443	472	20	23
Oth professional/scientific/technical svc . . . . .	5419	60	65	459	496	12	14
<b>Management of companies &amp; enterprises</b> . . . . .	<b>55</b>	<b>47</b>	<b>47</b>	<b>2,788</b>	<b>2,874</b>	<b>192</b>	<b>211</b>
<b>Admin/support waste mgt/remediation services</b> . . . . .	<b>56</b>	<b>350</b>	<b>352</b>	<b>8,367</b>	<b>9,138</b>	<b>183</b>	<b>210</b>
Administrative & support services <sup>1</sup> . . . . .	561	334	336	8,079	8,847	173	200
Employment services . . . . .	5613	21	42	3,993	4,573	81	98
Temporary help services . . . . .	56132	27	28	2,726	3,013	51	59
Business support services . . . . .	5614	35	35	671	702	15	17
Travel arrangement & reservation services . . . . .	5615	35	33	301	308	9	10
Waste management & remediation services . . . . .	562	16	16	287	291	10	11
<b>Educational services</b> . . . . .	<b>61</b>	<b>66</b>	<b>68</b>	<b>2,432</b>	<b>2,532</b>	<b>57</b>	<b>62</b>
<b>Health care &amp; social assistance</b> . . . . .	<b>62</b>	<b>650</b>	<b>659</b>	<b>13,865</b>	<b>14,109</b>	<b>409</b>	<b>431</b>
Ambulatory health care services . . . . .	621	456	459	4,466	4,566	170	180
Hospitals . . . . .	622	7	7	5,001	5,015	163	170
Nursing & residential care facilities . . . . .	623	62	63	2,568	2,592	47	50
Social assistance . . . . .	624	126	129	1,830	1,936	28	31
<b>Arts, entertainment, &amp; recreation</b> . . . . .	<b>71</b>	<b>103</b>	<b>104</b>	<b>1,640</b>	<b>1,741</b>	<b>39</b>	<b>43</b>
Perform arts, spectator sports, and related ind . . . . .	711	33	34	330	352	17	19
Performing arts companies . . . . .	7111	9	9	122	126	3	3
Spectator sports . . . . .	7112	4	4	91	100	8	9
Museums, historical sites, & like institutions . . . . .	712	6	6	105	110	2	3
Amusement, gambling, & recreation industries . . . . .	713	64	64	1,205	1,279	20	22
Gambling industries . . . . .	7132	2	2	179	203	4	5
<b>Accommodation &amp; food services</b> . . . . .	<b>72</b>	<b>540</b>	<b>542</b>	<b>9,638</b>	<b>9,881</b>	<b>117</b>	<b>126</b>
Accommodation <sup>1</sup> . . . . .	721	59	60	1,738	1,768	32	35
Traveler accommodation . . . . .	7211	49	50	1,685	1,714	31	34
RV parks & recreational camps . . . . .	7212	7	7	37	38	1	1
Food services & drinking places . . . . .	722	480	483	7,900	8,113	85	91
Full-service restaurants . . . . .	7221	191	192	3,788	3,897	43	47
Limited-service eating places . . . . .	7222	211	211	3,319	3,385	31	33
Special food services . . . . .	7223	27	29	469	502	7	7
Drinking places (alcoholic beverages) . . . . .	7224	51	51	325	329	3	3
<b>Other services (except public administration)</b> . . . . .	<b>81</b>	<b>718</b>	<b>723</b>	<b>5,151</b>	<b>5,293</b>	<b>102</b>	<b>110</b>
Repair & maintenance <sup>1</sup> . . . . .	811	235	233	1,318	1,334	34	37
Automotive R&M . . . . .	8111	165	164	843	856	19	21
Electronic & precision equipment R&M . . . . .	8112	16	15	142	144	5	7
Personal and laundry services . . . . .	812	195	199	1,261	1,293	22	23
Religious/grantmaking/prof/like organizations . . . . .	813	288	291	2,572	2,666	46	50

X Not applicable. <sup>1</sup> Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, *County Business Patterns*, annual. See also <<http://www.census.gov/epcd/cbp/view/cbpview.html>>.

## No. 1245. Service-Related Industries—Establishments, Employees, and Annual Payroll by State: 2000

[Covers establishments with payroll. Employees are for the week including March 12. Excludes most government employees, rail-road employees, and self-employed persons. Kind-of-business classification based on North American Industry Classification System (NAICS); see text, Section 15, Business Enterprise. For statement on methodology, see Appendix III]

State	Professional, scientific, & technical services (NAICS 54)			Admin/support waste mgmt/remediation services (NAICS 56)			Accommodation and food services (NAICS 72)		
	Estab-lish-ments	Emple-ees	Annual payroll (mil. dol.)	Estab-lish-ments	Emple-ees	Annual payroll (mil. dol.)	Estab-lish-ments	Emple-ees	Annual payroll (mil. dol.)
<b>United States . . .</b>	<b>722,698</b>	<b>6,816,216</b>	<b>362,008</b>	<b>351,528</b>	<b>9,138,100</b>	<b>210,281</b>	<b>542,411</b>	<b>9,880,923</b>	<b>125,582</b>
Alabama . . . . .	8,221	72,572	3,056	3,958	124,939	2,188	6,885	129,601	1,258
Alaska . . . . .	1,629	10,918	527	930	10,280	319	1,766	21,402	378
Arizona . . . . .	12,259	113,687	4,566	6,859	200,421	4,295	9,283	202,756	2,477
Arkansas . . . . .	4,816	32,262	1,028	2,236	59,870	1,009	4,421	75,968	712
California . . . . .	94,060	1,061,160	64,840	41,154	1,161,377	28,402	63,206	1,111,310	15,688
Colorado . . . . .	17,570	138,730	8,048	7,282	176,492	4,496	10,195	201,654	2,586
Connecticut . . . . .	10,183	93,567	5,857	5,398	105,808	2,813	6,757	97,850	1,420
Delaware . . . . .	2,169	18,090	968	1,183	29,887	635	1,560	26,522	386
District of Columbia . . . . .	4,211	77,111	5,964	1,124	31,153	920	1,644	42,710	917
Florida . . . . .	50,697	380,240	17,071	27,194	911,443	18,478	28,317	599,197	7,867
Georgia . . . . .	21,832	202,537	10,598	10,564	330,441	7,481	14,432	295,906	3,533
Hawaii . . . . .	2,751	18,804	788	1,696	33,498	724	3,021	84,935	1,645
Idaho . . . . .	2,968	25,582	1,002	1,664	26,955	453	2,872	44,657	432
Illinois . . . . .	35,182	355,199	20,176	15,793	488,513	11,729	23,423	406,601	5,136
Indiana . . . . .	11,333	90,126	3,265	6,737	153,442	3,262	11,698	221,882	2,308
Iowa . . . . .	5,513	38,618	1,300	3,208	64,275	1,207	6,527	105,078	995
Kansas . . . . .	6,424	53,304	2,057	3,307	69,926	1,389	5,536	97,071	927
Kentucky . . . . .	7,173	54,483	1,827	3,609	81,575	1,411	6,592	136,151	1,456
Louisiana . . . . .	10,067	76,375	2,791	4,195	100,273	1,960	7,263	161,533	1,886
Maine . . . . .	3,098	20,695	794	1,716	26,937	604	3,651	43,356	578
Maryland . . . . .	16,557	192,610	10,390	7,259	170,918	4,124	8,849	166,041	2,117
Massachusetts . . . . .	21,103	232,109	16,877	9,467	209,131	6,023	14,580	238,108	3,485
Michigan . . . . .	21,311	208,560	9,887	11,713	315,030	7,932	18,619	325,162	3,495
Minnesota . . . . .	14,940	123,574	6,371	6,636	157,529	4,646	9,904	191,401	2,188
Mississippi . . . . .	4,162	26,724	914	2,120	51,020	805	4,161	99,374	1,232
Missouri . . . . .	12,278	119,221	5,381	6,632	148,457	2,881	10,899	211,839	2,385
Montana . . . . .	2,592	14,727	435	1,225	12,440	199	3,144	38,619	384
Nebraska . . . . .	3,836	32,705	1,354	2,367	53,539	1,200	3,964	62,687	588
Nevada . . . . .	5,563	40,793	1,824	3,193	65,058	1,642	3,907	278,651	6,461
New Hampshire . . . . .	3,856	24,267	1,244	1,879	41,323	1,021	3,027	48,566	627
New Jersey . . . . .	30,103	262,672	15,885	13,147	299,523	7,432	16,443	255,132	4,326
New Mexico . . . . .	4,179	37,349	1,689	1,796	35,510	794	3,677	67,997	732
New York . . . . .	52,847	535,845	33,951	22,954	516,806	14,287	37,663	499,707	8,022
North Carolina . . . . .	17,653	149,863	6,591	10,092	230,790	4,793	15,065	275,353	3,046
North Dakota . . . . .	1,247	9,081	280	761	10,626	198	1,730	25,740	228
Ohio . . . . .	23,700	229,546	10,011	13,659	358,907	7,038	22,408	416,901	4,301
Oklahoma . . . . .	7,969	52,662	1,947	3,700	85,377	1,600	6,329	111,952	1,047
Oregon . . . . .	9,600	66,901	3,030	4,664	85,973	1,903	8,424	127,030	1,540
Pennsylvania . . . . .	26,830	295,444	15,577	13,509	298,970	6,581	24,039	374,828	4,152
Rhode Island . . . . .	2,742	18,152	776	1,608	30,281	671	2,597	36,732	463
South Carolina . . . . .	7,865	60,460	2,448	4,672	146,915	2,896	7,988	153,905	1,695
South Dakota . . . . .	1,509	8,298	246	853	9,658	147	2,189	31,188	295
Tennessee . . . . .	9,919	95,083	4,060	6,253	187,636	3,799	9,630	197,957	2,249
Texas . . . . .	48,854	445,044	23,499	22,507	793,625	19,913	34,990	707,597	8,457
Utah . . . . .	5,390	50,856	2,096	2,715	101,852	1,967	3,884	79,987	817
Vermont . . . . .	1,922	11,160	434	892	9,158	217	1,849	29,154	341
Virginia . . . . .	21,210	287,437	16,811	9,195	237,626	5,358	12,531	246,896	2,976
Washington . . . . .	16,044	136,540	7,116	7,887	131,871	3,426	13,051	201,736	2,630
West Virginia . . . . .	2,869	20,135	574	1,423	26,019	509	3,238	52,550	542
Wisconsin . . . . .	10,652	89,025	3,616	6,205	123,292	2,410	12,855	197,751	1,909
Wyoming . . . . .	1,470	6,313	192	738	5,735	100	1,737	24,242	271

Source: U.S. Census Bureau, *County Business Patterns*, annual. See also <<http://www.census.gov/epcd/cbp/view/cbpview.html>>.

## No. 1246. Service-Related Industries—Nonemployer Establishments and Receipts by Kind of Business: 1997 to 1999

[2,650 represents 2,650,000. Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees. Based on the North American Industry Classification System (NAICS), see text, Section 15, Business Enterprise]

Kind of business	NAICS code	Establishments (1,000)			Receipts (mil. dol.)		
		1997	1998	1999	1997	1998	1999
Professional, scientific & technical services . . . . .	54	2,650	2,415	2,388	81,165	83,081	85,443
Management, sci & tech consulting services . . . . .	5416	564	427	392	17,374	16,367	16,350
Admin/support waste mgmt/remediation services . . . . .	56	892	925	990	16,975	19,237	21,777
Administrative & support services . . . . .	561	872	908	974	16,230	18,407	20,919
Accommodation & food services . . . . .	72	191	198	210	9,035	11,757	12,594
Accommodation . . . . .	721	48	48	50	2,936	3,142	3,310
Food services & drinking places . . . . .	722	143	151	160	6,098	8,615	9,284
Other services (except public administration) <sup>1</sup> . . . . .	81	1,936	2,209	2,293	43,299	48,438	51,876
Repair & maintenance <sup>1</sup> . . . . .	811	565	599	619	17,732	19,044	20,245
Automotive R&M . . . . .	8111	274	266	265	10,212	10,634	11,091
Personal & household goods R&M . . . . .	8114	200	239	257	4,662	5,261	5,775
Personal & laundry services . . . . .	812	1,350	1,451	1,512	25,161	27,037	29,226
Personal care services . . . . .	8121	519	549	574	8,961	9,726	10,670

<sup>1</sup> Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "Nonemployer Statistics"; published 28 March 2002; <<http://www.census.gov/epcd/nonemployer/>>.

## No. 1247. Selected Service Industries—E-Commerce Revenue: 1999 and 2000

[25,285 represents \$25,285,000,000. Includes data only for businesses with paid employees, except for accommodation and food services, which also includes businesses with and without paid employees. Except as noted, based on the Service Annual Survey.

Kind of business	NAICS code <sup>1</sup>	E-commerce revenue (mil. dol.)		E-commerce as percent of total revenue, 2000	E-commerce revenue, percent distribution, 2000
		1999	2000		
<b>Selected service industries, total</b> . . . . .	<b>(X)</b>	<b>25,285</b>	<b>37,312</b>	<b>0.8</b>	<b>100</b>
Selected transportation and warehousing <sup>2</sup> . . . . .	48-49	3,019	3,691	1.6	9.9
Information . . . . .	51	5,214	9,305	1.1	24.9
Publishing industries . . . . .	511	3,069	4,748	2.0	12.7
Online information services . . . . .	51419	1,020	1,997	6.4	5.4
Selected finance <sup>3</sup> . . . . .	52	3,996	5,976	1.7	16.0
Securities and commodity contracts intermediation and brokerage . . . . .	5231	3,831	5,664	2.3	15.2
Rental and leasing services . . . . .	532	(S)	(S)	(S)	(S)
Selected professional, scientific, and technical services <sup>4</sup> . . . . .	54	4,127	5,550	0.7	14.9
Computer systems design and related services . . . . .	5415	2,869	3,541	2.0	9.5
Selected administrative and support and waste management and remediation services <sup>5</sup> . . . . .	56	6,990	9,680	2.4	25.9
Health care and social assistance services . . . . .	62	(S)	(S)	(S)	(S)
Arts, entertainment, and recreation services . . . . .	71	(S)	(S)	(S)	(S)
Accommodation and food services <sup>6</sup> . . . . .	72	(S)	(S)	(S)	(S)
Selected other services <sup>7</sup> . . . . .	81	364	554	0.2	1.5

S Data do not meet publication standards because of high sampling variability or poor response quality. X Not applicable.

<sup>1</sup> North American Industry Classification System; see text Section 15, Business Enterprise. <sup>2</sup> Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation) and 491 (postal service). <sup>3</sup> Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), NAICS 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities) and 525 (funds and trusts). <sup>4</sup> Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services). <sup>5</sup> Excludes NAICS 56173 (landscaping services). <sup>6</sup> Based on Annual Retail Trade Survey. <sup>7</sup> Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations) and 814 (private households).

Source: U.S. Census Bureau, "E-Stats"; published 18 March 2002; <<http://www.census.gov/eos/www/ebusiness614.htm>>.

## No. 1248. Lodging Industry Summary: 1990 to 2000

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2000		Item	2000	
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler
1990 . . . . .	63.3	57.96	Total . . . . .	53,500	4.1	Typical night: Made reservations . . . . . Amount paid . . . . .	91%	83%
1993 . . . . .	63.6	60.53	Percent: Under 75 rooms . . . . . 75-149 rooms . . . . . 150-299 rooms . . . . . 300-500 rooms . . . . . Over 500 rooms . . . . .	51.5	22.5			
1994 . . . . .	65.2	62.86				10.9	21.3	Length of stay: One night . . . . . Two nights . . . . . Three or more . . . . .
1995 . . . . .	65.5	66.65	2.8	9.9	39%	25%	28%	
1996 . . . . .	65.2	70.93	1.3	11.2				39%
1997 . . . . .	64.5	75.31			39%	25%	28%	
1998 . . . . .	64.0	78.62						39%
1999 . . . . .	63.2	81.33			39%	25%	28%	
2000 . . . . .	63.7	85.89						39%

Source: American Hotel & Motel Association, Washington, DC, *Lodging Industry Profile* (copyright).

## No. 1249. Accommodation and Food Services—Establishments, Employees, and Payroll by Kind of Business: 1999 and 2000

[9,638.0 represents 9,638,000. Covers establishments with payroll. Employees are for the week including March 12. Excludes most government employees, railroad employees, and self-employed persons. Kind-of-business classification based on North American Industry Classification System (NAICS); see text, Section 15, Business Enterprise. For statement on methodology, see Appendix III]

Kind of business	NAICS code	Establishments (number)		Employees (1,000)		Payroll (mil. dol.)	
		1999	2000	1999	2000	1999	2000
<b>Accommodation &amp; food services, total</b> . . . . .	<b>72</b>	<b>539,576</b>	<b>542,411</b>	<b>9,638.0</b>	<b>9,880.9</b>	<b>116,925</b>	<b>125,582</b>
Accommodation . . . . .	721	59,278	59,851	1,737.7	1,767.8	32,200	34,708
Traveler accommodation . . . . .	7211	48,962	49,736	1,685.5	1,714.1	31,220	33,661
Hotels (exc casino hotels) & motels . . . . .	72111	44,832	45,554	1,364.3	1,378.8	23,290	25,181
Casino hotels . . . . .	72112	279	288	298.9	311.6	7,635	8,143
Other traveler accommodation . . . . .	72119	3,851	3,894	22.3	23.7	295	337
Bed & breakfast inns . . . . .	721191	3,000	2,999	18.2	19.0	229	254
All other traveler accommodation . . . . .	721199	851	895	4.1	4.6	67	83
RV parks & recreational camps . . . . .	7212	7,123	6,975	37.1	38.1	796	843
RV parks & campgrounds . . . . .	721211	3,783	3,691	17.5	17.7	326	334
Recreational/vacation camps (exc campgrounds) . . . . .	721214	3,340	3,284	19.7	20.4	471	509
Rooming & boarding houses . . . . .	7213	3,193	3,140	15.1	15.6	184	204
Food services & drinking places . . . . .	722	480,298	482,560	7,900.3	8,113.1	84,725	90,874
Full-service restaurants . . . . .	7221	190,788	192,342	3,788.1	3,897.1	43,411	46,707
Limited-service eating places . . . . .	7222	210,920	210,895	3,318.5	3,385.5	31,475	33,454
Limited-service restaurants . . . . .	722211	170,421	170,565	2,924.6	2,967.9	27,468	28,852
Cafeterias . . . . .	722212	4,250	4,199	74.3	69.9	871	875
Snack & nonalcoholic beverage bars . . . . .	722213	36,249	36,131	319.7	347.7	3,137	3,728
Special food services . . . . .	7223	27,413	28,745	468.8	501.9	6,701	7,367
Food service contractors . . . . .	72231	16,455	16,894	356.7	377.5	5,187	5,632
Caterers . . . . .	72232	8,171	8,714	99.3	108.6	1,293	1,470
Mobile food services . . . . .	72233	2,787	3,137	12.8	15.8	221	265
Drinking places (alcoholic beverages) . . . . .	7224	51,177	50,578	324.8	328.6	3,138	3,345

Source: U.S. Census Bureau, *County Business Patterns*, annual. See also <<http://www.census.gov/epcd/cbp/view/cbpview.html>>.

## No. 1250. Commercial and Noncommercial Groups—Food and Drink Establishments and Sales: 1990 to 2002

[Sales in millions of dollars (238,149 represents \$238,149,000,000). Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Establishments, 1999	Sales (mil. dol.)						
		1990	1995	1998	1999	2000	2001	2002 <sup>1</sup>
<b>Total</b> . . . . .	<b>856,597</b>	<b>238,149</b>	<b>294,631</b>	<b>339,827</b>	<b>358,017</b>	<b>377,811</b>	<b>391,083</b>	<b>406,277</b>
Commercial restaurant services <sup>2 3</sup> . . . . .	672,115	211,606	265,910	308,816	326,567	345,168	358,212	372,985
Eating places <sup>2</sup> . . . . .	433,118	155,552	198,293	232,131	245,786	259,814	271,324	282,862
Full-service restaurants . . . . .	200,534	77,811	96,396	117,774	125,430	134,461	140,393	146,711
Limited-service restaurants <sup>4</sup> . . . . .	180,160	<sup>5</sup> 69,798	<sup>5</sup> 92,901	98,120	103,026	107,252	111,112	115,223
Snack and nonalcoholic beverage bars . . . . .	41,830	( <sup>5</sup> )	( <sup>5</sup> )	10,570	11,548	12,204	13,877	14,920
Bars and taverns <sup>6</sup> . . . . .	51,665	9,533	9,948	11,498	11,912	12,257	12,810	13,258
Managed services <sup>2</sup> . . . . .	18,991	14,149	18,186	21,991	23,382	24,844	25,772	26,820
Manufacturing and industrial plants . . . . .	(NA)	3,856	4,814	5,769	5,984	6,221	6,283	6,335
Colleges and universities . . . . .	(NA)	2,788	3,989	5,068	5,443	5,933	6,308	6,649
Lodging places <sup>2 7</sup> . . . . .	13,092	13,568	15,561	17,153	18,032	19,120	18,124	18,585
Retail hosts . . . . .	131,975	9,513	12,589	13,135	13,996	14,947	15,756	16,662
Department store restaurants . . . . .	4,111	876	1,038	833	873	(NA)	(NA)	(NA)
Grocery store restaurants <sup>7</sup> . . . . .	60,435	5,432	6,624	6,495	6,823	(NA)	(NA)	(NA)
Gasoline service stations . . . . .	51,162	1,718	2,520	3,928	4,289	(NA)	(NA)	(NA)
Recreation and sports . . . . .	15,902	2,871	3,866	4,456	4,623	4,868	4,921	5,088
Noncommercial restaurant services <sup>2</sup> . . . . .	184,482	26,543	28,722	31,011	31,450	32,644	32,871	33,291
Employee restaurant services . . . . .	5,133	1,864	1,364	1,120	1,036	990	921	877
Industrial, commercial organizations . . . . .	1,928	1,603	1,129	864	775	(NA)	(NA)	(NA)
Educational restaurant services . . . . .	101,195	7,671	9,059	9,737	9,831	10,060	10,121	10,138
Elementary and secondary schools . . . . .	97,039	3,700	4,533	4,948	4,993	5,063	5,115	5,099
Hospitals . . . . .	5,869	8,968	9,219	9,787	9,734	10,068	10,096	10,288
Miscellaneous <sup>3</sup> . . . . .	35,591	2,892	3,673	4,285	4,630	4,933	5,068	5,123
Clubs . . . . .	10,514	1,993	2,278	2,691	2,971	(NA)	(NA)	(NA)

NA Not available. <sup>1</sup> Projection. <sup>2</sup> Includes other types of groups, not shown separately. <sup>3</sup> Data for establishments with payroll. <sup>4</sup> Fast-food restaurants. <sup>5</sup> Snack and nonalcoholic beverage bars included in limited service restaurants. <sup>6</sup> For establishments serving food. <sup>7</sup> Includes a portion of delicatessen sales in grocery stores.

Source: National Restaurant Association, Washington, DC, *Restaurant Numbers: 25 Year History, 1970-1995*, 1998; *Restaurant Industry in Review*, annual; and *National Restaurant Association Restaurant Industry Forecast*, December 2001 (copyright).

**No. 1251. Professional, Scientific, & Technical Services (Taxable)—  
Establishments, Receipts, Payroll, and Employees by Kind of  
Business: 1997**

[579,542 represents \$579,542,000,000. Covers only establishments with payroll]

Kind of business	NAICS code <sup>1</sup>	Receipts			Annual payroll		Paid employees for pay period including March 12 (1,000)
		Estab-lish-ments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)	Per paid employee (dol.)	
<b>Professional, scientific, &amp; technical services</b>	<b>54</b>	<b>615,305</b>	<b>579,542</b>	<b>111,178</b>	<b>225,376</b>	<b>43,236</b>	<b>5,212.7</b>
Professional, scientific, & technical services	5411	615,305	579,542	111,178	225,376	43,236	5,212.7
Legal services	5411	173,716	127,052	125,534	49,060	48,474	1,012.1
Offices of lawyers	54111	165,757	122,617	128,250	47,410	49,588	956.1
Other legal services	54119	7,959	4,436	79,180	1,650	29,462	56.0
Accounting, tax return prep, bookkeeping, & payroll services	5412	97,512	61,117	63,234	26,104	27,008	966.5
Architectural, engineering, & related services <sup>2</sup>	5413	92,710	116,986	112,669	46,943	45,210	1,038.3
Architectural services	54131	20,602	16,988	115,802	6,469	44,093	146.7
Engineering services	54133	52,526	88,181	120,788	35,338	48,405	730.0
Geophysical surveying & mapping services	54136	587	1,088	109,822	446	44,987	9.9
Surveying & mapping (except geophysical services)	54137	8,864	3,042	58,708	1,432	27,630	51.8
Testing laboratories	54138	5,488	6,443	78,550	2,709	33,024	82.0
Specialized design services <sup>2</sup>	5414	26,436	14,254	126,103	4,088	36,166	113.0
Interior design services	54141	9,612	4,945	145,816	1,022	30,120	33.9
Industrial design services	54142	1,322	1,363	100,170	583	42,816	13.6
Graphic design services	54143	14,631	7,555	122,601	2,355	38,212	61.6
Computer systems design & related services	5415	72,278	108,968	142,505	42,151	55,123	764.7
Management, scientific, & technical consulting services	5416	80,426	63,429	124,066	26,582	51,993	511.3
Management consulting services	54161	60,794	52,225	127,054	22,297	54,244	411.0
Environmental consulting services	54162	6,725	4,781	103,603	1,778	38,522	46.1
Other scientific & technical consulting services	54169	12,907	6,423	118,811	2,507	46,377	54.1
Scientific research & development services	5417	7,830	23,078	130,405	9,322	52,675	177.0
R&D in the physical, engineering, & life sciences	54171	6,855	21,822	135,283	8,821	54,683	161.3
Research & development in the social sciences & humanities	54172	975	1,257	80,188	502	32,008	15.7
Advertising & related services <sup>2</sup>	5418	38,832	49,290	118,141	16,012	38,379	417.2
Advertising agencies	54181	13,390	16,872	120,955	7,557	54,177	139.5
Public relations agencies	54182	6,513	4,772	123,195	1,952	50,384	38.7
Media representatives	54184	2,686	3,309	125,153	1,061	40,115	26.4
Display advertising	54185	2,261	4,639	112,169	823	19,901	41.4
Direct mail advertising	54186	3,454	8,672	101,229	2,427	28,325	85.7
Other services related to advertising	54189	9,086	9,140	135,706	1,596	23,702	67.4
Other professional, scientific, & technical services <sup>2</sup>	5419	25,565	15,368	72,261	5,115	24,049	212.7
Marketing research & public opinion polling	54191	4,030	7,880	73,266	2,963	27,553	107.6
Photographic services	54192	17,573	5,571	66,399	1,540	18,353	83.9
All other professional, scientific, & technical services	54199	3,058	1,502	91,866	469	28,690	16.3

<sup>1</sup> North American Industry Classification System, 1997; see text, Section 15, Business Enterprise. <sup>2</sup>Includes other kinds of business not shown separately.

**No. 1252. Professional, Scientific, and Technical Services (Tax-Exempt)—  
Establishments, Revenue, Payroll, and Employees by Kind of  
Business: 1997**

[15,709 represents \$15,709,000,000. Covers only establishments with payroll]

Kind of business	NAICS code <sup>1</sup>	Revenue			Annual payroll		Paid employees for pay period including March 12 (1,000)
		Estab-lish-ments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)	Per paid employee (dol.)	
<b>Professional, scientific, &amp; technical services</b>	<b>54</b>	<b>5,824</b>	<b>15,709</b>	<b>105,806</b>	<b>6,023</b>	<b>40,567</b>	<b>148.5</b>
Professional, scientific, & technical services	541	5,824	15,709	105,806	6,023	40,567	148.5
Legal services	5411	2,532	1,497	64,197	797	34,168	23.3
Scientific R&D services	5417	3,292	14,212	113,558	5,226	41,759	125.1
R&D in physical, engineering, & life sciences	54171	2,318	12,324	114,312	4,593	42,606	107.8
R&D in social sciences & humanities	54172	974	1,888	108,873	633	36,488	17.3

<sup>1</sup> North American Industry Classification System, 1997; see text, Section 15, Business Enterprise. Source of Tables 1251 and 1252: U.S. Census Bureau, 1997 *Economic Census, Professional, Scientific, and Technical Services*, Series EC97554A-US, issued December 1999.

## No. 1253. Advertising—Estimated Expenditures by Medium: 1990 to 2001

[In millions of dollars (129,968 represents \$129,968,000,000). See source for definitions of types of advertising]

Medium	1990	1994	1995	1996	1997	1998	1999	2000	2001
	<b>Total</b>	<b>129,968</b>	<b>153,024</b>	<b>165,147</b>	<b>178,113</b>	<b>191,307</b>	<b>206,697</b>	<b>222,308</b>	<b>247,472</b>
National	73,638	69,124	96,933	105,054	112,809	122,271	132,170	151,664	141,797
Local	56,330	63,900	68,214	73,059	78,498	84,426	90,138	95,808	89,490
Newspapers	32,281	34,356	36,317	38,402	41,670	44,292	46,648	49,050	44,255
National	3,867	3,906	3,996	4,400	5,016	5,402	6,358	7,229	6,615
Local	28,414	30,450	32,321	34,002	36,654	38,890	40,290	41,821	37,640
Magazines	6,803	7,916	8,580	9,010	9,821	10,518	11,433	12,370	11,095
Broadcast TV	26,616	31,133	32,720	36,046	36,893	39,173	40,011	44,802	38,881
Four TV networks	9,863	10,942	11,600	13,081	13,020	13,736	13,961	15,888	14,300
Syndication	1,109	1,734	2,016	2,218	2,438	2,609	2,870	3,108	3,102
Spot (National)	7,788	8,993	9,119	9,803	9,999	10,659	10,500	12,264	9,223
Spot (Local)	7,856	9,464	9,985	10,944	11,436	12,169	12,680	13,542	12,256
Cable TV	2,631	5,209	6,166	7,778	8,750	10,340	12,570	15,455	15,536
Cable TV networks	2,000	3,885	4,500	5,695	6,450	7,640	9,405	11,765	11,883
Spot (Local)	631	1,324	1,666	2,083	2,300	2,700	3,165	3,690	3,653
Radio	8,726	10,529	11,338	12,269	13,481	15,073	17,215	19,295	17,961
Network	482	463	480	523	560	622	684	780	711
Spot (National)	1,635	1,902	1,959	2,135	2,455	2,823	3,275	3,668	2,956
Local (Local)	6,609	8,164	8,899	9,611	10,476	11,628	13,256	14,847	14,194
Yellow Pages	8,926	9,825	10,236	10,849	11,423	11,990	12,652	13,228	13,592
National	1,132	1,314	1,410	1,555	1,711	1,870	1,986	2,093	2,087
Local	7,794	8,511	8,826	9,294	9,712	10,120	10,666	11,135	11,505
Direct mail	23,370	29,638	32,866	34,509	36,890	39,620	41,403	44,594	41,725
Business papers	2,875	3,358	3,559	3,808	4,109	4,232	4,274	4,915	4,468
Out of home	1,084	1,167	1,263	1,339	1,455	1,576	1,725	1,576	5,134
National	604	648	701	743	795	845	905	2,068	2,051
Local	444	519	562	596	660	731	800	3,108	3,083
Internet	(NA)	(NA)	(NA)	(NA)	800	1,383	2,832	6,507	5,752
Miscellaneous <sup>2</sup>	16,656	19,893	22,102	24,103	26,005	28,500	31,545	32,083	29,988
National	12,074	14,425	16,147	17,574	18,745	20,312	22,264	24,418	22,829
Local	4,582	5,468	5,955	6,529	7,260	8,188	9,281	7,665	7,159

NA Not available. <sup>1</sup> Prior to 2000, represents only "outdoor" billboards. Beginning 2000 includes other forms of outdoor advertising (i.e. transportation vehicles, bus shelters, telephone kiosks, etc.) previously covered under "Miscellaneous."

<sup>2</sup> Beginning 2000, part of miscellaneous now included under "Out of home" advertising. See footnote 1.

Source: McCann-Erickson, Inc., New York, NY. Compiled for Crain Communications, Inc. in *Advertising Age* (copyright).

## No. 1254. Magazine Advertising Revenue by Category: 1999 to 2001

[15,508 represents \$15,508,000,000. Represents the volume of advertising in the consumer magazines belonging to the Publishers Information Bureau]

Category	Pages			Volume (mil. dol.)		
	1999	2000	2001	1999	2000	2001
<b>Total</b> <sup>1</sup>	<b>255,146</b>	<b>269,016</b>	<b>237,613</b>	<b>15,508</b>	<b>17,052</b>	<b>16,214</b>
Automotive	24,753	22,295	19,837	1,844	1,730	1,688
Automotive accessories and equipment	24,502	22,012	19,636	1,833	1,711	1,676
Technology	22,009	26,536	17,426	1,385	1,736	1,236
Telecommunications	4,734	4,812	3,231	312	311	223
Computers and software	13,252	17,156	10,141	894	1,205	817
Home furnishings and supplies	17,273	16,611	15,539	1,185	1,197	1,196
Household furnishings and accessories	4,709	4,597	4,056	283	272	264
Audio and video equipment and supplies	5,057	4,507	4,453	277	284	304
Toiletries and cosmetics	15,857	15,741	16,696	1,143	1,218	1,401
Cosmetics and beauty aids	8,484	8,781	9,304	578	640	759
Personal hygiene and health	3,238	2,818	2,801	287	271	284
Hair products and accessories	2,589	2,837	3,332	185	217	264
Direct response companies	22,163	19,554	19,353	1,121	1,034	1,096
Apparel and accessories	24,776	26,576	25,043	1,120	1,295	1,316
Ready-to-wear	12,771	13,648	12,179	499	586	560
Footwear	3,349	4,058	4,281	158	218	221
Jewelry and watches	4,214	5,021	4,600	210	282	293
Financial, insurance and real estate	16,253	16,976	13,112	1,023	1,154	962
Financial	12,557	13,453	9,596	757	894	694
Insurance and real estate	3,697	3,524	3,516	266	260	268
Food and food products	9,894	10,693	10,687	1,003	1,140	1,207
Prepared foods	1,919	1,961	1,883	194	212	223
Dairy, produce, meat and bakery goods	2,809	2,858	3,239	288	315	378
Beverages	1,854	1,981	2,086	166	197	213
Drugs and remedies	11,759	12,470	12,550	977	1,121	1,217
Medicines and proprietary remedies	10,272	10,506	10,255	850	965	1,011
Media and advertising	11,418	15,328	11,713	846	1,145	966
Retail stores	15,798	19,263	15,312	826	1,056	882
Retail stores	12,786	15,869	12,227	671	863	692
Public transportation, hotels, and resorts	15,231	15,421	14,947	705	743	745
Cigarettes, tobacco and accessories	6,034	4,677	3,057	481	388	256
Beer, wine and liquor	4,565	5,016	4,924	299	360	391
Liquor	3,600	3,874	3,768	235	286	307
Miscellaneous services and amusements	5,424	5,803	5,100	277	310	287
Sporting goods	10,503	13,752	13,774	240	263	279

<sup>1</sup> Includes other categories, not shown separately. <sup>2</sup> Women's, men's, and unisex. <sup>3</sup> Includes apparel, business, drugs and toiletries, and food and beverage.

Source: Publishers Information Bureau, Inc., New York, NY, as compiled by Competitive Media Reporting.



## No. 1255. Administrative and Support and Waste Management and Remediation Services—Establishments, Receipts, Payroll, and Employees by Kind of Business: 1997

[295,936 represents \$295,936,000,000. Covers only establishments with payroll]

Kind of business	NAICS code <sup>1</sup>	Receipts			Annual payroll		Paid employees for pay period including March 12 (1,000)
		Estab-lish-ments (number)	Total (mil. dol.)	Per employee (dol.)	Total (mil. dol.)	Per employee (dol.)	
<b>Admin/support waste mgt/remediation services . . . . .</b>	<b>56</b>	<b>276,393</b>	<b>295,936</b>	<b>40,278</b>	<b>137,337</b>	<b>18,692</b>	<b>7,347.4</b>
Administrative & support services . . . . .	561	260,025	256,591	36,310	128,438	18,175	7,066.7
Office administrative services . . . . .	5611	24,537	28,054	82,906	11,971	35,377	338.4
Facilities support services . . . . .	5612	2,490	7,576	67,558	3,280	29,251	112.1
Employment services <sup>2</sup> . . . . .	5613	34,569	86,133	23,780	62,127	17,153	3,622.0
Temporary help services . . . . .	56132	23,522	57,221	21,901	40,256	15,408	2,612.7
Employee leasing services . . . . .	56133	4,766	24,125	26,943	19,224	21,469	895.4
Business support services <sup>2</sup> . . . . .	5614	32,920	36,026	59,590	11,900	19,683	604.6
Telephone call centers . . . . .	56142	6,271	11,983	40,992	4,574	15,646	292.3
Business service centers . . . . .	56143	10,130	8,504	79,699	2,076	19,459	106.7
Travel arrangement & reservation services <sup>2</sup> . . . . .	5615	36,578	21,484	71,493	7,699	25,622	300.5
Travel agencies . . . . .	56151	29,332	9,977	54,467	4,464	24,369	183.2
Other travel arrangement & reservation services . . . . .	56159	3,745	8,725	110,786	2,201	27,949	78.8
Investigation & security services . . . . .	5616	21,494	20,444	29,938	10,698	15,665	682.9
Investigation, guard, & armored car services . . . . .	56161	12,539	12,370	22,052	7,759	13,832	561.0
Security guards & patrol services . . . . .	561612	6,644	9,133	19,146	6,256	13,116	477.0
Security systems services . . . . .	56162	8,955	8,074	66,224	2,938	24,100	121.9
Services to buildings & dwellings . . . . .	5617	80,807	29,915	28,599	13,317	12,731	1,046.0
Janitorial services . . . . .	56172	55,157	21,128	23,678	10,106	11,326	892.3
Other support services . . . . .	5619	26,630	26,958	74,559	7,446	20,677	360.1
Waste management & remediation services . . . . .	562	16,368	39,346	140,166	8,899	31,702	280.7
Waste collection . . . . .	5621	8,324	20,145	131,885	4,566	29,893	152.7
Waste treatment & disposal . . . . .	5622	2,314	10,251	192,225	1,933	36,249	53.3
Remediation & other waste management services . . . . .	5629	5,730	8,950	119,914	2,400	32,154	74.6

<sup>1</sup> North American Industry Classification System, 1997; see text, Section 15, Business Enterprise. <sup>2</sup> Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, 1997 Economic Census, Administrative & Support and Waste Management & Remediation Services, Series EC97556A-US, issued January 2000.

## No. 1256. Administrative and Support and Waste Management and Remediation Services—Estimated Revenue: 1998 to 2000

[In millions of dollars (337,806 represents \$337,806,000,000), except percent. For taxable and tax-exempt employer firms. Except as indicated, estimates adjusted to the results of the 1997 Economic Census. Based on the Service Annual Survey; see Appendix III]

Kind of business	NAICS code <sup>1</sup>	Percent change, 1999-2000			
		1998	1999	2000	1999-2000
<b>Admin/support waste mgt/remediation services . . . . .</b>	<b>56</b>	<b>337,806</b>	<b>374,339</b>	<b>410,638</b>	<b>9.7</b>
Administrative & support services . . . . .	561	295,279	327,287	361,859	10.6
Office administrative services . . . . .	56111	34,896	41,322	48,732	17.9
Facilities support services . . . . .	56121	7,542	8,055	9,109	13.1
Employment services <sup>2</sup> . . . . .	5613	102,040	114,361	125,618	9.8
Temporary help services . . . . .	56132	65,656	71,504	74,492	4.2
Employee leasing services . . . . .	56133	30,680	35,964	42,855	19.2
Business support services <sup>2</sup> . . . . .	5614	39,928	43,346	47,636	9.9
Telephone call centers . . . . .	56142	13,713	14,817	16,115	8.8
Business service centers . . . . .	56143	8,923	9,667	10,397	7.5
Travel arrangement & reservation services <sup>2</sup> . . . . .	5615	23,092	24,996	26,306	5.2
Travel agencies . . . . .	56151	10,137	10,770	10,766	(-Z)
Other travel arrangement & reservation services . . . . .	56159	10,092	11,152	12,485	12.0
Investigation and security services . . . . .	5616	22,013	23,917	25,286	5.7
Investigation, guard, & armored car services . . . . .	56161	13,051	14,281	14,910	4.4
Security guards & patrol services . . . . .	561612	9,252	10,316	10,735	4.1
Security systems services . . . . .	56162	8,962	9,637	10,376	7.7
Services to buildings & dwellings . . . . .	5617	33,712	36,949	41,065	11.1
Janitorial services . . . . .	56172	24,181	26,712	30,097	12.7
Other support services . . . . .	5619	32,056	34,341	38,107	11.0
Convention & trade show organizers . . . . .	56192	7,303	7,779	9,383	20.6
Waste management & remediation services . . . . .	562	42,527	47,052	48,779	3.7
Waste collection . . . . .	5621	22,316	25,295	26,823	6.0
Waste treatment & disposal <sup>3</sup> . . . . .	5622	10,020	11,101	11,689	5.3
Remediation & other waste management services . . . . .	5629	10,191	10,655	10,267	-3.6

Z Less than 0.05 percent. <sup>1</sup> North American Industry Classification System, 1997; see text, Section 15, Business Enterprise. <sup>2</sup> Includes other kinds of business not shown separately. <sup>3</sup> Estimates have not been adjusted to the results of the 1997 Economic Census.

Source: U.S. Census Bureau, "Service Annual Survey 2000"; published December 2001; <<http://www.census.gov/svsd/www/sas00rpt.pdf>>.

## No. 1257. Other Services—Establishments, Receipts, Payroll, and Employees by Kind of Business: 1997

[163,033 represents \$163,033,000,000. Covers only taxable establishments with payroll]

Kind of business	NAICS code <sup>1</sup>	Receipts			Annual payroll		Paid employees for pay period including March 12 (1,000)
		Estab- lish- ments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)	Per paid employee (dol.)	
<b>Other services (except public administration) . . . . .</b>	<b>81</b>	<b>420,950</b>	<b>163,033</b>	<b>65,381</b>	<b>48,453</b>	<b>19,431</b>	<b>2,493.6</b>
Repair & maintenance . . . . .	811	235,466	105,154	82,384	29,875	23,406	1,276.4
Automotive R&M . . . . .	8111	164,360	62,201	76,306	16,865	20,690	815.1
Automotive mechanical & electrical R&M . . . . .	81111	99,444	33,510	86,966	8,634	22,406	385.3
General automotive repair . . . . .	811111	77,751	25,598	88,078	6,439	22,154	290.6
Automotive body/paint/interior & glass repair . . . . .	81112	41,168	20,905	89,202	5,926	25,285	234.4
Other automotive R&M . . . . .	81119	23,748	7,785	39,829	2,306	11,796	195.5
Electronic & precision equipment R&M . . . . .	8112	17,634	14,558	106,087	4,497	32,769	137.2
Computer & office machine R&M . . . . .	811212	7,729	8,502	120,716	2,546	36,154	70.4
Commercial equipment (exc auto & electr) R&M . . . . .	8113	20,290	17,506	104,851	5,172	30,978	167.0
Personal & household goods R&M . . . . .	8114	33,182	10,889	69,335	3,341	21,274	157.1
Home/garden equipment & appliance R&M . . . . .	81141	9,790	4,976	77,690	1,536	23,985	64.1
Reupholstery & furniture repair . . . . .	81142	6,598	1,193	53,480	389	17,416	22.3
Footwear & leather goods repair . . . . .	81143	2,153	261	47,790	73	13,320	5.5
Other personal & household goods R&M . . . . .	81149	14,641	4,458	68,361	1,343	20,599	65.2
Personal & laundry services . . . . .	812	185,484	57,879	47,552	18,577	15,263	1,217.2
Personal care services . . . . .	8121	95,708	14,241	30,154	5,972	12,645	472.3
Hair, nail, & skin care services . . . . .	81211	83,991	12,057	29,335	5,378	13,084	411.0
Barber shops . . . . .	812111	4,242	428	32,085	194	14,561	13.3
Beauty shops . . . . .	812112	74,493	11,209	29,273	5,032	13,142	382.9
Nail salons . . . . .	812113	5,256	419	28,463	151	10,242	14.7
Other personal care services . . . . .	81219	11,717	2,184	35,646	594	9,696	61.3
Death care services . . . . .	8122	23,015	12,621	76,571	3,519	21,349	164.8
Funeral homes . . . . .	81221	16,338	9,633	91,423	2,444	23,192	105.4
Cemeteries & crematories . . . . .	81222	6,677	2,988	50,252	1,075	18,082	59.5
Drycleaning & laundry services . . . . .	8123	44,782	17,913	45,303	5,939	15,021	395.4
Coin-operated laundries & drycleaners . . . . .	81231	13,883	2,873	54,191	606	11,435	53.0
Drycleaning & laundry services (exc coin-op) . . . . .	81232	27,939	7,092	34,803	2,575	12,637	203.8
Linen & uniform supply . . . . .	81233	2,960	7,948	57,339	2,758	19,896	138.6
Other personal services . . . . .	8129	21,979	13,105	70,959	3,148	17,044	184.7
Photofinishing . . . . .	81292	7,055	5,520	76,671	1,583	21,986	72.0
Parking lots & garages . . . . .	81293	10,358	5,175	67,940	968	12,705	76.2
All other personal services . . . . .	81299	4,566	2,410	65,996	597	16,350	36.5

<sup>1</sup> North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, 1997 Economic Census, Other Services, Series EC97581A-US, issued December 1999.

## No. 1258. Other Services—Estimated Revenue For Employer and Nonemployer Firms: 1998 to 2000

[In millions of dollars (333,934 represents \$333,934,000,000), except percent. Except where indicated, results have been adjusted to the results of the 1997 Economic Census. Based on the Service Annual Survey. See text, this section and Appendix III]

Kind of business	NAICS code <sup>1</sup>				Percent change, 1999-2000
		1998	1999	2000	
<b>Other services (except public administration, religious, labor, and political organizations, and private households) . . . . .</b>	<b>81</b>	<b>333,934</b>	<b>353,370</b>	<b>375,786</b>	<b>6.3</b>
Repair & maintenance . . . . .	811	133,797	139,734	146,399	4.8
Automotive R&M . . . . .	8111	77,969	81,588	85,995	5.4
Automotive mechanical & electrical R&M . . . . .	81111	41,415	42,648	44,666	4.7
Automotive body/paint/interior & glass repair . . . . .	81112	25,436	26,988	28,655	6.2
Other automotive R&M . . . . .	811119	11,118	11,953	12,674	6.0
Electronic and precision equipment R&M <sup>2</sup> . . . . .	8112	17,598	18,745	18,758	0.1
Commercial equipment (exc auto elec) R&M . . . . .	8113	21,179	21,305	22,909	7.5
Personal and household goods R&M . . . . .	8114	17,051	18,096	18,737	3.5
Home/garden equipment & appliance R&M . . . . .	81141	6,075	6,476	6,449	-0.4
Reupholstery & furniture repair . . . . .	81142	2,141	2,320	2,458	6.0
Footwear & leather goods repair . . . . .	81143	382	396	376	-5.2
Other personal & household goods R&M . . . . .	81149	8,453	8,904	9,454	6.2
Personal & laundry services . . . . .	812	88,436	94,009	100,920	7.4
Personal care services . . . . .	8121	25,048	26,605	29,031	9.1
Hair, nail, & skin care services . . . . .	81211	21,501	22,716	24,899	9.6
Barber shops . . . . .	812111	1,850	1,962	2,065	5.3
Beauty salons . . . . .	812112	18,243	18,880	20,619	9.2
Nail salons . . . . .	812113	1,409	1,874	2,214	18.2
Other personal care services . . . . .	81219	3,547	3,889	4,132	6.2
Death care services . . . . .	8122	13,760	13,957	13,847	-0.8
Funeral homes . . . . .	81221	10,857	10,998	10,949	-0.4
Cemeteries & crematories . . . . .	81222	2,903	2,959	2,898	-2.1
Drycleaning & laundry services . . . . .	8123	20,496	21,668	22,329	3.0
Coin-operated laundries & drycleaners . . . . .	81231	3,607	3,908	4,325	10.7
Drycleaning and laundry services, (exc coin-op) . . . . .	81232	8,353	8,756	9,045	3.3
Linen & uniform supply . . . . .	81233	8,537	9,004	8,959	-0.5
Other personal services . . . . .	8129	29,132	31,779	35,714	12.4
Photofinishing . . . . .	81292	5,822	5,925	5,860	-1.1
Parking lots & garages . . . . .	81293	6,432	6,998	7,725	10.4
All other personal services . . . . .	81299	16,879	18,856	22,128	17.4
Religious/grantmaking/prof/like organizations (except religious, labor, and political organizations) <sup>3</sup> . . . . .	813	111,702	119,627	128,467	7.4

<sup>1</sup> North American Industry Classification System, 1997; see text, Section 15, Business Enterprise. <sup>2</sup> Estimates for NAICS 811219 (other electronics and precision equipment repair and maintenance) have not been adjusted to the results of the 1997 Economic Census. <sup>3</sup> Estimates for NAICS 813211 (grantmaking foundations) have not been adjusted to the results of the 1997 Economic Census.

Source: U.S. Census Bureau, "Service Annual Survey 2000"; published December 2001; <<http://www.census.gov/svsd/www/sas00rpt.pdf>>.

## No. 1259. Other Services (Tax-Exempt)—Establishments, Revenue, Payroll, and Employees by Kind of Business: 1997

[102,864 represents \$102,864,000,000. Covers only establishments with payroll.]

Kind of business	NAICS code <sup>1</sup>	Revenue			Annual payroll		Paid employees for pay period including March 12 (1,000)
		Establishments (number)	Total (mil. dol.)	Per paid employee (dol.)	Total (mil. dol.)	Per paid employee (dol.)	
<b>Other services (except public administration) . . . . .</b>	<b>81</b>	<b>98,765</b>	<b>102,864</b>	<b>134,886</b>	<b>17,068</b>	<b>22,381</b>	<b>762.6</b>
Grantmaking & giving services . . . . .	8132	11,906	48,957	467,113	3,080	29,391	104.8
Social advocacy organizations . . . . .	8133	10,120	7,525	88,481	2,003	23,554	85.0
Civic & social organizations . . . . .	8134	28,364	9,916	37,956	2,683	10,269	261.3
Business/labor/political/like organizations . . . . .	8139	48,375	36,467	117,071	9,301	29,860	311.5
Business associations . . . . .	81391	16,928	14,859	128,000	4,180	36,007	116.1
Professional organizations . . . . .	81392	7,239	8,292	132,942	2,265	36,306	62.4
Other similar org. (exc. business, prof/labor/political) . . . . .	81399	24,208	13,316	100,094	2,857	21,474	133.0

<sup>1</sup> North American Industry Classification System, 1997; see text, Section 15, Business Enterprise.

Source: U.S. Census Bureau, 1997 *Economic Census, Other Services*, Series EC97581A-US.

## No. 1260. Religious, Grantmaking, Civic, and Professional Service Firms—Revenue and Expenses for Tax-Exempt Employer Firms: 1998 to 2000

[In millions of dollars (111,702 represents \$111,702,000,000), except as indicated. Based on the Service Annual Survey; subject to sampling variability. See text, this section, and Appendix III]

Kind of business	NAICS code <sup>1</sup>	Revenue				Expenses, 2000
		1998	1999	2000	Percent change, 1999-2000	
<b>Religious/grantmaking/prof/ like organizations (except religious, labor, and political organizations) . . . . .</b>	<b>813</b>	<b>111,702</b>	<b>119,627</b>	<b>128,467</b>	<b>7.4</b>	<b>98,864</b>
Grantmaking and giving services <sup>2</sup> . . . . .	8132	52,213	57,667	63,057	9.3	38,861
Social advocacy organizations . . . . .	8133	8,877	9,882	10,438	5.6	9,382
Civic & social organizations . . . . .	8134	10,908	11,408	12,175	6.7	11,264
Business, professional, and other organizations (except labor and political organizations) . . . . .	8139	39,704	40,670	42,798	5.2	39,357

<sup>1</sup> North American Industry Classification System, 1997; see text, Section 15, Business Enterprise. <sup>2</sup> Estimates for NAICS 813211 (grantmaking foundations) have not been adjusted to the results of the 1997 Economic Census.

Source: U.S. Census Bureau, "Service Annual Survey 2000"; published December 2001; <<http://www.census.gov/svsd/www/sas00rpt.pdf>>.

## No. 1261. National Nonprofit Associations—Number by Type: 1980 to 2001

[Data compiled during last few months of year previous to year shown and the beginning months of year shown]

Type	1980	1990	2000	2001	Type	1980	1990	2000	2001
<b>Total . . . . .</b>	<b>14,726</b>	<b>22,289</b>	<b>21,840</b>	<b>22,449</b>	Public affairs . . . . .	1,068	2,249	1,776	1,857
Trade, business, commercial . . . . .	3,118	3,918	3,880	3,922	Fraternal, nationality, ethnic . . . . .	435	573	525	537
Agriculture and environment . . . . .	677	940	1,103	1,120	Religious . . . . .	797	1,172	1,123	1,160
Legal, governmental, public admin., military . . . . .	529	792	790	807	Veteran, hereditary, patriotic . . . . .	208	462	835	834
Scientific, engineering, tech . . . . .	1,039	1,417	1,302	1,317	Hobby, avocational . . . . .	910	1,475	1,330	1,408
Educational . . . . .	12,376	1,291	1,297	1,346	Athletic sports . . . . .	504	840	717	762
Cultural . . . . .	( <sup>1</sup> )	1,886	1,786	1,812	Labor unions . . . . .	235	253	232	233
Social welfare . . . . .	994	1,705	1,829	1,925	Chambers of Commerce <sup>2</sup> . . . . .	105	168	143	142
Health, medical . . . . .	1,413	2,227	2,495	2,574	Greek and non-Greek letter societies . . . . .	318	340	296	312
					Fan clubs . . . . .	(NA)	581	381	381

NA Not available. <sup>1</sup> Data for cultural associations included with educational associations. <sup>2</sup> National and binational. Includes trade and tourism organizations.

Source: Gale Group, Farmington Hills, MI. Compiled from *Encyclopedia of Associations*, annual (copyright).