

TRADE SHOW OPPORTUNITY

THE AMERICAN CAFÉ



CASABLANCA, MOROCCO

**The
American
Café:**

We will reserve exhibition space for three days in one of the best hotels in Casablanca. You will meet with carefully selected invitees of companies on a one-on-one basis. The show will be open exclusively to Morocco's food importers and distributors and to buyers from hotels, supermarkets, restaurants, catering companies and institutions.

Logistics:

We will pay for four nights in the hotel for early applicants as well as the exhibition space and inland transportation. Exporters will pay for their round-trip airline tickets (to and from Casablanca) and for their food and other expenses at the hotel. Contact the FAS Office of Agricultural Affairs in Rabat for information on submitting materials such as food samples and brochures.

**Best
Products:**

Dried fruits and nuts, sauces, condiments, popcorn, salad dressings, pet foods, snacks (including diet snacks), kosher foods, honey, wines, beer, nonalcoholic beverages (such as sports drinks), cereal derivatives, rice, exotic juices, chips, crackers, dairy products, confectionery items, ice cream, canned vegetables, canned fruits, fresh apples and pears

Dates:

June 23-24, 2004

Contacts:

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