

# **AMTA**

**The  
Business  
Communications  
Industry  
Advocate**

**American Mobile Telecommunications Association**

**Alan R. Shark** is president and CEO of the American Mobile Telecommunications Association (AMTA), headquartered in Washington, D.C. He also serves as president and CEO of AMTA's sister organization, the International Mobile Telecommunications Association (IMTA). AMTA and IMTA are the premier organizations representing the business communications industry, representing specialized mobile radio (SMR), and other business and industry-oriented communications service providers, equipment manufacturers, radio dealers, distributors and related businesses. Combined, AMTA and IMTA have more than 400 members.

Mr. Shark is a sought-after speaker and writer on issues affecting the specialized mobile wireless community. Among his various past positions, he served as vice president for marketing, Voice Computer Technologies Corp., and as director of marketing for the North American Telecommunications Association. Mr. Shark holds an MPA and B.B.A. from Bernard M. Baruch College and is completing his doctorate in Public Administration at the University of Southern California's Washington Policy Center.

In its 14th year of service, AMTA is the recognized leader for the SMR industry. It is the largest and most influential trade association for the business-oriented segment of the mobile wireless industry.

AMTA members account for more than two-thirds of all SMR spectrum in the United States. Not only does AMTA represent carriers in the 800 MHz band but it is the leader in 220 MHz, 450 MHz and 900 MHz operations.

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