



INDEPENDENT
TELEPHONE & TELECOMMUNICATIONS
ALLIANCE

DAVID W. ZESIGER
EXECUTIVE DIRECTOR

David W. Zesiger has served as Executive Director of the Independent Telephone and Telecommunications Alliance (ITTA) since February 1997. The position of full-time Executive Director was a newly created position and Mr. Zesiger is the first to hold that position.

The ITTA is an organization of 13 mid-size telephone companies serving over six million access lines in 40 states or approximately 4% of all lines nationwide. The Alliance was formed in 1994 to give midsize telephone companies a stronger voice in telecommunications policy. As Executive Director of ITTA, Mr. Zesiger coordinates the Alliance's legal, policy and communications activities and represents ITTA member companies both on Capitol Hill and at the Federal Communications Commission.

Prior to his affiliation with ITTA, Mr. Zesiger served as Assistant Chief Counsel for Telecommunications at the Small Business Administration's Office of Advocacy from February 1996 to February 1997. As the SBA's principal representative for the nation's small telecommunications firms, Mr. Zesiger's work focused on a broad range of issues including advocacy on common carrier, satellite, mass media and cable issues. Mr. Zesiger was also instrumental in the early stage of the development of the Telecommunications Development Fund, an innovative public-private fund for small telecommunications firms created pursuant to Section 707 of the Telecommunications Act of 1996.

Mr. Zesiger previously spent seven years working on Capitol Hill, primarily on telecommunications issues. He served as Senior Counsel for the House Telecommunications and Finance Subcommittee from 1993-1995 where he was involved in developing the precursor legislation to the Telecommunications Act of 1996 and oversight of the implementation of the Cable Television Consumer Protection and Competition Act of 1992. He also served as Subcommittee Staff Director and Counsel from 1987 to 1993 for Rep. Dennis Eckart (OH), an active member of the Subcommittee.

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Prior to his work in Washington, Mr. Zesiger worked on telecommunications issues for the Maine Public Utilities Commission and assisted the state legislature's Joint Public Utilities Committee in drafting telecommunications legislation.

Mr. Zesiger is a graduate of Yale College (B.A., 1980) and the University of Maine School of Law (J.D.) and has been a member of the bar since 1985 and the Federal Communications Bar Association since 1991.

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