

MICHAEL V. ROBERTS, JD
Chairman & CEO

Mr. Roberts, with his brother, Steve, established **Roberts-Roberts & Associates (RR&A)** in 1974. RR&A is a minority-owned business consulting and construction management firm headquartered in St. Louis, MO. RR&A serves major corporations, governmental and quasi-governmental agencies, and private Owners in the management of all phases of a construction project, including the design and management of programs to ensure the participation of Minority-owned, Women-owned, and Local Small Businesses. RR&A has served as consultant to a wide variety of clients over the past twenty-two years: Anheuser-Busch Companies, from 1980 to the present in over \$3 billion of construction projects; to the Metropolitan Washington Airports Authority, currently, in their \$2 billion Capital Development Program; to Bi-State Development Agency, the St. Louis Metropolitan Sewer District and Southwestern Bell Company in the 1980s, in over \$4 million of construction projects. Under the leadership of Michael Roberts, RR&A has been responsible for managing MBE/WBE participation as construction contractors, vendors and suppliers in projects throughout the country whose cumulative cost exceeds \$4 billion.

Mr. Roberts' broad range of professional knowledge and experience developed as both a business owner and public official (St. Louis Board of Aldermen, 1977-1985), encompasses the application of innovative financing

strategies for large public projects, public-private sector development negotiation strategies, and successful management techniques for urban commercial properties. His leadership in the creation of innovative strategies for financing of redevelopment projects propelled the City into a major redevelopment phase that lasted throughout the 1980s.

In 1982, Mr. Roberts formed **Kingway Centre Partnership**. The partnership purchased the old Sears [department store] building which stood vacant in a severely depressed section of St. Louis City. The city's largest commercial office building outside of the downtown business district (200,000 square feet), the old Sears building threatened to become a symbol of the pervasive economic depression that plagued St. Louis' inner-city. By 1985, under Mr. Roberts' business leadership and hard work, the old Sears building had become a thriving commercial center, delivering goods and services to more than 3,000 people per day. Mr. Roberts' success in revitalizing this commercial center was characterized by his ability to create innovative financing strategies and recruit a mix of tenants which maximized social and economic benefits for the community.

Roberts Broadcasting **Company** was founded in 1989 by Michael and his brother Steve. Roberts Broadcasting [RBC] is licensee for WHSL-TV, Channel 46, in St. Louis, MO, the first full-power, independent television station to

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enter the St. Louis market in over twenty years. Mr. Roberts' history of success in business development and construction management were key factors in his ability to secure the \$4 million loan necessary to construct the studio, broadcast tower and transmitter building. An affiliate of Home Shopping Network, TV46 broadcasts Home Shopping Club seven days a week, twenty-four hours a day to over 2.5 million viewers in the St. Louis ADL. In September, 1990, Mr. Roberts was appointed to the Board of Directors of Home Shopping Network.

In 1994, Mr. Roberts formed **Roberts Broadcasting of Denver, [RBCD] KTVJ-TV, Channel 14.** Concurrent with the construction of Channel 14, Mr. Roberts formed **Roberts Brothers Development Company** which purchased the historic American Woodmen's Building in the city of Denver, CO. After renovation, the building will house the RBCD studios. Mr. Roberts served as construction manager for the \$3.5 million construction of the station's studios and transmitter.

Roberts Broadcasting of **Raleigh-Durham, NC,** was formed in 1996. Mr. Roberts will oversee a \$5 million construction project that will convert the Roberts' third independent television station from low power to full power and expand the Roberts' television properties into one of the fastest growing markets in the country.

Mr. Roberts received his Juris Doctorate degree from St. Louis University in 1974. Prior to graduation from law school, he was selected as a participant in special studies programs at the International Institute of Human Rights, Strausbourg, France (1973); and the Hague Academy of International Law, the Hague, Holland (1972).

Mr. Roberts was selected to represent the United States as a delegate to Brazil in 1979 during the inauguration of President Figeraro. In 1996, Mr. Roberts was selected to participate in President Bill Clinton's People to People Ambassador Program and served as a delegate on an economic development mission to China.