



**Dale "Zeke" Robertson  
Senior Vice President-FCC  
SBC Telecommunications, Inc.**

As senior vice president-FCC for SBC Telecommunications, Inc., Zeke Robertson is responsible for the management of regulatory matters affecting SBC and its affiliates before the Federal Communications Commission and coordination and support of the regulatory and external affairs activities in its in-region territory as well as wireline and wireless operations nationally and internationally.

Prior to being appointed to his current position in February 1997, Robertson was president of SBC's Telmex operations and had responsibility for such areas as customer service, billing, marketing, and network deployment. SBC is part of a consortium that owns controlling interest in Telefonos de Mexico (Telmex), Mexico's national public-switched telecommunications network provider.

Robertson's career began with Southwestern Bell Telephone (SWBT) in 1967 in Lubbock, Texas. His responsibilities have included finance, information systems and operations management.

Robertson calls Floydada, Texas, his hometown. He graduated from Texas Tech University in Lubbock in 1971 with a bachelor of science degree in industrial engineering. He and his wife, Dee currently reside in Clifton, Virginia.

SBC Telecommunications, Inc. is part of SBC Communications Inc., one of the world's leading diversified telecommunications companies. SBC provide innovative telecommunications products and services under the Southwestern Bell, Pacific Bell, SNET, Nevada Bell and Cellular One Brands. Through its subsidiaries, SBC provides local and long-distance telephone service, wireless communications, paging, Internet access, and messaging, as well as telecommunications equipment, and directory advertising and publishing. In the U.S., it serves the country's two most populous states, California and Texas, and seven of the nation's top 10 markets. Internationally, it has a wide variety of interests in Europe, Latin America, South Africa and Asia.

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