

Free Flood Insurance Leads

...if you renew or sign up now!

The National Flood Insurance Program (NFIP) is generating responses from people who not only want more information about floods and flood insurance, but who want to buy a policy. **These people can be referred to you!** All you have to do is sign up or renew your information for the NFIP Leads Program.

How are leads generated?

Many of those who call the NFIP are referred to an insurance agent--either their own agent or to one in the NFIP Leads Program database.

How do I get information about leads?

We will provide you with the name, address, and telephone number of consumers in your area who contact the NFIP for more information and request the name of an insurance agent who writes flood insurance in their zip code. You will get this information by telephone or fax--whichever you prefer.

What if other leads program agents write in the same zip codes that I do?

Agents names are provided through telephone referrals and are automatically rotated among agents who service the same zip code.

How many leads will I get?

You may receive several over the course of a year, or you may not receive any.

What about follow-up?

The sooner you contact an interested prospect, the greater your chances of closing the sale. When you meet the flood insurance needs of your new customers, share your results with us when we call you!

** If you previously enrolled in the NFIP Leads Program, please renew your application to ensure we have your most current contact information.*

Sign Me Up or Renew My Application!

*O.M.B. No. 1660-0059
Expires October 31, 2004*

To sign up or renew your application for the NFIP Leads Program, simply complete the application below and fax it to (321) 978-0333. You may also send it to NFIP Leads Program, Federal Emergency Management Agency, 500 C Street, SW, Washington, DC 20472. If you have any questions, please call us at 1-800-720-1093.

New application

Renewed application

Agent signature	
Agent Name <i>(Print clearly)</i>	
Agency Name	
Address	
City	
State	
Zip	
Phone number	

Fax number	
E-mail	
Web Address	
How you want to receive leads <i>(Check one)</i>	<input type="checkbox"/> Phone or <input type="checkbox"/> Fax
Send my lead to this number	
Zip codes prospected	
NFIP flood insurance written through these insurance companies	

Paperwork Burden Disclosure Notice

Public reporting burden for this form is estimated to average 2 minutes per response. The burden estimate includes the time for reviewing instructions, searching existing data sources, gathering and maintaining the form. Send comments regarding the accuracy the burden estimate and any aspect of the form, including suggestions for reducing the burden to: Information Collections Management, Department of Homeland Security, Federal Emergency Management Agency, 500 C Street, S.W., Washington, D.C. 20472, Paperwork Reduction Project (1660-0059). You are not required to respond to this collection of information unless a valid OMB control number appears in the upper right corner of this form. **Note: Do not send your completed form to this address.**