

Help your kids with today's 3 R's. Reading, Writing & Real Life.



Today's young people are bombarded with persuasive messages about tobacco and alcohol—messages that make smoking look normal and drinking look cool. So learning to understand and analyze messages in the media is more important than ever. **MediaSharp** is an important new tool to help your kids evaluate those messages and make healthy, lifesaving choices. The **MediaSharp** kit includes an entertaining 7-minute classroom video and a teacher's guide loaded with activities. To order your free kit, call (770) 488-5705 (press 2), access the internet address below, or order by mail. Send ORDER FORM with:

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To:
Centers for Disease Control and Prevention
Office on Smoking and Health
4770 Buford Highway, NE
Mailstop K-50
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Call 1-800-CDC-1311
<http://www.cdc.gov/tobacco>
E-mail tobaccoinfo@cdc.gov



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