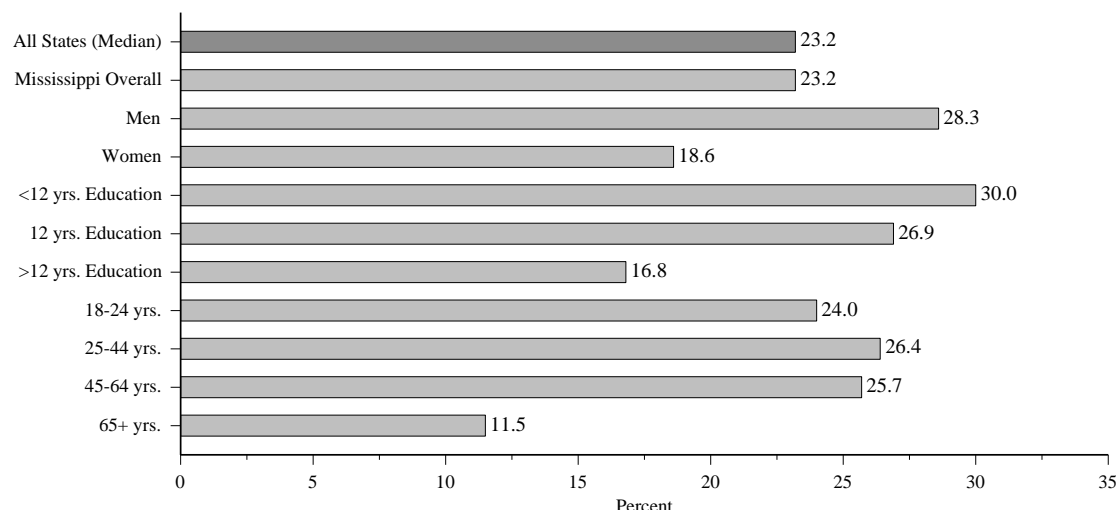


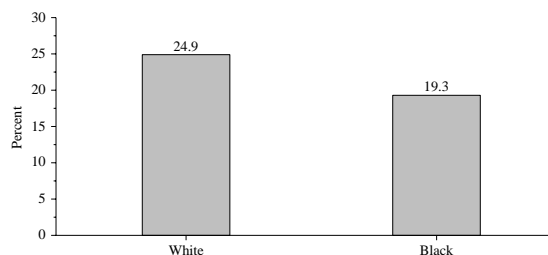
Number of Mississippi youth projected to die prematurely from their smoking: 48,835

Adult Tobacco Use in Mississippi

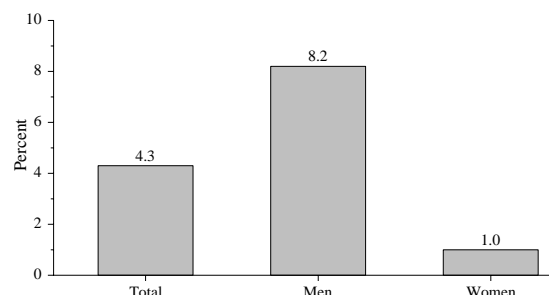
Current Cigarette Smoking Among Adults Aged 18 and Older, 1997



Current Cigarette Smoking Among Adults by Race/Ethnicity, 1996-1997



Current Smokeless Tobacco Use Among Adults Aged 18+, 1995-1996



Health Impact and Costs

AVERAGE ANNUAL DEATHS RELATED TO SMOKING, 1990-1994		AVERAGE ANNUAL YEARS OF POTENTIAL LIFE LOST,* 1990-1994	MEDICAL COSTS RELATED TO SMOKING, 1993	
Overall	4,762	68,818 years or an average of 14.5 years for each death due to smoking.	Ambulatory	\$68,760,000
Men	3,329		Hospital	\$125,920,000
Women	1,433		Nursing Home†	\$87,340,000
Death Rate	392/100,000		Drug	\$27,200,000
Rank	46	*Calculated to life expectancy	Other	\$57,790,000
(No. 1 is lowest death rate)			Total	\$367,020,000

†Preliminary estimates

Youth Tobacco Use

CIGARETTE SMOKING AMONG YOUTH, GRADES 9-12, 1997		SMOKELESS TOBACCO USE AMONG YOUTH, GRADES 9-12, 1997 (PAST MONTH)
Past Month	Frequent	All States 9.3%
All States 36.4%	16.7%	MS 6.8%
MS 31.3%	13.8%	Boys 13.3%
Boys 37.6%	17.2%	Girls 0.6%
Girls 25.4%	10.5%	

Past Month = tobacco use on one or more days in the past month
Frequent = tobacco use on 20+ days in the past month

Number of Mississippi youth exposed to ETS in the home in 1996: 192,720



Tobacco Control Legislation, 1998

Minors' Access to Tobacco Products

Minimum age for sale: 18

Penalties: Any person who sells to a minor will be fined \$50 and given a warning letter. License revocation/suspension for violation.

Illegal for minors to:

Purchase Yes

Possess No

Use No

Restrictions on Vending Machines

Vending machines must be located where minors cannot access them.

Signage

Signs required on premises.

Licensure

Retail license required.

Excise Tax

Cigarette tax per pack 18¢

Rank = 39 (No.1 is highest tax)

Federal and state taxes as a percentage of retail price 23.9%

Annual gross tax revenue from cigarettes \$51,954,563

Smokeless tobacco tax:

15% of manufacturer's list price.


Advertising

No restrictions

State Preempts Local Laws

Preemption of minors' access laws, and preemption of promotion provisions.

Smokefree Indoor Air

	Restrictions				Penalties	
	100% Smokefree	Designated smoking areas with separate ventilation	Designated smoking areas required or allowed	None	To businesses	To smokers
Government worksites				✓		
Private worksites				✓		
Restaurants				✓		
Day care centers				✓		
Home-based day care				✓		

Tobacco Economy

Cigarette Sales, 1997

Number of packages sold and taxed, per capita 106.3

Tobacco Agriculture, 1997

None

Tobacco Manufacturing, 1996

None

Tobacco Use Prevention and Control Program

Funding: CDC IMPACT

Regional Network: Southeastern Tobacco Prevention Network (SToP)

Contact

Ellen Jones, Mississippi State Department of Health, Tobacco Policy and Prevention Programs
P.O. Box 1700, Jackson, Mississippi 39215-1700

Phone: 601-576-7428 Fax: 601-576-7823 Internet Address: ejones@unite.ms.dh.state.ms.us