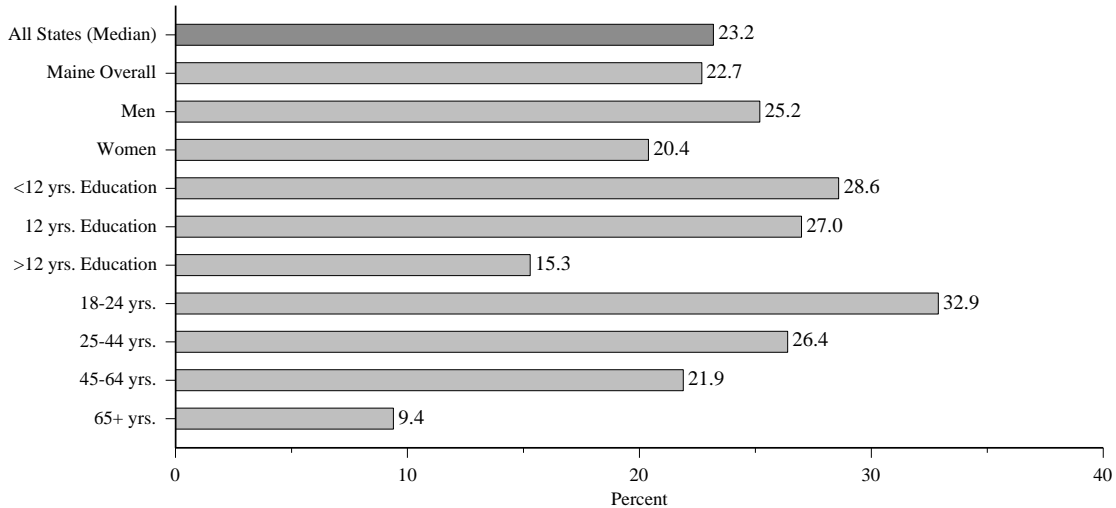


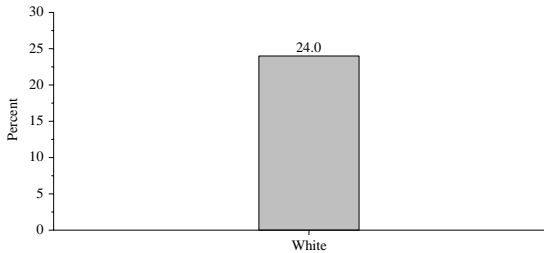
Number of Maine youth projected to die prematurely from their smoking: 31,211

Adult Tobacco Use in Maine

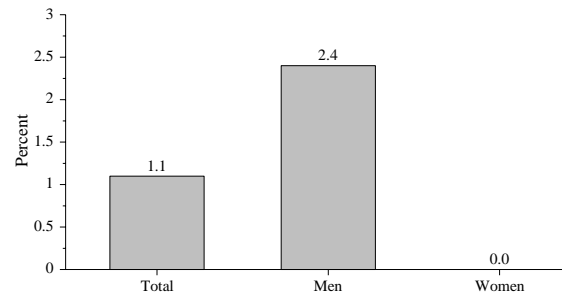
Current Cigarette Smoking Among Adults Aged 18 and Older, 1997



Current Cigarette Smoking Among Adults by Race/Ethnicity, 1996-1997



Current Smokeless Tobacco Use Among Adults Aged 18+, 1995-1996



Health Impact and Costs

AVERAGE ANNUAL DEATHS RELATED TO SMOKING, 1990-1994		AVERAGE ANNUAL YEARS OF POTENTIAL LIFE LOST,* 1990-1994	MEDICAL COSTS RELATED TO SMOKING, 1993	
Overall	2,326	30,556 years or an average of 13.1 years for each death due to smoking. *Calculated to life expectancy	Ambulatory	\$53,100,000
Men	1,464		Hospital	\$96,780,000
Women	862		Nursing Home†	\$127,610,000
Death Rate	371/100,000		Drug	\$18,870,000
Rank	40		Other	\$46,710,000
(No. 1 is lowest death rate)			Total	\$343,070,000

†Preliminary estimates

Youth Tobacco Use

CIGARETTE SMOKING AMONG YOUTH, GRADES 9-12, 1997		SMOKELESS TOBACCO USE AMONG YOUTH, GRADES 9-12, 1997 (PAST MONTH)
Past Month	Frequent	
All States	36.4%	All States 9.3%
ME	39.2%	ME 7.9%
Boys	37.7%	Boys 13.3%
Girls	40.8%	Girls 2.2%

Past Month = tobacco use on one or more days in the past month
Frequent = tobacco use on 20+ days in the past month

Maine



Number of Maine youth exposed to ETS in the home in 1996: 79,530



Tobacco Control Legislation, 1998

Minors' Access to Tobacco Products

Minimum age for sale: 18

Penalties: Any person who sells to a minor will be fined \$50–\$1500. Revocation/suspension of license for violation.

Illegal for minors to:

- Purchase** Yes
- Possess** Yes
- Use** Yes

Restrictions on Vending Machines

Vending machines must be located where minors cannot access them unless machines are supervised.

Signage

Signs required on premises and affixed to vending machines.

Licensure

Retail license and vending machine license required.

Excise Tax

Cigarette tax per pack 74¢
 Rank = 7 (No.1 is highest tax)
 Federal and state taxes as a percentage of retail price 44.6%*
 Annual gross tax revenue from cigarettes \$46,346,009*

Smokeless tobacco tax:
 62% of wholesale sales price.

*Based on previous tax rate of 37¢ per pack.


Advertising

No restrictions

State Preempts Local Laws

No preemption

Smokefree Indoor Air

Site	Restrictions				Penalties	
	100% Smokefree	Designated smoking areas with separate ventilation	Designated smoking areas required or allowed	None	To businesses	To smokers
						
Government worksites			✓		✓	
Private worksites			✓		✓	
Restaurants			✓		✓	
Day care centers			✓		✓	
Home-based day care			✓ †		✓	

†When children are present.

Tobacco Economy

Cigarette Sales, 1997

Number of packages sold and taxed, per capita 101.1

Tobacco Agriculture, 1997

None

Tobacco Manufacturing, 1996

None

Tobacco Use Prevention and Control Program

Funding: NCI ASSIST

Regional Network: Tobacco-Free New England

Contact

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