

## PRODUCT DESCRIPTION

<b>General Product Description</b>	<b>Provide general description of the food, ingredients, and processing methods. May include description of packaging/packaging type, e.g. Modified Atmosphere Packaging</b>
<b>Distribution</b>	<b>Describe method of distribution should be described along with information on whether the foods distributed frozen, refrigerated, or at ambient temperature</b>
<b>Intended Use and Consumers of the Food</b>	<b>Describe the normal expected use of the food. The intended consumers may be the general public or a particular segment of the population, e.g. infants, immunocompromised individuals, elderly, etc.</b>

Based on recommendations from the NACMCF 1997

## PRODUCT DESCRIPTION (EXAMPLE)

<b>General Product Description</b>	<b>Pasteurized and homogenized fluid, whole milk fortified with vitamin A. Milk is filled in 1 gallon plastic bottles with tamper evident seal.</b>
<b>Distribution and Storage</b>	<b>Stored and distributed under refrigerated conditions (&lt;41 °F)</b>
<b>Intended Use and Consumers of the Food</b>	<b>Intended for retail sale as ready-to-drink product for all ages.</b>