

Robert J. Sforzo
Senior Vice President
Controller

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PRIMEDIA

PRIMEDIA Inc.
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AUG 14 2002

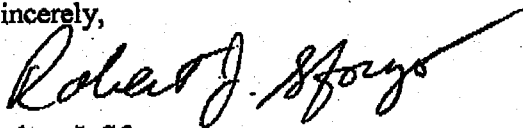
August 14, 2002

Mr. Jonathan G. Katz
Secretary of the Securities Exchange Commission
450 Fifth Street, NW
Washington, D.C. 20549-0609

Dear Jonathan:

Enclosed please find the attached Statements Under Oath of Principal Executive Officer and Principal Financial Officer of PRIMEDIA Inc. Regarding Facts and Circumstances Relating to Exchange Act Filings.

Sincerely,



Robert J. Sforzo
Senior Vice President, Controller

Attachments (2)

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Exhibit 99.2

Statement Under Oath of Principal Executive Officer and Principal Financial Officer Regarding Facts and Circumstances Relating to Exchange Act Filings

I, Lawrence R. Rutkowski, state and attest that:

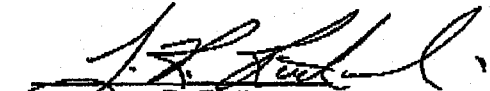
(1) To the best of my knowledge, based upon a review of the covered reports of PRIMEDIA Inc. and, except as corrected or supplemented in a subsequent covered report:

- no covered report contained an untrue statement of a material fact as of the end of the period covered by such report (or in the case of a report on Form 8-K or definitive proxy materials, as of the date on which it was filed); and
- no covered report omitted to state a material fact necessary to make the statements in the covered report, in light of the circumstances under which they were made, not misleading as of the end of the period covered by such report (or in the case of a report on Form 8-K or definitive proxy materials, as of the date on which it was filed).

(2) I have reviewed the contents of this statement with the Company's audit committee.

(3) In this statement under oath, each of the following, if filed on or before the date of this statement, is a "covered report":

- December 31, 2001 Annual Report on Form 10-K of PRIMEDIA Inc.;
- all reports on Form 10-Q, all reports on Form 8-K and all definitive proxy materials of PRIMEDIA Inc. filed with the Commission subsequent to the filing of the Form 10-K identified above; and
- any amendments to any of the foregoing.


Lawrence R. Rutkowski
August 14, 2002

Subscribed and sworn to
before me this 14th day of
August 2002.

/s/ Sherry McCorey
Notary Public

My Commission Expires: March 27, 2003

Sherry McCorey
Notary Public, State of New York
No. 01MC5041034
Qualified in Richmond County
Certificate Filed in New York County
Commission Expires March 27, 2003