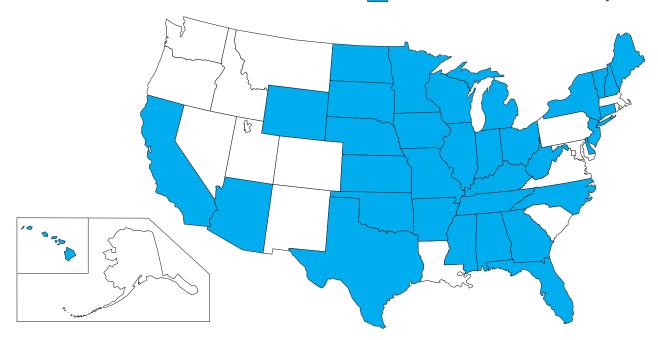




The **YTS** is intended to enhance the capacity of states to design, implement, and evaluate comprehensive tobacco control programs.

States that conducted the Youth Tobacco Survey 1998–2000



1998

Florida Mississippi Texas

1999

Arkansas Florida Georgia Kansas Mississippi Missouri Nebraska New Jersey North Carolina Oklahoma South Dakota Tennessee Texas

2000

Alabama Arizona Arkansas California Connecticut Delaware Florida Georgia Hawaii Illinois Indiana Iowa Kentucky Maine Michigan Minnesota Mississippi New Hampshire New York North Dakota Ohio Tennessee Texas Vermont

West Virginia Wisconsin Wyoming

Office on Smoking and Health National Center for Chronic Disease Prevention and Health Promotion Centers for Disease Control and Prevention



designed to gather data on these seven topics 📛

Prevalence of tobacco use among young people

- how many young people use tobacco; have experimented with tobacco; smoke on school property; use smokeless tobacco; and smoke cigarettes, cigars, pipes, bidis, or kreteks (clove cigarettes)
- the age at which young people begin tobacco use
- the brand of cigarettes usually smoked

Tobacco-related knowledge and attitudes of young people

- the strength of intention to remain non-smokers among young people who never smoked (index of susceptibility)
- what young people perceive to be the social benefits and the health risks of using tobacco
- the extent of peer pressure on young people to begin tobacco use

Role of the media and advertising in young people's use of tobacco

- how receptive young people are to tobacco advertising and other activities to promote tobacco use
 awareness and exposure of young people to anti-smoking messages

Minors' access to tobacco

- where minors usually buy cigarettes
- how young people usually get their tobacco
- whether sellers require proof-of-age from young tobacco buyers
- whether minors know their state's laws and regulations regarding the sale of tobacco

Tobacco-related school curriculum

what young people were taught in school about tobacco

Environmental tobacco smoke (ETS)

- the extent of young people's exposure to tobacco smoke at home and in automobiles
- young people's perceptions about the harmful effects of ETS

Cessation of tobacco use

the short- and long-term likelihood that young tobacco users will quit

Data from the YTS can be used to directly monitor 6 of the 9 components identified in Best Practices

- Surveillance and evaluation
- Community programs to reduce tobacco use
- School programs
- Enforcement
- Counter-marketing
- Cessation programs



for Comprehensive Tobacco Control Programs

YTS Methodology

- School-based survey of students in grades 6-12
- Can include public and private schools
- Multi-stage sample design with schools selected proportional to enrollment size
- Classrooms are chosen randomly within selected schools
- All students in selected classes eligible for participation
- Anonymous and confidential self-administered questionnaire
- Requires only one class period to administer
- Fieldwork conducted in 6-8 weeks
- State-level data with sub-state-level stratification possible (i.e., health regions, counties)
- ▶ 58 state-designed tobacco-specific questions on core questionnaire
- State may add questions to the questionnaire

YTS Technical Assistance

The Office on Smoking and Health provides technical assistance in the following areas to states as they develop and implement their state-specific YTS

- Sample design and selection
- Design of state-specific questionnaires
- Development of the survey administrator handbook
- Training of survey administrators
- Provision of Answer Sheets and other forms
- Data management and Answer Sheet scanning
- Editing, weighting, and initial analysis of data
- Preliminary data report and data file provided to states
- Preparation of reports

Youth Tobacco Survey Reports and Web-Site Information

YTS reports can be obtained from the following:

State	Report	Report on Web site
Arkansas Department of Health (501) 661-2785	✓	
Florida Department of Health (850) 245-4401	\checkmark	www.state.fl.us/tobacco (click on Research)
Georgia Department of Human Resources (404) 657-6645	\checkmark	
Kansas Department of Health and Environment (785) 296-1207	\checkmark	
Mississippi State Department of Health (601) 576-7428	\checkmark	www.msdh.state.ms.us/tobacco
Missouri Department of Health (573) 522-2800	\checkmark	www.health.state.mo.us/ SmokingAndTobacco
Nebraska Department of Health and Human Services Regulation and Licensure (402) 471-0920	✓	
New Jersey Department of Health and Senior Services (609) 292-4414	\checkmark	www.state.nj.us/health/as/smoking.htm
North Carolina Department of Health and Human Services (919) 733-1881	\checkmark	www.communityhealth.dhhs.state.nc.us/ tobacco/Survey/survey.htm
Oklahoma State Department of Health (405) 271-3619	\checkmark	www.health.state.ok.us/PROGRAM/tobac/ index.html (click on Facts and Data)
South Dakota Department of Human Services (605) 773-3123	\checkmark	
Tennessee Department of Health (615) 741-0380	\checkmark	
Texas Department of Health (512) 458-7200	\checkmark	www.tdh.state.tx.us/otpc (click on Statistics)

CDC provides ongoing technical assistance via teleconference, e-mail, and project officers. For more information on technical assistance, contact us at:

> Office on Smoking and Health (MS-K50) National Center for Chronic Disease Prevention and Health Promotion Centers for Disease Control and Prevention 4770 Buford Highway, N.E. Atlanta, GA 30341-3717

www.cdc.gov/tobacco \$ Tel: 770-488-5703 \$ e-mail: tobaccoinfo@cdc.gov

