




Public Health Training Network

**THE
NATIONAL DISTANCE LEARNING
INFRASTRUCTURE FOR
PUBLIC HEALTH**

**Over 4
million
trained**






The Public Health Training Network (PHTN) is an internationally recognized resource for high quality public health training and continuing education that addresses:

- **core competencies**
- **public health issues**
- **public health preparedness**
- **timely updates**

National in scope, the PHTN is a network of partners who contribute the HUMAN, FINANCIAL, and TECHNICAL resources necessary to train public health practitioners.

It is centrally led and staffed by the Division of Professional Development and Evaluation, Public Health Practice Program Office at Centers for Disease Control and Prevention.



Since 1993, PHTN together with public health partners, has designed a technology based learning system and operational strategy that has:

- **Led the development of a national distance learning infrastructure**
- **Trained and coordinated the work of Distance Learning Coordinators in each state**
- **Advocated for the establishment and utilization of distance learning standards**

The system PHTN has developed includes resources and expertise for assessing needs, developing distance learning programs, marketing, delivering training, supporting learners, recognizing success and evaluating results.

PHTN can help you at any stage of the distance learning system development process, including planning to build and operate your own infrastructure. Look inside for more information about our distance learning system.



Public Health Training Network

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PHTN

Distance Learning System



Global Public Health Training Network

Partner Driven Ownership

- ✦ Providing leadership
- ✦ Managing collectively
- ✦ Adopting standards
- ✦ Supporting operations
- ✦ LINKING PARTICIPANTS TO PROGRAMS

Assessing Needs

- ✦ Analyzing needs for training
- ✦ Prioritizing distance learning program development
- ✦ Assessing needs for distance learning personnel, hardware, software, facilities, and infrastructure



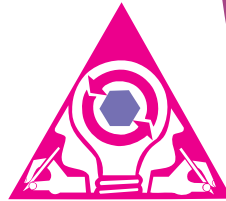
www.phppo.cdc.gov/phtnonline



www.trainingfinder.org

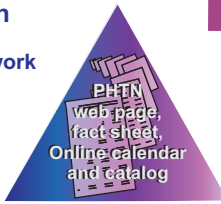
Developing Distance Learning Programs

- ✦ Nationally recognized subject-matter experts
- ✦ Instructional design specialists
- ✦ Engaging, interactive, accessible and reusable design
- ✦ Learner participation in product development
- ✦ Certifying e-learning courses
- ✦ Applying standards for
 - ✦ Accreditation
 - ✦ Certification
 - ✦ Technical design



Marketing Programs and Courses

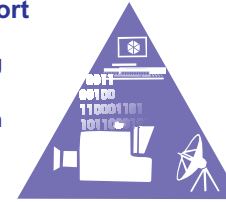
- ✦ Time sensitive program announcements
- ✦ Tailored promotion plan for each product
- ✦ Utilizing partner communication channels
 - ✦ Distance learning coordinator network
 - ✦ MMWR
 - ✦ PHTN on-line catalog
 - ✦ Professional association newsletters
 - ✦ Training-finder



www.phppo.cdc.gov/phtn

Delivering Training to the Community

- ✦ Quality instruction meeting current needs
- ✦ Range of media to support interactive learning
 - ✦ Satellite videoconferencing
 - ✦ Computer-based training
 - ✦ Print-based self-instruction
 - ✦ Video tape
 - ✦ Web casting
 - ✦ Web-based instruction
- ✦ Delivering high priority training



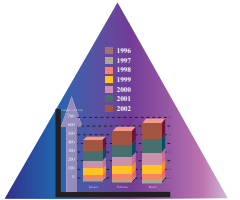
Supporting the Learner

- ✦ On-line catalog and registration
- ✦ Distance learning coordinators
 - ✦ Obtaining management support
 - ✦ A person in your community to talk to about your distance learning needs
 - ✦ Assistance with designing technical standards
 - ✦ Assistance in registering for courses
- ✦ Local learning communities
- ✦ Access to subject matter experts
 - ✦ Locally
 - ✦ Electronically



Evaluating Results

- ✦ Focusing on
 - ✦ Delivery
 - ✦ Learning outcomes
 - ✦ Learner support
 - ✦ Program quality
 - ✦ Impact
- ✦ Looking for ways to improve the distance learning system
 - ✦ Efficiency
 - ✦ Effectiveness
 - ✦ Economically
- ✦ Driving improvements in our public health performance



Recognizing Successful Completion

- ✦ Providing continuing education credits
 - ✦ CME
 - ✦ CNE
 - ✦ CHES
 - ✦ CEU
- ✦ Providing certification of course completion
- ✦ Delivering rapid feedback on individual performance
- ✦ Providing continuing education transcripts





Let the Public Health Training Network work for you.

**For more information about the
Public Health Training Network,
visit the website
www.phppo.cdc.gov/phtn or
call 404-639-3707 to find out
who your state Distance
Learning Coordinator is.**

**For more information about on-
line registration and continuing
education credits call
1-800-41-TRAIN (1-800-41-7246)
or visit the website
www.phppo.cdc.gov/phtnonline**