| Cruise Passenger Statistics ${ }^{1}$ |  |
| :---: | :---: |
| 2001 |  |
| (Passengers in Thousands) |  |
| No. of <br> Cruises | No. of <br> Passengers |
| 3,223 |  |
| ${ }^{1}$ North America Cruises by Ten Major Brands |  |


| Cruise Passenger Statistics ${ }^{1}$ Cruise Line Market Share 2001 <br> (Passengers in Thousands) |  |  |
| :---: | :---: | :---: |
| Cruise Line | Passengers | Percent of Total Passengers |
| Carnival Cruise Line | 2,301 | 34.7 |
| Royal Caribbean International | 1,747 | 26.4 |
| Princess Cruises | 635 | 9.6 |
| Norwegian Cruise Line | 494 | 7.4 |
| Celebrity Cruises | 482 | 7.3 |
| Holland America Line | 431 | 6.5 |
| Disney Cruise Line | 392 | 5.9 |
| Costa Cruise Lines | 77 | 1.2 |
| Cunard Cruise Line | 43 | 0.7 |
| Crystal Cruises | 24 | 0.4 |
| Total | 6,626 | 100.0 |
| ${ }^{1}$ North America Cruises by Ten Major Brands |  |  |


| Cruise Passenger Statistics ${ }^{1}$ <br> Length of Cruise <br> 2001 <br> (Passengers in Thousands) |  |  |
| :---: | :---: | :---: |
| Cruise Length | No. of Cruises | No. of Passengers |
| 1 to 5 Days | 1,140 | 2,441 |
| 6 to 8 Days | 1,748 | 3,704 |
| 9 to 17 Days | 306 | 443 |
| Greater than 17 Days | 29 | 38 |
| Total | 3,223 | 6,626 |
| ${ }^{1}$ North America Cruises by Ten Major Brands |  |  |

