

AGING INTERNET INFORMATION NOTES empowering users to explore internet resources

The Internet and Older Adults

(See Also: Babyboomers, Senior Housing Options, and Caregiving Resources)

- <u>Resources for Developing User Friendly Sites for Older Adults</u>
- <u>Statistics on Access and Use</u>
- Increasing Access
- Educational Programs for Seniors
- Internet Sites for Older Adults in the United States
- Internet Sites for Older Adults in other Countries
- <u>Research and Opinion</u>

Fifty years ago at the first National Conference on Aging, older adult advocates called upon society to create more opportunities for the engagement and empowerment of older adults. Today, the Internet information highway provides a means by which the disabled and active older adult alike can participate equally with other generations in accessing its information wealth and instant communications. Internet participation and connection, much like cable television, can reduce isolation, promote lifelong learning, and facilitate achievement of activities of daily living. Sites selected here include organizations that monitor demographic statistics on use of the Internet and support greater public participation by older adults. Also included is a growing list of Internet sites designed to attract the active older adult. Although these sites frequently use thematic marketing techniques to attract a following most include information and links to web pages on travel, health, housing, and financial planning.

Resources for Developing User Friendly Sites for Older Adults

Older Adults and the World Wide Web: A Guide for Web Site Creators (Spry Foundation)<u>http://www.spry.org/pdf/website_creators_guide.pdf</u>

Creating Senior-Friendly Web Sites

(Center for Medicare Education) portal: <u>http://www.medicareed.org/Publications.cfm?Detail=60</u> pdf: <u>http://www.medicareed.org/content/CMEPubDocs/V1N4.pdf</u> Making Your Web Site Senior Friendly (National Institute on Aging) http://www.nlm.nih.gov/pubs/checklist.pdf

Design Guidelines for All Ages (Agelight) http://www.agelight.com/Resources/webdesign.htm

Resources for Using the Internet (National Cancer Institute) <u>http://usability.gov/</u>

Statistics on Access and Use

America's Online Pursuits: The Changing Picture of Who's Online and What They Do (December 2003) (Pew Internet Project) http://www.pewinternet.org/reports/toc.asp?Report=106

The Ever-Shifting Internet Population: A New Look At Internet Access And The Digital Divide (Pew Internet Project) http://www.pewinternet.org/reports/toc.asp?Report=88

Home Computers and Internet Use in the United States: August 2000 (U.S. Census Bureau) http://www.census.gov/prod/2001pubs/p23-207.pdf

Wired Seniors: A Fervent Few, Inspired By Family Ties

(Pew Memorial Trust) http://www.pewinternet.org/reports/toc.asp?Report=40

Seniors (NUA ltd) http://www.nua.ie/surveys/index.cgi?f=FS&cat_id=31

A Nation Online: How Americans Are Expanding Their Use Of The Internet - 2002 (National Telecommunications and Information Administration, U.S. Department of Commerce) Table of Contents: <u>http://www.ntia.doc.gov/ntiahome/dn/html/toc.htm</u>

National Survey on Consumer Preparedness and E-Commerce: A Survey of Computer Users Age 45 and Older -- Executive Summary, February 2000 (Public Policy Institute, AARP) http://research.aarp.org/consume/ecommerce_1.html Older Adults' Use of Computers: A Survey (Glasgow University) http://www.dcs.gla.ac.uk/~joy/research/2003_bcs_hci/

Baby Boomers and Seniors Fastest Growing Web Groups (2000)

(CyberAtlas) http://cyberatlas.internet.com/big_picture/demographics/article/0,,5901_334031,00.html

Digital Divide More Economic than Ethnic (2000) (Cyber Atlas) http://cyberatlas.internet.com/big_picture/demographics/article/0,,5901_395581,00.html

GVU's 10th WWW User Survey (Georgia Institute of Technology) http://www.gvu.gatech.edu/user_surveys/survey-1998-10/

Trendline Study on Electronic Access by Households: 1984-1998 (National Telecommunications and Information Administration) http://www.ntia.doc.gov/ntiahome/fttn99/appendix.html

Top Ten Senior Sites (Top Ten Links) http://www.top10links.com/Society/Seniors/Resources/index.shtml

WWW Demographics: Key Sites to Worldwide Demographics (Rubicon) http://www.rubicon.com/turnpike/demogrph.html

Increasing Access

Ability Hub http://www.abilityhub.com/

Neighborhood Networks – Seniors (U.S. Department of Housing and Urban Development) http://www.hud.gov/nnw/aboutnn/nnwseniors.html

Neighborhood Networks – Find a Center (U.S. Department of Housing and Urban Development) http://www-domino4.hud.gov/NN/contacts.nsf/centersearch?OpenForm

Community Technology Center Grants (U.S. Department of Education) Community Technology Center Grants (U.S. Department of Education) http://www.ed.gov/programs/comtechcenters/index.html

Digital Divide Network http://www.digitaldividenetwork.org/content/sections/index.cfm

ConnectNew [Directory of Locations for Free Access to Internet] <u>http://www.connectnet.org/english/</u> http://www.conectado.org/spanish/

Accessibility Technology for Everyone (Microsoft) http://www.microsoft.com/enable/

Connecting Technology and Older Adults GeroTech

http://www.gerotech.com/

Educational Programs for Seniors

Computers Made Easy (For Senior Citizens) (California State University, Chico) http://www.csuchico.edu/%7Ecsu/seniors/computing2.html - 1.%20training

Friendly Devices http://www.friendlydevices.com/

Senior Net's Learning Centers (SeniorNet) http://www.seniornet.org/php/default.php?PageID=5321

Computers and Technology (AARP) http://www.aarp.org/comptech/

Adapting to Seniors: Computer Training for Older Adults (University of Arizona Library)

http://dlist.sir.arizona.edu/archive/00000260/

Internet Sites for Older Adults in the United States

See also web sites for babyboomers, web sites for housing, and web sites for caregiving

AARP http://www.aarp.org/

AARP – The Magazine

http://www.aarpmagazine.org/

Access America for Seniors (First Gov for Seniors) http://www.seniors.gov/

American's Seniors http://todaysseniorsnetwork.com/

Crones Unlimited http://www.cronesunlimited.com/

Cyber Seniors (Multinomah County Library) http://www.multcolib.org/seniors/seniors/index.html

Double Nickels http://www.doublenickels.com/

Elderhostel http://www.elderhostel.org/

ElderNet http://www.eldernet.com/

Fifty Plus Friends Club http://www.50plusfriends.com/

Friendly 4 Seniors http://www.friendly4seniors.com/

Generations on Line http://www.generationsonline.org/

Go60.com http://www.go60.com/index.html

Our Senior Years http://www.oursenioryears.com/

Retirement Net http://www.seniorsearch.net/

Senior.Com http://www.senior.com/

(The) Senior Center http://www.senior-center.com/

Senior Circle http://www.seniorcircle.com/ Senior Citizens Magazine

http://www.seniorcitizensmagazine.com/

Senior Citizen's Website http://www.intecon.com/senior/

Senior Globe.com http://www.seniorglobe.com/

Senior Inet Online http://www.senior-inet.com/

Senior Journal http://www.seniorjournal.com/

Senior Living http://seniorliving.about.com/

Senior Net http://www.seniornet.org/

SeniorScape http://www.seniorscape.com/

Seniorresource.com http://www.seniorresource.com/

Seniors On-Line http://www.seniors-on-line.com/

Seniors-Site.Com http://www.seniors-site.com/

Seniors Surfers http://www.seniorsurfers.org/

Senior Women Web http://www.seniorwomen.com/

The Silver Lining News http://www.silverliningnews.com/

Third Age http://www.thirdage.com/

Wired Seniors http://www.wiredseniors.com/ Yahoo Senior Guide http://seniors.yahoo.com/

Internet Sites for Older Adults in other Countries

Australia

Endeavor Web for Senior Citizens http://www.endeavour-web.org/

Canada

ElderWeb http://www.elderweb.org/

Fifty-Plus Net http://www.fifty-plus.net/

(A) Touch of Grey: Talk Show for Grownups http://www.atouchofgrey.com/radioshow.html

China

Old Kids (Chinese Characters) http://www.oldkids.com.cn/main/

United Kingdom

Silver Surfers http://www.silversurfers.net/

Research and Opinion

Unsolicited Commercial Email (Spam) and Older Persons Online (Public Policy Institute, AARP) http://research.aarp.org/consume/dd94_spam.html

The Deregulation of Internet Access Through DSL: An AARP Survey of Texans (Public Policy Institute, AARP) http://research.aarp.org/consume/tx_dsl.html

Study: Senior Women Reluctant to Cross Digital Divide (National Public Radio) <u>http://discover.npr.org/features/feature.jhtml?wfId=1173569</u> Who's Not Online (Pew Research Center) http://www.pewinternet.org/reports/toc.asp?Report=21

Falling Through the Net: Defining the Digital Divide

(National Telecommunications and Information Administration) http://www.ntia.doc.gov/ntiahome/fttn99/contents.html

Falling Through the Net II: New Data on the Digital Divide

(National Telecommunications and Information Administration) http://www.ntia.doc.gov/ntiahome/net2/

Annenberg Pal Project: Older Adults on The Internet

(University of Southern California) http://seniors-site.com/computer/wendt.html

Expert Survey: Use of Computers by Older Adults

(Pennsylvania State University) http://www.personal.psu.edu/staff/b/d/bdl125/C_survey.html

Aging Technology and the New Millenium

(Royal Center for Research and Education on Aging and Technological Enhancement) http://www.applied-gerontology.org/miami.pdf

What's Going On: Losing Ground Bit by Bit

(Benton Foundation) http://www.benton.org/publibrary/losing-ground/home.html

BMC: 01/25/04

Center for Communications and Consumer Services

U.S. Administration on Aging Tel. 202-619-0724 FAX 202-357-3523 Internet: <u>http://www.aoa.gov</u> Email: <u>aoainfo@aoa.gov</u>