NEWS

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE   **News Media Contact:**
September 14, 2004   **Fred Thomas (202) 418-2449**

FCC ANNOUNCES RADIO FREQUENCY IDENTIFICATION (RFID) WORKSHOP

Washington D.C. - The FCC today announces it will convene a Radio Frequency Identification (RFID) Workshop to take place October 7, 2004 at the Federal Communications Commission.

Radio frequency identification has attracted considerable attention in recent years as both government and commercial enterprises replace traditional supply chain management techniques with new technologies based on tagging commodities with either active or passive tags that can be read via radio frequency emissions. In addition, multiple sensing applications have employed RFID to enhance the accuracy of accounting, increase product safety, and advance data collection and management.

The Radio Frequency Identification Workshop will provide an opportunity for the Commission to learn what, if any, regulatory barriers stand in the way of radio frequency identification deployments. Presenters will include developers who utilize RFID equipment and services, representatives of large scale organizations who are managing RFID deployments to support enterprise management, and representatives of academia and industry who are striving to enhance the technology and applications for RFID. The emphasis will be on real world, practical questions and solutions with the goal of encouraging and enabling new, innovative, and economic approaches to providing radio frequency identification services.

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