

UNITED STATE OF AMERICA

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FEDERAL COMMUNICATIONS COMMISSION

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SPECTRUM POLICY TASK FORCE

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PUBLIC WORKSHOP ON SPECTRUM EFFICIENCY

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MONDAY

AUGUST 5, 2002

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The Workshop was held at 9:09 a.m. in the Commission Room of the Federal Communications Commission, 445 12th Street, Southwest, Washington, D.C., Dr. Paul Kolodzy, Spectrum Policy Task Force Director, presiding.

PRESENT:

STEPHEN BLUST	Cingular Wireless
GERALD FAULHABER	University of Pennsylvania
MICHAEL T.N. FITCH	Boeing Company
STEVE GILLIG	Motorola
MARC GOLDBURG	ArrayComm, Inc.
RON HARASETH	APCO
MICHAEL LYNCH	Nortel Networks Corporation
PRESTON MARSHALL	Defense Advanced Research Projects Agency
PAUL RINALDO	American Radio Relay League
ULRICH ROHDE	Snergy Microwave
C.K. TOH	TRW
CHARLES TRIMBLE	U.S. GPS Industry Council
DAVID WEINREICH	Globalstar
S. MERRILL WEISS	Merrill Weiss Group
BRENT WILKINS	Cantor Fitzgerald Telecom Services

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P-R-O-C-E-E-D-I-N-G-S

(9:09 a.m.)

MS. VAN WAZER: Good morning. My name is Lauren Van Wazer, and I am Deputy Director of the Spectrum Policy Task Force. Welcome to the third in a series of four workshops addressing Spectrum Policy. This workshop will address issues related to Spectrum efficiency.

Before we get started, I just wanted to say that we have got sign language interpretative services available, and if you would identify yourself if you need such services, we would appreciate it. Well, thank you.

I would like to introduce Dr. Paul Kolodzy, Director of the Spectrum Policy Task Force.

DR. KOLODZY: Thank you, Lauren, and thank you everybody for coming out today. It is a Monday, and so hopefully we can get things going and get a few people moving quite quickly today. I know that it is a little slow, and everybody tries to get going on a Monday morning.

Welcome to our third meeting, our third workshop, as Lauren has said. Could you go back one slide, please. Thank you. Obviously we have

1 one more workshop at the end of this week on rights
2 and responsibilities.

3 This workshop today hopefully will tee
4 up some of the issues on how to become more
5 efficient spectrally; i.e., through technologies,
6 and what kind of policy issues are associated with
7 that. And then on Friday, we will try to go
8 through the rights and responsibility issues
9 associated with the types of models that you want
10 to use for Spectrum policy.

11 We have had a wild and woolly first two
12 days, and I think we have gotten started very, very
13 well, and has set the bar fairly high with respect
14 to the task force. We are encompassing such a
15 large scope, and therefore, that's why we actually
16 put together four workshops instead of one.

17 And I think that we have been able to
18 actually focus on particular areas and try to bring
19 those to some sort of head in most of the areas.
20 As you all well probably know, the Chairman
21 announced the formation of the task force in June
22 of this year, and basically the objective is to
23 look for better ideas on Spectrum policy.

24 The investigation is forward-looking,
25 and so what I am going to ask the panelists today

1 and for the audience is don't think about what we
2 are trying to do today with the issues associated
3 with Spectrum policy are today.

4 You really want to take a look at what
5 the situation is going to be in the next 5 or 10
6 years, or even as early as 2 years from now, and
7 try to help us come up with ideas to be more
8 proactive in our Spectrum policies, versus reactive
9 to what the issues that might come up in 2 years,
10 or 5 years, or 10 years.

11 And I also ask the panelists and the
12 audience to take a look at not just where you are
13 coming from in your perspectives, but to actually
14 take a look at globally and across the spectrum,
15 because we are actually trying to look at Spectrum
16 policy across all the uses and users, and not just
17 across -- not focusing just on one use or one user.

18 In new technologies that we see of
19 today, as you see all the different uses that we
20 have up -- that I have shown up on the screen,
21 basically are showing us that technology allows us
22 to have flexibility and agility for wireless
23 devices, or facilitating increasingly dynamic uses
24 of the spectrum for an increasingly dynamic
25 marketplace.

1 What we are looking at here is the
2 potential building blocks for new policies that
3 will address these new realities. The Spectrum
4 policy -- well, okay. The Spectrum policy task
5 force is run by myself. I'm the director. And,
6 Lauren, as you know, is my deputy director.

7 Our special counsel is Maureen
8 McLaughlin, and our senior technology advisor is
9 Mike Marcus. The Task Force Council is made up of
10 senior members of the Commission from each of the
11 bureaus and offices that deal with Spectrum issues.

12
13 You have the International Bureau, like
14 Rick Engelman, who is chairing today's session, is
15 also the chair of the Spectrum Efficiency Working
16 Group. You have the Media Bureau. You have the
17 Wireless Telecommunications Bureau; Office of Plans
18 and Policies, and Office of Engineering and
19 Technology.

20 The task force issued a public notice
21 back in June, and we have responses and reply
22 comments that were in July. We ended up asking 29
23 questions and ended up getting roughly 140
24 responses, with an additional 40 reply comments.
25 So quite a bit of information to start working on

1 these workshops.

2 These workshops are hopefully going to
3 take from those comments and move forward into more
4 of an interactive environment, and able to do the
5 pros and cons of particular points of view.

6 I don't want to delay any longer with
7 the start of the workshop today. However, first of
8 all, I would like to say before I do, I would like
9 to say thank you to Lauren Van Wazer and all of the
10 staff who have worked very hard in putting together
11 these workshops.

12 It really could not have happened
13 without her dedication and their dedication to
14 actually pull this all off. I think that putting
15 together four workshops in eight days must be some
16 sort of a record here at the Commission for one
17 task force.

18 I also want to thank all of you for
19 coming out on this hot day. I think we have had
20 every workshop hit it on a hot August day here, and
21 to brave that weather to come out here, and to hear
22 from our panelists.

23 Now what I would like to do is to
24 introduce our panel moderators for this workshop.
25 First of all, I would like to introduce David

1 Weinreich, who is from Global Star. Also, Rick
2 Engelman, who is our chief engineer for the
3 International Bureau, who also as I said chairs the
4 Spectrum Efficiency Working Group.

5 This afternoon the chair will be one of
6 the co-moderators, will be Preston Marshall from
7 the Defense Advanced Research Projects Agency.
8 Again, we are very glad to have all of our
9 panelists here, and I would like to turn it over to
10 David, for he has some introductory remarks. Thank
11 you.

12 MR. WEINREICH: Thank you very much,
13 Paul. This morning we are going to talk about
14 Spectrum Efficiency, and one of the questions that
15 comes to mind right away, at least to many of the
16 engineers that are here, is what is spectrum
17 efficiency and how do you define it.

18 Is it just the amount of information
19 that is transmitted, divided by the amount of
20 spectrum that is used, or are there other less
21 obvious, more subtle, aspects to the definition of
22 spectrum efficiency.

23 And I think by the end of this session,
24 around noontime, we should have at least a better
25 understanding, if not some kind of definition of

1 what spectrum efficiency might be. I think that
2 there are a good number of panelists here who will
3 contribute to that.

4 I work for Global Star. Global Star is
5 a satellite organization that provides mobile
6 satellite service on a nearly global basis, and one
7 of the things that we are concerned about in the
8 mobile satellite service, and also in the satellite
9 service in general is spectrum; and how to acquire
10 spectrum; how to best use the spectrum, and how to
11 maintain the spectrum.

12 When one talks about maintenance of
13 spectrum, it has many aspects. One is what is the
14 best use for it, and how is it applied most
15 efficiency, and one of the other ones is how do we
16 keep it, for want of a better word, clean.

17 How do we make sure that we can use the
18 spectrum without being affected by interference or
19 noise that may arise. I think another question
20 that we are going to talk about today is it more
21 efficient to use spectrum to reach, let's say, 90
22 percent of the people in 50 percent of the country,
23 or is it better to reach 15 percent of the people
24 in 99 percent of the country.

25 There seems to be a difference between

1 terrestrial and space applications, or satellite
2 applications in spectrum. It is easy to see that
3 especially in a city like Washington, that there are
4 a lot of terrestrial uses in cellular telephones,
5 and two-way radios, and things like that.

6 But if one goes outside of the city,
7 and into the more less densely populated areas of
8 the country, you don't see as many cell towers, and
9 you don't see people with cell phones. You don't
10 even see people with too many two-way radios.

11 They are kind of out there and if they
12 need immediate communication, they have to go to
13 some means to try and achieve that end. And this
14 is one of the places that the definition of
15 spectral efficiency comes into play.

16 Is it more efficient to just use
17 certain pieces of spectrum for terrestrial, or is
18 it good to have both terrestrial and satellite in
19 the same frequency band.

20 This is something that has worked in
21 some places in the country, and in sharing between
22 the fixed-satellite service, the geostationary
23 satellites, and the fixed-service radio relay. But
24 the question is, is it a good policy for most of
25 the spectrum.

1 As I said before one of the other
2 issues that I don't think we are going to deal with
3 directly, but that we have to take into
4 consideration, is interference. More and more each
5 day, we become more dependent, and maybe not
6 dependent, but we become accustomed to the
7 convenience that is provided by devices that emit
8 electromagnetic radiation.

9 Not all these devices do it on purpose.
10 Sometimes they do it just incidentally. Hence,
11 the name, incidental radiators. There are not very
12 many things that one can see today that don't have
13 embedded processors in them.

14 Even refrigerators now use computers to
15 keep track of temperature and things like that.
16 Each one of these embedded processors emits
17 radiation, often radiation at different frequencies
18 that has nothing to do with the processing, but it
19 contributes to the general background interference
20 that is on the rise day by day.

21 So this becomes also a factor that has
22 to be taken into account in spectrum efficiency.
23 So with that, I think that we can go on to the
24 panel. I guess we should let everyone know who the
25 panel is.

1 We have Merrill Weiss from the Merrill
2 Weiss Group. We have Charles Trimble from Trimble
3 Navigation, and he is representing the United
4 States GPS Industry Council today.

5 We have C.K. Toh, who is the Director
6 of Research for TRW; and Rick Engelman, on my left
7 here; Ulrich Rohde, from Synergy Microwave
8 Corporation. I was going to say Rhoda and
9 Schwartz.

10 We have Paul Rinaldo from the American
11 Radio Relay League; Stephen Blust, from Cingular
12 Wireless. I was going to say Bell South. It used
13 to be. But Cingular Wireless. And finally Steve
14 Gillig, who is the Director of Research for
15 Motorola.

16 So I think we can kick things off with
17 one of the first questions, which is one of the
18 ones that I asked initially in my opening remarks,
19 is how should spectrum efficiency be defined.

20 Now the next question is who do I want
21 to stick with being the first speaker. I think I
22 will let Mr. Blust open up for us.

23 MR. BLUST: Well, thank you for the
24 opportunity to address that broad ranging question
25 on spectrum efficiency be defined. I think long

1 and short, as it can be defined in many different
2 ways, is the question that I think we are wrestling
3 with.

4 Often I think a definition of spectrum
5 efficiency is almost one that is a form and fit,
6 versus the function. What are you trying to
7 accomplish by defining spectrum efficiency may
8 indeed impact how you define it.

9 As we pointed out in the opening
10 remarks, it is often a function of whether you are
11 trying to do it in a technical basis, or on a
12 policy basis, or an economic basis. I think part
13 of what we need to consider when we talk about
14 spectrum efficiency is what are we implying it to
15 in terms of the service and capability.

16 Is spectrum efficiency in a definition
17 the same definition for, for example, commercial
18 wireless, or broadcast, or satellite, or a defense,
19 or some sort of wireless internet application.

20 You may be able to do it in general
21 terms, but I think that the specifics of the
22 situation very much influences the definition.

23 MR. WEINREICH: Okay. Thank you,
24 Steve. Are there other comments on the panel who
25 would like to address?

1 MR. GILLIG: Yes.

2 MR. WEINREICH: Yes, Mr. Gillig,
3 please.

4 MR. GILLIG: I would like to comment.
5 One of the things that -- I do agree that the
6 service is very important, and the different unlike
7 services that are hard to measure using the same
8 means and measurement, and the same equation.

9 One thing though that that we would
10 like to see, we think that some sort of a reference
11 system model is something that we need here. As we
12 are trying to determine how to measure it, one of
13 the things that is helpful is to be able to
14 actually simulate the traffic.

15 So we think that a reference model that
16 perhaps picks a hot area, such as an urban area of
17 a large city, that sets up a particular landscape
18 of buildings, and users, and streets, and then
19 looks at things like path loss and multi-path
20 between any two locations, and models that.

21 And then looks at the user traffic
22 versus time, and sets up some sort of a reference
23 model that we can all use to do simulations, and
24 then talk with some sort of a common basis, is very
25 useful.

1 MR. WEINREICH: Thank you.

2 DR. ROHDE: Can I add something?

3 MR. WEINREICH: Sure. Dr. Rohde.

4 DR. ROHDE: My view is that you start
5 with something which is called information. Let's
6 assume at this meeting here that we have a video
7 monitor, and if you look at the video monitor, you
8 have information, which is the picture.

9 And you are now trying to transmit this
10 picture to a particular audience. So given the
11 fact that you have information, you have to ask the
12 question how much bandwidth do we need.

13 And efficiency certainly has to do with
14 bandwidth, and how the signal arrives at the
15 receiving end. So if you can compress the same
16 picture with a certain resolution or quality, the
17 definition of efficiency then lies into things like
18 compression and resolution.

19 And then, of course, not all
20 transmissions arrive for the first time, which
21 means you have to retransmit certain things. So as
22 a fact of this, you have information, and you have
23 bandwidths, and the time, how often do we have to
24 transmit this.

25 These are all factors which determine

1 the efficiency, and needless to say, if you can do
2 it in one rapid transmission and you get all the
3 essential things -- like the human voice has a lot
4 of redundancy.

5 You can take a lot of things out, like
6 if we say "eh" or some other comments which are
7 totally unrelated, like a delay, because you tried
8 to think in between.

9 So you can shrink the information to a
10 degree where it is more efficient, and I think I
11 would like to see the efficiency defined, starting
12 with the information. What is the piece of
13 information that I am trying to convey from a to b,
14 and then how to deal with it.

15 MR. WEINREICH: Thank you, Dr. Rohde,
16 for a little information on the theoretic aspect of
17 spectral efficiency. Charlie Trimble.

18 MR. TRIMBLE: Thanks, Dave. As the
19 comments were made, and as we look across the
20 various services that you want to use spectrum for,
21 the definition I think we all will agree will
22 differ.

23 It relatively easy to look in a given
24 service and say is one scheme more efficient than
25 another, and I think people of good will can come

1 to an agreement on that.

2 But there is something that goes across
3 the entire range of services. From a tactical
4 theoretical standpoint, the channel capacity
5 according to Shannon is defined by the signal to
6 the noise ratio. And at any given set of power
7 levels, then the signal to noise ratio is
8 determined by the unintended or existing noise
9 floor.

10 And so as Dave mentioned earlier,
11 worrying about the noise floor, which is to
12 spectrum a lot like smog is to the atmosphere, this
13 is the one thing that cuts across all services, and
14 so monitoring the noise floor and monitoring what
15 the effect of decisions or how various groups
16 control and maintain their noise floor, is going to
17 be very key to spectral efficiency.

18 MR. WEINREICH: Thank you, Charlie.
19 Mr. Merrill, please; or Merrill. I'm sorry.

20 MR. WEISS: Picking up on what Charlie
21 was saying, there is another effect that is going
22 on in the world with respect to the noise floor,
23 and that is from all of the incidental radiators
24 which were mentioned earlier.

25 When you look at different parts of the

1 spectrum, you see different amounts of noise
2 showing up. An example of that is that when we
3 look -- and I happened to come out of the broadcast
4 world, and so let me use that as a basis.

5 When we look at low VHF versus high
6 VHF, versus UHF, for instance, we have to apply
7 different models, because at low VHF, there is a
8 substantial amount of man-made noise, and it comes
9 from power lines, and the breakdown of insulators
10 on power lines, and the breakdown of insulators on
11 power lines.

12 And all those kinds of things that are
13 beyond the control of even the FCC, in terms of
14 controlling radiation by the rules and regulations.

15 So that has to be modeled, and the model of that
16 maintained if you want to know what you can do, for
17 instance, at low VHF, because it is increasing over
18 time.

19 And if you go back and look at the
20 studies that were done 2 or 3 decades ago, you get
21 a different number than you get today. And not
22 keeping track of that can give you some unintended
23 consequences.

24 For example, if you look at the studies
25 that were done to decide on broadcast allotments,

1 you will find that the channel models that were
2 used for low VHF are off by something like 10 to 15
3 dB. That is work that has just been done in the
4 last few months to try and figure that out.

5 And it is because the numbers that were
6 used for -- at least it is partially because, some
7 of the numbers that were used for what the noise
8 floor was were wrong. They were old. And by
9 taking data that is old and considering it to be
10 correct and current, you can make some big
11 mistakes.

12 And so the model has to be one that
13 counts for the changes in the environment. So that
14 is just one addition that I would add to Stephen
15 Blust's uncertainty principle for spectrum policy
16 or spectrum efficiency.

17 MR. WEINREICH: Thank you. Mr. Gillig
18 again, please.

19 MR. GILLIG: Yes. One further comment
20 on the actual, in many cases the devices themselves
21 that you carry around you, we need to consider what
22 the energy requirements on that device will be for
23 meeting a certain spectral efficiency, because
24 certainly we are getting used to seeing fairly high
25 data rate transfers for things like wireless LAN.

1 And the reason that you can do that is
2 because it is short range and the power levels are
3 relatively low. When you start talking about wide
4 area coverage to try to do the same thing at those
5 data rates in a wide area, requires quite a bit
6 more energy. And if you are talking about portable
7 devices, we need to take that into account also.

8 MR. WEINREICH: Let's see. Mr. Toh,
9 first, and then Mr. Weiss.

10 DR. TOH: Okay. Let me just make a
11 disclaimer that all my views are not representative
12 of my company, but from an engineer and former
13 professor point of view.

14 The very fact that you want to strive
15 for spectrum efficiency is because we have limited
16 spectrum, right? So, to what degree of efficiency
17 we want to strive for. Should we look into the
18 aspect of the very nature of how we look at
19 frequencies to operators to services.

20 I agree with some of the panelists in
21 terms of the fact of servers efficiency, and
22 technical efficiency, and how much bits you can
23 transmit per hertz. Technical innovation. So
24 given a limited range of spectrum, what kind of
25 traffic, and to what capacity we can transport

1 within that range of spectrum.

2 So this multi-dimension thing will
3 eventually come into play, and we have seen the
4 evolution of CDMA, for example. So frequency
5 dimension is just one thing that I mention, and
6 nothing is stopping the engineers from looking
7 beyond that dimension.

8 And the other thing I felt was that in
9 terms of economic efficiency, how much does it cost
10 for an operator to acquire a certain range of the
11 license for the spectrum.

12 How much for the user to pay to
13 transport a certain amount of bits per hertz. So
14 there is this FCC's point of view, user point of
15 view, and the operator point of view. So I think
16 it is a complex thing, and needs to be looked at in
17 different dimensions before one can come to a
18 conclusion that we have effectively made good use
19 of the spectrum.

20 MR. WEINREICH: Mr. Weiss, please.

21 MR. WEISS: I was just going to follow
22 up on what Steve Gillig said a moment ago. He was
23 talking about application in mobile uses, and I
24 would posit that that the very same factor is
25 important for fixed-uses as well.

1 If you take the absolute extreme
2 opposite of a cellular telephone, and talk about a
3 broadcast transmitter, it is probably the most
4 powerful transmitter, except for maybe some radars
5 and things, or -- well, specialized military
6 applications perhaps, but the most powerful of the
7 -- let's call it civilian applications that is
8 around.

9 And I would posit that the same factors
10 are at play. That is you put up a big tower and a
11 powerful transmitter, you will cause interference
12 over a larger range than if you put up a number of
13 smaller towers and at lower power, and you will get
14 much better efficiency in terms of coverage from
15 that aggregation of towers than you will from the
16 big one, and you will cause interference over a
17 smaller area.

18 My question becomes can we build
19 broadcast systems that work that way, and maybe
20 later we can get into some of that. But I would
21 suggest that now that we are moving into the
22 digital realm that we can.

23 MR. WEINREICH: Thanks, Mr. Weiss. It
24 almost sounded like a commercial for low power FM.

25

1 MR. WEISS: Oh, no.

2 MR. WEINREICH: I was being facetious.
3 Okay. Steve.

4 MR. BLUST: Just one more comment,
5 which is that what I think you hear also is that no
6 matter how you define efficiency for a service for
7 the moment for the technology, is that there are
8 many, many factors which come into play even after
9 you were to define it.

10 If you were to use it as a tool to make
11 comparisons, and the model is only as good as the
12 model can be, when you get into the real world
13 deployments, and we see these other factors and
14 other influences come into play, which are often
15 outside of the control of the scope of the model, a
16 lot of times that can significantly change the
17 answers that you get when you run a purely
18 engineering calculation in a lab environment, for
19 example.

20 MR. WEINREICH: Thank you. Well, I am
21 not sure how well we have done in defining spectrum
22 efficiency. I see that Mr. Rinaldo wants to add a
23 word. Please do, sir.

24 MR. RINALDO: The classical definition
25 usually amounts to information transmitted, or

1 desired to be transmitted, or desired to be
2 transmitted over the product of time bandwidth and
3 spacial, or the geography.

4 And this is pretty good, except that it
5 doesn't take into account everything. There are
6 other dimensions as have been pointed out here. I
7 would say that one view of the bottom line is
8 frequency reused. That's what we are into these
9 days.

10 If you use a frequency, can somebody
11 use it down the road that may be unrelated to you.

12 So I think the definition really comes down to how
13 much do you need, versus how much you use. Thank
14 you.

15 MR. WEINREICH: Thanks, Paul.

16 DR. ROHDE: Can I add something to
17 this?

18 MR. WEINREICH: Certainly.

19 DR. ROHDE: Actually, Paul Rinaldo
20 would probably say this. One of the big users of
21 spectrum is the ham radio community, and
22 theoretically when all ham radio folk use, they
23 were on the forefront, and they were the
24 experimentals and did all the things.

25 And today we are stuck with two

1 problems, and two real problems. One is that the
2 technology got so complex that most of the radio
3 amateurs who are now appliance operators, and that
4 is kind of a buzz word I guess which is used, are
5 not capable in buying the computers, the
6 microprocessors, and actually doing something with
7 it.

8 And, second, the FCC is in the way,
9 because by definition you need a license to operate
10 a ham radio station. And, number two, you cannot
11 transmit something which the FCC can't listen to.

12 So this collides with the fact that you
13 are supposed to be experimental, and some of the
14 questions of efficiency and coverage, and other
15 things which are going to be today's topic here,
16 cannot be experimentally validated by people who
17 have -- this is a hopping on charge weight, they
18 are actually forbidden for doing this.

19 And I would recommend that the FCC
20 really looks at this whole issue of restrictions,
21 because the cell phone certainly could have been
22 invented by ham radio, and you could have gone to
23 jail, with a kind of frequency hopping, time
24 domain, code division, multiplex, all the things
25 which are involved here, totally violate the laws.

1 And so this is an issue I think which
2 there may be a side question here, but you have a
3 large resource of people who could do something
4 useful if they get permission to do it.

5 And I would like to add one more thing
6 which happened to me about 20 years ago. I bought
7 a car, and forgot to add cruise control. So I went
8 to Sears Roebuck and bought a cruise control.

9 And then I went on one of the national
10 highways and there was a police car next to me.
11 And I set my car at 55 miles an hour and didn't
12 think anything evil. And then the police guy
13 talked into the microphone, at which time my car
14 went faster.

15 And then he stopped talking and I
16 slowed down. So we did this two or three times,
17 and the police stopped me then and said what are
18 you doing here, playing with my radio; and I said
19 just the opposite, that you are playing with my
20 speed control here.

21 And this is some kind of interference
22 in noise which was pointed out. You have
23 legitimate operators here, like the police and
24 others which transmit on frequencies, and then you
25 have a poor system which is susceptible to

1 radiation, and you measure distance, two cars side
2 by side.

3 And so these are all issues which are
4 kind of buried in my opinion in this question of
5 efficiency, because you are transmitting into my
6 car, and not to the police headquarters. You are
7 transmitting into my car and being a nuisance.

8 And the two things -- and I have not
9 seen these other panel activities, but when they
10 are conducted and radiated into fields goes both
11 ways. Whether or not you have a cell phone, which
12 you then conveniently place in front of your
13 television set, or in front of your computer
14 screen, at which time the computer goes bananas.

15 Or likewise you are expecting to get a
16 call here, and then the computer talks into your
17 cell phone, which at that time the cell phone goes
18 bananas.

19 These are all issues which have to do unfortunately
20 with the wave forms, and the type of transmissions
21 you have.

22 And that's why there is a subconscious
23 message
24 that I am going to send out to everybody is not
25 only look at definitions of what efficiency is, but

1 look at the type of modulations, and type of
2 methods in which you are transmitting in, because
3 some are more noise friendly than others.

4 And some of them are more advanced than
5 others, and the FCC has a great deal to do and to
6 say about what modulation you do and how you do it.

7 Thank you.

8 MR. WEINREICH: Thank you, Dr. Rohde.
9 Yes, that certainly is a consideration, a very big
10 consideration as to how we develop future systems,
11 and one of the important things that I think that
12 is going to be an aspect of future systems is how
13 immune to interference they are.

14 And it is not going to be just one type
15 of interference, but it is going to be a lot of
16 types of interference. So that is one thing that
17 we have to as developers of systems have to keep in
18 mind for the future. Are there any questions that
19 the audience would like to ask?

20 Okay. Carl, first. If you will please
21 state your name, and some kind of affiliation, and
22 go ahead with your question.

23 MR. STEVENSON: Thank you. If you will
24 forgive me, I am going to refer to something in my
25 notebook, and so I am not going to stand up. My

1 name is Carl Stevenson, and I am with Gear Systems,
2 and I also represent IEEE Project 802.

3 I was very interested with Mr. Weiss'
4 observation, and also I believe Paul's observation
5 that frequency reuse is becoming a more important
6 factor. In fact, in the comments that IEEE 802
7 filed with the task force, we proposed a wireless
8 efficiency metric which takes into account the
9 capacity of the system in delivering information
10 bits per second after decoding, demodulation, and
11 including the vagaries of the network protocol and
12 duty cycle.

13 And the number of logical connections
14 or users in the network within the coverage area
15 utilizing the allocated bandwidth B , and where that
16 is of course in hertz; and the area covered in
17 units of square meters. So you come up with
18 something that is sort of bit users per meter
19 squared, per unit bandwidth.

20 The old measures of modulation
21 efficiency, simply looking at bits per second per
22 hertz just tells you how efficient a particular
23 modulation scheme is in terms of utilizing
24 bandwidth, but it doesn't tell you the whole
25 picture about spectral efficiency.

1 This sort of plays into the other
2 comments that were made about to the effect that
3 due to incidental radiators and other factors,
4 noise floors tend to be rising.

5 And at least within the wireless
6 network standards that IEEE 802 produces, we look
7 at our environment as being interference limited
8 rather than at Gaussian white noise-limited, and
9 frequency reuse is a very important part of our
10 approach to how to get increased spectral
11 efficiency and capacity.

12 We have over the years gone from one
13 megabyte to 11 megabytes, to 54 megabytes. We are
14 looking at 200 megabytes and beyond in essentially
15 the same bandwidth. So we are looking at more
16 efficient modulation and coding techniques.

17 But we are also pushing the envelope
18 more on frequency reuse, and I think this is a
19 principle in this metric that we have proposed is
20 something that scales very well to all sorts of
21 systems. And I would encourage the commission to
22 think in terms of promoting frequency reuse.

23 And in cases where it is practical,
24 encouraging people to design systems that are
25 capable of operating in an interference limited

1 environment, rather than a noise floor limited
2 environment, because the noise floor is only going
3 to continue to rise as we use more and more
4 electronic gizmos of all kinds. Thank you.

5 MR. WEINREICH: Thank you, Carl. There
6 was another hand over here. Please raise your
7 hand. Okay. There we go.

8 DR. HARASETH: Thank you. Ron Haraseth
9 with APCO International Public Safety, and I am
10 interested in your comments from Mr. Weiss and Mr.
11 Rinaldo about the frequency reuse, and the
12 interference models that we are looking at.

13 But that is a model that you are
14 capsulizing, and that is exactly why we have the
15 problem right now in public safety with the
16 interference from that very model. So we have to
17 be very careful that that model isn't incapsulized
18 to the point where it doesn't look at its effect
19 upon other services that are not interference
20 limited on the noise limited systems like public
21 safety has.

22 If we were all using the same
23 technology and the same given bandwidth, then that
24 one model would probably be correct. But if we are
25 all using -- if we are using any other models at

1 all that are counter-indicated you might say in
2 this case, then that model can be a problem.

3 MR. WEINREICH: Okay. Thank you. I
4 can't remember your name.

5 DR. GOLDBURG: Marc.

6 MR. WEINREICH: Marc from ArrayComm.

7 DR. GOLDBURG: Yes. Marc Goldberg from
8 ArrayComm. I have a question for the panelists.
9 We heard some discussion and some comments from the
10 other audience members that it might be possible to
11 develop some sort of spectral efficiency measure
12 that takes into account throughput per unit hertz,
13 and takes into account interference.

14 Maybe it is bits per second, per hertz,
15 per square kilometer. Some value. And then we
16 also hear people mentioning that whatever this
17 quantitative metric is, it would have to be adapted
18 to the particular service.

19 So one would have different targets
20 potentially for cellular service, versus broadband
21 data, versus public safety, because there is other
22 externalities there that have to be considered.

23 Would the panelists feel that it is
24 possible to develop such a scheme, and develop some
25 performance targets, and possibly expect those

1 performance targets to improve over time as
2 technology improves?

3 MR. WEINREICH: Thank you, Marc. Who
4 is going to raise their hand? Mr. Blust again,
5 please.

6 MR. BLUST: I think it is quite
7 possible within a technology or a service to look
8 at developing a model that describes that service.
9 We have done that, for example, in commercial
10 wireless in the past for WRC and other
11 preparations, where we developed a model that
12 looked at spectrally efficiency or effectiveness on
13 a technical basis.

14 And a deployed basis in order to be
15 able to predict future spectrum, and certainly that
16 model, and the data that went into that model, for
17 example, looked at a mix of current systems and
18 future system capabilities.

19 You never change your generations of
20 technology overnight, and so one also has to look
21 at a critical mass in a mixed environmental issue
22 of old, new, and newer technologies.

23 So I think you can develop models that
24 apply perhaps narrowly for specific purposes. It
25 is much more difficult to take that model and

1 generalize it beyond its intended bounds and its
2 intended applications.

3 I think also most services today, at
4 least those driven by the business economics, are
5 always continuing to look at how they use their
6 systems, their resources, their engineering
7 criteria, more and more effectively to get more out
8 of the same infrastructure and devices that are
9 already deployed.

10 It is just a business principle that
11 drives us more and more into the -- especially in a
12 consumer-oriented realm. Thank you.

13 MR. WEINREICH: Anybody else? Charlie.

14

15 MR. TRIMBLE: I think the issue
16 principally comes when you have overlapping
17 services that frankly don't work together. Clearly
18 the cellular is an example of improving the
19 throughput and handling the issue of capacity
20 problems by adding to the infrastructure, and
21 basically worrying about interchannel interference,
22 and driving specifications internally that frankly
23 are tougher than the ones that the Commission put
24 on the system.

25 And there inside of an economic

1 service, you are going to see a migration and an
2 improvement. On the other hand, you look at
3 license-free bands like the 2.4 gigahertz band, and
4 basically it is who is the last man standing as the
5 overlapping services start interfering with each
6 other.

7 MR. WEINREICH: Thanks, Charlie.
8 Anybody else on the panel want to give us --

9 MR. ENGELMAN: If I --

10 MR. WEINREICH: Go ahead, Rick.

11 MR. ENGELMAN: If I could just ask the
12 question again a little bit. I think what I would
13 be interested in hearing is in answer to the
14 question is if we could develop models within
15 services, which is what I think the question was
16 asked, would people feel that you could also then
17 set goals and targets for people to shoot at over
18 time.

19 And I would like to hear some more
20 focus on is that practical to do.

21 MR. WEINREICH: Who wants to -- the
22 first responder here, Steve. What can I say?

23 MR. BLUST: I think you can develop a
24 model, and you can perhaps apply it over time. You
25 can set those goals and objectives. The question

1 then becomes what is the goal, and objective, and
2 the metric that you set, and how good is the model
3 as you project it forward in time.

4 I think that in any industry or service
5 segment that you will probably find great debate
6 over what you should set for an executive. I
7 think, however, as we have seen in the past, if you
8 make the time horizon far enough out where you
9 consider that you are in the next generation of
10 technology to be deployed or to be in place in the
11 systems, as opposed to displacing so to speak, then
12 I think it is possible and practical, and perhaps
13 appropriate, to set some sort of baseline criteria.

14 I think what goes with that perhaps is
15 a recognition that when you exceed that baseline
16 criteria are much better than that. There perhaps
17 needs to be some credence, or credit, or
18 appropriate weight given to doing that, or else you
19 will always have systems which are just defined for
20 that particular minimum, which is maybe not the
21 desired objective.

22 MR. WEINREICH: Thanks. That is an
23 interesting thought. We should ask people to meet
24 a certain level or give back their license, or
25 something like that. I know that you didn't say

1 that, but you could go in that direction. Anybody
2 else? Merrill, please.

3 MR. WEISS: In listening to the
4 discussion, one thing that came to mind thinking
5 back at the original introductory words that we had
6 about being future oriented, and not being locked
7 to what we have had in the past, suggests to me
8 that as we think about models, we should also be
9 thinking about how those models themselves will
10 improve over time, and must e maintained over time.

11 We can't just move from one fixed model
12 to another fixed model and say we are done, and
13 that is going to be the measure that we are going
14 to use going forward.

15 If you look, for instance, at
16 propagation models, something that is going to
17 underlie a lot of what we do, you can take your
18 choice of Longley Rice, or Tirem, or you name your
19 model, and you will get different results.

20 And different people have spent lots of
21 time going out and developing those models. They
22 have tried to measure what goes on in the
23 environment, and from that derive some kind of
24 numerical analysis process that lets them predict
25 what will happen over a particular path under

1 certain environmental circumstances.

2 Yet none of those models is universally
3 applicable. None of those models, depending on the
4 application that you put it to, necessarily does a
5 good job.

6 Yet, we have had to administratively
7 select models and say that is what we are going to
8 use to predict what we expect to happen between
9 radiators and receivers in a given service and
10 under certain circumstances.

11 We will probably have to continue doing
12 that, because there is no way to prove that you
13 have got the perfect model. But decisions will
14 have to be made going forward to say, all right, we
15 are going to move from the model that we have now
16 to some new model, and we need to make sure that
17 the process then allows that new model itself to be
18 improved so that we over time arrive at perhaps a
19 better way of evaluating what systems can do, and
20 what the real efficiency is.

21 DR. ROHDE: Can I add something?

22 MR. WEINREICH: Certainly, Dr. Rohde.

23 DR. ROHDE: If I look at the current
24 situation and look forward as Paul Kolodzy has
25 recommended we should do, the systems at the moment

1 have an analog system, and most of the police still
2 in this country uses analog radios, with all their
3 deficiencies and advantages, whatever you think
4 they are.

5 And likewise you have a digital system,
6 and I think as was rightly pointed out, the
7 cellular telephone, in spite of all the
8 competition, and all the price wars you can hear,
9 have found a common efficient battleground with
10 minimum interference.

11 So you have two systems in place at the
12 moment. One is this analog system, and then there
13 is the digital, and if I look at the question of
14 efficient handling, I think one of the issues that
15 has to be really addressed is similar to cars with
16 emission standards.

17 You have leftover cars which still
18 don't meet the emission standards, and then you
19 have the modern cars. The system is the same, and
20 you have to make the transition from the current
21 analog 25 kilohertz or whatever channel, which have
22 lousy capabilities, which have a lot of
23 interference, to a trunking or digital system which
24 is more efficient, and more reliable, and just
25 better.

1 Then you have these overlap things
2 here, and even if it doesn't show up on this agenda
3 here, I think it is an important issue to look at
4 how we migrate from A to B, because the sooner that
5 we do this, the better coverage we get, and because
6 of the particular wave forms that I have tried to
7 point out before, you get different emissions.

8 And I really am not totally convinced
9 that it is really true that we have to accept these
10 increasing noises. I mean, it sounded to me for a
11 moment like that it is god-given that there is a
12 function of time, and the electric emissions
13 overall go up, and we have more noise, and the old
14 noise models are incorrect.

15 They may have been correct, but I don't
16 understand totally why we just go out and allow
17 everybody to transmit garbage, and then have a
18 higher level of garbage out there.

19 It doesn't appeal to me, nor does it
20 make sense to me. But maybe somebody else from the
21 panel can educate me on this.

22 MR. WEINREICH: Thank you, Ulrich.
23 Steve.

24 MR. GILLIG: Yes. I wanted to make a
25 comment about the upgrading of the models with

1 time. First off, I agree that that has to be done,
2 and one example of why that might have to be done
3 is if you look at some of the more futuristic
4 things, like ad hoc networks, if you talk about
5 just a transmit and a receive, and you look at the
6 efficiency of that single transmit and receive, you
7 get one number.

8 On the other hand, if you look at an ad
9 hoc network where you have possibly a hundred
10 different ad hoc units that might be required to
11 send a message from point A to B, you are going to
12 get quite a different number.

13 So I think the one thing that we can
14 say about the models is that if we are going to
15 look at efficiency, we need to look at an end to
16 end efficiency and delivery of the information,
17 rather than just a unit to unit modulation type of
18 approach.

19 MR. WEINREICH: Thank you. Well, we
20 are getting on towards I think the second group of
21 questions that we wanted to address. We have
22 pretty much looked at spectrum efficiency, and how
23 it is going to be measured, and how it can be
24 defined, and the effect it has on different types
25 of services.

1 And one question that was put forward
2 or developed during the preparatory work for this
3 session was should efficient use of the spectrum be
4 a policy goal, and I think that goes without
5 saying.

6 If we go back to Steve Blust's comments
7 about systems that are going to be designed --
8 future systems that are going to be designed to
9 meet a certain spectrum of efficiency, and then if
10 possible exceed that, then what do you do with the
11 older systems.

12 Dr. Rohde has also talked about that,
13 and is there some -- there seems to be a need for
14 some kind of -- I hate to use the word regulated,
15 but some kind of goal for spectrum efficiency that
16 various users would have to reach in a certain
17 amount of time.

18 Of course, the question becomes how
19 long is that amount of time, and what is the --
20 where are you going to set the bar for the level of
21 spectrum efficiency. That, of course, assumes that
22 you already know how to measure it.

23 But I think one question that goes
24 beyond that is how -- what are the policy goals and
25 subjective considerations that affect the analysis

1 of spectrum efficiency.

2 Do we have any -- have we already
3 covered that or are there more specific comments
4 about that one? What subjective considerations
5 need to be taken into account to analyze spectrum
6 efficiency? Charlie.

7 MR. TRIMBLE: Clearly, you have got the
8 problem of grandfathering, and changes with things
9 that belong in the grandfather category have to be
10 measured. You have got a couple of different
11 choices, and you clearly can set goals in the
12 future that demand the movement.

13 You can go back to the pollution
14 environment, and start trading in pollution
15 credits. So, you can provide an economic
16 incentive, because in those services where there is
17 a monetary toll gate to the transference of
18 information, the companies that have ownership of
19 that portion of the spectrum are highly motivated
20 to increase its efficiency.

21 So the place that you do not get
22 increases in efficiency from the natural economic
23 environment is where things are given for free, or
24 things are given for public safety reasons, and in
25 those cases you are going to have to mandate

1 improvements.

2 MR. WEINREICH: Thanks, Charlie. Well,
3 I guess that begs the question as to how would we
4 mandate them.

5 MR. TRIMBLE: Well, you have already
6 discussed the modeling of improved goals that over
7 time -- for example, the analog radios are going to
8 have to go to narrower bandwidths or digital
9 technologies. I mean, that would be a set of
10 mandating.

11 MR. WEINREICH: Thanks. Steve.

12 MR. BLUST: I wasn't going to answer
13 your second question. I was going to more address
14 your primary question. I think there is three
15 points with regard to this question. The question
16 was where it should affect. I think it is not a
17 should affect. I think it will affect.

18 I really believe that when you look at
19 it in terms of underlying policy and the subjective
20 aspects that they will determine to some extent the
21 definition and the application of that definition
22 to spectrum with regard to trying to understand
23 efficiency.

24 It is sort of the other way of looking
25 at it. It goes hand-in-hand, I believe, with the

1 fact that I think that the desired answer may
2 indeed influence the definition you put in place.

3 And I think furthermore as we have seen
4 from the discussions that in any of this discussion
5 of efficiency analysis, deployed or technical
6 measures of systems or whatever, that you don't get
7 answers that are what I will call undeniable
8 foundations of truth.

9 You tend to get answer that you might
10 be seeking, and so I think we need to be cautious
11 about doing that. I think it is a complex task
12 that we are discussing here today by any means.

13 MR. WEINREICH: Thank you, Steve. Yes,
14 that goes with definitely, almost without saying,
15 that it is a complex task. So, go ahead,

16 MR. ENGELMAN: Can I ask -- I think
17 what I heard from Mr. Trimble was a thought that in
18 services, and in systems where there are economic
19 incentives to be efficient, that maybe there is
20 less of a need or no need for having these goals
21 defined.

22 But in the other services where there
23 isn't such an economic incentive, there might be.
24 And I guess I would like to pursue that a little
25 bit further in that regard. And maybe pick on some

1 of the panelists that are involved in certain
2 services. I will start on my left.

3 Merrill, what do you think about the
4 broadcasting services? Is there adequate incentive
5 there to be efficient? I will just pick on
6 somebody.

7 Is AM really ancient modulation?

8 MR. WEISS: Well, I tend to think in
9 terms of the television side of the world. It has
10 been a long time since I did radio. And you have
11 in some ways a disincentive to efficiency after a
12 certain point, because you have a huge number of
13 consumers spending large amounts of money to buy
14 equipment that they expect to be able to use for 20
15 years, and to be able to take from market to market
16 and know that it is going to work.

17 I mean, think about how many television
18 sets you have in your house, and think about how
19 old some of them may be, and you tend to pass them
20 down from your living room, to your family room, to
21 your kitchen, to your bedroom, whatever.

22 And many people have -- well, I'm in
23 the process actually of measuring some now where I
24 find 7, 8, and 10 sets in a home. So people don't
25 want to have to throw out that assortment of

1 equipment and start over very often.

2 Now, we are going through that process
3 right now in the move to digital television.
4 Granted, it has had some fits and starts in getting
5 going. The extent to which it will be success
6 certainly depends a lot on what the Commission does
7 and what the various industry segments do.

8 I think when you are in an environment
9 like that, you have to have an organized approach
10 for how you are going to make the change, and you
11 have to have some centralized authority driving it.

12

13 Now, whether that is the Commission, or
14 whether there is some other -- you know, I am using
15 the term centralized authority in a broad sense,
16 there has to be something that drives it, because
17 you need to get coordination between industry
18 segments.

19 And when you look, for instance, at the
20 cellular telephone industry, basically they are the
21 masters of their own fates. An operator can decide
22 that I am going to switch from TDMA to CDMA, and I
23 am going to set up a system where I have certain
24 channels that will allocate, and I will gradually
25 switch my customers over to that.

1 But when you talk about a broadcast
2 kind of environment, where you have consumers
3 spending a lot of money, and -- at least they
4 perceive it as a lot of money, and you have to get
5 perhaps the entertainment industry, as well as the
6 broadcast industry, as well as the consumer
7 electronics, as well as the cable industry, and the
8 satellite television industry, all to agree on what
9 the interface standards are going to be, for
10 instance.

11 That takes -- and especially when those
12 industry segments have diverging interests. I
13 mean, just look at the must carry issue between
14 broadcasters and cable, and you will see what I
15 mean about diverging interests.

16 To get all of that coordinated takes a
17 substantial amount of effort and planning, which
18 one might argue hasn't been sufficiently done for
19 the digital television conversion that we are in
20 the process of going through now, and that that may
21 be part of the issue.

22 So those are the kinds of things that
23 need to be looked at, I believe, in dealing with a
24 transition of that sort. And it is a much more
25 extensive kind of change than you might have. And

1 under the control of a lot of disparate interests
2 that you may not have in some of the other
3 services.

4 MR. WEINREICH: What kind of -- in your
5 opinion, what kind of incentives could be offered
6 to, say, the various broadcasters, or even the
7 cable providers, to encourage them to go to more
8 efficient means of utilizing the spectrum?

9 Is it a carrot or is it a stick? I
10 mean, do you need to beat them over the head and
11 say you have to do this in five years, or is there
12 a way to --

13 MR. WEISS: Well, we are trying that
14 right now, and it is not exactly working. At least
15 it is not exactly working as planned. You know,
16 there were targets set, and there were goals set,
17 and some might argue that the goals that were set
18 were not achievable in the first place.

19 And I could make some pretty strong
20 arguments about that, and yet at the time -- well,
21 just for background. I did a lot of the work for
22 the advisory committee on implementation issues,
23 and we pointed out where the delays were going to
24 come from.

25 And it turned out that we are about 98

1 percent correct in what the predictions were as to
2 where things would be easy and where they would be
3 difficult in making the transition.

4 But the thing that I think we failed to
5 look at that is the real hold-up is that inter-
6 industry friction that is going on right now, and
7 where decisions could be made by the Commission,
8 for example, that haven't been made to this point,
9 that might help move things forward.

10 So I guess it comes down to you give
11 incentives by in this case offering some
12 opportunities that weren't there before, and there
13 are clearly opportunities for broadcasters that
14 were not there before.

15 But at the same time, you have to make
16 sure that those opportunities don't come with such
17 impediments that they are meaningless or worthless.

18 And we are seeing that, for instance, in the
19 failure to get cable carriage for broadcasters.

20 We are seeing that in the failure to
21 get the necessary security for the intellectual
22 property that will encourage the entertainment
23 industry to provide content of the quality level
24 that broadcasters seek.

25 Now there are all kinds of issues of

1 that sort and until they are sorted out will
2 continue to, if not stymie, at least stifle the
3 transition. So I think it is both sides. I think
4 you have to have the stick if you will, and you
5 have to have the date certain by which people are
6 expected at least to do certain things.

7 But you also have to make sure that the
8 way is open for them to do what you ask them to do,
9 in a way that doesn't at the same time kill their
10 businesses.

11 MR. WEINREICH: Steve.

12 MR. GILLIG: Yes. Responding on the
13 question of whether there should be some subjective
14 considerations, I think that there certainly should
15 be subjective things like what is the public
16 utility of usage of certain spectrum.

17 And so, for example, in the case of
18 public safety where obviously the public utility is
19 very, very high, and that is even more emphasized
20 by recent occurrences over the last year.

21 But in that case there I think we have
22 to be careful before we set higher measures for
23 efficiency, because we don't want to in any way
24 degrade the current public utility.

25 And I am not taking a near term versus

1 long term view. I just think that is something
2 that we have to consider.

3 MR. WEINREICH: Thank you.

4 MR. ENGELMAN: How about other
5 services, Stephen? The CMRS service, the mobile
6 services, tend to be competitive. Is there
7 adequate incentive there you think for spectrum
8 efficiency? Should there be more incentive?

9 MR. BLUST: I think the fact of
10 maintaining -- an individual service provider and
11 operator maintaining their competitiveness in the
12 marketplace is a pretty big incentive right there.

13

14 I think that one of the things that we
15 see at least in the CMRS, cellular PCS, is the fact
16 that there is a measure of flexible use associated
17 with that spectrum, and there is a boundary
18 condition.

19 Obviously, you always need some sort of
20 boundary conditions, but that has allowed the
21 advancement of the technologies, and the deployment
22 of those technologies in conjunction with the
23 business case, the perceived market need, the
24 demand, what the public and the consumer wants the
25 movement from voice to data messaging and so forth.

1 And that's I think allowed the
2 investment in the technology development to take
3 place, to provide those services in the most
4 efficient way. When you are spectrally
5 constrained, you tend to develop the best solutions
6 that you can develop.

7 There is a balance between how much you
8 can economically place, versus what you can do with
9 the technology. You can always perceive of
10 technologies that are so costly that you will never
11 be able to deploy them, and then there is no
12 benefit.

13 I think that is a balance that we have
14 to look at, and certainly in looking at spectrum as
15 we have pointed out in the CMRS industry,
16 additional spectrum lets us move forward with
17 bringing those services to the marketplace around
18 the technologies that we have defined and designed.

19 And once we get those services and
20 those technologies in place, we will do
21 improvements and enhancements on those
22 technologies. You may not necessarily fully
23 replace them over a 10 year window, and certainly
24 that is maybe your next horizon.

25 But during that period of time, we have

1 learned to apply the advantages and the
2 enhancements to make it more effect and more
3 efficient, and a flexible use policy let's us do
4 that without being dramatically encumbered.

5 MR. WEISS: Well, I think that would be
6 -- that is probably one of the best ways to be more
7 efficient, is to take the basic platform and then
8 use different applications, or develop things from
9 your basic platform so that you can provide more
10 efficient, or a more beneficial service to your
11 customer.

12 That is one thing that I think that
13 digital technologies kind of lend themselves to
14 that type of thing, because you can always look
15 around and find a few unused bits or something like
16 that to try and apply to a better purpose.

17 MR. ENGELMAN: Does anyone in the
18 audience have comments on this? Oh, boy.

19 MR. WEINREICH: Okay. Let's see. In
20 the third row there.

21 MR. SPITZER: I am Adam Spitzer from
22 Telecom Filings. I think if we are truly looking
23 forward, I think that we will all agree that the
24 discreet lines between the content and services of
25 the various sectors, be it broadcast or CMRS, or

1 satellite, that they are providing, those discreet
2 lines are sort of going away.

3 And we are seeing so much crossover in
4 the services that it is not going to be a
5 regulatory -- you know, carrot or stick. It is not
6 going to be a mandate that invokes the change, but
7 the universal driver that you spoke of is going to
8 be the profitability of special efficiency.

9 That if we create the market conditions
10 that the license holder can profit from his
11 spectral efficiency with secondary markets, and
12 allowing them to further use the spectrum that they
13 already have.

14 It is not going to be setting goals and
15 then seeing did they make the goal, or did they not
16 make the goal, and conditioning their license going
17 forward, but saying here is the market condition
18 that you are going to profit from better use of the
19 real estate that you have already taken.

20 MR. ENGELMAN: And how do you get that
21 profit out of someone who is non-profit?

22 MR. WEINREICH: Right.

23 MR. SPITZER: I don't know how that
24 applies to the public safety license holders.
25 Obviously that is a little bit of a different

1 situation, but maybe in that case it is the Federal
2 regulators who can set the goals and sort of force
3 the change.

4 But I think in the commercial space it
5 is going to be the conditions of who can make the
6 best use of it. And perhaps as you said before,
7 you know, you have got televisions that are old and
8 that the cost to the consumer is a consideration.

9 The gentleman before made a comment
10 about the automobile, and the automobile that is
11 older. Obviously an old automobile is using more
12 gasoline than a new automobile, and we are seeing
13 people changing to the hybrids or the more
14 efficient engines.

15 And it is not probably going to happen
16 because we mandate people have to drive more
17 efficient cars. It is because the gasoline prices
18 get the consumer motivated as well, and perhaps we
19 will see not only the license holder aiming for
20 spectral efficiency, but perhaps the consumer
21 themselves looking for devices and services that
22 they can use, and perhaps they will get on board.

23 MR. WEINREICH: But in that case the
24 consumer is paying for the gasoline. What does the
25 television viewer pay for?

1 MR. SPITZER: Maybe he will have more
2 content and more services within the same amount of
3 -- you know, I --

4 MR. WEISS: Actually, I would agree
5 with that. Just thinking about what you were
6 saying, that the driver there would be if you can
7 get the broadcasters to offer more services that
8 the consumers want, that will encourage consumers
9 then to transition from analog to digital, because
10 it is the digital transmission that allows us more
11 services to be offered.

12 But you then have to make it possible
13 for the broadcaster to do that.

14 MR. SPITZER: You asked us to look
15 forward. I could merely look to Japan where people
16 pay for their services by the bit, you know, and if
17 that is not a measure of efficiency, then that is a
18 consumer actively getting into it.

19 MR. WEINREICH: One over on this side.

20
21 MR. EPSTEIN: Good morning. Bart
22 Epstein from Latham and Watkins for Cognio. During
23 last week's unlicensed discussions, we talked about
24 how the Commission might play a role in encouraging
25 efficiency by either giving incentives for or

1 possibly requiring unlicensed devices to use
2 intelligent, adaptive, cognitive, or otherwise
3 intelligent features, such as listen before you
4 transmit, automatic power regulation, frequency
5 hopping.

6 And there has been some interesting
7 discussion about possibly setting aside future
8 unlicensed bands for the types of devices which
9 specifically agree to use some form of intelligent
10 abilities.

11 And I am wondering if this kind of
12 notion also plays a role in the license bands, to
13 the extent that efficiency can be measured not just
14 and within how one type of provider plays nicely
15 with those of a like service, but to the extent
16 that we can encourage competing technologies, which
17 would otherwise cancel each other out when they are
18 on adjacent bands, to somehow use these
19 technologies, which otherwise they might not,
20 because the benefits accrue to users outside of
21 their own band. Thank you.

22 MR. WEINREICH: Well, I think we have
23 that to a certain extent already. As I mentioned
24 before, satellites routinely share frequencies with
25 fixed-service radio relay licensees, and not only

1 in the United States, but around the world.

2 And this is a situation that has been
3 in existence for a long time, and it seems to me to
4 say that you want to have some kind of spectrum
5 planning that would allow this to happen.

6 I am not quite sure if I understand
7 exactly how you would have one service accrue a
8 benefit at the expense of another. I can see how
9 adjacent services might be -- there might be one
10 that would tend to interfere with another one, but
11 that would be the reason that you would try to
12 group the services so that the like types of
13 modulation or like types of service could share a
14 band rather than be at odds with it. Yes?

15 MR. EPSTEIN: For example, right now we
16 have -- and just to follow up on that point, for
17 example, right now we have the situation where the
18 public radios for the localities are being
19 interfered with by some cellular use.

20 It depends on how we define the
21 property right. If the public safety has the
22 property right to force cellular to make a change,
23 then cellular will have to make the change.

24 But if the property right is undefined,
25 or if it belongs to cellular, cellular doesn't have

1 an incentive to adapt or adopt a technology which
2 would otherwise not improve cellular, but would
3 reduce interference to public service.

4 And if down the road the Commission
5 adopted rules which said that users of the bands
6 not only need to be efficient in themselves, but
7 they need to be able to intelligently sense
8 interference in out-of-band emissions.

9 And that was the situation in which I
10 was discussing how externalities would otherwise
11 accrue to users of other bands, and this is
12 something which might not happen unless the
13 commission puts in place some framework.

14 MR. WEINREICH: Thank you. Carl.

15 MR. STEVENSON: Going back to what Dr.
16 Rohde was saying before with respect -- and I would
17 like to point out that I have the utmost respect
18 for the public safety community and all the
19 important services that they provide to us.

20 But there is the point of how do you
21 make a transition from analog to digital
22 technology, and I would submit that we have the
23 technology today that gates and signal processing
24 cycles are cheap enough that you can economically
25 produce a multi-mode radio that could ease the

1 transition.

2 Communications equipment has a finite
3 life, and that practical life is constantly being
4 shortened by the advancement of technology, and you
5 get performance increases and cost reductions from
6 that advancement in technology.

7 I think I am on my fourth cell phone in
8 five years. Every one is cheaper, and does more
9 things for me, and so on, and so forth. I don't
10 mind changing them. If I perceived a benefit and
11 programming was available, I wouldn't mind
12 replacing a couple of television sets to get those
13 extra benefits.

14 But there are some services, as has
15 been pointed out, where there is more or less
16 fundamentally no incentive to change. And I really
17 believe that in those situations that incumbents
18 should not be permitted by the Commission to remain
19 frozen in some sort of antiquated time-technology
20 space forever when others require spectral
21 resources as the demand constantly increases.

22 And as I mentioned before, in the IEEE
23 802 wireless standards, we have gone from 1
24 megabyte to 11 megabytes, to 54, and we are looking
25 at 200 and beyond now, and up through 54, we have

1 stayed within the same spectral mask.

2 So we have improved spectral efficiency
3 a factor of 54 times, and this is something that
4 the industry's standards bodies have done
5 voluntarily because it is in the interest of the
6 industry to do this. I believe the Commission
7 should require incumbents, if necessary, to keep
8 reasonably abreast, but obviously this can't be
9 something draconian.

10 It has to be reasonable, in terms of
11 equipment life cycles, and economics, but it is
12 just clearly with the increasing demand for
13 spectrum, we cannot continue to allow these
14 perpetual property rights to accrue to blocks of
15 spectrum and not see improvements being made.

16 MR. WEINREICH: Well, Marc, first, and
17 then in the back.

18 DR. GOLDBURG: I would like to ask a
19 question about allocation policies as they relate
20 to spectral efficiency. So, you know, much of the
21 discussion this morning has focused on that we have
22 certain services and certain bands, and how
23 efficient can they be.

24 But it turns out that some of the bands
25 are just naturally more suited to certain

1 applications than others. So if you look -- and
2 the spectral efficiency crunch is also sort of band
3 dependent.

4 So, for example, if you look at the
5 mobility spectrum, which is maybe from a couple of
6 hundred megahertz to about 2-1/2 gigs for
7 propagation reasons, and form factor reasons, which
8 is where the spectral efficiency crunch is highest,
9 and you look at what is in there, there are a lot
10 of applications that are fixed, for example.

11 And so in a sense the spectral
12 efficiency problem for mobile applications is being
13 heightened artificially. So do any of the panel
14 members see a possibility over time of taking
15 technologies, or really services that could be
16 moved to other bands, through an allocation
17 process, and doing so.

18 For example, Mr. Weiss gave an example
19 earlier in the day of moving t.v. from sort of the
20 big stick model, where you really did need sort of
21 lower frequencies for good prorogations, and moving
22 to a more cellular architecture, which may be sort
23 of in the distant future, and would allow t.v.
24 services to be relocated out of the mobility
25 spectrum to some higher frequency.

1 MR. WEINREICH: Does anybody want to
2 comment on that? Paul.

3 MR. RINALDO: Yes, I will take a chance
4 here. Well, yes, we have propagation as the basis
5 of the problem, and especially in a microcellular
6 environment what you have done is perhaps you have
7 connected these things together with fiber, and
8 then you provide these little cells there where the
9 people are who are going to do the talking.

10 And, yes, it does amount to a better
11 efficiency. And I think some of the problem has to
12 do with what is left on the air, and what is
13 conducted. I know that there has been a change in
14 the television broadcasting over the years.

15 We have had just over-the-air
16 broadcasting to begin with, and now much of it is
17 conducted through the cable t.v., and perhaps
18 cellular, or perhaps fiber optics will play a major
19 role in that.

20 In terms of mobility that you just
21 mentioned, there was a time that the ITU, for
22 example, paid no attention to land mobile because
23 they considered it more or less landlocked. It had
24 to do with your own country, and mobile radios were
25 in cars.

1 You didn't transport cars from one
2 country to another because that would be stupid and
3 uneconomic, and so why even talk about it. Well,
4 now we have a situation where mobility seems to be
5 it.

6 If I have an office, and my desk is
7 over here, and I want to move my desk over there
8 and I have a building engineer who rules the day, I
9 have to either wire it myself, in which case I have
10 to clandestinely run the wires so that he doesn't
11 see it, or else I get a radio solution of some
12 kind.

13 So then there are doctors. They can't
14 go to their telephone any longer. They have to
15 carry their telephone with them. Now they have got
16 to carry their little other device with them. So
17 in other words, what I am saying here is that
18 mobility has just upset this whole apple cart.

19 We had a nice little system where
20 things that had to be transmitted over radio were
21 done that way, and things that were done on land
22 line were done that way, and the two didn't mix all
23 that much.

24 But now it seems that we are over-
25 emphasizing the mobility part of it, and if you

1 simply take a
2 radio solution to the mobility part and don't
3 figure in the conducted carriers, such as fiber,
4 and start to deploy a cellular approach, then it
5 gets more and more congested. Thank you.

6 MR. WEINREICH: Thank you. In the
7 back.

8 MR. KRAVITZ: Troy Kravitz, New America
9 Foundation. Building upon the last two comments
10 from the audience, I would like to just make a
11 point. In dealing with incumbents, I understand
12 that is a delicate issue, but the two key things to
13 remember is that spectrum is a public asset, and it
14 was allocated in no uncertain terms a non-
15 permanent basis.

16 Now, I don't want to decompartmentalize
17 this discussion too much further, but when you deal
18 with broadcasts, we are doing a tremendous
19 disservice to clump them together with the other
20 spectrum uses.

21 Broadcasting is where the spectrum
22 crunches the highest, and it is also grossly
23 inefficient. You are looking at roughly 402
24 megahertz of prime real estate, where only 13 to 15
25 percent of the U.S. derive their broadcast, their

1 television channels, via this, via broadcasting.

2 These people could very easily be
3 transferred to cable or satellite at a cost of
4 something like 3 billion, and the estimates are out
5 there. And this real estate could again be
6 reopened, where as I said before, where the crunch
7 is the highest.

8 Now, in cases like this, there should
9 be no discussion about whether there should be a
10 carrot or a stick. It is quite clear that the
11 stick is the only option when they have no other
12 incentive to transfer over.

13 MR. WEINREICH: Dr. Toh, please.

14 DR. TOH: I think there is a general
15 trend that we wanted to achieve spectrum efficiency
16 across a variety of services, including public
17 safety. Eventually, we will come to a point where
18 there is a proliferation of systems, systems of
19 systems, and we need to phase out some of the older
20 systems so that the migration path and the dynamic
21 relocation of the spectrum creates quite a bit of
22 issues.

23 One of those include logistics. So
24 this redeployment, reprogramming of bay stations,
25 call networks, assess networks, could be pretty

1 scary to some telcos groups.

2 But I would think that there should be
3 a general knowledge that we should use scarce
4 resources efficiently.

5 MR. WEINREICH: Okay. Over here on the
6 left-hand side, my left-hand side.

7 MR. ACHTNER: Hello. Edward Achtner
8 from Telecom Filings. There was a general view
9 held by many that one of the most efficient ways of
10 allocating spectrum was via an auction.

11 And I am wondering how this contrasts
12 where you look at part of the -- some of the most
13 dynamic growth in products and services in the
14 wireless industry is in unlicensed bands, where
15 people have not had to necessarily pay a dime for
16 the rights to use that spectrum.

17 And I am wondering how different
18 enabling technologies as we again look forward,
19 such as offer to find radio or cognitive radio,
20 really will affect the underlying or fundamental
21 understanding that for spectrum public auctions are
22 the most efficient mechanism for allocation.

23 MR. WEINREICH: Anybody want to comment
24 on that one. Charlie.

25 MR. TRIMBLE: Certainly auctions are an

1 efficient way of allocation spectrum where there is
2 an economic price per bit that can be charged. It
3 clearly works in the cellular environment.

4 It doesn't work nearly as well where
5 you want to encourage experimentation, because in
6 general the services aren't ubiquitous.

7 MR. WEINREICH: Thank you, Charlie.

8 MR. ENGELMAN: Can I ask, by ubiquitous
9 you mean you would propose then making some license
10 free bands more available in different parts of the
11 geographic country, where spectrum is more --

12 MR. TRIMBLE: No, actually it can
13 either be done by location or by frequency. Trying
14 to correct the problem with overlays -- has an
15 awful lot of unintended consequences.

16 MR. WEINREICH: Mr. Haraseth, please.

17 MR. HARASETH: Ye, Ron Haraseth, APCO
18 International, Regarding public safety, in land
19 mobile radio in general, just a couple of case
20 studies on migrating to new technologies and
21 efficiencies. First of all, we went through
22 reforming, and found it to be very, very
23 inefficient, because the FCC mandated financial
24 incentives through type acceptance of the
25 manufacturers.

1 That had very little to do with the
2 people in that band, and in fact, most conventional
3 land mobile radio, and particularly public safety,
4 that is not their primary function, is to provide
5 service through that medium of RF out there.

6 It is for commercial services, for
7 commercial mobile radios, and that tower out there
8 is their dollar sign out there. That spectrum is
9 their dollar sign out there. However, public
10 safety is just diametrically opposed.

11 Their business out there is not the
12 spectrum or the resale of the spectrum. It is
13 putting out fires, saving lives, transporting
14 victims. The radio system becomes a secondary
15 service to what they are doing.

16 Now, I will digress just a little bit
17 to say that public safety would probably be very,
18 very happy if for some reason or other commercial
19 enterprises could provide every service that they
20 need at the level that they need it.

21 But they have not been able to do that,
22 and that is why public safety still remains as a
23 primary service out there and probably will for
24 some time. Maybe it won't in the future.

25 The thing is, is that I know in one

1 particular case where a gentleman was complaining
2 about that he would never go to narrow band. He
3 didn't have any reason to, and I asked him, well,
4 wait a minute. All your equipment that you bought
5 in the last 5 years is capable of narrow band.

6 Well, yeah, it is. Well, why. Well,
7 it still costs too much money, and I have to change
8 all my bay stations. Wait a minute. I know that
9 you installed that equipment 15 years ago, and you
10 have installed new equipment in the last 5 years
11 haven't you? Well, yeah.

12 Is that narrow band cable? Well, yes.
13 Well, yeah, he still wouldn't admit that he wanted
14 to go to narrow band. That's a case of change, and
15 change is hard where you don't have any incentives.

16
17 In that particular case, the FCC could
18 have given enough time to mandate a change that
19 would have allowed public safety, and analog land
20 mobile radio, to migrate from their old technology
21 to the new technology under a planned method, and
22 it would have worked, and they still need to go
23 back and readdress that.

24 The other situation, particularly
25 public safety, is in the 700 megahertz, where the

1 FCC did mandate digital transition. Absolutely no
2 analog in that 700 band in 63, 64, 68, and 69. The
3 difficult part was determining what technology
4 would be used as a standard, because standards are
5 very important for public safety for
6 interoperability.

7 They did determine a digital standard,
8 and it will probably work very well in the dispatch
9 format. We don't know yet because now it ties into
10 the other situations with access to, and the
11 removal of, t.v. from those bands.

12 So it is a complicated picture, but I
13 just wanted to point out a couple of cases there.

14 MR. WEINREICH: Thank you. In the back
15 on my right.

16 MR. WARNER: David Warner, from the
17 Commonwealth of Virginia. I just wanted to echo
18 support for the comments from Mr. Haraseth. I
19 wanted to also point out that mandated spectrum
20 efficiency for States and local government does
21 have merit, but unlike our market-based friends who
22 have business plans, and they can make those
23 changes, public safety has to go through a due
24 process.

25 And so it is just not as easy to make

1 those changes, and it would probably be a good idea
2 for some incentives, say, from Congress, because
3 that is what it is going to take, because you have
4 got a lot of rural communities out there that
5 really don't have the tax base, or the resources,
6 to make these changes. Thank you.

7 MR. WEINREICH: Thank you. Well, we
8 have -- yes, Mr. Blust.

9 MR. BLUST: I would like to make a
10 comment upon technology, and the evolution of
11 technology. There were several comments about we
12 can always adopt technology to solve the problem,
13 and use the advantages of technologies to solve the
14 problem.

15 And to some extent you can, but I think
16 that the underlying factor that has to be kept in
17 mind is that we are not in greenfield environments.

18 We are generally evolving systems that already
19 exist, the huge embedded base.

20 And when you adopt new technologies, it
21 takes time for those technologies to propagate.
22 The economics to completely displace is probably
23 prohibitive in a lot of cases.

24 Just the system aspects of trying to do
25 flash conversions if you wanted to look at a total

1 displacement if equipment was free is probably
2 prohibitive from disruption of users, no matter
3 what the service tends to be.

4 I think you always have to keep in mind
5 what the critical mass is, and the relationship
6 between the generations of equipment that are out
7 there in order to assess what the effectiveness is,
8 and the net outcome is of being able to deploy new
9 technologies.

10 So often we tend to think that new
11 technologies solve the problems instantaneously,
12 and in reality as we all know they do not, but it
13 is worth reminding ourselves of that also, I think.

14
15 MR. WEINREICH: Thank you, Steve.
16 Well, we have reached, I think, where we need to
17 take a little break. So we will take a 15 minute
18 break here, and give everybody a chance to stand up
19 and move around, and talk to their neighbors, and
20 come up with some more questions. And we would
21 like to reconvene at five of. Thank you.

22 (Whereupon, at 10:41 a.m., the Workshop
23 was recessed and resumed at 10:58 a.m.)

24 MR. WEINREICH: Ladies and gentlemen,
25 we will reconvene, and we still need our colleague

1 from TRW, Dr. Toh.

2 We would like to change our focus a
3 little bit, and we are still talking about spectrum
4 efficiency though. We want to look at the
5 technical approaches for improving spectral
6 efficiency.

7 And we have heard about incidental
8 radiators and interference, and things like that,
9 and things that emit, but the compliment to this
10 are things that receive, and one of the questions
11 that I have always wondered about is what tools
12 could be used for achieving interference protection
13 that are efficient and what are not.

14 And one of the ones that comes up at
15 least in my mind time and time again is receiver
16 standards. Should there be voluntary receiver
17 standards, or should there be mandatory receiver
18 standards, or should there be receiver standards,
19 period.

20 So this is one question that I think we
21 could have some fun with here on the panel. So I
22 see Steve Blust over there, but he doesn't have his
23 hand up yet. So I won't ask him. I will ask one
24 of the other members of the panel to kick off this
25 one. Charlie Trimble, please.

1 MR. TRIMBLE: All right. I will be a
2 lighting rod. Certainly there ought to be receiver
3 standards for services that are in license rebands,
4 because in general those things are going to be
5 inexpensive, and they are going to be consumer.

6 And the consumer isn't going to have
7 the faintest idea of what the magic is, and clearly
8 there is a lot of room for mischief in terms of
9 Navy radars opening garage door openers; for cheap
10 and dirty implementations.

11 MR. WEINREICH: Okay. Thanks, Charlie.
12 Anybody else? Merrill.

13 MR. WEISS: I think we have to
14 recognize that over the years the FCC rules have
15 been built in many ways on what receivers can do.
16 If you look at the causes of spectrum inefficiency
17 -- and again because I come from a broadcast
18 background, I'm thinking about broadcast.

19 But if you look at th UHF band, for
20 instance, you will find that there are so-called
21 taboos there that essentially only allow 1 out of 6
22 channels to be used in a market.

23 And all the other channels, at least
24 when they were originally allotted, would be in
25 adjacent markets, but you couldn't put stations

1 close together because of the fact that receivers
2 couldn't handle signals on certain channel
3 combinations.

4 So if you look -- and it is the
5 adjacent channel, and it is the second adjacent,
6 and it is the third adjacent, and then it is plus
7 or minus seven because of local oscillator
8 radiation; and it is plus or minus eight because of
9 intermittent frequency interference. You know, two
10 stations beating and ending up on some other
11 receiver's IF where it is not even tuned.

12 And it is 14 and 15 channels because of
13 intermod considerations. I'm sorry, because of
14 image considerations. And all of those taboos were
15 generated in the early 1950s based on receivers
16 from the early 1950s.

17 And so when you want to go and change
18 things, you have to start going out and saying what
19 can receivers do today, and then make the case
20 that, well, receivers are so much better today that
21 we really don't need to be paying attention to
22 that, and this is from a broadcaster point of view
23 wanting to perhaps locate a transmitter where it
24 otherwise would not be permissible.

25 But we can address this problem in a

1 couple of ways. We can say, all right, there has
2 got to be some mandatory performance on the part of
3 receivers, and the consumer electronics industry
4 resists that with all their energy.

5 They don't want to be dictated to, but
6 maybe another way to do it is to allow the taboos
7 to be gradually whittled away so that you can put
8 transmitters where maybe you couldn't have put them
9 before.

10 And if that happens over time, then
11 maybe receivers will be forced to perform better
12 than they did in the early '50s, and certainly they
13 already do, because they have to work on cable
14 where every channel is in use.

15 And, for instance, it is the failure to
16 recognize that receivers over the last two decades
17 have gotten so much better because of their use on
18 systems where every channel is occupied, that we
19 still are stuck with those taboos that are a
20 serious loss of efficiency in use of the spectrum.

21 So some way or another, there is an
22 interplay, I think, between the rules and the
23 capabilities of receivers, and whether it is really
24 necessary to make it mandatory, or you can drive it
25 by what you allow transmitters to do. That is what

1 I think is the question.

2 MR. WEINREICH: Thanks, Merrill. Of
3 course, from the engineering standpoint, I think
4 you don't want to allow any more noise into your
5 receiver than you actually or absolutely need.

6 And you need to cover the band or the
7 channel that you are operating on. So that seems
8 to me to set kind of the narrowest that you want to
9 be, and the question is how much can you relax that
10 and still be efficient when you use the frequency.

11 Dr. Rohde, first.

12 DR. ROHDE: I believe, number one, we
13 should have some standards, and that is another
14 reason for the protection of the consumer, because
15 you buy 2 or 3 similar or identical devices, you
16 ought to be able to judge them.

17 But, number two, as was actually
18 pointed out, the technology has vastly improved,
19 and today with multi-layer printed circuit boards,
20 you can now for the same cost, if not for less
21 cost, get higher performance.

22 And I think that one should really
23 resist the lobby of some of industry's a little bit
24 and do something for the end-user. Of course, I am
25 wearing hats. On one side, I am trying to sell

1 something in a market with a high profit margin;
2 and on the other hand, I am the user, and like
3 something that works well. So it is kind of
4 schizophrenic.

5 But the reality is that the bottom
6 technology allow us to do these things, and I think
7 this Commission here and this panel should really
8 put some pressure on the system, and find solutions
9 on how to make not only a transmitter cleaner and
10 to receive a less sensitive to unwanted things.

11 But also to look from a systems point
12 of view on what is possible and desirable, and to
13 have at least one standard; you are allowed to be
14 better than this, but not worse. And I would
15 highly encourage that something like this comes out
16 of it.

17 MR. WEINREICH: Steve.

18 MR. BLUST: I think the other aspect
19 when you look at receiver standards -- voluntary,
20 mandatory, and performance factors -- is what comes
21 down to what is the known environment, or what is
22 the predicted environment of the future.

23 I think today we are facing an
24 environment as was pointed out is very different
25 than what was perceived to be the known environment

1 in the past that was set out, because it is only
2 when you have an appreciation of the environment --
3 I think one of your questions here later, or has
4 already been covered, is should like services be
5 grouped together.

6 It is a lot of those aspects which come
7 into play when you try to determine what receiver
8 standards or performance criteria might be. In
9 cellular and PCS, for example, within those
10 allocations and those usages, in the standards are
11 generally performance criteria that impact the
12 receivers.

13 And we as an industry measure those
14 when we do acceptance of product, even to the end
15 level before we pass them on to the consumer. And
16 by and large, we have designed those criteria to
17 work well within our system.

18 It is when you get interference or
19 perturbations that come from elsewhere, either
20 because it is not a known environment, or the
21 environment has been changed around the known, that
22 you get into a lot of these difficulties and
23 problems.

24 And even whether they are a voluntary
25 standard, whether you look at a mandatory standard,

1 you can't determine what that level of
2 standardization, performance, or criteria, is
3 without understanding both what is necessary for
4 that service, what might be impinging on that
5 service from elsewhere, and what might be the
6 future that brings.

7 So it is a bit of having to have the
8 right crystal ball if you try to develop these
9 standards and extend them for the future.

10 DR. ROHDE: I think the normal car is a
11 good example. If you buy a new car here and you
12 wonder where the AM and FM antenna is -- I
13 installed an auxiliary shortwave radio because I
14 got bored with all the commercials, and I wanted to
15 hear something else.

16 And I wasn't able to hear those
17 stations because some much emission came out of the
18 car here. So I don't know what magic -- sometimes
19 the companies do have an AM radio which doesn't get
20 interference, and then you go a little higher in
21 frequency to get those. those.

22 And the reverse is that if you have a
23 taxi, and you put a radio -- a taxi two-way radio
24 in the car, all of a sudden the microprocessor
25 fails to work. I mean, there is some known areas

1 what can happen and what cannot happen.

2 And I am not always sure whether
3 industry takes it that serious to apply a solution.

4 In some of the handbooks and repair manuals, I
5 found a little note saying that if you are in a
6 hostile environment, add those four components.

7 So the manufacturer in many cases knows
8 what is going on, and he is defensive, and just
9 doesn't want to put those things in for cost
10 reasons, and that is one of those areas which I
11 find it difficult knowingly going into an areas of
12 deficiency.

13 So I think that some competition is
14 necessary, and I wish the news media, whoever is
15 listening to these panel sessions, would follow up
16 on these, and make a point, saying that the
17 consumer is best served not only by reducing the
18 price of a device by five cents, but also by being
19 able that this appliance can tolerate more levels
20 of interference and other things, and therefore is
21 more likely to be good for you.

22 I think it is an issue which totally is
23 down-played, and this goes both ways, transmitted
24 and radiated, internally and externally; coming out
25 in the box and going in the box. I wish that the

1 press were here to cover things like this.

2 MR. WEINREICH: Thank you, Dr. Rohde.
3 Who else would like -- okay, Paul first, and then
4 Steve.

5 MR. RINALDO: In the amateur service,
6 most of our stations are in homes; that is, in
7 residential areas. Amateurs are usually interested
8 in technical devices and get the latest technical
9 devices to put in their homes. And then they find
10 out that their amateur radio transmitter interferes
11 with that new gadget.

12 We have situations where it is not
13 simply an out of allocated band, or a front end
14 overload situation, but it is actually around the
15 same frequencies. For example, Charlie mentioned
16 the unlicensed band at 2.4. Well, actually, it is
17 licensed. It is licensed to the amateur service on
18 a primary basis.

19 It is also licensed in a way to the ISM
20 -- industrial, scientific, and medical services --
21 and that they can run all kinds of power. The
22 licensing arrangement is not the same way, of
23 course.

24 So there we have a mixture of licensed
25 services and unlicensed services in the same band,

1 and it is a problem, and it is a growing problem.
2 So what is not happening is taking into account the
3 proximity of the transmitter.

4 In other words, an amateur transmitter
5 is in the home, and there are devices in the home,
6 and nobody is going through this stuff to begin
7 with, and we find out these problems after we get
8 on the air, and maybe interfere with ourselves, or
9 the neighbor carrying a shotgun and is looking
10 through the screen door at us.

11 And actually a formal interference
12 complaint means that he is carrying a white
13 shotgun. So that is the environment that we live
14 in, and I am not so sure that it is getting worse
15 or better, because there has been a history to
16 this.

17 There was a time when very early
18 television sets were bothered a great deal by
19 amateur transmissions. That has been fixed for the
20 most part, and the biggest contribution was the
21 cable television.

22 There have been cases where the cables
23 themselves leak on amateur frequencies. So, okay,
24 we complain, and we work with the cable companies,
25 and they take that channel off the air or start

1 tightening up all their connectors.

2 There are a number of cases as Ulrich
3 mentioned with cars. Our laboratory works with the
4 car manufacturers from time to time, and when we
5 find out that things like the steering mechanism
6 won't work if you transmit.

7 These things are worked out, but they
8 are always worked out after the fact, and that is,
9 that they built their equipment, and they have
10 shipped it all, and they have got hundreds of
11 thousands, or millions of them out there, and then
12 we find out that there are problems.

13 Now, the problems may not be 50 percent
14 of the time. It may be only 1 percent or 10
15 percent of the time these things could happen. It
16 is very difficult to retrofit these things at the
17 time, although we are sort of forced to.

18 In effect, a neighbor's telephone is
19 not supposed to pick up, and is not supposed to
20 intercept radio transmissions, but they do. A
21 simple fix sometimes is to put a capacitor there,
22 or wrap the wires around the toroid, and the
23 interference goes away.

24 But I guess the question is who should
25 be making those repairs, and especially if the

1 neighbor is really offended, and figures, look, it
2 is very simple.

3 When you transmit, I hear the interference. When
4 you stop transmitting, I don't hear the
5 interference.

6 Therefore, you are wrong and I am
7 right. That's the problem that we have. Thank
8 you.

9 MR. WEINREICH: Thanks, Paul. Steve.

10 MR. GILLIG: Yes. I do believe there
11 should be some sort of minimum receiver
12 specifications that are put on the units. I think
13 particularly -- well, as was mentioned before, in a
14 lot of license bans, that comes as part of the
15 normal system design and the architecture as it
16 comes into the system.

17 But particularly in the unlicensed
18 band, which we have now, and which we are
19 considering further on licensed bands, what can
20 happen there is that you would have people -- if
21 they didn't have minimum receiver requirements, you
22 could easily see where you could come in and come
23 up with a unit that has basically no interference
24 protection at all, and is really cheap, and get
25 that out on the market, and everybody just loves it

1 because it is so darn cheap until everybody has
2 one.

3 And then they all interfere with each
4 other and everything else. So that is something
5 that we have to look at, is that if you are going
6 to put services, particularly anything that are
7 disk-like services in the same band, you have got
8 to have some interference minimum requirements.

9 MR. WEINREICH: Thank you, Steve. What
10 about from the audience? Are there -- okay. Marc
11 first.

12 DR. GOLDBURG: Listening to the
13 discussions, there are really two types of
14 interference issues being addressed. One was co-
15 channel interference, and the other one was
16 adjacent channel interference, and they got mixed a
17 little bit in the discussion.

18 And while one really can address the
19 issues of adjacent channel interference through
20 better receiver design, and better front end
21 filters, better selectivity, all that, I think the
22 co-channel interference -- it is much harder for me
23 to imagine a general spectrum would work in the
24 unlicensed band.

25 How do you filter out interference that

1 is in your band other than -- I don't know, channel
2 coding or something like that.

3 MR. WEINREICH: Thank you. I think --
4 let me just comment on that a little bit. You
5 handle a co-channel interference either of two
6 ways. Either you coordinate it amongst the users
7 of the spectrum, or you try and use some kind of
8 modulation scheme that can mitigate the
9 interference.

10 Over on this side, we had -- please
11 give us your name, please.

12 MR. FOX: Paul Fox, an independent
13 consultant. I would like to go back to the case of
14 t.v. receivers that Mr. Weiss raised, because I
15 think it is fairly relevant history, and worth
16 considering in terms of our goals of increased
17 spectrum efficiency.

18 At least circa 1980, when the FCC
19 measured the t.v. receiver performances, there had
20 not been a significant improvement in taboo
21 rejection over what there was, namely because the
22 marketplace was not imposing any challenge upon
23 them.

24 It turns out that the cable t.v.
25 experience of having a signal on every channel is

1 not as relevant because they are all equal, and the
2 sound carriers are down by another 10 dB.

3 The FCC did, however, contract with
4 Texas Instruments and RF Monolithics for t.v.
5 receivers, which were demonstrated that they could
6 essentially have eliminated the need for the taboo.

7
8 The FCC could, and I think should have,
9 back then regulated t.v. receivers, and mandated an
10 improvement in t.v. receivers. The only thing that
11 has in a sense saved the commission has been the
12 migration to digital, which has the lack of a
13 coherent carrier in its carrier; i.e., less
14 interference potential.

15 And a better resilience to beats from
16 analog t.v. sets. But if the Commission had back
17 in 1980 in mandating improvements in t.v.
18 receivers. I think the current problems with 700
19 megahertz public safety would be a lot easier to
20 solve. Thanks.

21 MR. WEINREICH: Thank you. Carl, you
22 wanted to add something.

23 MR. STEVENSON: Yes. There was a
24 comment before of something to the effect that
25 consumer electronics folks have resisted receiver

1 standards, and the manufacturers of devices for use
2 in the unlicensed bands, the Part 15 type devices,
3 tend to get lumped in with that.

4 And I just want to make it clear that
5 in its comments to the task force, IEEE 802 stated
6 that we believed that the development of receiver
7 performance standards or guidelines as part of
8 equipment type acceptance would be beneficial in
9 addressing the issue of harmful interference.

10 Also, knowing the minimum's performance
11 characteristics of equipment operating in a
12 particular band can be essential to conducting
13 sharing feasibility studies, and designing devices
14 that can share with existing systems, which will
15 promote new applications and increased spectrum
16 sharing and efficiency.

17 We are going back to the idea of using
18 unused spectrum in a dynamic way, and if the
19 manufacturers and the developers of the standards
20 know what minimum performance they can expect,
21 because the commission requires it, then it is much
22 easier to design systems that can live together
23 happily in that environment through a combination
24 of modulation and coding techniques, and protocols
25 that allow -- you know, cooperative dynamic sharing

1 and co-existence.

2 So of the candidate criteria for
3 receiver performance standards would include
4 selectivity, susceptibility, dynamic range, local
5 oscillator phase noise, and unwanted emissions.

6 These are all things that we believe
7 the commission should look at developing minimum
8 standards for in the equipment authorization
9 process. Thank you.

10 MR. WEINREICH: Thank you, Carl. I
11 think the things that you mentioned are things that
12 -- at least the communications users of the
13 spectrum routinely look at as far as trying to make
14 sure that their system is going to provide the
15 performance that they have told their customers
16 that will happen.

17 I know that it is that way in the
18 satellite industry, and I am sure it is that way
19 also in Sabre mobile radio. Steve first, and then
20 Ulrich.

21 MR. BLUST: I think from the previous
22 comments that when you look at dynamic usage and
23 utilizations, and a sort of a laissez-faire
24 approach to systems and services, I go back to the
25 fact that you have got to know what you are

1 designing for.

2 Most of the situations that we begin to
3 see time and time again are because we are
4 increasingly adding things in, around, or on top of
5 what we already had out there, and we are changing
6 that design problem.

7 So, again, when you begin to look at
8 how to be totally dynamic, and you look at the
9 number of different combinations of things on the
10 board today, plus the technology advances of the
11 future, I am not sure that you can ever build the
12 right matrix that says these are all the things
13 that I am designing for, and if you could build
14 that matrix, does that product match the economics
15 of the marketplace that those products need to be
16 in.

17 MR. WEINREICH: Thanks, Steve. Ulrich.

18

19 DR. ROHDE: That is a good question,
20 that if they can afford to build everything, you
21 can do it. But I wanted to add one more thing.
22 The FCC has given a great possibility and
23 responsibility to the radio amateurs and their
24 playground.

25 And I think if the FCC would analog to

1 what has been used for tech instruments, and to
2 develop a front, and if the FCC would work close
3 together with the American Radio Relay League, as
4 an example, to look at possible things, I think
5 that this would make the league very happy, and
6 would make the consumer very happy, because these
7 things would all be looked at prior to their
8 occurrence.

9 And that is something that I am not
10 sure why the specifications and tests specifically,
11 when the FCC knows that the league has these
12 capability measurements is not used. Has the FCC
13 ever looked at actually asking to do the league
14 something for their privileges? I think I would
15 look into this.

16 MR. ENGELMAN: I think we will look
17 into that. I know that we have had a partnership
18 with the league on a number of issues, but whether
19 we have asked them to look at this specific issue
20 in the past, or worked with them, I'm not sure.

21 DR. ROHDE: They are quite capable of
22 doing it.

23 MR. ENGELMAN: Paul might know
24 actually.

25 MR. RINALDO: Well, I don't know about

1 the general or this specific question, but we
2 certainly have worked with the FCC on a number of
3 issues over the years.

4 Our laboratory is always available to
5 look at these issues. We have solved problems
6 together, and we have an ongoing dialogue
7 concerning enforcement, and I guess that is another
8 thing that we have not mentioned here.

9 But sometimes some users of the
10 spectrum get out of hand, and once they start
11 interfering too greatly with others, they have to
12 be found and dealt with in some manner.

13 And we have identified some of those
14 cases, and the FCC enforcement has improved over
15 the years, and they are still improving. So there
16 is a feedback loop going, and as I said, my moat is
17 always open.

18 MR. WEINREICH: To go back to something
19 that Steve said about designing for what you -- for
20 the environment that you know, that kind of gets to
21 the question of, well, what about what you don't
22 know, and what about what would come after you
23 finish your design.

24 And that I think would lead us to
25 something like the software designed radio, or the

1 software defined radio, where it would be adaptable
2 or readily adaptable to different schemes, and
3 perhaps different interference schemes that might
4 able a user with a specific spectrum allocation to
5 combat or to mitigate some kind of an interference
6 situation that arises.

7 DR. ROHDE: Can I add one more thing
8 here? Last year, I bought a sailboat, and the
9 sailboat has a refrigeration system on it. And I
10 will tell you that I have never seen a better
11 transmitter than this refrigeration system, and I
12 am absolutely at the end of my wit, because I don't
13 know what to do.

14 Is the FCC regulating this, because I
15 have a shortwave radio which is for global marine
16 distress purposes, and so it is a legalized radio,
17 and I can't use it. The refrigeration system hates
18 me. The deep freezer hates me. The radar unit
19 sends out clocks every one second.

20 I am really sitting in the middle of
21 noises in a sailboat somewhere in the Atlantic.
22 The satellite telephone doesn't work, and so I am
23 out of reach. The cell phone doesn't work, and I
24 have no idea what to do.

25 So that is an interesting question.

1 Yes, as a consumer, you sit there, and you are in
2 trouble. So this is an environment that you do
3 know, and it is a sailboat, and it has no
4 shielding, and it has a lot of things here.

5 MR. TRIMBLE: But aren't you the
6 consumer and can't you decide what you want to have
7 interfere with yourself?

8 DR. ROHDE: Well, at the time you buy
9 this, you have no idea what they are doing.

10 MR. TRIMBLE: That was a rhetorical
11 question.

12 DR. ROHDE: I know, but it is a serious
13 question.

14 MR. TRIMBLE: It is a serious question.
15 It is a problem.

16 MR. WEINREICH: Right. The problem is
17 that the engineer goes out and designs his system
18 to work a certain way, and then is confronted with
19 this unknown that pops up like in the freezer. And
20 I think it leads us to somehow ask the Commission
21 to provide some guidance at least on how do we make
22 things more electromagnetically compatible.

23 EMC or electromagnetic compatibility
24 seems to becoming more and more of an issue as far
25 as the devices that we use on a day to day basis.

1 Steve Gillig first, and then Blust. I'm sorry.

2 MR. GILLIG: Since we finally brought
3 up the issue of software defined radio, which is a
4 controversial topic, and once you have one, this
5 Holy Grail, why then all the other questions kind
6 of go away.

7 I would have to say that first off on
8 that, there is two parts to a software defined
9 radio. There is a software in the signal
10 processing, and then there is all these RF hard
11 components which you don't really just change by
12 going in and tweaking the atoms and things like
13 that in software.

14 So there is some things that you can do
15 in software and software defined radio. You can
16 get rid of certain types of interference, but there
17 is a whole lot of them, and a lot of the types of
18 interference that you are talking about here from
19 out of band interference that you really can't get
20 rid of because you have to protect those in the
21 receiver hardware before it ever gets in to where
22 you are doing the signal processing.

23 So software defined radio is a great
24 thing, but I think what we have heard in some of
25 the side conversations, too, is that the aspects of

1 software defined radio are starting to come in.

2 Radios are becoming more flexible, and
3 they are having adaptable modulation schemes and
4 things like that, and that's true. But to wait for
5 a Holy Grail that just says this software defined
6 radio can overcome whatever interference is out
7 there is something that we shouldn't count on.

8 And even if we technically could do it,
9 whether it is something that economically would
10 make sense is another thing altogether.

11 MR. WEINREICH: Mr. Blust, please.

12 MR. BLUST: To continue on that same
13 thought, when we look at having to -- when we get
14 expansion and additional spectrum for a lot of
15 services, often times just because the nature of
16 spectrum is full, we are looking at it being on
17 different and varied frequency bands.

18 So when we begin to design receivers or
19 transmitters for that matter that have to operate
20 over 3, 4, or 5 different discreet frequency bands,
21 the trade-off there may be the costs associated
22 with having to put in the front ends to handle four
23 frequency bands, versus being able to put in a very
24 high performance front end and other techniques
25 which may improve on a single frequency band.

1 I mean, that is not an answer to the
2 question. It's just that it is a fact of life that
3 we are facing. In addition, even if you have all
4 the techniques in the world, and we are looking at
5 in commercial wireless active interference
6 cancellation techniques, and a lot of those
7 criteria using the signal processing.

8 But to do that, again you have to know
9 what it is that you are trying to go cancel. And
10 the over the transom unknown signals become very
11 difficult to address, and they become even more
12 difficult to address because we are beginning to
13 deploy technologies and techniques which don't lend
14 themselves to readily tracing, or identifying, or
15 characterizing those signals.

16 In the past when you had interference
17 on a general basis that was a design deficiency, or
18 another deficiency, and you could identify what it
19 was, then you could take remedial steps for future
20 products.

21 Unfortunately, it is becoming much more
22 difficult to identify these. They are not single
23 events. They are combinatorially events of
24 interferences that are taking place. It is
25 difficult to get inside of the digital front ends

1 on these radios to look at the signals real time.

2 You can't -- they are not a laboratory
3 environment. They are out in the real world, and if
4 as was pointed out they are the 3, 4, and 5
5 percents out of a user base of millions, it
6 directly affects the statistic when it is your
7 device being perturbed.

8 But on the other hand, it becomes very
9 difficult to find and apply a general solution. So
10 it is an environment that perhaps more research,
11 academic focus, as well as feedback on what we are
12 seeing and finding, where we can all share against
13 the knowledge of what we find, may be a useful way
14 to look towards the future. Thank you.

15 DR. ROHDE: I hate to disagree with
16 you. In some areas, simply I believe that in
17 (inaudible), and for the same number of components,
18 you can just build better receivers, and I have
19 seen this.

20 It may not apply to you as an
21 individual, as a company, but if you take the cost
22 to parts count, there is no question around it.
23 And whether you use those parts in an ingenious way
24 or whether you use them in a sloppy way gives you
25 two different results.

1 And I have seen enough cases where this
2 is an excuse by saying, well, I don't know what is
3 going on. In many cases, you do know what is going
4 on, and in many cases it takes maybe two days longer
5 to design it properly, but do it.

6 And again this may not be applicable to
7 your particular case or your company, but I have
8 seen from different manufacturers, and which I
9 don't want to identify, where this is clearly the
10 case.

11 So it is very dangerous to say I don't
12 know what interference level I have, and I don't
13 know what environment I have. There is certain
14 rules of selectivity that are standard, and I think
15 we use those that we are much better off.

16 MR. WEINREICH: Okay. Thank you,
17 Ulrich.

18 MR. ENGELMAN: I wanted to ask. Many
19 of your companies are not just U.S. players, but
20 you are also involved internationally, and I would
21 note that Europe has an EMC directive which places
22 in standards which typically place requirements on
23 both the transmitting and receiving side of things.

24 Are those kinds of standards working
25 differently in Europe? Is this less of a problem

1 in Europe, or is this a problem everywhere and not
2 just the U.S.?

3 MR. WEINREICH: Ulrich. Go ahead.

4 DR. ROHDE: Well, the answer is clearly
5 yes. The market is different. If you look at the
6 symbols which you have on particular equipment to
7 export it into Europe, you can clearly say that you
8 have to meet much more stringent requirements.

9 And it is a question of economics, and
10 whether you want to sell into the European market.

11 Then you have more stringent things. My company
12 in Germany, with \$1 billion in sales, has a huge
13 room in which you can actually drive a tank into.

14 And you can measure those -- the
15 radiated and emitted energy, as well as
16 susceptibility, gets to the top and you can measure
17 these things. And this has a lot to do with the
18 nations willingness to enforce certain things, and
19 what the regulations are.

20 There is no question before I came to
21 America and worked at AHE Telephone, which has now,
22 as many other companies, has disappeared, I used to
23 be in charge of handheld radios.

24 And this was a time when Motorola
25 started to invade my domain by selling two-way

1 radios, and I actually did it quite well. And this
2 was a time when the standard was lower because of
3 political interference. Motorola put such pressure
4 on the German government.

5 They wanted to enter this thing here
6 that we had to rethink some of our policies. But
7 at the time I will tell you that the standards were
8 so extraordinarily tough that you couldn't take an
9 off-the-shelf radio from anywhere in the country
10 but Europe, or Germany in this particular case, and
11 sell it. It was just totally different things.

12 And today I think even the Mercedes or
13 BMWs still hold to a higher standard, and you pay a
14 lot more money for those. And the initial
15 engineering effort and everything is just more. It
16 is less an average income device. It is more of a
17 high income device.

18 And in radio, where the life depends on
19 what you are doing, I think one should really look
20 into these questions of quality and interference
21 possibilities. That is an essential issue.

22 And if two policemen tried to talk to
23 each other to save somebody's life, or avoid some
24 bad crime, the ultimate judgment should be can they
25 talk to each other and achieve their common goal,

1 and not whether they spend five cents less on the
2 radio.

3 But this is a political issue, and you
4 can see from my emotion, that different countries
5 put different levels of efforts on that. And I
6 just came back from Germany yesterday, where I was
7 on a panel and saw these things.

8 It is highly political and emotional,
9 and I am not sure that there is a clean answer.

10 MR. WEINREICH: Charlie.

11 MR. TRIMBLE: This whole issue of cost
12 and ability to do things in electronics has come up
13 over and over again. The fact of the matter is
14 that the cost of electronic equipment drop at the
15 rate of 30 percent a year.

16 And so it is really a case of only a
17 year or so to meet any particular price point that
18 you want to meet. Indeed, the NRE may be higher to
19 do the job right, but the ultimate cost is not a
20 major penalty, especially when you are taking a
21 long term view.

22 MR. WEINREICH: Okay. Thank you,
23 Charlie. Okay. I think we have come to the point
24 now where I think we are going to ask at least my
25 favorite question on the agenda, and that would be

1 what one rule or policy would you change or
2 eliminate so as to improve spectrum efficiency.

3 So is there -- I will let Charlie go
4 first.

5 MR. TRIMBLE: All right. I will be the
6 lighting rod again. I would have the Commission
7 take responsibility for monitoring the noise floor.

8
9 MR. WEINREICH: Okay. So we have to
10 have a new FCC bureau that is in charge of the
11 noise floor.

12 MR. TRIMBLE: No, monitoring. They
13 have got a feedback against their own decisions.
14 They control a fair amount of it, and there is
15 obviously some of it that they don't control.

16 MR. WEINREICH: Okay. Thank you. All
17 right. Steve Gillig.

18 MR. GILLIG: Okay. I think we should
19 have just one policy, and this is probably more,
20 but I think the Commission needs to draft and
21 encourage policies that promote cooperation and
22 interworking between different radio access
23 networks, like wireless LAN, and broadcast
24 television, and cellular networks.

25 And they also need to encourage global

1 harmonization of the frequencies and the services
2 that are using, because again the same problem that
3 Ulrich brought up, is that without global
4 harmonization, you can build a system and it will
5 be just fine for one country, and then you have got
6 a big problem on how to transition it.

7 MR. WEINREICH: Steve Blust.

8 MR. BLUST: I am going to say that I
9 think on a longer term, I totally agree with the
10 global harmonization and the aspect of looking at
11 frequencies on a unified basis, globally, as well
12 as domestically.

13 That comes from a lot of my background
14 having done this for a number of years. On a
15 nearer term basis spectrum efficiency, and I will
16 speak specifically within the cellular industry, is
17 the fact that even with inflexible use, we still
18 have a criteria to maintain analog cellular.

19 And I think that we would like to see
20 what it would take to move beyond having to
21 maintain an analog cellular to where we can take
22 the best advantage of deploying the advanced
23 digital technologies on all the radio channels at
24 our disposal. Thank you.

25 MR. WEINREICH: Thank you, Steve. It

1 sounds like we need some kind of -- like we said
2 before, sunset rule on some of the older
3 technology. Mr. Toh.

4 DR. TOH: I think the FCC should have a
5 mechanism -- and I wouldn't say rule, but a
6 mechanism where operators producing com systems to
7 end-users should regularly provide technology and
8 performance statistics, and as a result of trials
9 and study feedback to the FCC.

10 If the FCC were to look through these
11 various studies, and pinpoint out factors that
12 would create problems, such as interference of one
13 system to the other, and therefore take subsequent
14 steps to rectify the problem.

15 But I think one issue would be how to
16 you provide incentives to these people to prove you
17 that feedback.

18 MR. WEINREICH: That's a question of
19 how do you overcome some of the fear of
20 compromising proprietary systems and property
21 rights. Ulrich, please.

22 DR. ROHDE: I would still like to see
23 that the FCC implement some kind of a working panel
24 on technology, whereby we look at contributions on
25 how to do certain things, whether on radio

1 receivers, front ends, mixers, oscillators, and how
2 all of these things can be improved and shared on a
3 working panel.

4 Because it is -- the word economic has
5 popped up a few times today here, and rightly so,
6 but I think if we come up with a common knowledge
7 base about certain things and how to do them, and
8 then there is still enough about how you package
9 these things, and what features you implement,
10 there is another chance around how you can make a
11 better mouse trap.

12 On the other hand, I think there are
13 certain commonalities, and I think we share certain
14 commonalities, and avoid problems in both the
15 receiving and transmitting.

16 And I wish that the FCC, as in the
17 past, had gone out and said to ITT to build this
18 better mouse trap. And I remember that ITT did one
19 and then dropped it, and whatever happened there,
20 it lasted for maybe a year or so.

21 I sent a letter to the people and asked
22 can I have the integrated circuit and Texas
23 Instruments said, well, we kind of dropped the
24 ball. There was not enough interest.

25 So, yes, it was shown as demonstrated,

1 and it was built, and it worked, and IEEE wrote
2 about it. So a magazine article came out of it.
3 Texas Instruments got a good name out of it, but no
4 product developed from it.

5 So what I wish that would happen is
6 that the FCC really invites a bunch of experts on
7 maybe a six months or whatever basis and talks
8 about these issues, and how they solved these
9 things, and everybody would greatly benefit from
10 this.

11 MR. WEINREICH: Thank you, Ulrich. Mr.
12 Rinaldo.

13 MR. RINALDO: Yes, thank you. It seems
14 to be something often said these days in the FCC
15 circles that you need technical flexibility, and
16 there are times when that is wonderful, and there
17 are also times when that causes problems.

18 If, for example, a number of services
19 or a number of systems are put in a band under one
20 set of circumstances, and now someone either new or
21 an incumbent comes along and decides to use
22 technical flexibility and changes the environment.

23

24 Now, it is difficult to then figure out
25 how to avoid that, but in some cases standards

1 should be considered, rather than having complete
2 technical flexibility.

3 If someone -- if we all know the
4 standards that are set for a new system coming in,
5 and we are all talking to each other and studying
6 that to see how it is going to affect the other
7 systems, I think we are ahead rather than letting
8 it happen, and then wondering what hit us.

9 So I would suggest that the concept of
10 letting many flowers bloom is fraught with problems
11 because eventually systems are going to collide,
12 and then you have to do something about it.

13 So technical flexibility may be simply
14 putting off the day when you have to develop
15 standards. Thank you.

16 MR. WEINREICH: Thank you, Paul.
17 Merrill.

18 MR. WEISS: I would say it is hard to
19 verbalize this. I guess there is several aspects
20 to technical flexibility that it seems to me ought
21 to be implemented, and I guess this is more in the
22 positive than in the negative. But maybe it is
23 getting rid of some of the rigidity.

24 One of the things that we did in
25 reconfiguring part of the spectrum some years ago

1 that would allow for spectrum efficiency was to
2 allow for channelization that was flexible.

3 There were large blocks of spectrum
4 that were assigned to or that were licensed to
5 particular licensees, and then they could do with
6 them as they saw fit, including combining adjacent
7 channels, and then splitting them down into
8 subchannels and things of that sort.

9 And so where I think most of the time
10 when I hear people talking about technical
11 flexibility, it is more in terms of modulization
12 and things of that sort. It also needs to be done
13 in the realm of channelization, and that requires
14 that there be some mechanisms put in place as to
15 how you go about calculating interference from
16 unequal channels, unequal band widths, for
17 instance, with overlapping channels.

18 And we actually developed a regime that
19 allowed for that, and in part of spectrum, and it
20 is in place today. But I think that could see
21 application in other parts of the spectrum than
22 where it is currently in place.

23 MR. WEINREICH: Thank you. I would
24 like to ask members of the audience now to give us
25 their opinion as to what one rule or policy should

1 be changed by the FCC. Carl. Down in the second
2 row here.

3 MR. STEVENSON: Thank you, Dave. I
4 realize that I am making a fairly significant
5 number of comments, but I have a fairly large and
6 vocal constituency that I am representing.

7 I have to agree with Paul's comment
8 about standards. In fact, there is a Federal law
9 on the books that the commission may or may not be
10 fully aware of.

11 I believe it is called the "National
12 Technology Transfer Act," and my understanding from
13 reading some papers on the subject that came out of
14 NIST are that regulatory agencies are required to
15 consider open consensus industry standards in their
16 regulatory proceedings.

17 We had a situation, which I think is
18 what Paul is alluding to, where there are shared
19 bands and there are the bands where you have Part
20 15 devices, and the Commission has historically
21 taken a very laissez-faire approach, a very
22 technology neutral approach, in the sense of
23 basically saying here is some basic power and
24 emission limits, and here is the edges of the
25 bands. Have a nice day. Thank you very much.

1 And what that has done in some sense is
2 it has promoted proliferation of a lot of systems
3 that are unlike, and in the standards community, we
4 are going to great lengths to develop standards
5 that will coexist with each other for different
6 things, like wireless local area network, wireless
7 personal area network.

8 We have listen before transmit, carrier
9 sense multiple access, collision avoidance
10 protocols, and all sorts of things like that, to
11 allow our standards to work together pretty well
12 and share the spectrum effectively with ourselves,
13 and in many cases with unlike systems.

14 but it only takes one rogue if you
15 will, who doesn't play nice for lack of a better
16 term, to kind of upset the apple cart for
17 everybody. So I would encourage the commission to
18 make more use of industry consensus standards, such
19 as those that IEEE 802 has developed for wireless
20 networking, in defining the types of devices, and
21 the types of requirements for devices for use in
22 those sorts of environments. Thank you.

23 MR. WEINREICH: Marc.

24 DR. GOLDBURG: I would actually like to
25 mention a policy that I think the commission

1 shouldn't change, which is the one of technical
2 flexibility. If you look at other standards, or
3 excuse me, other regulatory agencies throughout the
4 world, you can see a number of cases where
5 industries or economies have in some cases been
6 severely damaged by the government trying to
7 mandate technology.

8 Having said that though, it is
9 important to come up with allocation rules that
10 foster co-existence, and I think as you mentioned,
11 a policy of sort of like versus like.

12 For example, putting wide area systems
13 together, versus local area systems, or two way
14 systems, versus broadcast systems, or FDD systems
15 versus TDD systems.

16 With some basic groupings like that, I think one
17 could develop a set of co-existence rules that do
18 allow different technologies, but are meant to
19 fundamentally provide the same types of services to
20 co-exist.

21 MR. WEINREICH: Okay. Thanks, Marc.
22 Anybody else? I'm surprised at the lack of
23 comments here. Dr. Toh, please.

24 DR. TOH: Yes. Just to add on the
25 standardization bodies. My knowledge is that

1 pretty much it evolved as a working group and
2 eventually endorsed by, for example, IEEE, or TIA,
3 and so on. Very often than not establishing a
4 liaison with another standardization body is not a
5 first criteria.

6 So the issues of who is going to
7 encourage this formation, should that be the role
8 of the FCC, or should that be the role of that
9 evolving body. The second thing was brought out on
10 the co-existent rule again.

11 As this community grew with different
12 systems and different people controlling these
13 systems, who should be the major player in terms of
14 the co-existence, because obviously it affects
15 their market, and it affects their control.

16 MR. WEINREICH: Thank you, Dr. Toh.
17 Steve.

18 MR. BLUST: Another thing that I would
19 like to mention is the globalization perspective,
20 since that was brought up before. I think one
21 thing that we have to be cognizant of is that
22 perhaps we need to have increased, perhaps
23 cooperative, government-industry research on a lot
24 of these issues of common and core problems.

25 And that is not just a domestic issue

1 so to speak. That is an international issue,
2 because while some systems are domestic in nature,
3 and are only in the U.S. border so to speak, and
4 not to mention the issues with neighboring
5 countries at the borders, a lot of the standards
6 that are being defined, and a lot of things being
7 done, are for global bases, meaning your cellular
8 PCS, third generation, and those sort of things.

9 And that we have to be careful that
10 criteria that may be adopted here doesn't prohibit
11 devices from either entry, or in use, or use and
12 utilization elsewhere, because that is what the
13 consumers are doing today in the mobility world.

14 And I think we have to ensure that we
15 have that global dialogue in discussion, because it
16 is a global problem. It may be in varying degrees
17 in various jurisdictions, but the interference, the
18 design, the criteria, all these questions that we
19 are asking here, the efficiencies, and so forth, is
20 of global concern, I believe, and that is my ITU
21 hat so to speak on. Thank you.

22 MR. WEINREICH: I will just mention one
23 other thing about the ITU. The GMPCS, the Global
24 Mobile Personal Communication by Satellite
25 memorandum of understanding was signed a few years

1 ago in the ITU, and people who do sign the
2 memorandum are allowed to have their terminals
3 passed freely amongst the countries that are the
4 signatories to the memorandum.

5 And I think that was one thing that
6 goes a long way to try and promote taking one
7 terminal from one country to another. What you say
8 about the mobility is I think compounded a little
9 bit, in that we don't really have any common
10 frequency bands around the world for us by PCS.

11 We tried it in Work 2000 to come up
12 with something like that, but we weren't quite as
13 successful as the industry wanted to be. But I
14 think that is one thing that has to be taken into
15 account in future spectrum planning, is to try and
16 make a more global approach to the way the bands
17 are assigned to the various services. Okay. Steve
18 Gillig.

19 MR. GILLIG: Just to add on that
20 comment, and it also gets into what Mr. Weiss was
21 saying, that having large bands is better than
22 giving very small bands that are non-contiguous for
23 the reasons of the technical flexibility, but also
24 because it gives you a much better chance of having
25 some overlapping spectrum with an around the globe

1 operation.

2 Whereas, if you have got very small
3 bands, it gets very, very difficult to have any
4 kind of global harmonization.

5 MR. WEINREICH: Thank you.

6 MR. ENGELMAN: Let's wrap up then.

7 MR. WEINREICH: Okay.

8 MR. ENGELMAN: I guess I would start by
9 saying thank you for coming. I think we have had
10 some good discussions this morning on spectrum
11 efficiency. I want to thank our panel and my co-
12 moderator, Dave Weinreich, for joining us.

13 I want to thank the audience for
14 participating and would remind you that this
15 afternoon we will have another session starting at
16 one o'clock that will look more at the policies and
17 rules that we currently have, and some of the
18 philosophies associated with where our current
19 rules are, and where they should be going in the
20 future.

21 And we will also have a short
22 introductory talk from Preston Marshall of DARPA on
23 reconciling technology, flexibility, policies, and
24 rules. I hope you will join us again at one
25 o'clock. Thank you.

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(Whereupon, at 11:56 a.m., the workshop
was recessed.)

A-F-T-E-R-N-O-O-N S-E-S-S-I-O-N

(1:05 p.m.)

1
2
3 MR. ENGELMAN: Welcome back. We will
4 try to get started. I hope that you all had a
5 restful lunch and you are ready for some lively
6 post-lunch discussion. We want to keep things
7 lively so that everyone stays awake.

8 And I don't think we will have a
9 problem with that. We have got a great panel for
10 you this afternoon, and first to kick us off, I
11 would like to introduce our co-moderator, Preston
12 Marshall, of DARPA, and not DARA. There is a "P"
13 in there.

14 The project word is missing, but
15 Preston, welcome.

16 MR. MARSHALL: Thank you. The P-word
17 is important to us, because it brings us back to
18 our internet inventor legacy. When Paul asked me
19 to in fact replace him at DARPA to go over to the
20 FCC to work on spectrum management, it was hard to
21 imagine that he could really generate a lot of
22 interest in that, and quite the contrary seems to
23 be true as more and more people have recognized how
24 central spectrum management is to doing IT.

25 I am sitting here as a representative

1 of DARPA, but it is important to realize that DARPA
2 is a technology arm of the Department of Defense.
3 It is our job to do the job that no one else would
4 possibly invest in.

5 Nothing I say is anything other than my
6 personal opinion on the kind of technology inputs.

7 If you want to know policy from DoD, go over and
8 see Steve Price and testimony, and they can work
9 that for you. I am here just as a technologist.

10 And this is an area where we really
11 think is amenable to technology. I tried to put in
12 a topic sentence for this session, and I had a
13 Blackberry keyboard and so I had to keep it short.

14 Reconciling Technology, Flexibility, Policies, and
15 Rules.

16 Now, the policies and rules came from
17 Paul, and that was the title of the group, but the
18 issue really seems to be how to reconcile the kind
19 of technology that everyone sees emerging,
20 particularly in the other panels.

21 And the kind of flexibility we want to
22 see in systems, and how to reconcile those two with
23 something that can be implemented in a policy and
24 rule base. I think as engineers, a lot of us have
25 a strong sense that if we could just go in and do

1 it, we know how we would have to do it.

2 But going from that very specific case
3 to a general case of policies and rules, which is
4 to challenge everyone else who enjoys criticizing
5 the FCC for really is a job.

6 We are one of the last panels, and so a
7 lot of panels have talked about ideas. I would
8 hope that when we are finished that we can come up
9 with some ideas that are implementable, that
10 capture the intellectual content of those, but
11 still in a form that someone can carry forward and
12 actually implement.

13 To start up the sort of dissention and
14 hope to keep it interesting, I thought I would take
15 the preoperative of being the moderator, and throw
16 a couple of things on the table.

17 The panel was set up with the framework
18 of policies and rules, and it is hard to argue
19 against policies. We need them. We can't have
20 anarchy in spectrum. I would like people to think
21 about whether though we need rules.

22 Rules implement policy. We ought to be
23 looking towards a period of time when our radios
24 are smart enough, our interference management is
25 smart enough, so we can give the radios directly

1 policy, and get the FCC out of the rules business.

2 We think today about a policy framework
3 which locks in the characteristics of radios. I
4 think we need to be moving towards a framework
5 where we lock in the behavior of radios, and how
6 they respond, and make sure that they behave
7 correctly to interfering conditions. But not to
8 necessarily avoid those conditions.

9 So, my first sort of charge to the
10 group, both audience and panel members, is that
11 when you think about rule making and policy making,
12 think about it as something that controls action,
13 reaction, response, sensing, rather than something
14 that merely guarantees that nothing can ever
15 interfere at any point in time, and at any point in
16 space, and at any point in the earth. And
17 potentially if NASA was here, the solar system.

18 The second thing is I listened to Vince
19 Cerf a couple of days ago. Vince Cerf is probably
20 the most famous DARPA program manager and inventor
21 of the internet.

22 And his comment was that you ought to
23 look at whatever we did as being wrong, because we
24 responded to a very different set of engineering
25 realities, and we could build very different kinds

1 of systems. It is easy to get into technology and
2 well beyond when it was right.

3 I think when we look at spectrum, we
4 are all sitting here, and we just finished the
5 blood bath on 3G. If you have been involved in
6 that process, people are still reconciling earlier
7 Congressional actions.

8 All of those presume a framework that
9 we see as evolving and new, but there is no reason
10 to believe that is the framework of the future.
11 Maybe in fact we should run away from it very
12 rapidly.

13 And I have heard some of the other
14 panelists, and I have talked and heard a lot about
15 cell phones, and 4G cell phones, and 3G cell
16 phones. But I have not heard people talking about
17 how those same rule frameworks work if the
18 frameworks are ad hoc, peer-to-peer networking.

19 What if 802.11 is the answer and not a
20 cell phone. What if it is infrastructure less
21 rather than infrastructure based. Certainly from
22 the Department of Defense, we are looking at
23 technology that is infrastructureless, because
24 there is no infrastructure where we want to go.

25 And so we are going to be pumping

1 literally billions of dollars over the next tens of
2 years into infrastructureless technologies. So it
3 is not enough to merely prove that we have the
4 right spectrum base to allow us to go to 3G cell
5 phone and 4G cell phone, and even 5G.

6 We ought to be thinking about what if
7 it is done completely differently. Being friendly
8 to one mode may be really doing technology
9 selection for the other.

10 So I have done my moderator's
11 preoperative. I would like to go around the panel
12 and introduce them if I can find my right sheet
13 here. We have already introduced myself as the
14 moderator.

15 Ron Haraseth, Director of APCO,
16 Automated Frequency Coordination. I thought they
17 would be in order.

18 MR. ENGELMAN: There are not in order.

19 MR. MARSHALL: Thanks for telling me.
20 Brent Wilkins -- raise your hand please -- managing
21 director of Cantor Fitzgerald. Gerald -- help me
22 out please.

23 PROF. FAULHABER: Faulhaber.

24 MR. MARSHALL: Gerald Faulhaber,
25 Professor of Business and Public Policy at Wharton.

1 Marc Goldberg, from ArrayComm; Michael Fitch,
2 Director of Spectrum Management, at Boeing; and
3 Michael Lynch, Senior Manager of Spectrum
4 Regulation, from Nortel.

5 We had a number of questions, and what
6 I would like to do is start us out and the question
7 I was given by my FCC co-moderator, and I think it
8 is a good one, is what current or new technologies
9 under development may influence the effective use
10 of spectrum; what may decrease or impede the
11 effective use of spectrum.

12 And then what is the rule implications
13 of those, and I think we will just start and go
14 down the panel.

15 DR. GOLDBURG: Thanks, Preston. Let me
16 mention two technologies briefly. One of them is
17 software defined radios, and we have heard a little
18 bit about that earlier in the session today, and
19 the other one is adaptive antennas.

20 We heard the words or the phrase offer
21 to define radios and offered up as sort of a
22 panacea to a whole wealth of spectrum issues, and I
23 think the class of radio technologies, where the
24 radio is software configurable, to be able to
25 handle different modulation formats, or potentially

1 work in different bands, is valuable.

2 I think the thing that gets left out of
3 the current discussion is many of those
4 capabilities are in today's current radios. If you
5 look at CDMA systems, which changed our spreading
6 factor to handle interference, or GSM, which
7 changes its coding rates; or 802.11, which changes
8 its spreading factor.

9 Most modern communications systems, at
10 least the cellular ones that I mentioned, have
11 elements of software defined radios in it. So I
12 think that as an industry that we are already
13 taking pretty good advantage of that technology to
14 handle interference and provide services under a
15 variety of link conditions.

16 And it is not clear to me that there is
17 this huge incremental piece of low-hanging fruit
18 that we have not taken advantage of already. That
19 is one comment.

20 The other one, which is a little bit of
21 a pitch given where I am from, but it is also
22 something that I very much believe in, is the
23 concept of adaptive antenna systems. Spectral
24 efficiency is about -- at least for heavily used
25 systems, is about managing interference.

1 And adaptive antennas are a technology
2 that are able to do a better job of focusing energy
3 on users, rather than sort of spraying energy
4 throughout the whole cell. And as a result of
5 that, they can have a very dramatic effect on
6 spectral efficiency that has been shown in a
7 variety of commercial deployments.

8 MR. MARSHALL: Do you want to connect
9 that to rules and regulations? That was the panel
10 that you were put on. You are one of the two
11 panels here, and you are talking to lawyers here.

12 DR. GOLDBURG: Rules and regulations.
13 Sorry. My bad (sic). I think the connection is
14 this. There are a variety of technologies out
15 there which have individually or in combination
16 been used to increase spectral efficiency of
17 systems over time.

18 And I think what the Commission should
19 be doing is attempting to look overall throughout
20 the industry and looking at best practices, and
21 potentially coming up with some target performance
22 levels, but not necessarily mandating technology.
23 That is best left to the technology developers, and
24 the people who have to deploy and operate the
25 systems.

1 MR. LYNCH: Well, actually he stole
2 some of the points that I would have liked to have
3 brought up, but that's okay.

4 MR. MARSHALL: You get two of your own.

5 MR. LYNCH: I think one of the things
6 that has got a lot of the manufacturers and
7 operators sort of stirred up today is ultra
8 wideband, and we look at it as a glass half-full,
9 and a glass half-empty.

10 We don't manufacture it, but we see it
11 as a great potential, but we also say it as a great
12 potential for harm if the rules again aren't
13 correct.

14 And one of the other little hooks that we would
15 like to throw into that one is the term, spectral
16 efficiency.

17 If you look strictly at it, it looks
18 very, very efficient, but is it really? Spectral
19 efficiency from a rule point of view isn't I think
20 the way to go, and the way I would preface my
21 remarks is to say to a degree, but an efficient use
22 of the spectrum is maybe a better standard to use.

23 And just because I get 44 megabits down
24 the pipe doesn't mean that I am using it -- that a
25 technology that doesn't do that is using it

1 inefficiency. So I think there has to be a balance
2 in there somewhere.

3 And again the rules, yes, the rules
4 have to help everybody, and again, UWB, we are
5 going to be talking about that for a couple of more
6 years I imagine, and what kind of rules should or
7 should not be in place on that.

8 But also how do we define a technology
9 that is efficiently using the spectrum, rather than
10 putting out a rule that says you have to push this
11 much down the pipe in order to have your technology
12 accepted.

13 I think that those are not mutually
14 exclusive, but we prefer the efficient use of
15 spectrum in our model rather than saying how much
16 has to go down the pipe, or how much per kilobyte
17 or per kilohertz, whatever the standard is.

18 MR. MARSHALL: Okay. Thanks.

19 MR. HARASETH: From a public safety
20 perspective, I think one of the things that I just
21 wanted to bring up is especially in light of some
22 of the newer technologies in the ultra-wide band,
23 the software-defined radios is security.

24 Public safety is not one that accepts
25 change really quickly, and it is also one that

1 doesn't necessarily -- security is a relatively new
2 issue, but we are taking a lot of our lead from the
3 Federal government issues, and that security is
4 obviously a really big item there.

5 The other thing is that we are talking
6 about efficiency, and the use of these new
7 technologies, and these new technologies are
8 letting us do all kinds of new things. And it just
9 struck me sitting up here listening to this that
10 this is like at home.

11 You have got an empty closet or an
12 empty garage, and how long is it going to stay that
13 way. So it is not a case of efficiency of
14 technology that you are using.

15 It is an efficiency of how you are
16 using that technology, and what you are allowing to
17 run down that pipeline. Is it junk sitting in the
18 garage and it won't let you park the car, or is it
19 something worthwhile.

20 MR. WILKINS: I want to ask the
21 question a little bit differently, and on the fact
22 that on the technological standpoint, I am not
23 going to talk about the technology of the spectrum,
24 but merely the technology of the trading mechanism.

25 Cantor Fitzgerald is looking at this

1 market from a standpoint of how can this best be an
2 efficient market, and our company has been involved
3 in trading products for years, from an electronics
4 standpoint, as well as a human brokerage
5 standpoint.

6 And the technology does exist today to
7 trade it. The question becomes if it is 10 trades,
8 or 50 trades, a thousand trades between the
9 counter-parties, does the technology exist today to
10 actually trade spectrum in a variety of forms.

11 PROF. FAULHABER: I am actually going
12 to defer my time until we get to policy
13 considerations, because we are largely rearranging
14 deck chairs on the Titanic here when talk about
15 little tweaks, and I would like for us to go for
16 the lifeboats. So if I could hold my time for the
17 next --

18 MR. LYNCH: That is a hard
19 characterization to follow.

20 PROF. FAULHABER: Sorry, Mike.

21 MR. FITCH: No, that's all right.
22 Well, I will speak a little bit to technology in
23 the satellite context, and there what we have is a
24 number of trends, but I would agree with Marc's
25 comments that it is not that there are low-hanging

1 fruit and some gigantic leap forward overnight in
2 any regard.

3 But the trends that I think relate to
4 efficient use of spectrum, more power on the
5 satellites generally capable of, and reconfigurable
6 antennas, spot beams, on board processing, on board
7 beam-forming with antennas.

8 The result of these technology advances
9 is a combination of more throughput overall, and
10 more directed throughput to where the requirements
11 actually are, and in some cases smaller and cheaper
12 earth station terminals, therefore reducing the
13 cost to the consumers.

14 Regulatorily, these are all pretty
15 compatible with the Commission's rules. The
16 Commission's rules in the satellite services have
17 generally allowed a pretty high degree of
18 flexibility to the operators working amongst
19 themselves, and that has enabled transitions,
20 albeit gradual, as technology advances.

21 MR. ENGELMAN: Does anyone from the
22 audience want to jump in with some ideas or
23 thoughts? Again, the question was what current or
24 new technologies under development may increase
25 efficient use of the spectrum or may hinder it?

1 There is no one out there with a good,
2 new idea? In the front row. If you would wait for
3 a microphone, please.

4 MR. MARSHALL: Thank you. My name is
5 Jim Marshall, and I work with the Mitre
6 Corporation. One of the things that has been
7 brought up from time to time is the potential
8 advantage of spectrum aggregation.

9 And I was wondering if the panel might
10 comment on that and its advantages and
11 disadvantages.

12 MR. ENGELMAN: Okay. Anyone have any
13 thoughts? I would ask maybe Cantor -- for Brent to
14 talk about spectrum aggregation, because this is
15 the ability, I think to put bits and pieces of
16 spectrum together into a useable plan.

17 MR. WILKINS: Well, the issue becomes
18 on any type of traded commodity for a better word,
19 is to somehow have a standardized agreement from
20 which to train or transact. I think the issue
21 becomes how do you put together that type of an
22 agreement between spectrum allocation.

23 You have to have some kind of
24 standardized format, or some kind of rules and
25 regulations that all the counterparties can agree

1 to. I think what happened in our experience has
2 been that we looked at the wireline industry quite
3 heavily, and there are some issues there because a
4 lot of counterparties could not agree to what those
5 rules and conditions, terms and conditions, could
6 be in the contract.

7 There are some issues I think from a
8 standpoint of defining the spectrum, defining that
9 the rules and the terms that the counterparties can
10 address, and I think by doing that that you can
11 actually have something that can be traded and
12 transacted between the parties in such a manner.

13 MR. ENGELMAN: Gerry.

14 PROF. FAULHABER: This is a good issue,
15 particularly as I am going to be talking about in a
16 minute or two when you begin to consider property
17 rights in markets models associated with spectrum.

18 If we think of private goods, and let's
19 say land, for example, it turns out that it is much
20 easier to subdivide it than it is to aggregate it
21 through property markets

22 And which is why it is sometimes
23 difficult to put together enough property for a
24 shopping mall. It is a lot easier to subdivide it
25 than it is to aggregate it again.

1 And once we move towards a property
2 rights model, which I am sure that my colleague
3 here would be very excited about, that we have to
4 somehow address that problem of ease of
5 aggregation, because it could be a problem within
6 the context of property rights and markets.

7 MR. ENGELMAN: Does anybody else want
8 to --

9 MR. MARSHALL: I would just like to
10 state that I think that as an alternative view that
11 says that I don't need to aggregate spectrum
12 physically. That when we take and leverage the
13 increasing SDR capabilities, and non-contiguous
14 modulations, that another approach is to become
15 better at accepting the reality of a very
16 anarchistic environment of spectrum, and look to
17 modulations that are non-contiguous and no-
18 symmetric energy.

19 And to exploit holes rather than trying
20 to statically collapse them, and put the
21 subdivision back together again. I think you have
22 got two different paths there. One is a regulatory
23 and the other is to develop technology that accepts
24 we are what we are, and some things are just very
25 hard to put the genie back in the bottle.

1 MR. ENGELMAN: Okay. I think I saw
2 another question or two in the audience. Over
3 here. Can we have a microphone, please.

4 MR. GILLIG: Steve Gillig, Motorola.
5 This was something that didn't come out this
6 morning too much, but certainly people are talking
7 about Joe Mattola, about cognitive radio, which is
8 a radio that somehow senses its environment, and
9 senses interference, has the ability to look for
10 open spectrum either by itself or through the
11 system.

12 And so it sounds like an exciting
13 technology. It certainly is a little ways off
14 before we would be able to implement that, but
15 before we could even implement something like that,
16 there would have to be certain policies enacted
17 that would allow spectrum, be it contiguous or lots
18 of little blocks, to be able to be marketed and be
19 able to be sold.

20 Otherwise, all this capability isn't
21 going to do you any good if you can't jump to
22 unused spectrum and figure out how you are going to
23 pay for that, and how people are going to offer
24 that for service.

25 So that is something that has to come

1 with the policy first before the technology could
2 make use of it.

3 MR. MARSHALL: I can't comment on that,
4 because that is my position description at DARPA,
5 is building such a radio. So I am the wrong guy to
6 say anything.

7 MR. WILKINS: I have just got one
8 comment. On the wireline side, one of the reasons,
9 and one of the problems they had on the wireline
10 trading industry was the fact of the
11 interconnectivity.

12 But if also we are just talking about
13 rights -- you know, trading rights to the spectrum,
14 you don't have interconnectivity problems with the
15 delivery issues that happened with the wireline
16 side.

17 That is a point to consider when you
18 are looking at the rights of the spectrum; trading
19 as rights, versus actually looking at the physical
20 delivery of the spectrum itself.

21 MR. MARSHALL: Would you like to talk
22 about that from a policy perspective, because he
23 was basically addressing that tension between
24 policy.

25 PROF. FAULHABER: Do we have a minute

1 or two so I can --

2 MR. MARSHALL: You deferred the time.
3 So this is your little bucket here of your time.

4 PROF. FAULHABER: I sort of made this
5 provocative comment about rearranging the deck
6 chairs. And let me actually say what that means
7 and how it fits in, I think, to your question,
8 which is -- well, let me make it clear what the
9 current system is, okay?

10 We all sort of think that we know what
11 it is, but it is basically administration of an
12 important national resource by administrative fiat.

13 Okay. We make rules about things, and that is
14 what we do here at the FCC, or I used to be here.

15 I tried not to make rules, but that's
16 what we do here, okay? And we have done that for
17 75 years. We sort of decide where things are going
18 to go, and we hand it out to people.

19 And we have changed that a little bit
20 in the last 10 years, okay, because we now have a
21 little bit of auctions, but there is less there
22 than meets the eye.

23 Now the fact is that you might say that
24 here we are in the center of democratic capitalism,
25 and how are we passing, or how are we allocating

1 this scarce national resource? Well, we are doing
2 it by administrative fiat.

3 You know, if it were really important,
4 like food, clothing, or shelter, we would let the
5 market do it wouldn't we? Okay. Well, you know,
6 somehow we don't do that.

7 Well, is there any precedent for this,
8 and of course there is. There used to be this
9 country
10 -- and some of us might remember -- the Soviet
11 Union, and they had an agency called Gosplan, and
12 that's what Gosplan did. It used to pass out
13 everything.

14 And what the FCC does is that we are
15 sort of the Gosplan of spectrum, okay? We sort of
16 pass it out and if you are good, we will let you
17 have more. And we know that model doesn't work.

18 Ronald Couse, the Nobel Laureate, said
19 so in 1959, and he was considered a crank for
20 pointing out that Gosplan is probably not a good
21 thing as a way to allocate resources.

22 And ever since then, economists have
23 argued, look, this is insane. What you should do
24 is get this out into the market, and get the
25 government out of the business as Preston has said,

1 but in a different way.

2 It's like establish property rights,
3 and auction the dam stuff off and get out of the
4 business, and let secondary markets, such as Cantor
5 Fitzgerald, solve this problem for you. That's how
6 we deal with real estate, and you know, it seems to
7 work, okay?

8 And economists are sort of beating the
9 drum on this for 40 years. We will hear some more
10 of that at the next session, and it is hard to
11 argue that the markets don't do a fairly reasonable
12 job at things as long as we don't interfere with
13 them too much.

14 And, of course, as an economist, I
15 would have to say that. However, what Preston
16 indicated also is another strain to reform, and
17 just saying, okay, you know, the answer is not
18 necessarily to go to markets, but what we should be
19 doing is deploying these new technologies.

20 Okay. The brave new world of mesh
21 networks, agile radio, ultra-wide band, generally
22 wide-band technologies, which guess what, they
23 don't take many spectrum at all.

24 They kind of sneak in kind of various
25 places, and they really are very efficient, and use

1 it tremendously. In which case, the whole thing of
2 spectrum scarcity will go away, because all this
3 stuff about managing it, even property rights, is
4 about scarcity.

5 And what we hear Preston saying is that
6 in this brave new world there ain't going to be any
7 scarcity, okay? So to some extent the technology
8 guys are saying, yes, we think the present system
9 sucks. You know, Gosplan is not the way to go, and
10 we should go to commons.

11 The commons are saying, yes, Gosplan
12 sucks, and let's go to markets. And in fact what
13 we have been doing -- and I say we, because my co-
14 author, David Ferber, and I have been working on a
15 plan which attempts to accomplish the best of both;
16 to realize the efficiency of the markets through a
17 property rights scheme, and yet has sufficient
18 accommodation for ultra-wide band agile radio
19 through what we call a non-interference easement
20 that we could use markets.

21 But we could also get the benefits of
22 commons. So if we want to look beyond Gosplan and
23 say where do we want to be, it strikes me that we
24 may be in a future in which the commons rules.
25 That would be wonderful. No scarcity.

1 I was promised that in 1995 about the
2 internet and it wasn't true, and I hope that it is
3 true this time; or we may be in a world where we
4 are allocating things by markets, and we know that
5 they tend to work a lot better than Gosplan does.

6 So whatever we do is an in-state,
7 wherever we are looking forward to, okay, we need
8 to come with a future scenario that can accommodate
9 either one. And that is sort of what we are trying
10 to propose, at least in our submission, to the
11 Commission; something which is consistent with
12 property rights, as well as with a commons
13 approach, and that is what I would recommend, and
14 get the FCC out of this business, okay?

15 MR. MARSHALL: I would hate to be
16 quoted as necessarily believing in markets quite
17 that strongly.

18 PROF. FAULHABER: Wait a minute. DoD
19 in favor of anarchy? That is a quote.

20 MR. MARSHALL: We are organized. No
21 one else is allowed to.

22 PROF. FAULHABER: Organized anarchy.
23 Okay. I love it.

24 MR. MARSHALL: And I think it would be
25 fair to let the panel comment on your comments,

1 because they go to the heart of some of the other
2 issues. But I think you also ought to put out that
3 markets -- in a lot of places, we don't allow
4 nuclear power plants to be regulated by market.

5 If I melt down, I will go out of
6 business and go bankrupt. We in fact enforce
7 standards that are not market driven, and the
8 internet was developed with no market behind it.
9 It created incredible wealth, but no one else
10 probably other than DoD would have been willing in
11 the early '70s to invest in it.

12 So I will put in a pitch to at least
13 moderate that drive, and recognize that public
14 safety, public interest, as such. and clearly as
15 the Department of Defense, we represent other kinds
16 of interest.

17 No one has ever modeled them in terms
18 of strictly bidding.

19 PROF. FAULHABER: You will respond to
20 the moderator's comments or something like that.

21 MR. MARSHALL: Everyone will respond to
22 yours and mine. And with that -- there are hands
23 up all over the place. So we have got some stuff
24 going.

25 DR. GOLDBURG: Actually, I have a

1 question for Gerald, and I am not an economist, and
2 so you will have to bear with me. But it seems to
3 me that one thing that markets don't focus on is
4 the long term.

5 I mean, they tend to be short-term,
6 mid-term, focused, and if you try to apply that in
7 the context of spectrum -- let's take the example
8 of the television industry today, which is in some
9 sense an industry that is in a certain amount of
10 pain.

11 We could point to their spectrum and
12 say it is used inefficiently, but the reason that
13 it is used inefficiently in some sense is that
14 television, because of its success, developed a
15 huge amount of content that now other techniques --
16 cable, and satellite, and so forth -- are
17 delivering.

18 So in a sense, they are a victim of
19 their own success, and in a pure market-based
20 approach, they may not have had the opportunity to
21 be successful in the first place.

22 PROF. FAULHABER: Well, television sets
23 a sweet example. A couple of acts here. I think
24 the number is around 85 or 86 percent of U.S.
25 households now get television through a pay

1 subscription model. Their main source of
2 television is not over-the-air broadcasts.

3 And that number is growing, okay? To
4 the extent that the television industry identifies
5 itself with over-the-air broadcasts is doomed, and
6 I don't think the television industry does.

7 The television industry is a content
8 business. I actually challenged Michael Eisner on
9 this once, and he readily admitted that he didn't
10 give a damn how television got into people's
11 houses; whether it was over-the-air broadcasts, or
12 cable, or satellite, and he's right.

13 Now, the cleanest -- this is like a fun
14 example, okay? You guys remember UHF television?
15 Channels -- what, 52 to 60? It was this huge swath
16 of the spectrum, which we thought was a great idea
17 back in the 1950s, and we actually for a while
18 mandated that tuners have UHF tuners on them.

19 I doubt -- you would have to look in a
20 junk shop to find a television with a UHF tuner on
21 it anymore, but you know, there are people that are
22 broadcasting in UHF. Nobody is listening, but they
23 are broadcasting.

24 Why is this you might say? Well,
25 because the FCC has this thing called a must-carry

1 rule, which says that anybody that is actually
2 broadcasting in a local area has to be carried by
3 cable.

4 So if you are not broadcasting, you
5 don't get carried by cable. This is an FCC rule.
6 This is what rules do, okay? So now what we have
7 is people actually using the UHF channel. Nobody
8 is listening to it, except on cable.

9 Now, if we were to sort of free this up
10 and say, okay, you know, UPN, WB, and your
11 affiliates, we will grandfather the must-carry
12 clause. Would you like to, let's say for example,
13 sell your spectrum?

14 It would be gone in a heartbeat. Okay.

15 And there is more spectrum out there than we would
16 need for wireless for the next 10 years. Boom.
17 Just like that.

18 Talk about efficiency. That would be a
19 great one, okay? I won't even talk about the
20 digital set-aside. I mean, that is just --

21 MR. MARSHALL: Anyone else?

22 MR. FITCH: I will make a comment.

23 MR. MARSHALL: Okay.

24 MR. FITCH: From the perspective of the
25 Boeing Company, these great theories aren't frankly

1 very useful or appealing. I think they probably --
2 they may or may not apply and be appealing in the
3 broad context of commercial services, commercial
4 wireless versus broadcasting, versus some of the
5 other major categories.

6 Our uses are driven by other
7 considerations. First and foremost, we build
8 airplanes. We use a lot of spectrum. We don't use
9 a lot of spectrum, but we have a lot of spectrum
10 uses that support that enterprise.

11 Obviously the safety implications of
12 those uses are extremely high. On the other hand,
13 that does not make a giant market, and it seems to
14 us that the kind of giant market approach to
15 spectrum would be counter-productive, would be
16 destructive, to these kind of specialized uses that
17 actually are on the whole adequately taken care of
18 under the existing system.

19 Obviously, it could be better, and
20 everybody would like more, and we are all
21 constrained in some way or another. But as we run
22 through a wide range of spectrum interests that we
23 have as an industrial company, none of this fits
24 our needs very well.

25 It is not clear that any of this would

1 advantage those uses and requirements ultimately.
2 So while the existing system is certainly
3 imperfect, and no one could possibly argue that it
4 isn't, it does serve a wide variety of needs to a
5 reasonable extent.

6 And a lot of users I suspect like us
7 are not very favorably inclined to a grand
8 experiment that may improve things and may not,
9 particularly for the specialized users. I think
10 you see that run through a lot of the comments in
11 the docket.

12 MR. MARSHALL: I would like to move on
13 to some more policy related, and then we will pick
14 up a couple of more of the questions that I see out
15 there. Let's get one more question to the panel,
16 and then we will come back.

17 Panel opinion: Do policies that make
18 it easier to transfer spectrum to secondary markets
19 improve efficiency; and under what circumstances do
20 you think the Commission should adopt or avoid
21 those kinds of policies? And we will start -- and
22 I hesitate to say, but we will start with Michael.

23 MR. FITCH: No, actually from a
24 satellite perspective, we use secondary markets,
25 and have for many years thanks to decisions by the

1 Commission that enabled them.

2 It works pretty efficiently. I guess
3 the caveat there is that it is -- that it operates
4 to a large extent between like-situated operators
5 serving somewhat consistent requirements of users.

6 So it is a kind of manageable universe in that
7 regard.

8 But we do take advantage of it, and
9 support its continuation as it stands now for the
10 satellite services.

11 MR. MARSHALL: Gerry.

12 PROF. FAULHABER: The FCC has been
13 moving in the direction of secondary markets, less
14 restrictions on use of particular bandwidths, band
15 managers, policies which basically create more
16 flexibility.

17 And, you know, I am all in favor of
18 this. This is not quite rearranging chairs on the
19 Titanic, but it is the notion of saying taking the
20 present system and let's kind of move it in a more
21 market-oriented way. And obviously I am in favor
22 of that.

23 Some of my more aggressive economist
24 colleagues would say we are putting lipstick on the
25 pig, but yeah, I sort of think this is okay. Sure.

1 MR. MARSHALL: Let me guess.

2 MR. WILKINS: Obviously, we favor a
3 market-based transaction system. However -- I
4 mean, I am just kind of looking and making notes as
5 speakers talk, and I think from a -- and again the
6 research that I guess we have completed in the last
7 few weeks, you know, the current FCC process is a
8 bit cumbersome.

9 It is an all or nothing situation, I
10 believe, and it requires commission approval, and
11 with bilateral contracts. You know, you purchase
12 for the same use. I think there is some issues
13 there that need to be addressed.

14 I think if you take into consider the
15 property rights, and the right to use for the
16 individual companies, and examples that I would use
17 is let's say in the broadcast arena that there is a
18 sporting event.

19 And I was involved in a couple of
20 sporting events in my neck of the woods actually a
21 few years ago, where short-term use of spectrum
22 would have been ideal. It was not available, and a
23 high risk spectrum was needed, and it just was not
24 available in the marketplace, and to negotiate a
25 contract would have taken way, way too long for

1 this to be applicable.

2 So again I think there are instances,
3 and I think in the market development that there
4 are shorter term uses for spectrum, and a longer
5 term view that one of the panelists talked about, a
6 long term view of the spectrum.

7 And let's say we award the auction for
8 spectrum down the road, and all of a sudden the
9 uses or the technology has changed. So the
10 spectrum that you have now been awarded is not as
11 useful as perhaps as you thought.

12 So now under the secondary market, you
13 can find a counter-party that now has the
14 technology, or the use for that spectrum. So again
15 I think there is instances and examples in a longer
16 playing field where there can be more effective
17 uses of the spectrum.

18 MR. MARSHALL: I would like to make a
19 couple of comments. This is an area that is
20 totally outside of the DoD's interests, but as an
21 observer, it is hard to argue that we gave someone
22 spectrum 30 years ago, and that that property right
23 is so locked in that they can pursue another piece
24 of business with what essentially is public
25 property.

1 I think it is one thing to say that you
2 lease out unused public safety channels when you
3 are not using them because you need to have them
4 available to do your mission when you want to
5 reclaim them.

6 It is quite another to say that when
7 you stop broadcasting Howdy Doody 20 years from
8 now, there is some inherent right to resell that.
9 There was some basis of licensing. The licensing
10 of a public safety channel is valid 20 years ago
11 whether or not it is secondarily licensed or not.

12 It is presumably a valid public need,
13 and revenues being done, and that's great. That is
14 quite different than saying that I am basically
15 pulling out of the premise for which it was
16 licensed.

17 So it seems that since we have an
18 interest in deappetizing commercial, and finding
19 other ways for commercial need to be satisfied, and
20 then looking to the public frequencies, Federal
21 frequencies.

22 Clearly there is a pool of frequencies
23 that exist by legacy, because really a regulatory
24 process hasn't really looked at whether the basis
25 of those still exists and is still valid, and they

1 merely become a kind of a warrant on the public
2 assets.

3 And it is sort of hard to see that, and
4 so secondary licensing from the spot market makes
5 sense, and carrying that forward to saying that it
6 necessarily means that a UHF channel is forever
7 until something regenerates hertz seems like quite
8 a different matter in a way until it becomes a
9 regulatory excuse.

10 And you just not deal with something
11 that clearly that you would never do. And if you
12 say you wouldn't buy stock, and you should sell it
13 if it is in your portfolio. And a similar thing,
14 if you had been licensed to use, why would you
15 retain that license decades later.

16 MR. HARASETH: I am going to jump back
17 a little bit to Michael back here, and Boeing, and
18 public safety has the same concerns, but it seems
19 like there is a magical number I have heard a
20 couple of times today here, and it is 15 percent.
21 Is it okay that only 15 percent of the people are
22 using the broadcast out there?

23 Well, the same 15 percent came up two
24 different times under consideration of how much
25 actual air time is public safety using in a given

1 market, even here in Washington, D.C.

2 If you took all the land mobile market
3 out there, all the frequencies, and you monitored
4 those on a daily basis, well, 15 percent is still
5 the same figure, and it would probably be the same
6 figure for Boeing down here, too.

7 Okay. Is there some mechanism within
8 the conventional channelization where that excess
9 time could be given off as a secondary market to
10 some other use that had a greater tolerance for
11 latency if you want? Yeah. You know, okay. So
12 there is a potential for a secondary market even
13 for some of the commercial channel -- the
14 conventional channelizations.

15 It's what technology would allow that,
16 and what flexibility of the rules would allow that,
17 and what type of mechanisms could broker that. I
18 think these are what we are all talking about here.

19
20 Public safety, I think what they are
21 concerned about is not so much having that
22 guaranteed frequency there all the time, but the
23 guaranteed access rights when and where they need
24 it.

25 And right now the only way to get that

1 is to have a lock on that channel and that
2 frequency. Now is there a model in the figure that
3 would provide for that in some other mechanism in a
4 more flexible way?

5 Well, if they could get those
6 guarantees, then that might be a way. So the
7 problem that I see is that transition in moving
8 from the conventional model that we have now into
9 this other model down the road.

10 MR. ENGELMAN: Would you say that would
11 be true -- I know that you are not military, but
12 would you say that would be true of military, as
13 well as public safety?

14 MR. HARASETH: As long as they could
15 get the guarantees. Now, convincing them of
16 getting the guarantees is going to be harder than
17 it is for public safety.

18 MR. MARSHALL: It is not enough -- the
19 policy has to recognize that it is not enough to
20 merely get access to spectrum. I would say that
21 the military has been the most cooperative in not
22 asserting its rights, because frankly the military
23 can have the right to probably open every garage
24 door in the United States if it asserted its full
25 spectrum rights.

1 It doesn't do that because it is
2 politically unacceptable. So part of access is not
3 merely -- and as much as I would like to think of
4 these as engineering challenges, reclaiming access
5 isn't purely a technical issue.

6 If someone put a cell system up on to a
7 frequency that is military, and then you come and
8 tell 10,000 people that their cell phones aren't
9 going to come on because you are doing training,
10 the answer is that Congress will tell you not to do
11 any more training.

12 So you have to take a broad view of
13 what does it mean to regain access, and it is not
14 strictly the technical, depending on time lines.
15 It is the disruption. It is the fact that we have
16 shut down a lot of radar systems because they open
17 garage doors.

18 They interfere with illegally small C-
19 band dishes that have side-lobe performance, poor
20 side-lobe performance. All of these things are
21 incumbent when you share a spectrum, even though
22 they don't appear in an engineering term.

23 So I think it is not just enough to
24 regain access. Let's regain access without an
25 unacceptable degree of disruption to whoever sort

1 of moved in and became incumbent. Squatters rights
2 has a lot of effects in spectrum, and it seems to
3 be more than the 17 years that it is in the
4 statute.

5 MR. LYNCH: With fear of sounding like
6 a me-too person, I think from our point of five
7 that secondary markets for like services -- and
8 let's look strictly a CMRS. Company A has excess
9 spectrum, if that is possible here in D.C., and
10 Company B could use it. I think that should be a
11 peer-to-peer type of transaction, and quite simple,
12 and probably quite quick.

13 But for the industry, I know that we
14 could probably sell more equipment that way. But
15 the other one that comes out of another part of our
16 company that I am concerned about is the same thing
17 that Ron here is concerned about, and that is the
18 public safety people.

19 How do you protect their interests, and
20 I think we have made some comments recently without
21 some sort of technology that would allow you
22 instantly to override whoever is in that band
23 commercially.

24 It is sort of tricky getting these guys
25 what they need when they need it. I know that

1 there is a lot of debate going on in the public
2 protection-disaster relief arena right now. The
3 same issue of how much is needed, and people who
4 see it blame their fallow, okay? Until something
5 happens, a disaster happens, and then all of a
6 sudden they want to have access to it.

7 How do you work that, and generally
8 speaking, you are right. The public safety people
9 don't change equipment every week, every month,
10 every time new technology comes out.

11 And they tend to be somewhat
12 underfunded compared to a CRMS guy. So I think
13 there is sort of a -- yes, it's there, and it would
14 be nice to share it. However, I think their needs
15 -- and I will report back to the DoD that I said
16 this to, that their needs are similar to the DoD's.

17 You need it and you just have to have
18 absolute access to it. And until somebody develops
19 that magic red button that you push to shut
20 everybody else off, and everybody else understands
21 that, I think we have got a problem here.

22 DR. GOLDBURG: Just two quick comments.

23 One is that I think that secondary markets may
24 actually help to stimulate the deployment of
25 wireless services in rural areas, especially in the

1 cases of regional licenses and so forth, because
2 for a regional license for personal communications
3 services, typically the carriers will use go out in
4 the urban areas where there is the largest return,
5 and then use the money from that to subsidize rural
6 deployments.

7 If you could split that up and sell
8 some of your rural licenses off to companies that
9 are interested in just providing services in a
10 particular market, the services might arrive there
11 more quickly.

12 The flip side of that though, and I
13 think this is just an echo of something Preston
14 mentioned, is that you don't want to create
15 entitlements for revenues from secondary markets.

16 And at the risk of being a little
17 controversial, I would point to the ITFS spectrum,
18 which I think on a megahertz top basis is more or
19 less just a revenue producer for the universities
20 and so forth that at least until fairly recently
21 were leasing it back to Sprint, and to WorldCom,
22 and not using it for the educational programming
23 for which it was intended.

24 MR. MARSHALL: A couple of -- I know we
25 have a couple of questions from the panel. Gerry.

1 PROF. FAULHABER: I just wanted to make
2 a point, which actually you were its first
3 precedent, which is to say how easy is it to
4 reclaim spectrum. And if I listened closely, and
5 maybe you could correct me here, but I think you
6 argued both sides of this issue, which is to say if
7 people are using this inefficiently, and let's say
8 for UHF, then why doesn't the FCC just claim it
9 back?

10 But then when you talked about
11 overriding cell phones for military purposes, you
12 said, oh, that is not going to happen. That is
13 politically infeasible. You can't have this both
14 ways. I think most of us recognize that while we
15 all said when we gave people licenses, you don't
16 have a property right, as a de facto issue, just as
17 a de facto issue, they do.

18 Legally, they don't, but in fact
19 getting spectrum, even if it is not used out of
20 anybody's hands, is a really difficult process, and
21 if you don't think so, look at the next wave case,
22 okay?

23 So I think we kind of have to
24 understand that we've given away the farm already,
25 okay? And that's where we are, and getting this

1 stuff back, if we could do it this way, that would
2 be great. Just say, okay, bring it all back. It's
3 ours. It is not going to happen. It just is not
4 going to happen.

5 MR. MARSHALL: I tried to use your
6 example rather than introducing another upset
7 party. Another good example was brought at the end
8 of the floor, and I think the issue is not that
9 reclaiming is good or bad. It is time scale.

10 The process for reclaiming a regulatory
11 framework, where you are rejustifying the process,
12 versus a very instantaneous reclaiming, if one
13 thinks about 9-11, the last thing that the
14 Department of Defense would want to do would be to
15 move to New York and set up our comms, and bring
16 down the remaining cell systems, and render
17 civilian comms impractable.

18 So a framework of reclaiming, which did
19 not have degradation and that was on and off, is an
20 uniplentable framework, a framework for reclaiming
21 that is over periods of time, and justified is the
22 difference.

23 I think it is a matter of there is no
24 one size fits all across a variety of scales; from
25 the microsecond in a cognitive radio, through to

1 decades with some of the incumbent licensing.

2 PROF. FAULHABER: I should add
3 incidentally that the power industry has been --
4 and I think you are right. This is certainly no
5 one size fits all, but the power industry has had a
6 class of service which they sold to industrial
7 customers for decades, and it is called
8 interruptable service.

9 And everybody seems okay with that, and
10 from time to time, indeed service gets interrupted.

11 It is part of the contract. So why we can't do
12 that, I don't know. We are just as smart as they
13 are and maybe better.

14 MR. MARSHALL: And I don't want to
15 comment, but I would say that interruptable service
16 and commercial to commercial is very different than
17 the wireless systems that we are looking at that
18 are sold to consumers.

19 The first time a hospital bought
20 interruptable service and 10 people died, and the
21 power company waived the interruptable service
22 contract, that would be the end of it.

23 PROF. FAULHABER: Then you don't buy
24 interruptable service.

25 MR. MARSHALL: I believe if people

1 bought cell phones, and said that just int he case
2 of a building being blown up, your cell phone won't
3 work, we would probably buy the cell phone and then
4 be very upset.

5 PROF. FAULHABER: Then you wouldn't
6 sell for services interruptable.

7 MR. MARSHALL: Okay. We have some
8 questions I think. Yes?

9 AUDIENCE MEMBER: My name is Evelyn
10 World (phonetic) with Worldwide Educational
11 Consultants. I want to play with Gerald's
12 question, or his comment about personal property
13 rights. In this particular scenario, Gerald, say
14 for instance that there was an airline that had to
15 go from Point A to Point B, and it had to travel
16 through air space which you owned the spectrum, and
17 you didn't want them to go through that air space,
18 how would the FAA and FCC handle that particular
19 situation since you want to term it as a property
20 rights concept?

21 PROF. FAULHABER: Okay. When you say
22 the airplane is going through the air space, you
23 don't mean that I would have to give permission for
24 the plane, but for the plane to use spectrum?

25 AUDIENCE MEMBER: Right.

1 PROF. FAULHABER: Yes. This actually
2 illustrates an excellent point, which is to say --
3 and I have to defer to my colleague from Boeing on
4 this, which is to say that when I said that you
5 have to establish property rights, as if that were
6 the easiest thing in the world, it is actually very
7 difficult, because you have to establish a kind of
8 directionality and power.

9 Just like with your land. Think of a
10 good analogy as your land. Airplanes fly over my
11 land all the time, and you know that they don't ask
12 for my permission, okay? That's because I don't
13 have a property right to that air space. I do have
14 a property right up to about -- I don't know, 50
15 feet or something, okay?

16 But they don't have the right to do
17 that, and similarly you would have to define
18 property rights in spectrum to make sure that the
19 airplane guys could use their airplanes without
20 asking everybody's permission. Similarly -- and
21 this is why I use this as an analogy, but Mike has
22 asked me before, well, what about the satellite
23 guys, and what is this guy.

24 And I say, well, look, if you are going
25 to do terrestrial stuff, you are going to have

1 property rights to do this. If you are going to
2 have it for spectrum, you are going to have
3 property rights to do this.

4 It is very different property rights on
5 different pieces of property and the same would be
6 true of airlines as well. Now, that kind of begs
7 the question of how would you define those property
8 rights, and surely they have a lot of clever
9 lawyers here at the FCC to help do that.

10 I know they do. They have really smart
11 guys, okay? But that is the kind of problem that
12 you would have to deal with, and you would deal
13 with it in a property rights context and defining
14 them carefully.

15 MR. WILKINS: I would like to make one
16 point on that, and again talking about the property
17 rights. It is much easier to define in a contract
18 what you own, versus what you have to deliver.

19 So from a standpoint of a contract to
20 use within spectrum -- you know, that is something
21 -- our outside counsel didn't like that because
22 they would much rather see 60 bilateral agreements
23 negotiated out, but if we get one agreement that
24 everyone could use, I think that would be a much
25 better situation.

1 MR. LONGMAN: Wayne Longman, a private
2 party. I have some experience in spectrum
3 management, and I view it as a technical regulatory
4 discipline, and things such as much carry rules, or
5 government or non-government spectrum, being non-
6 technical, causes all kinds of problems when you
7 try to apply technical solutions to technical
8 regimes, which is radio.

9 Another point that I would like to make
10 is I would rather liken what the FCC does to
11 spectrum -- and I wish it would -- as the FDA does
12 to the drug industry, and that is the primary
13 purpose is to cause no harm.

14 So if in fact users of the spectrum
15 want to behave in a way that they want to behave,
16 then the FCC should be protecting them from
17 interference, and it requires a good deal of
18 discipline to do that.

19 Certainly the drug industry when they
20 produce a drug go through a fairly detailed,
21 lengthy and disciplined technical regime to get
22 that drug approved. Well, let me assure you as
23 having done it several times to get radio spectrum,
24 you go through a very long technical procedural
25 basis, and you have peer reviews, and you have

1 competition, and there is no free lunch.

2 MR. ENGELMAN: Thank you. In the peach
3 shirt there. That's the best color that I can
4 tell. It may not be and I apologize if it is not
5 peach.

6 MR. KRAVITZ: No problem. Troy
7 Kravitz, New America Foundation. We seem to be
8 condemning to a degree secondary markets due to
9 defense and public safety concerns, but there is a
10 large difference between public and private
11 spectrum efficiency.

12 Fred Wentland of the NTIA recently
13 estimated that about five -- he would guess, he
14 would be shocked if 5 percent of the NTIA spectrum
15 is used at any given time. Although it would be
16 wonderful to boost utilization of this public
17 spectrum, security concerns override these desires.

18
19 But regarding private spectrum,
20 something like
21 -- private spectrum is an entirely different issue.
22 Something like broadcast provides no unique
23 contact. It is using the most outdated,
24 inefficient technology, available.

25 It serves only a fraction of U.S.

1 households, and it is operating on a license that
2 was issued on a non-permanent basis over a half-a-
3 century ago. And freeing up some of that spectrum
4 is very well possible and entirely desirable.

5 MR. ENGELMAN: Okay. Thank you. And
6 then behind.

7 MR. WEINREICH: Thank you. I am David
8 Weinreich from Globalstar. One question I have for
9 Dr. Faulhaber and his colleagues is that if
10 everything goes to a market-based property rights
11 type of situation, how will interference be
12 handled?

13 PROF. FAULHABER: Thank you. Good
14 question. The point about property rights is that
15 what you need to do, and this gets back to the
16 response that I made to this young lady over here
17 earlier. How do you like that? And that is that
18 the devil is in the details, and the devil is in
19 the property rights, which is to say that you end
20 up having to establish property rights as part of
21 the spectrum that you, quote, own.

22 And the property rights would be
23 governed by the power flux density within a certain
24 area, times, and directions of broadcast, and these
25 would all be built into as they are now under the

1 FCC's rules, which are the technical specifications
2 of the license that you get.

3 That would be built into the property
4 rights. We know how to do that in the case of
5 licensing, and we would do exactly the same thing
6 in the case of property rights. But what we would
7 not put in would be the use restrictions , which
8 also now go into many FCC licenses.

9 But that would be that. Now, there are
10 some paintbrushes which we can't go into it, but
11 which have been dealt with in a previous panel,
12 which is to say interference is not just a
13 transmitter issue. It is a receiver issue, and let
14 me just note that without going into explanations
15 as to how to handle that.

16 But it would have to be built directly
17 and explicitly into the property rights that you as
18 a spectrum owner would have. You would have
19 certain rights to do stuff, and you would not have
20 rights to do other things.

21 Much as if you own land. There is
22 certain things that you can do with your land, and
23 there is certain things that you can't, and that is
24 part of the property right that is conveyed when
25 you purchase land. It would be much the same.

1 MR. MARSHALL: That was the most gentle
2 way of introducing receiver standards that I have
3 ever heard.

4 MR. ENGELMAN: Do we have another
5 question from the audience? Could we have a
6 microphone up front, please. Oh, you've got one.
7 Okay. Thanks.

8 MR. STEVENSON: Carl Stevenson, and I
9 am going to speak as an individual here, and not on
10 behalf of IEEE 802, because I am going a little bit
11 beyond the bounds of established policies and into
12 personal viewpoints.

13 I personally have a problem with the
14 idea of property rights and spectrum is something
15 to be bought and sold. I view it as a public
16 resource, and I think the commission should
17 establish policies that maximize the use of the
18 spectrum.

19 When we hear that only 15 percent of
20 the people in the country are actually watching
21 over-the-air broadcasts, and this signal is being
22 spewed all over the place, to the exclusion of
23 other uses, when we hear it -- and again with all
24 due respect to the importance of public safety
25 communications, but when we hear that only 15

1 percent of their spectrum is actually being used at
2 any given time, I can see tremendous opportunities
3 along the lines of the things that the President
4 has been alluding to with cognitive radios and
5 opportunistic use, where systems such as those that
6 I am interested in, the wireless computer
7 networking and broadband access, things that are
8 growing by leaps and bounds -- you know, we need
9 more spectrum.

10 We have projected shortfalls of 240
11 megahertz above the UNII band allocations, and WECA
12 has a petition before the Commission asking for
13 access to 5478 to 5725. And this is a market that
14 -- you know, when the whole telecom industry by and
15 large has been down the tubes, this is a market
16 that grew 40 percent over the last year.

17 It is the one real success story in the
18 telecom downturn. It is only going to grow. We
19 are going to need more capacity, and one way to
20 have that capacity, in addition to allocations,
21 would be to have unencumbered access under the
22 appropriate policies, where policy is not just a
23 regulatory thing. It is a technical thing that
24 describes the behavior of radio.

25 And where we could, for example, go in

1 and transmit packets of data on those unused public
2 safety frequencies, or unused private mobile
3 frequencies, in an opportunistic fashion.

4 But using protocols that are designed
5 to listen very frequently, and if the public safety
6 user keys up, we would defer. We can stand latency
7 and if we have enough of this in this opportunistic
8 fashion, the law -- you know, the fact that the
9 public safety user comes up and we stop using one
10 channel isn't going to make a real difference in
11 system capacity and throughput.

12 On the other hand though the idea of
13 property rights, where it would be viewed that
14 public safety or some other group, quote, owns this
15 spectrum, and such uses as I am talking about would
16 be required to pay for the right to access them,
17 seems to me to be contrary to the idea that
18 spectrum is a public resource.

19 MR. ENGELMAN: Okay. I see three hands
20 that would like to respond to that. So why don't
21 we start with Mike on the end, and then Gerry. We
22 will just go down the row.

23 MR. FITCH: I have a brief comment with
24 respect to the property rights models and that is
25 two points. On the property rights models, I would

1 just make a couple of points. I am too long out of
2 law school to remember how many centuries into the
3 development of property law we are, but it is many.

4 And that is dealing with something that
5 the judicial system can readily understand. They
6 can go out and look at it. If you have a road
7 that's an easement on a piece of property, it is
8 comprehensible.

9 I don't have a lot of optimism about
10 throwing interference resolution to the judicial
11 system. To a large extent that's why the
12 Commission was created. Again, it may not be a
13 perfect mechanism, but it is a working mechanism,
14 and it is a mechanism with considerable expertise
15 here.

16 To just say that we will create rights,
17 and we will adjudicate rights, and we will do that
18 in the normal court process and system I think has
19 all sorts of difficult risks and costs involved in
20 it.

21 MR. ENGELMAN: Okay. Gerry.

22 PROF. FAULHABER: I disagree with one
23 point that you made and agree with others. The
24 notion of saying that spectrum is a public
25 resource. Well, I mean, everything is a public

1 resource, okay? If you put it in that term, it
2 sort of turns it into a religious issue, which I
3 just don't think is helpful.

4 What is more interesting I think is the
5 notion of the opportunistic use, okay? And I gave
6 you sort of the short-mouth version of it, but
7 thanks for your question, because it gives me an
8 opportunity to explain it a little bit more.

9 The notion that we are proposing is one
10 where people do indeed have property rights to
11 spectrum; what is not held by the government -- and
12 what would be on the private side -- but would be
13 subject to what we refer to as a non-interference
14 easement.

15 Which is to say that you would have
16 rights to the spectrum and to use it whenever you
17 want it, and to be free of interference. But you
18 would not have the right to exclude others when you
19 were not broadcasting.

20 So this would work for cognitive radio,
21 or agile radio, provided that if he wants to have
22 his cops call somebody, and you are in the way, you
23 are going to be subject to a very heavy fine if you
24 don't get out of the way.

25 It also works for ultra wideband, and

1 of course, let me say that these are not the
2 answers to the Maiden's Prayer. There are little
3 problems with these things about saying can you
4 actually get out of the way quickly enough.

5 There is some unsettled technical
6 issues on that one but the notion of our proposal
7 of putting in a non-interference easement is
8 precisely to enable these new, very agile, software
9 defined radios, ultra wideband, to operate within
10 the -- in essentially a commons context within a
11 property rights model.

12 So that's -- specifically, we put that
13 in there for those particular issues so that we
14 could get the benefit of commons. Now, let me sort
15 of respond to this. While everything is okay, and
16 the FCC is just cooking along, and why are we going
17 to go to a property rights model.

18 I would say the Gosplan model had
19 worked pretty well up until maybe 5 or 10 years
20 ago, when we basically recognized that we had given
21 away all the spectrum, and if anybody is going to
22 get it now, it is going to be a zero sum gain.

23 Now we find -- well, let me just say
24 that something which would be really simple for not
25 a very major agency to kind of make these

1 decisions, now all of a sudden is occupying the
2 minutiae of spectrum allocation; the White House --
3 okay, we are talking about military versus
4 civilian; the Supreme Court, next wave decision;
5 and the U.S. Congress, which is adjudicating the
6 Nextel 800 megahertz public safety stuff.

7 All of a sudden this is way above the
8 FCC's pay grade, okay? To me that is evidence that
9 this Strauss plan is not working well. It is
10 broken, or else it wouldn't be bumped up as high as
11 it is.

12 MR. WILKINS: The comment that I would
13 in fact actually make is that the gentleman who
14 commented earlier regarding private industry
15 spectrum. That is where our focus is, and that is
16 where we are really applauding the FCC's efforts to
17 look at secondary markets.

18 And we think that the private industry
19 is really where the focus should be. Secondly, I
20 think if you have a minimal set of defined rules,
21 and that would be included in the standardized
22 contract. That would discuss and address the co-
23 channel spectrum and the adjacent channel spectrum
24 for interference, and then address specifically
25 that those issues could be addressed.

1 MR. MARSHALL: I think in a way perhaps
2 the ideology of the property rights issue
3 overwhelms the reality. The real issue is how much
4 is parklawn, commons, and how much of it is
5 privately held. And what is the expense.

6 So you could probably find good
7 solutions in any of the models. The gory issue is
8 which part is point revenue producing and which
9 point is distributed revenue unit producing.

10 I will put in the plug that the
11 internet has probably produced more wealth and lost
12 more in the last several decades than anything that
13 we can conceive of, and yet it has very few point
14 sources
15 of revenue. And the property model almost implies
16 point source.

17 It works well for cell phone, and it
18 works well for what we all use today, the
19 Blackberry. There is no reason to believe that
20 that is the model 30 years from now. And I think
21 if we over-rely on it and put more -- and again it
22 is zero sum. What we put into private property
23 rights is gone forever into public use.

24 And we ought to be holding open at
25 least the rights of the public use to expand,

1 unless you can take it back, which we have not
2 grappled with, and until we get around, and I think
3 that is a fair question.

4 The issue unsaid in all of this is how
5 do you rebuild your plan, and the FCC has some
6 questions here, and that is perhaps one I would
7 like to get through one more time. What do you do
8 when you are wrong, but we will go around then hit
9 it.

10 MR. HARASETH: Just to respond real
11 quickly and then I have some other things, too, the
12 way that you were just saying it, and it is the
13 words, "eminent domain." If there is for some
14 reason or other the public safety for the public
15 good needs access through spectrum somewhere, there
16 is ways of doing that with property right now, and
17 there come be ways of doing that there.

18 The other thing that I wanted to point
19 out is that there is models right now that do exist
20 where some of what we are talking about does work,
21 or is, or could conventionally be working, even
22 within the framework of the FCC's rules and
23 regulations.

24 You have scenarios right now that that
25 weren't discussed in the open two years ago. You

1 have a situation right now where you could have
2 commercial radio providers that are, (a), providing
3 the 911 wireless link to a dispatch center, that
4 over the same exact system could be providing the
5 dispatch service for the delivery of that 911
6 service.

7 Now, here is the conundrum in that
8 situation. Do you put the priority on receiving a
9 911 call from a mother whose child just went in the
10 pool, or do you put it on dispatching the service
11 to that person.

12 So that is a difficult thing there, but
13 that model does exist right now. It's there. The
14 capability is there, and I don't know if it is
15 actually being used, but it is being talked about.

16
17 DR. GOLDBURG: Two things in response
18 to the question. The first one is that we heard
19 some efficiency numbers being thrown around. You
20 know, most systems today only use 15 percent of the
21 spectrum, or 20 percent of the spectrum.

22 That actually may not be very bad. So
23 no one designs or operates systems ever at a
24 hundred percent capacity. So ethernet, which is
25 what most of have running to our desks, that

1 actually is sort of a theoretical limit of about 35
2 percent throughput.

3 Wireless LANs, and I would guess 802.11
4 is similar, because it has a similar access scheme.

5 If the phone company designed your phone system so
6 that it ran at a hundred percent capacity all the
7 time, you wouldn't like it, because most of the
8 time you wouldn't get a connection.

9 So it is just important to keep in mind
10 that 15 or 20 percent may not necessarily be a bad
11 number depending on what the application is.

12 And then the second comment that I
13 wanted to make has to do with -- and maybe this is
14 directly related to property rights issues. What
15 do you expect in return for the spectrum that you
16 have bought. I mean, sort of one of the principles
17 of licensed spectrum has been that not only are you
18 allowed high powered operation, which means that
19 you can cover large areas, but it means that you
20 have a predictable interference environment.

21 So you paid -- one of the things that
22 you paid for is predictable interference
23 environments, which means that you can offer a
24 guaranteed grade of service to customers, and that
25 might actually be a very efficient -- you know, in

1 the economic sense -- use of the spectrum.

2 With unlicensed, which has other
3 advantages, one of the disadvantages is that you
4 have an unpredictable interference environment. So
5 it is very hard to provide services with any
6 guaranteed grade of service in that sort of
7 spectrum at least if there is other users there.

8 MR. ENGELMAN: Gerry, and then there
9 was another question in the audience.

10 PROF. FAULHABER: Let's go to the
11 audience first.

12 MR. ENGELMAN: All right. Then I saw
13 one off about 10 minutes ago off on the right flank
14 here. Way over on this side if you could, please.

15 MR. WEISS: Merrill Weiss, Merrill
16 Weiss Group. I actually have a comment and a
17 question. The comment is that I keep hearing the
18 number bandied about during the discussions about
19 only 15 percent of the population getting their
20 television from broadcasts.

21 And I think that is misinformation. If
22 you take the number of people who get -- who take
23 cable service and satellite service, that will add
24 up to 85 percent. And so, yeah, you think that
25 leaves 15.

1 But what that doesn't take into account
2 is that there are an awful lot of people who have
3 cable or satellite on one t.v., and they own five,
4 or something along those lines.

5 And so there are a lot more people than
6 15 percent who get over-the-air broadcast service,
7 and we learned that lesson the hard way on
8 September 11th in New York, when all of a sudden
9 when the broadcast towers went down, or the
10 broadcast stations went down, and we provided
11 service to the cable head ends, the calls that kept
12 coming from places that were well beyond the 15
13 percent that were assumed to be out there in -- you
14 know, it was always assumed that it was the poor
15 neighborhoods that couldn't afford cable that were
16 watching broadcasts.

17 And the calls started coming from the
18 upscale neighborhoods saying, well, we can't get it
19 in our bedroom, or we can't get it in our kitchen,
20 or whatever. So that there were an awful lot more
21 people who were watching broadcast.

22 And that's in fact what is giving the
23 New York broadcasters the push at this point to try
24 and get their transmitters back on the air, because
25 they are realizing that they are missing a much

1 larger part of the audience, and a much different
2 part of the audience than they thought they were.
3 So just a comment.

4 The question is if you go to a property
5 rights approach, how do you handle the kinds of
6 changes in technology that we were talking about
7 this morning, where you want to be able to bring
8 in, for instance, better receiver capabilities, and
9 you want to be able to bring in the capabilities
10 that are allowed by some of the new technologies.

11 If you have locked in interference
12 rights in an ownership provision, whatever it is --
13 a contract or some kind of lead to spectrum -- then
14 how do you over time force that to adopt better
15 technology so that it provides better protection to
16 its neighbors.

17 Under the licensing provisions that we
18 have now, where there are rules, you at least have
19 the ability over time to tell licenses that you
20 must at a certain time upgrade what you are doing.

21 We have seen that, for instance, in the
22 use of microwave spectrum, where we all of a sudden
23 had certain kinds of dish performance that was
24 required. We are seeing it now in broadcast, and
25 there is a conversion from analog to digital that

1 is being required, however slowly it is occurring.

2 But it is still a requirement.

3 How do we manage the spectrum going
4 forward where we want to make sure that those
5 improvements are taken advantage of when you have a
6 property rights environment.

7 MR. ENGELMAN: Let's go to Gerry, since
8 he is
9 the largest proponent at the table at least.

10 PROF. FAULHABER: Let me handle a
11 number of points here, starting with Preston's.
12 Once we put it in the private domain, it is forever
13 lost to the public? I don't think so. I think we
14 have answered that one.

15 There is also another way in which you
16 can get it back in the public domain, and that is
17 just that the public can buy it. That is kind of
18 how markets work.

19 If we want to set up a national park,
20 we could do it by buying the land. That works
21 perfectly well. You are not conjoined from owning
22 land because you are the Federal government. The
23 Federal government in fact is the largest landowner
24 in the United States.

25 And we can do it, and if there is some

1 kind of a holdup problem, then we have eminent
2 domain. This is all like fairly straightforward.

3 Okay. The 15 to 20 percent efficiency,
4 and let me take you on on that one, Marc. In a
5 static model, where you buy -- let's take the
6 telephone company, where you buy the switches and
7 the trunks, and they are yours.

8 And there is time bearing demand, and
9 yeah, you are going to get an average efficiency,
10 which is sort of 15 to 20 percent. Similarly, if
11 you have to glome on to 24 hours, 7 days, 365
12 spectrum, yeah, you are going to get kind of lousy
13 -- but I think some of the technologies that we
14 have been talking about give rise to dynamic
15 allocational efficiencies.

16 What you are talking about is that you
17 are getting a low efficiency if you have to do
18 static allocations. You know, this is yours, and
19 you are going to have it forever. But if you can
20 start to do some of this dynamic allocation -- and
21 oh, in the static efficiency, we are really bad on
22 that, too.

23 But if you have this dynamic
24 efficiency, I think in the long run you could get
25 much higher efficiencies. Fifteen percent of

1 households. I think I was fairly careful, although
2 somewhat telegraphic to say, that 85 percent of
3 households get their primary delivery through a
4 paid subscription model.

5 There is a lot of rich guys who have,
6 you know, that broadcast television 13 inch in the
7 workroom. And if they were calling after 9-11, I
8 think the right advice is go to your living room.

9 Now, the notion of how this property
10 right -- you know, in the property rights model,
11 what do we do about evolving technology. What do
12 we do about new standards. Well, surely these have
13 been extremely difficult to do in the Gosplan
14 model.

15 And whenever we start talking about
16 putting receiver requirements, which is kind of
17 where you are going with this, everybody sort of
18 gets their undies in a bunch on this, and says, oh,
19 wow, we can't do this.

20 I would think -- and this is spelled
21 out in a little more detail in the paper that we
22 submitted to this, but basically I think in private
23 markets that receiver standards can be on the
24 table, and they would be on the table within
25 private markets, because there is not that many

1 people that would actually make the chips that go
2 in the receiver.

3 And if there is money to be made by
4 changing the chips, then over time as we have in
5 the computer business, you know, shifting bus
6 architectures and so forth, that would get built
7 into the hardware by a common agreement that, yeah,
8 we can all make more money if we build in better
9 filters.

10 Yeah, I think that will happen. No, I
11 think it will happen in the private market. But
12 there is more to that than I can really explain
13 right now.

14 MR. WILKINS: Just one more comment.
15 On the agreement of the trading document or master
16 agreement that you would be using as an instrument
17 so to speak. It is a working document, and it is a
18 changeable document, and so its technology changes
19 as things change, and then you can incorporate that
20 into the document.

21 So over time it would not be -- you
22 know, the document, let's say it was traded for any
23 type of commodity maybe 10 or 15 years ago, is
24 probably not the same document that it is today.

25 MR. MARSHALL: I would like to get one

1 more topic in.

2 DR. GOLDBURG: A quick response to
3 Gerald's comment. The 35 percent number that I
4 quoted for ethernet, for example, was for a heavily
5 loaded ethernet, with lots of users on it. So
6 there is no -- it is not a sense of averaging over
7 days or weeks. It is just intrinsically that's the
8 way that the mechanism works.

9 And somehow the notion that by allowing
10 other technologies to try to -- throwing other
11 technologies in the mix when you already have a
12 system that is completely loaded is going to drive
13 up -- I mean, 35 percent is completely loaded in
14 our case, and it is going to drive up the
15 throughput.

16 I think it is a seductive concept, as
17 most sort of self-organizing technologies are, but
18 what people find when they go out and deploy sort
19 of self-organizing technologies is that it always
20 reaches some equilibrium point, but it is almost
21 always a local minimum, as opposed to -- or a local
22 maximum, as opposed to a global one.

23 So I guess I am a little concerned. We
24 are supposed to be looking at the future here,
25 which is good, but in sort of the near term, the

1 next 5 to 10 years, I wonder if we are starting to
2 write policy checks that the technology is not
3 going to be able to cash for us.

4 MR. MARSHALL: It is a shame that Paul
5 didn't invite someone to defend Gosplan. That
6 would make it a really interesting afternoon. One
7 final topic that I would like to hit on very
8 quickly, and then we will go around and summarize,
9 is are there incentives that can be utilized
10 instead of regulations to promote spectrum
11 efficiency. Marc.

12 DR. GOLDBURG: Sure. I think -- I am
13 going to make a quick comment here, and let maybe
14 some of the more economically-minded folks fill out
15 some of the details.

16 But certainly through the auction
17 process there is a way to promote spectral
18 efficiency, either indirectly, just in that the
19 people who can provide the most services over the
20 spectrum get potentially the greatest cash return,
21 and so they are incentivized to be spectrally
22 efficient.

23 Or maybe having some way of -- I think
24 someone mentioned pollution credits earlier this
25 morning, and one could also have spectral

1 efficiency credits. So the Commission could, for
2 example, and I guess this is a regulation, but have
3 a series of targets. Maybe they are recommended
4 targets.

5 And to the extent that people get close
6 to them, they may get some benefit in terms of a
7 discount at the auction, or extended lifetime for
8 their lease; and to the extent that they are far
9 away from them, they get penalized somehow.

10 MR. LYNCH: I will probably repeat
11 myself, at least as far as commercial systems go,
12 that I don't think that spectral efficiency is
13 necessarily the same thing as efficient use. And
14 you have to take into the equation what is the
15 technology, and what is the cost basis, and the
16 entire thing, and not just simply how much are you
17 pushing down the pipe.

18 And that is for commercial systems.
19 Now let's get into public protection systems and
20 this kind of thing. You really have to get down to
21 what is that system expected to do and at what time
22 of the day, and what standards.

23 If these guys are using like WPS or
24 PAS, and getting a piggyback on Cingular's network,
25 that is one model. But if they are using a

1 dedicated system, just because it only answers
2 emergencies once a day, seven days a week, I think
3 that has to be a different model, and effective use
4 rather than spectral efficiency.

5 MR. HARASETH: I will go back to the
6 auction thing to agree with public safety, and
7 state that as an incentive to get enhanced
8 efficiency and public safety, you are going to have
9 to tie some dollars to that to fund it.

10 And the auction is one way to do it.
11 Whether it is auctioning spectrum X out here for
12 some vendor to do something else, and some of it is
13 earmarked for public safety is one thing. The
14 other one is okay, even if it is public safety
15 spectrum, and the excess capacity on it was
16 auctionable directly as a secondary market for
17 public safety.

18 As long as public safety can meet its
19 needs with the returns on that auction. Maybe it
20 wouldn't be money. Maybe it would be access on the
21 system to certain levels that we are talking about.

22 I am not so sure that that isn't even a
23 possibility right now with the 700 State spectrum
24 that was allocated at 700. So that is not a real
25 far-fetched thing to think about.

1 MR. MARSHALL: I would just comment
2 that I think efficiency is much easier to measure
3 in someone else's system than in your own, and it
4 is of marginal use with engineers, and probably not
5 a lot to policy makers.

6 MR. WILKINS: Of course, my comment is
7 going to be that incentives is in the eyes of the
8 beholder, and the value is in the eyes of the
9 beholder of the spectrum, and I will let the market
10 decide what the incentives are.

11 PROF. FAULHABER: I can't say it better
12 myself. thank you.

13 MR. FITCH: I agree with Michael
14 Lynch's comment that, first of all, you have to
15 consider the intended use and you are measuring
16 against an actual requirement, as opposed to a kind
17 of theoretical calculation.

18 I think a lot of incentives can be
19 created by the commission letting groups of users
20 or licensees, licensed or unlicensed, collaborate
21 and figure out how to optimize utilization of
22 spectrum. There are many instances in which this
23 is already done.

24 Auctions aren't a be all and end all,
25 and as we have seen, they don't necessarily deliver

1 service in every case at all, let alone the most
2 efficient service in every case.

3 You can also do user or regulatory fee
4 structures that promote greater efficiency,
5 particularly if you are trying to move from a
6 current environment to a future environment where
7 there is already been a fair amount of user buy-in.

8 They know that they are going to
9 transition, and they know how they want to
10 transition, and the issue is pace. That can
11 certainly be incentivized.

12 MR. MARSHALL: You can't resist. Go.

13 PROF. FAULHABER: In 1988, I was
14 actually visiting the Soviet Union and talking to
15 the Gosplan guy.

16 MR. MARSHALL: You can represent them
17 here then.

18 PROF. FAULHABER: Yeah, right. So I
19 will be the Gosplan guy. And some factory owners
20 and what have you. Not owners, obviously. But to
21 a man, there was no factory manager who thought
22 that Gosplan was a bad idea. Everybody that was in
23 the system thought it was a grand scheme, and that
24 we should continue, but that we should try and do
25 Gosplan better.

1 And I think that we need to kind of
2 resist that temptation, I think, and to say, well,
3 Gosplan is really okay. We just have to be a
4 little focused more on it, and do it a little
5 better.

6 That doesn't work, okay? Those Gosplan
7 guys were really smart. They really were, okay?
8 Just like the guys at the FCC are really smart. It
9 is the system, and it is not the guys. It just
10 doesn't work.

11 MR. MARSHALL: Okay. I think what I
12 would like to do is spend a little bit of time
13 going around the panel, and then if we have some
14 time, around the room. The objective of this whole
15 thing was to help Paul make some recommendations,
16 rather than divide them into divergent directions.

17
18 So I would like to go around the room
19 and if each one of us could go up and make one
20 recommendation -- policy, rule, whatever -- to
21 improve spectrum efficiency, and what would that
22 be, and what you think the argument for it is. And
23 we will start down with Marc again.

24 DR. GOLDBURG: I am going to have to
25 start reading the questions in the future before

1 they make it all the way around this way. I think
2 what I would like to see in the future, and this
3 will actually take some work, is an allocation --
4 the secrets of flexible allocations that group like
5 services.

6 So wide area with -- blocks of
7 allocations for wide area systems, and for local
8 area systems, and blocks of allocation for
9 broadcast systems, and two-way systems. Blocks of
10 allocations for TDD systems and FDD systems.

11 And I think if one categorizes the
12 technologies that way, even though we could have a
13 religious war over the best two-way FDD cellular or
14 interface, we would find at the end of the day that
15 the performance and the requirements of those
16 technologies are actually all pretty similar.

17 So it would be possible to set aside
18 chunks of spectrum for certain general uses, but
19 then still allow technical innovation and freedom
20 of technology choice within them.

21 MR. LYNCH: Well, either Marc is a
22 psychic or he has been watching Nortel for the last
23 couple of years.

24 DR. GOLDBURG: I think you have been
25 watching us.

1 MR. LYNCH: No, no, no, no. But the
2 idea of blocks identified, blocks of spectrum
3 identified for like services is something that we
4 have been promoting on the international arena, and
5 I am sure that Rick is probably tired of hearing us
6 in Geneva talk about that.

7 But the whole concept of whether it is
8 fixed service, mobile service, whatever, identify
9 the spectrum, and stay the heck out of the
10 channelization, and let the operators and the
11 vendors figure that out, and you will find out that
12 we have work systems that work pretty well with
13 each other in there.

14 And it minimizes your pain, and if you
15 say, okay, it is 2 times 20, fine, have a nice
16 life. I don't care if it is 1-1/4 or 25 kilohertz
17 channels or what. Just market it, take it, make it
18 work.

19 MR. MARSHALL: Okay. Ron.

20 MR. HARASETH: I don't think there is
21 any one rule or policy, and I really can't restrict
22 myself to one that way. The FCC rules as they
23 exist right now have promulgated over many, many
24 years, many, many years, and it just kind of built
25 on themselves to the point where there are so many

1 archaic bits and pieces that left hanging over
2 there that really slow us down, even today as we
3 speak.

4 I have got situations right now in my
5 own environment coordinating frequencies where we
6 are getting requests for a UHF control channel
7 which theoretically should be used for LAN mobile
8 radio use, and it is in an environment where there
9 is hardly any LAN mobile radio spectrum left for
10 mobile operation, but they want to use it to link
11 other frequencies in LAN mobile.

12 And the reason that they want to do it
13 is because they don't want to pay the premium to
14 get a wireline service to link something together
15 somewhere. And there is absolutely nothing in the
16 rules and regulations that really prevent them from
17 using that frequency in that manner.

18 And yet morally I am at horror about
19 them using it that way, and it is because of the
20 way the rules are essentially written, and it gets
21 right into the fixed-service, mobile-service, and
22 things like that.

23 But it goes way beyond just that.

24 It is just the way that they are, and
25 there are things that they could change right now,

1 I'm sure, that would make it better, and there are
2 some things that just can't change until we get
3 down the road in some new technology, too.

4 MR. MARSHALL: Your example points one
5 towards having an arbiter, and that is really
6 stupid, and steps into the rights and enforces a
7 land line solution over the --

8 MR. HARASETH: Yes, and that would be
9 one possibility, which gets into that, rights and
10 spectrum access.

11 MR. WILKINS: I would say that my
12 comment would be from a standpoint of one word. I
13 would say make the policies flexible. We are in a
14 situation where there is a limited supply, and
15 there is growing demand. I think a couple of
16 people have pointed this out in the audience today.

17
18 And for the market itself, you know,
19 the better and more flexible use of the spectrum --
20 you know, let the market decide. Supply and
21 Demand. Let the market decide

22 MR. MARSHALL: Gerry.

23 PROF. FAULHABER: We have an
24 opportunity here, and I think particularly with
25 Paul's task force, to address some fundamental

1 reform and to sort of think this issue through and
2 not simply tweak Gosplan, and the notion is that we
3 are in something of a spectrum pickle these days.
4 It seems to be scarce.

5 And many people view that as an
6 artificial scarcity, and the recommendations of
7 some of us I think have been aimed at decreasing
8 that scarcity by a lot. The economists tend to
9 look to markets to do it, and the technical people
10 tend to look to new technologies to do it, and I am
11 in favor of both.

12 Now, we know how much people pay for
13 spectrum these days, and I will make a prediction,
14 a personal prediction only, which is to say that if
15 we could deploy both markets, and the new
16 technologies jointly, the price of much spectrum,
17 or as economists say, spectrum at the margin, will
18 be very, very low.

19 And in that sense the technologist's
20 nirvana of no scarcity may in fact be true. That
21 is not good news to Verizon, of course.

22 MR. FITCH: I would echo Marc, and Mike
23 Lynch's comments. I think that a broad framework
24 with flexibility to the operators and users is the
25 best way to get to greater and more efficient use

1 of the spectrum. I also think -- and this is
2 something that hasn't come up, except just very
3 briefly now in the last couple of comments.

4 The international harmonization issue
5 is a critical one, and the U.S. has to get its
6 international preparation and representation
7 processed to be more effective. We have gone from
8 a long tradition in history of leaving decision
9 making in the ITU to following decision making in
10 the ITU in some cases, and for all of the various
11 interests that care about these issues is
12 problematic.

13 So there is a kind of harmonization
14 domestically, and also very important harmonization
15 internationally.

16 MR. MARSHALL: I had thought we would -
17 - that people would be a lot longer frankly. So we
18 will have an opportunity to take some audience
19 responses to that question as well.

20 MR. ACHTNER: Edward Ahtner, from
21 Telecom Fillings. I have heard I guess two
22 separate views, or at least I would characterize
23 them as two separate views, the boxing of like kind
24 -- of spectrum in a like kind manner from a service
25 perspective, but also just supposing that over the

1 ability for flexible use.

2 The Commission is now looking at one
3 particular issue with regard to the flexible use of
4 mobile satellite spectrum, and looking at
5 terrestrial repeaters and terrestrial
6 retransmission devices.

7 And I am curious as to if we look at
8 spectrum eventually has it becomes a commodity, the
9 commodization of everything requires that you have
10 the standardized contracts that have been spoken
11 of.

12 We know what a barrel of oil is, and we
13 know what a bushel of grain is, but the problem is
14 -- interference was brought up earlier, and when
15 you are dealing with services that are not like-
16 kind, and when you are dealing with MSS, as opposed
17 to terrestrial retransmission, you are dealing with
18 instances whereby I don't think personally the
19 spectrum can be commoditized because you do have
20 different ramifications of that use, both on a
21 local level geographically, and internationally
22 from a frequency allocation perspective.

23 So this question or statement is
24 addressed to the panel at large. I am wondering if
25 there is a way to reconcile this grouping of

1 spectrum in a like-kind manner from a service
2 perspective, versus is commodization and truly
3 flexible delivery if the technology, such as
4 cognitive radio and SDR, are able to support that.

5 Thank you.

6 DR. GOLDBURG: I will give you a
7 technical response to that. There is some sorts of
8 technology

9 -- I mean, I am just talking from a radio
10 perspective, and one could do this with software
11 defined radios, and the radios of 40 years ago, and
12 you would get the same answer.

13 Some sorts of systems, for example,
14 can't coexist in the same spectrums, and let me
15 take the case of people actually doing spectrum
16 sharing. If I tried to operate two high powered
17 cellular systems in exactly the same band, I might
18 be able to do it.

19 But the interference would be so high
20 that I would only be able to dribble a little bit
21 of data through either system. So from a technical
22 standpoint, it is not spectrally efficient in terms
23 of bits per hertz.

24 On the other hand, you can take two
25 local area systems, or very short range systems,

1 and actually operate them in the same spectrum. So
2 I could have as many people do my 802.11 access
3 point at one side of the house, and my 2.4
4 gigahertz cordless phone at the other side of the
5 house, and they work, because it is a lower power
6 scenario, and also because I can sort of avoid
7 precisely co-locating the system, and the whole
8 problem is sort of scaled down to one of tens of
9 meters instead of sort of tens of miles.

10 So it is those sorts of arguments that
11 lie behind having a small number of allocations for
12 like kinds of systems, because then it is possible
13 to do the frequency coordination and the network
14 planning that make them coexist with one another.

15 But just to have complete free range
16 and let anyone do what they want I think would
17 result in inefficient uses of the spectrum, both
18 technically and probably economically.

19 MR. MARSHALL: Mike.

20 MR. FITCH: Yes, I agree. I think the
21 starting point for grouping is the technical
22 characteristics, and not the service as such, and
23 that is an important part of the service obviously.

24 The nature of the service is another
25 potential category by which is sort of a ubiquitous

1 service, a specialized service, geographic,
2 widespread or not. But I think the starting point
3 would be the technical characteristics -- high
4 power, low power, spread, non-spread, et cetera.

5 MR. MARSHALL: Gerry.

6 PROF. FAULHABER: Let me address an
7 issue that you raise and Mike raised, too, which
8 certainly would be a problem with a major regime
9 change if we made it here, and that is the
10 international implications, which particularly
11 impact satellite, I think.

12 We have been here before where we have
13 made major regime changes in government regulation
14 and business, and we have actually done it twice
15 where it has had an implication with our overseas
16 trading partners.

17 The first was deregulation of airlines,
18 where we deregulate with airlines here, and then
19 the IATA cartel fell apart, and the British, and
20 all kinds of problems occurred. And there are
21 problems when you are dealing with foreign
22 countries in which they maintain the older --

23 (Brief Interruption.)

24 MR. MARSHALL: I think you are busy.

25 PROF. FAULHABER: And yet -- and it has

1 taken a number of years to work out. But it is not
2 impossible. That was very tough to do that. I
3 think it would be harder actually than spectrum,
4 but we also have gone into deregulation of
5 telecommunications in this country, and there was
6 an issue of how we are handling international
7 calls, and what about the international settlements
8 process, and that has been a mess.

9 But it is a mess that can be managed,
10 and I would view that if we did this in spectrum,
11 we would have the same problem. And just like when
12 we did it in telecoms, it was the international
13 calls and the international settlements that was
14 the main bone of contention, and I think it would
15 be satellites.

16 So Mike is quite right from his
17 perspective to be worried about this. This would
18 be a problem. But it is not an insolvable one. It
19 is not like, oh, we have to throw our hands up. We
20 would have to work it.

21 MR. MARSHALL: I would like to comment
22 just a little bit on the question of harmonization.

23 I think that was a great idea 20 years ago, and I
24 think in satellites obviously it is an inevitable
25 requirement.

1 But I think we ought to be looking to
2 that, and as one of the issues of technology sort
3 of takes off, we can check off -- you know, the
4 cell phones went from one mode to four modes, and I
5 suspect that they can go to 16, 32, 64, pretty much
6 whatever they need to do.

7 And if we invest a lot of money in
8 ripping infrastructure out, and just move people to
9 look like we are in Europe. We don't have
10 countries that are 20 miles apart, and we don't
11 have people driving across borders a lot.

12 It would be nice to think of
13 harmonization, but I think it is something that a
14 dollar spent would be a dollar wasted, compared to
15 all the other somewhat more important issues that
16 are going to get worse with technology rather than
17 better.

18 MR. WILKINS: The only comment that I
19 would make is that I think that gentleman talked
20 about the oil as a commodity, but in oil, every
21 barrel of oil is not the same. There are
22 differences.

23 So what you do is spell that out in a
24 standardized agreement, and then address it as
25 such, and then having a moving, working document as

1 the technology changed.

2 MR. MARSHALL: I would like to sort of
3 challenge the group. There has been sort of an
4 issue, an undercurrent here, and we have really
5 focused on the right to transmit, and a lot of the
6 questions have kind of broached to who accounts for
7 the right to receive.

8 In the property model, I can put 5,000
9 watts right against the edge of the van and I guess
10 that is my right, like I could build a garbage dump
11 in the corner of my property in suburbia. So in
12 the different frameworks, how do you view the ones
13 -- well, every one on this board has pretty much
14 had advocacy for one or other frameworks, and how
15 does it account for the coexistence with adjoining
16 property owners with adjoining systems.

17 And then, Gerry, I think you have the
18 most extreme case.

19 PROF. FAULHABER: I beg your pardon?

20 MR. MARSHALL: I think you are proud of
21 having the most extreme case. I think in your case
22 that is a compliment.

23 PROF. FAULHABER: No, no, I think I am
24 the representative of democratic capitalism here,
25 okay? I think I am mainstream America. Okay. The

1 use of the garbage dump --

2 MR. MARSHALL: Don't accuse the rest of
3 us as being fellow comrades.

4 PROF. FAULHABER: Yes, okay. The use
5 of the land example is a good one, because
6 economists would refer to this -- the garbage dump,
7 and asphalt plant next door -- as an externality,
8 or as a spillover.

9 That is to say that I could do stuff
10 with my property that interferes with my neighbor's
11 ability to use their property, okay? And that is
12 inherent in land use, and much of what passes when
13 you buy land are restrictions associated with that
14 property, designed to control those spillovers.

15 In spectrum, we have exactly the same
16 problem, except that we call it interference, okay?

17 And I responded to the gentleman before is that
18 just as we do with land use, we would have to
19 control those spillovers through the use of
20 property rights.

21 Now, this may be a requirement about
22 how much out-of-band power you can emit. There
23 could be a number of ways to do that. Just like
24 there is a lot of smart lawyers here, there is a
25 lot of smart technologists here as well who could

1 help define those things carefully and cleanly.

2 But that would be -- you know, this is
3 not a new issue. I mean, property rights have
4 dealt with the issue of spill-overs and
5 externalities, and although this is obviously a
6 different field of application, I think the
7 principle is fairly well understood, and there is a
8 lot of existence of law and property law which
9 deals with these sorts of issues. This is not a
10 new problem, and that's how I would handle it.

11 MR. MARSHALL: That almost recreates
12 the FCC again doesn't it?

13 PROF. FAULHABER: No, and let me make
14 it clear that Gosplan doesn't enforce the property
15 rights, okay? But this is a good place to put it.

16 One of the things that they came out before as
17 well was that if you have property rights, who
18 enforces them. Well, it is exactly who enforces it
19 if your neighbor builds an asphalt plant next to
20 you, which is to say the courts.

21 Now, that kind of gets to the issue of
22 -- and an important one here with both property
23 rights and with any of the schemes that we are
24 talking about, which are transactions costs.

25 How easy is it to enforce your property

1 rights through the courts, versus how easy is it to
2 enforce your property rights through Gosplan, or
3 the FCC, and that is an empirical issue.

4 I have a predilection to say that,
5 well, you know, most of commercial America runs
6 through the courts and we seem to think that is
7 okay, although we chouse about how litigious we
8 are.

9 Nevertheless, I think the Gosplan
10 approach hasn't worked out all that well, and the
11 notion is that these contentions work their way up
12 to the White house, which is not a low transaction
13 cost activity I will tell you. So, yes, but the
14 focus ought to be on transactions costs.

15 MR. ENGELMAN: There is several
16 questions in the audience, and let me start from
17 this person back here in the back, who I am not
18 sure has spoken before.

19 MR. EPSTEIN: Bart Epstein, from Latham
20 and Watkins. I have talked, but I moved. Sorry to
21 be tricky. At the end of the day, we have to come
22 up with some specific recommendations, in addition
23 to the interesting academic discussions.

24 As an individual, I wanted to offer
25 three thoughts to possibly take back. The first is

1 that we need to redirect more efforts from fighting
2 intersharing. Right now we spend a tremendous
3 amount of time squabbling over who has what rights
4 because they are vaguely worded, and in many
5 instances two people have rights to the same piece
6 of spectrum.

7 Speaking as an individual, I would
8 suggest that the best person to decide how he can
9 share is the person who has the primary rights, and
10 if you want to have a certain band shared, you
11 should allocate all of the rights to a primary
12 user, and then let that primary user sublease the
13 rights to a third party.

14 And then to the extent that you want to
15 say that you want the government to capture some
16 benefit, you can allow the government to share
17 those revenues. This way, if I am the user, and I
18 am only using 15 percent of the band, instead of
19 spending all of my time fighting and lobbying to
20 keep exclusive control, it might be more profitable
21 for me to sublease to somebody else, and then share
22 that perhaps directly with the FCC to hire more --
23 various more people.

24 The next thing which might be worth
25 considering is telling -- I bet we wish today that

1 we had told all of the licensees 40 years ago that
2 their licenses would expire in 40 years unless they
3 either met the requirements for a safe harbor, or
4 otherwise demonstrated their continuing need.

5 Then we wouldn't have a problem with
6 UHF broadcasters, because we could say that they
7 didn't meet the requirements of whatever the
8 general efficiency minimums were, and if we
9 established a system like that today, where we put
10 all licensees on notice that 40, 50, 60 years from
11 now, their licenses will expire unless let's say at
12 the halfway period that they have demonstrated that
13 their technology is starting to develop.

14 And that is something which would again
15 bring the private incentives in line with the
16 public needs, and to the extent that people needed
17 an incentive to develop efficient technologies,
18 they would know that if they developed them
19 quickly, and they were doing them effectively, they
20 would meet the safe harbor, and perhaps get an
21 automatic extension of their license.

22 And then they could therefore sell
23 their technology more efficiently, saying to their
24 users that you can go ahead and buy our X, because
25 you can know that it is going to be useable for a

1 long time.

2 And my third and final specific
3 suggestion has to do in part with a tremendous
4 number of dumb systems that we have out there. And
5 it is very easy to encourage smart systems. If you
6 want smart systems, to set aside some band for
7 them, and say the only people who can come into
8 this band are people who employ some minimum level
9 of intelligent, cognitive, features.

10 And the working group, the 802 work, is
11 a perfect example, and as we have discussed the
12 other day, Microsoft has sent in a proposal I
13 believe in the 5 gigahertz band that says set this
14 aside for wireless networking that uses some kind
15 of industry consensus, and I would like to support
16 that. Thank you.

17 MR. MARSHALL: Did you want to make a
18 comment on this?

19 DR. GOLDBURG: Yes. So I would
20 rephrase your last point just slightly. Instead of
21 setting aside bands for certain technologies, maybe
22 set aside bands for certain spectral efficiency
23 targets, which might be higher than what have been
24 defined elsewhere.

25 I mean, if you look through the history

1 of the Commission's allocations where bands were
2 set aside for specific technologies, or like the
3 isochronous part of unlicensed PCS, where there was
4 this listen before talk protocol, and very much
5 like some of the cognitive radio things that we
6 heard described earlier.

7 I think if you took all of the
8 panelists hands, you could count the number of
9 devices allocated in that -- you know, 10
10 megahertz nationwide band today
11 -- you know, 10 years after it was created.

12 So I think that we definitely want to
13 stay away from mandating technologies, or I believe
14 the Commission should.

15 MR. ENGELMAN: Up front here. Oh, you
16 have somebody with a mike back there. Go ahead.

17 MR. GILLIG: Just a comment on the
18 property rights model. Something that we have not
19 talked about too much. We are sort of talking
20 about spectrum as though all spectrum is the same,
21 and we know that land on a swamp in Florida is not
22 the same as bedrock somewhere else.

23 So if we are going to go to something
24 like that, whoever is doing the selling and the
25 buying have to be very cautious of what they are

1 selling and what they are buying, because when you
2 buy this piece of spectrum, you had better know
3 what the interference is in there.

4 And if I am going to use it for public
5 safety, I want that to be interference free
6 essentially, and there is going to have to be a lot
7 of rights and knowledge that goes with this.

8 MR. ENGELMAN: To Diane, and then to
9 Gene, and then back over here.

10 MS. CORNELL: Diane Cornell with
11 Cellular Communications and Internet Association.
12 I have got a couple of sort of practical transition
13 questions, and I am going to aim them at the
14 different ends of the table. I, too, perceive sort
15 of different models, and maybe I will put Mike over
16 with the other -- with Mike and Marc over here a
17 bit.

18 Sorry, Mike, maybe you will accept
19 that. But for Jerry, and Brant, and those folks at
20 that end of the table -- well, actually, this is
21 sort of a general comment. We are dealing with a
22 situation where all the spectrum is given out, and
23 we are dealing with incumbents.

24 And that is where the sort of
25 transition questions come in. I would ask Gerry,

1 in particular, I think you were commenting on this
2 earlier, the difficulty I think is defined in terms
3 of property like rights, and I would call them more
4 perhaps license rights. I think it is easier as
5 you were suggesting to define what those rights
6 might be, in terms of output characteristics.

7 I think the much harder question,
8 particularly as technology evolves, is how do you
9 define those rights, and what interference you must
10 accept. And Northpoint, that whole proceeding is a
11 classic example of that.

12 I think that is a lot harder to do, and
13 I would ask you to comment on that. And then for
14 the other folks is the comment or the question of
15 trying to group like systems, and in particular
16 spectrum blocks, I think is something that a lot of
17 people have emphasized and I thought would be very
18 useful.

19 The question, or the very simple
20 question is how do we get from where we are today,
21 where that is certainly not the case, to that kind
22 of scenario.

23 MR. MARSHALL: Gerry, we all have got
24 different questions here, and so you get to do
25 yours first.

1 PROF. FAULHABER: Let me answer both
2 questions. You are absolutely right about not only
3 saying what are your output characteristics, but
4 what must you accept in the way of potential
5 interference.

6 This is very similar to what you do now
7 when you go into Part 15, which is to say that you
8 are supposed to generate no interference and accept
9 all interference.

10 Well, that is pretty extreme, but
11 clearly that has to be part of the property right
12 system. Let me briefly mention the transition
13 issue, because so far I have been talking about
14 property rights as an end state as it were.

15 This is not a transition plan of which
16 I am the author. It is actually being authored by
17 two fellows here in the Office of Plans and Policy,
18 which they have somewhat salubriously called the
19 big bang auction, okay?

20 And it gets to my earlier point of you
21 are not going to take auction back from people. It
22 just is not going to happen, and their proposal is
23 in the more extreme form would be to take existing
24 spectrum and the people who currently have the
25 rights to it -- let's assume there is only one

1 primary, and to have a huge auction.

2 People can put their spectrum in the
3 auction if they wish. I am saying there loosely.
4 The auction is held all at once, and people can bid
5 on spectrum. If you happen to be a public safety
6 person -- you are a police chief, okay, or a fire
7 department chief, and you have auction, and you
8 have some spectrum, and you can put all or part of
9 it at auction.

10 If you get bids that you like, or maybe
11 the mayor likes, for some of it or all of it, you
12 may take the bid. You may say, okay, we will give
13 you half of it, and we will use a new digital
14 technology to use the rest of it more efficiently
15 and meet all of our needs.

16 So you basically can monetize it, and
17 two things happen. Number one is that you get the
18 money. The mayor gets the money, and the FCC and
19 OMB don't get the money in this spectrum auction.
20 And that may not be fair., but they have the
21 spectrum right now, and they get to use it.

22 If you put the spectrum at auction,
23 then from then on, even if you decide not to accept
24 the bid, it then becomes yours. It is really
25 yours. Fee simple. You know, subject to the

1 easement that we mentioned before.

2 This would be a way to get that
3 spectrum into the market, and it would be a way to
4 monetize it, and in essence, nobody loses. The
5 public safety people don't lose, and in fact they
6 get to monetize part of their asset if they want
7 to, okay?

8 They also get to put conditions on it.
9 They can say, oh, this is mine, and now I can
10 lease it to people under certain conditions. So
11 they get a great deal more flexibility.

12 And if they want in the future, they
13 can buy more. But, in essence, in one big bang, it
14 gets us out of the spectrum management business,
15 and puts it into the market.

16 Do I think that the t.v. guys that own
17 scads of spectrum in the digital range, or the UHF
18 guys, deserve this? No. But it is too late and we
19 have given it away. So the notion is let's provide
20 incentives for people to put it in the market. So
21 that would be my transition plan.

22 MR. MARSHALL: Now you had a different
23 question down here as I understand it.

24 MS. CORNELL: Maybe they can comment on
25 Gerry's comments and --

1 MR. MARSHALL: Well, let's comment on
2 him first, and then we can go to the much less
3 interesting second question.

4 DR. GOLDBURG: I will take a crack at
5 the transition plan. I think it actually has to be
6 an evolutionary process and it will occur over many
7 years. As frequency is reformed, and now the
8 Commissions is now starting to reform UHF, and
9 there may be opportunities for other spectrum that
10 just has not been commercially used the way people
11 thought it was when it was originally allocated.

12 So I think over time one can slowly
13 move towards this type of very idealized scheme
14 that I described. I mean, I think another thing
15 that that would help would probably be if this
16 weren't left to the Commission on its own, in the
17 sense that there are other government agencies
18 involved, like NTIA, which could maybe be involved
19 in the process, and maybe there could be a sequence
20 of spectrum swaps that over time, rather than the
21 sort of higgledy-pickledy arrangement of spectrum
22 that we have today.

23 There would be these larger groups of
24 spectrum organized in a way that made coexistence
25 easier.

1 MR. LYNCH: And building on Marc again.

2 As we do that transition, as a person who dearly
3 loves being in Geneva so much of the year -- and I
4 see Mike shaking his head, and he probably knows
5 where I am going on this, but I am going to use the
6 H-word that someone didn't like on the table.

7 But the more that we can get in line
8 with Article V of the Radio regs, and harmonize
9 with it, and as a manufacturer, I am going to tell
10 you that it will be an economy of scale on there.

11 And like it or not, I have heard other
12 people in government say, no, there won't be, but
13 yes, there will be, there will be economies of
14 scale. And I can even cite you some now, where the
15 U.S. Government is buying European equipment
16 because it is cheaper than what is being
17 manufactured in this country for the same purpose.

18 MR. WILKINS: I would like to comment.

19

20 MR. MARSHALL: Sure.

21 MR. WILKINS: The only response I would
22 say is that I have been pro-market obviously, but I
23 am not advocating a complete -- an abolition, I
24 think, of the rules and regulations, and oversight
25 of the FCC, or any of its State regulatory

1 commissions, the issue becomes how efficiently to
2 allocate the spectrum.

3 And I think from our standpoint as a
4 market maker, although I would love to have an
5 auction tomorrow -- and we would love to handle
6 that auction for everyone by the way for a nominal
7 fee.

8 But the issue would be that there is a
9 way to do this, and maybe an evolutionary period.
10 I am not saying over several years, but there is a
11 way to maybe reach this at a much faster pace.
12 Again, to take advantage, because again obviously
13 from a market perspective, there are buyers and
14 there are sellers, and there is unused product.

15 And there are buyers who want to obtain
16 this product, and I think from the various
17 standpoints there is a way to put the two together.

18 MR. MARSHALL: Your comment was made
19 that there is no loser, and I think to represent
20 the potential losers, I think what you have got is
21 a great way to capture an efficient allocation
22 today.

23 But I think one has got to also
24 challenge any framework with 10 years from now as
25 new technologies emerge, do they negotiate it with

1 a hundred-thousand fire chiefs to aggregate 24
2 kilohertz pieces, or can they argue in a national
3 forum.

4 We went through a discussion of 3G, and
5 it was a national discussion about a national
6 asset, and we reached some conclusions. There
7 seems to be no replacement for that in a process
8 that snapshots incumbent rights, arguably more or
9 less efficient, but if one has got to challenge
10 that, and not today, but what is happening 10
11 years, or 20 years, from now.

12 And how do you bring out large-scale
13 spectrum dependent systems without forcing people
14 into dealing with something that looks like Europe
15 after the fall of the Roman Empire, and lots and
16 lots of little Duchies and such would be my one
17 comment.

18 And so I think one cannot take the
19 framework that, yes, I may not be a loser today.
20 Everybody gets something for it today, and it is
21 dividing up the empire. The question one has got
22 to challenge is what is in it 10 or 20 years from
23 now.

24 MR. FITCH: Well, I just wanted to add
25 one thing in response to Diane's question, where I

1 think there is actually a pretty fair amount of FCC
2 history along this path, and there have been long
3 periods where they have done a lot of removing kind
4 of sub-barriers and aggregating, and grouping in
5 larger blocks.

6 On the other hand the process at the
7 ITU is horrificly the opposite. I mean, they are
8 really in the slice and dice mode over there, and
9 kind of the more detailed regulation about the
10 introduction of every new use, or service, or sub-
11 category of anything.

12 And you see that just in the
13 proliferation in the international radio
14 regulations. So I think that would be a very hard
15 thing to turn around, and it would take
16 considerable effort and probably considerable time
17 to get back to that concept internationally.

18 MR. ENGELMAN: Thanks. There is at
19 least one person out here who hasn't had a chance
20 to speak yet, and I would like him to speak. His
21 hand has been up for about 15 minutes. Gene.

22 MR. RAPPOPORT: Thank you. My name is
23 Gene Rappoport, and I am with Winstar
24 Communications, and I would just like to support
25 the views that have been expressed here about the

1 enablement of secondary markets, and widening that,
2 and enhancing the spectrum efficiency.

3 And we would also deal with the issues
4 where you think that you have bought certain
5 property rights at an auction, and then you fight
6 for years after just trying to protect those from
7 interference.

8 As was suggested here, is that if you
9 would have a spectrum manager for that portion that
10 you bought, and then you could allow the amount of
11 interference based on an economic basis, it would
12 prevent that ongoing continuing, discussion about
13 how much interference is acceptable, and what you
14 need to accept, and what property rights did I
15 actually buy when I bought that license at auction.

16 I would also like to support Mike
17 Fitch's view that in the international community in
18 recent years, the United States seems to be
19 following more what the international community is
20 doing, rather than trying to lead where it thinks
21 the international community should go.

22 So I would like to support that view
23 that perhaps we should look towards taking more of
24 a leadership role again as we have in the past.
25 Thank you.

1 MR. ENGELMAN: Okay. One last comment,
2 and then we will close. Carl.

3 MR. STEVENSON: Thank you. I would
4 like to address a couple of the comments that were
5 made. First of all, the comment made by the young
6 man in the back, talking about granting rights for
7 40 years. Forty years is in perpetuity, in terms
8 of the pace of technology.

9 I think that is far too long of a term
10 to grant anything resembling some sort of an
11 exclusive property right. And the idea of that we
12 are going to take everything and put it into an
13 auction, where licenses that were given away
14 decades ago to people like the broadcasters that
15 have made billions and billions of dollars on it, I
16 personally think -- and this is my personal view, I
17 personally find it at least borderline obscene to
18 contemplate the idea that they could turn around
19 and reap billions of dollars selling that spectrum
20 that was given to them for free in the first place.

21 I think a take it back approach is
22 maybe more difficult, but I think it is more fair
23 to the public, and I would like to echo what Mike
24 said and what Gene said about harmonization and the
25 U.S. following rather than leading.

1 We have been trying to get globally
2 harmonized spectrum at 5 gigahertz for wireless
3 access systems and wireless LANS. And we are
4 having trouble in the United States with that. The
5 Europeans have already done it. It is already a
6 done deal over there under an NERC decision.

7 I have spoken with most of the
8 delegations from the Latin American countries at
9 the CETO meeting about a month ago, inquiring as to
10 what their views were, and there seems to be a lot
11 of support there.

12 It seems like the whole world is
13 looking at harmonization here, and the U.S. is
14 lagging behind. And I think U.S. industry can end
15 up suffering from that in the long run. We need
16 some sort of harmonization to generate economies of
17 scale.

18 That will benefit the public, as well
19 as the industry, and those were the things that I
20 just felt like I really had to comment on, and I
21 thank everybody for their patience with my saying
22 so much today. Thank you.

23 MR. MARSHALL: I want to thank everyone
24 for coming to this. This has really been
25 interesting, and issues about policy and

1 regulations would be uninteresting and
2 uncontentious, but I am glad that wasn't true.
3 And thanks very much.

4 MR. ENGELMAN: And a thank you to all
5 of our panelists, and also don't forget that on
6 Friday there will be another hearing on rights and
7 responsibilities. Thank you.

8 (Whereupon, the workshop was concluded
9 at 3:05 p.m.)

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