



**U.S. FOOD AND DRUG ADMINISTRATION
CENTER FOR FOOD SAFETY AND APPLIED NUTRITION,
OFFICE OF REGULATORY AFFAIRS AND
FDA'S NATIONAL RETAIL FOOD TEAM**

Presents via Satellite Broadcast

**“Measuring the Effectiveness of the Nation’s
Food Service and Retail Food Protection System”**

CLOSED CAPTIONED

**October 13, 2004
1:00 – 3:00 PM ET
(Test Signal: 12:30 PM ET)**

PROGRAM OBJECTIVES:

- Announce and discuss "FDA Report on the Occurrence of Foodborne Illness Risk Factors Within Selected Institutional Foodservice, Restaurant, and Retail Food Store Facility Types (2004)"; discuss what this report is and what this report is not.
- Discuss the food safety practices and employee behaviors identified in the study as areas most in need of priority attention
- Review recommendations for regulatory retail food protection protections and industry food safety management systems designed to reduce the occurrence of foodborne illness risk factors within foodservice and retail food establishments

TARGET AUDIENCE: Federal, state and local food safety agency personnel, Associations of State & local regulators, food industry and their Associations, consumer’s representatives, and others.

REFERENCE SITE: The new FDA report, supplemental materials and any program updates will be posted to:

<http://www.cfsan.fda.gov/~dms/retrsk2.html>

<http://www.fda.gov/cdrh/ocer/dcm/>

Please visit both websites several days prior to broadcast; download and print available materials.

PROGRAM VIEWING: IMPORTANT -- All viewing locations should immediately (upon receipt of this announcement) verify that the Galaxy 3C satellite is properly programmed into your local receivers (see technical information attached). If not, contact your local satellite service provider.

This program will be delivered via satellite to any location that has access to a steerable C-band satellite dish. The Technical Information Sheet is attached. For up-to-date technical information (coordinates, updates) visit prior to the broadcast:

<http://www.fda.gov/cdrh/ocer/dcm/>

VIEWING: Interested field and headquarters viewers are responsible for making viewing room reservations, etc. FDA headquarters will be able to view this program via fiber (PKLN Channel 18: MM2 Channel 40).

OTHER (FDA ONLY): Participants time spent viewing this program should be reported into the appropriate Operation code and PAC number 03R845.

VIDEOTAPING: All sites are urged to videotape this program locally. A copy of this tape will be available in the ORA-U lending library. For loan information, e-mail ORADLT@ora.fda.gov

TECHNICAL FACT SHEET

DATE: October 13, 2004

TEST TIME: 12:30 pm - 1:00 pm EDT
11:30 am - 12:00 pm CDT
10:30 am - 11:00 am MDT
9:30 am - 10:00 am PDT

PROGRAM TIME: 1:00 pm - 3:00 pm EDT
12:00 pm - 2:00 pm CDT
11:00 am - 1:00 pm MDT
10:00 am - 12:00 pm PDT

SATELLITE TROUBLE NUMBER: 1-888-626-8730

Q & A NUMBER: 1-800-527-1401

FAX Q & A NUMBER: 1-888-361-4011

C-Band: Galaxy 3C 95 degrees West				
Transponder	Polarization	Channel	Downlink Freq.	Audio
22	Vertical	22	4140 MHz	6.2 & 6.8 MHz

IMPORTANT SATELLITE INFORMATION TO HELP YOU TUNE IN

- Galaxy 3C is a new satellite located at 95 degrees West where Galaxy 3R used to be. You can probably find it by choosing G3 on your receiver. If you would like to set up early or test your equipment on another day, go to Galaxy 3 and see if you can see the following programming:
 - ▶ Channel 24, Verestar ID Channel (not always visible)
- Once you establish that you are on the correct satellite, don't forget to change back to Channel 22 for our program. **If you can't find it or if you believe you are on Galaxy 3, but don't see any of this programming, you'll need to have your system checked out by a professional before our program.**
- The first 5 – 10 minutes of the program test will show "FDA Tech Center" over color bars, with a tone sound. After that, there will be a program slate and music. You should both see and hear this information properly in order to be ready for the program.
- It is very important for you to test your equipment as soon as possible to ensure that it is functioning properly and to see if you can get programming from the satellite we'll be on. Storms can cause damage and/or move your antenna out of alignment or you may not have your satellite of choice programmed in. Do not wait until test time to discover problems. If you think your dish and/or receiver are malfunctioning or not programmed correctly, have them checked out by a professional well before the program. More tips about tuning can be found at www.fda.gov/cdrh/ocer/dcm/html/tips_primer.html
- Although a Troubleshooter will be provided, we cannot guarantee the performance of your equipment.