



PRESERVE AMERICA

PRESIDENTIAL AWARD 2005 NOMINATION

INTRODUCTION

PRESERVE AMERICA, a White House initiative developed in cooperation with the Advisory Council on Historic Preservation, the U.S. Department of the Interior, and the U.S. Department of Commerce, highlights the efforts of the President and Mrs. Bush to preserve our national heritage.

Goals of the initiative include a greater shared knowledge about the Nation's past, strengthened regional identities and local pride, increased local participation in preserving the country's cultural and natural heritage assets, and support for the economic vitality of our communities.

The **PRESERVE AMERICA** Presidential Award is one component of the initiative. The award honors organizations, businesses, government entities, and individuals for:

- Exemplary accomplishments in sustainable use and preservation of cultural and/or natural heritage assets;
- Demonstrated commitment to protection and interpretation of America's cultural and/or natural heritage assets, and the integration of these assets into contemporary community life; and
- Creative and responsible approaches to showcasing heritage assets in their communities.

The Presidential Award celebrates model achievements so that others can learn from them. Each year, two awards are given for activities advancing heritage tourism, and two are given for privately funded historic preservation projects or programs.

These awards, which are honorific, are presented to winners chosen through a national competition administered by the Advisory Council on Historic Preservation (ACHP) and the Secretary of the Interior, in cooperation with other Federal agencies and the Executive Office of the President. President and Mrs. Bush will recognize award recipients at an annual event.

Anyone can submit a nomination. Completed nomination forms and accompanying material must be postmarked no later than November 1, 2004. Awards will be announced during National Historic Preservation Week, May 2 through 8, 2005.

ELIGIBILITY

Any organization, business, government entity, or individual is eligible to receive a **PRESERVE AMERICA** Presidential Award. The nominated activity must have been completed within the last three years. ACHP members and staff, and U.S. Department of the Interior staff, are not eligible to receive this award during their employment with those agencies, or for three years thereafter.

PRESERVE AMERICA PRESIDENTIAL AWARD 2005

Guidelines

CRITERIA

Selection of **PRESERVE AMERICA** Presidential Award winners will be guided by the following general criteria:

- Outstanding accomplishments in sustainable use and preservation of cultural and/or natural heritage assets;
- Demonstrated commitment to protection and interpretation of America's cultural and/or natural heritage assets;
- Integration of heritage assets into contemporary community life;
- Creative and responsible approaches to showcasing historic resources in communities that may include, but are not limited to, successful preservation partnerships, community participation, and volunteer efforts;
- Model heritage tourism or historic preservation achievement that can apply in a wide range of circumstances; and
- Significant and demonstrable outcomes – for example, substantial educational and outreach components, economic benefits compatible with preservation or conservation goals, and noteworthy advances in heritage tourism or historic preservation practices or technologies.

DEFINITIONS

Cultural and natural heritage assets are physical places – natural and man-made – that are associated with themes, events, sites, or persons significant in the history of the United States and its territories.

Heritage tourism is the business and practice of attracting and accommodating visitors to a place or area based especially on the unique or special aspects of that locale's history, landscape (including trail systems), and culture.

Privately funded historic preservation efforts are those that are predominantly funded and implemented by private citizens or entities; i.e., the majority of the funding comes from non-governmental sources, and the majority of the work is carried out by private citizens and/or entities. This category may include historic preservation projects or programs on public property (owned or controlled by a Federal, State, local, or tribal government agency) as long as they are predominantly implemented and financed by private entities and resources.

NOMINATION PACKAGE

Required documentation.

All nominations must be submitted in a 1" 3-ring binder and must include the following in order to be considered for an award:

- One original and seven copies of a fully completed, signed nomination form;
- One original and seven copies of a summary description of up to three pages that includes all the information specified below; and
- Eight sets of eight images, as specified below.

Summary description. This document should not exceed three pages and must include the following information, in the order in which it is listed, for the nomination to be considered for an award:

1. Describe: a) the project or program being nominated; b) how it meets the award criteria; and c) how it resulted in significant outcomes. Be specific and give examples, facts, and figures to support your assertions – for instance, visitation figures, retail data, tax figures or percentages, demonstrated growth, demonstrated revitalization, specific preservation or conservation achievements, evidence of increased civic pride, etc.

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2. Explain the significance of the cultural or natural heritage asset involved, and note if it is listed on any national, tribal, State, or local registry or inventory.
 3. Describe the role of the nominated organization, business, government entity, or person and how it contributed to the project's or program's success. List partners, if any, and describe their roles and contributions.
 4. Provide a final cost estimate for the nominated project or program. Specify each funding source and the amount of money or proportion of costs/resources provided by each source. Ongoing or cyclical programs may provide startup and annual costs to date.
 5. If the nominated project, program, or person has previously won an award or been publicly recognized, please elaborate.
 6. Note the completion date of the nominated activity.

Images. Eight sets of eight 4" x 6" or larger color images, with captions and photo credits, are also required. If your photos are printed from digital images, please include a CD containing the images at a resolution of 300 dpi or greater, as well as a text file with captions and credit information. The images should show, as appropriate, the following: before and after results; people carrying out the project; and people using, enjoying, and learning from the historic cultural or natural assets.

Optional documentation.

Nominations may also include up to five clippings, brochures, reports, or other publications. They may also include no more than five letters of endorsement by preservation and civic organizations and professionals that demonstrate community support, significant outcomes, and high quality of preservation efforts. If you provide optional documentation, please provide four copies of each item.

NOMINATION FILING

Include one signed original and seven copies of the completed nomination form and attached summary description, plus the required images, in a 1" 3-ring binder. Optional documentation may be provided in a separate pocket-style or accordion-style folder. All nomination material must be sent in a single package that is postmarked no later than November 1, 2004. Nominations will not be returned. All nomination materials, including photographs, become property of the ACHP and the **PRESERVE AMERICA** Presidential Award program, and may be reproduced by the ACHP and its partners without additional explicit permission.

Submit nominations to:

PRESERVE AMERICA Presidential Awards
Advisory Council on Historic Preservation
1100 Pennsylvania Avenue, NW, Suite 809
Washington, DC 20004

For additional information:

Office of Communications, Education, and Outreach
Advisory Council on Historic Preservation
(202) 606-8503
Paawards@achp.gov
www.preserveamerica.gov

**PRESERVE AMERICA
PRESIDENTIAL AWARD 2005**

Nomination Form

AWARD CATEGORIES

*(Check the one for which you are applying; one box or the other **must** be checked):*

- Heritage tourism using cultural and/or natural heritage assets; or
- Privately funded historic preservation efforts (this category may include historic preservation projects or programs on public property that are predominantly implemented and financed by private entities and resources).

Nominated project or program: _____

Briefly describe the accomplishments for which the project, program, or person is being nominated.

Location (city/county and State): _____

Project /program manager:

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Nomination submitted by:

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Key partners (use additional page if necessary):

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ E-mail _____

Two persons designated to receive award at presentation ceremony:

Name _____ Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ E-mail _____

Name _____ Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ E-mail _____

Chairman's Award for Federal Achievement in Historic Preservation

Federal agency efforts not selected to receive the **PRESERVE AMERICA** Presidential Award will automatically be considered for the Advisory Council on Historic Preservation Chairman's Award for Federal Achievement in Historic Preservation unless the box below is checked. See www.achp.gov for Chairman's Award details.

Do not consider this nomination for an ACHP Chairman's Award.

RELEASE AUTHORIZATION

The undersigned gives the ACHP and the **PRESERVE AMERICA** Presidential Award program [**PRESERVE AMERICA**] absolute right to use, in whole and in part, all material submitted in furtherance of this nomination. All submitted materials become the property of **PRESERVE AMERICA** and will not be returned. Materials may be used in program activities, including publications and web sites. **PRESERVE AMERICA** is given permission to make any editorial changes and/or additions to subject material. The undersigned guarantees to have on file all necessary individual agreements and signatures to ensure **PRESERVE AMERICA** unencumbered use of all associated material.

Release authorized by: _____

Title _____

Signature _____ Date _____