

## How to Get the Latest News Fast ...

### ... Via the Internet

Visit the U.S. Census Bureau's award-winning homepage <<http://www.census.gov>>. And choose any of the links under "News" to find out what's happening in U.S. statistics.

### ... Via the Online Embargoed News Page

Access embargoed news releases, reports and data sets online at <<http://www.census.gov/dcmd/www/embargo/embargo.html>>. Call first for a username and password.

### ... Via E-mail

Receive news releases, announcements and advisories when they are released, directly in your electronic mailbox. Ask to get on our press listserv by sending an e-mail message to <[pio@census.gov](mailto:pio@census.gov)>.

### ... Via Fax

Choose from a Fax-on-Demand index of news releases by calling toll-free 1-888-206-6463, 24 hours a day, seven days a week.

### Getting in Touch With Us

<b>Census 2000 activities</b>	<b>Non-Census 2000 activities</b>
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U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

U.S. CENSUS BUREAU'S  
PUBLIC INFORMATION OFFICE

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U.S. CENSUS BUREAU  
Helping You Make Informed Decisions



## A Good Story Needs Facts!

Numbers make a news story more credible. But where do you get useful numbers on short notice? A good starting point is the **U.S. Census Bureau's Public Information Office**. We're your link to the world's largest collection of data sets on topics you write about every day. Examples:

- Census 2000
- Population
- Children & child care
- Income, poverty & wealth
- International statistics
- Foreign-born & elderly
- Education & employment
- Racial & ethnic groups
- American Community Survey
- Households, families & living arrangements
- Health insurance coverage
- Housing
- Voting
- 1997 Economic Census
- North American Industry Classification System
- Manufacturing & construction
- Retail & wholesale trade
- Information industries
- Hotels, motels & restaurants
- Government employment & finances
- Foreign trade
- Women- & minority-owned businesses

## How We Can Help

### ALERTING you to the latest news from Census

- Up-to-date news on Census 2000 plans & operations.
- The latest 1997 Economic Census results.
- Webcasts of news conferences on Census 2000 and other topics.
- News releases on the hottest new data.
- B-roll of the latest Census 2000 operations and historical stock shots to supplement on-air stories.
- Electronic access to embargoed news releases & data sets.
- Media advisories about upcoming events.
- Biweekly **TipSheets** that give you a "heads up."

### Presenting the **EXPERT'S VIEWS**

- News conferences, briefings and live broadcast interviews on Census 2000 and other issues.
- Video news releases to meet that 6 o'clock deadline.
- Digital soundbites for radio newscasts.
- Contact information for our subject specialists.

### Providing **BACKGROUND**

- "Drop-in" articles, stock footage, photos, factsheets and answers to frequently asked questions on Census 2000.
- Internet links to the latest data on race and ethnic groups.
- Informational videos to give your newscasts a visual dimension.
- Daily radio features in English (**Profile America**) and Spanish (**Al Dia**) with entertaining and informative facts about our nation.
- **Facts for Features**, with statistics on the nation's people and economy related to holidays, historic events or other commemorations.
- Staff visits to help you use and understand our information.
- **Census and You**, a bimonthly newsletter that highlights interesting statistical findings.