

# Survivor Challenge One

Draft talking points for a presentation you and Dr. Whiner will present to the State of Confusion Department of Health management team. The purpose of the presentation is to get buy-in for the increased use of distance learning technology for training the public health workforce. Use the following outline.

## **I. Why the distance learning approach should be employed to meet the training needs of the state public health workforce. (Come up with three main points of persuasion)**

A.

B.

C.

## **II. Two public health problem areas in the State of Confusion where a distance learning approach could be used.**

A. Problem area 1

1. possible health impact (the business case)

2. potential partners

B. Problem area 2

1. possible health impact (the business case)

2. potential partners

## Survivor Challenge Two

Create a plan for a distance learning training course that will address some of the training needs related to the health problem you have been assigned. Use the following template.

<b>Training needs related to this health problem</b>
<b>Title of training course</b>
<b>Target audience description</b>
<b>Content (list the main topics to be covered)</b>
<b>Type of activities, interactions, feedback needed for this training</b>
<b>Type of media to be used / Synchronous or asynchronous?</b>
<b>Distribution method(s)</b>
<b>Evaluation methods</b> (you may decide not to do all levels of evaluation)  Level 1 -- Learners' satisfaction  Level 2 -- Learners' knowledge, skill, attitude (KSA) gain

Level 3 -- Learner's transfer of KSAs to the job

Level 4 -- Bottom line results (i.e., increased productivity, decreased costs, return on investment, improved public health)

## Survivor Challenge Three

Plan for providing a quality distance learning course, learner support, and course maintenance. You can only use the grant funds for two of the areas listed below. Check the boxes of the two areas you choose to use the grant funds. Answer all the questions.

**Learner Support**

**How will you support the learners before, during, and after their participation in the training course?**

**Marketing**

**How will you market the course?**

**Course Maintenance**

**How will you maintain the course and keep it up to date?**