



The *Back to Sleep* campaign is coordinated by the National Institute of Child Health and Human Development (NICHD), part of the National Institutes of Health, at the U.S. Department of Health and Human Services.

Back to Sleep Order Form

Free Campaign Materials

Item Description Ite			m No.	Quantity
Safe Sleep for Your Baby	General Outreach: 0261			
This 8-panel brochure lists the risks for SIDS and explains ways to reduce the risk. For all caregivers. (2003)	African American Outreach: 0164			
	Spanish Language: 0263			
SIDS: A Video on Helping to	General Outreach: 0163			
Reduce the Risk	African American Outreach: 0168			
4-minute video; demonstrates safe sleep position; loops for 1 hour. VHS. (1996)	Spanish Language: 0241			
Pongo al Bebé Dormir Boca Arriba: Reduzca el Riesgo del Síndrome de Muerte Súbita del Bebé Tearpad Single-page Spanish-language information sheet explains ways to reduce the risk of SIDS and shows a safe sleep environment. Each tearpad has 50			0234	
sheets. (2002) Babies Sleep Safest on Their Backs: A Resource Kit for Reducing SIDS in African American Communities Includes materials for community-based training sessions, 15-, 30-, and 60- minute training modules, background material on SIDS, resources, 10 brochure and magnets, and 1 video. Limit 10. (2000)			0170	
Reduce the Risk Of SIDS Magnet			0166	
4 inch x 6 inch; lists ways to reduce the risk of SIDS. (2000)				
Make a Difference—Help Reduce the Risk of SIDS 7-minute multi-cultural video; loops for 1 hour. VHS. (1999)			0242	
Infant Sleep Position and SIDS: Questions and Answers for Health Care Professionals			0157	
This 11-page booklet answers frequently asked questions about SIDS, ways to reduce the risk of SIDS, safe sleep environment, and research on SIDS. For health care professionals. (2003)				
SIDS Fact Sheet This 4-page information fact sheet describes current knowledge about SIDS and outlines future research directions. (1997)			0017	
Back to Sleep Logo Sticker Eng		Engl	ish: 0268	
3 inch x 3 inch (2003) Span		ish: 0269		
Please Put Me on My Back to Sleep Door General Out Hangers African American Out		ral Outrea	ach: 0258	
		an Outrea	ach: 0259	
Front illustrates safe sleep environment; back lists ways to reduce the risk of SIDS. (2003) Spanish Langua			ige: 0260	
Reduce the Risk of SIDS Stand-up Easel (With Attached Brochure Holder) 13 inch x 17.5 inch. Allows countertop display of brochures. (1999)			0245	
Back to Sleep Order Form			0267	

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