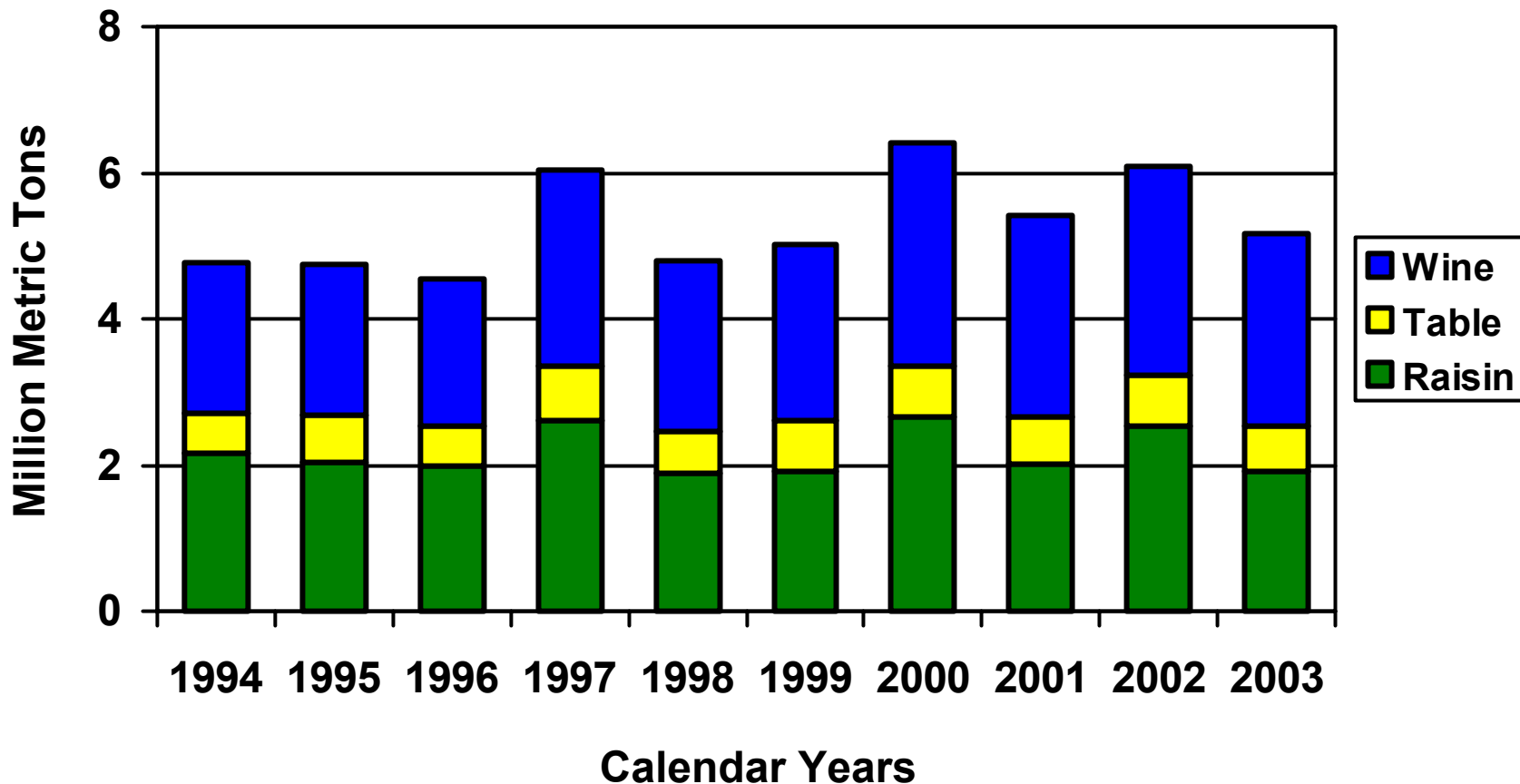


The U.S. and World Situation: Wine

**USDA
Foreign Agricultural Service
Horticultural & Tropical Products Division
April 2004**

California Grape Production

(89 Percent of total U.S. Production)

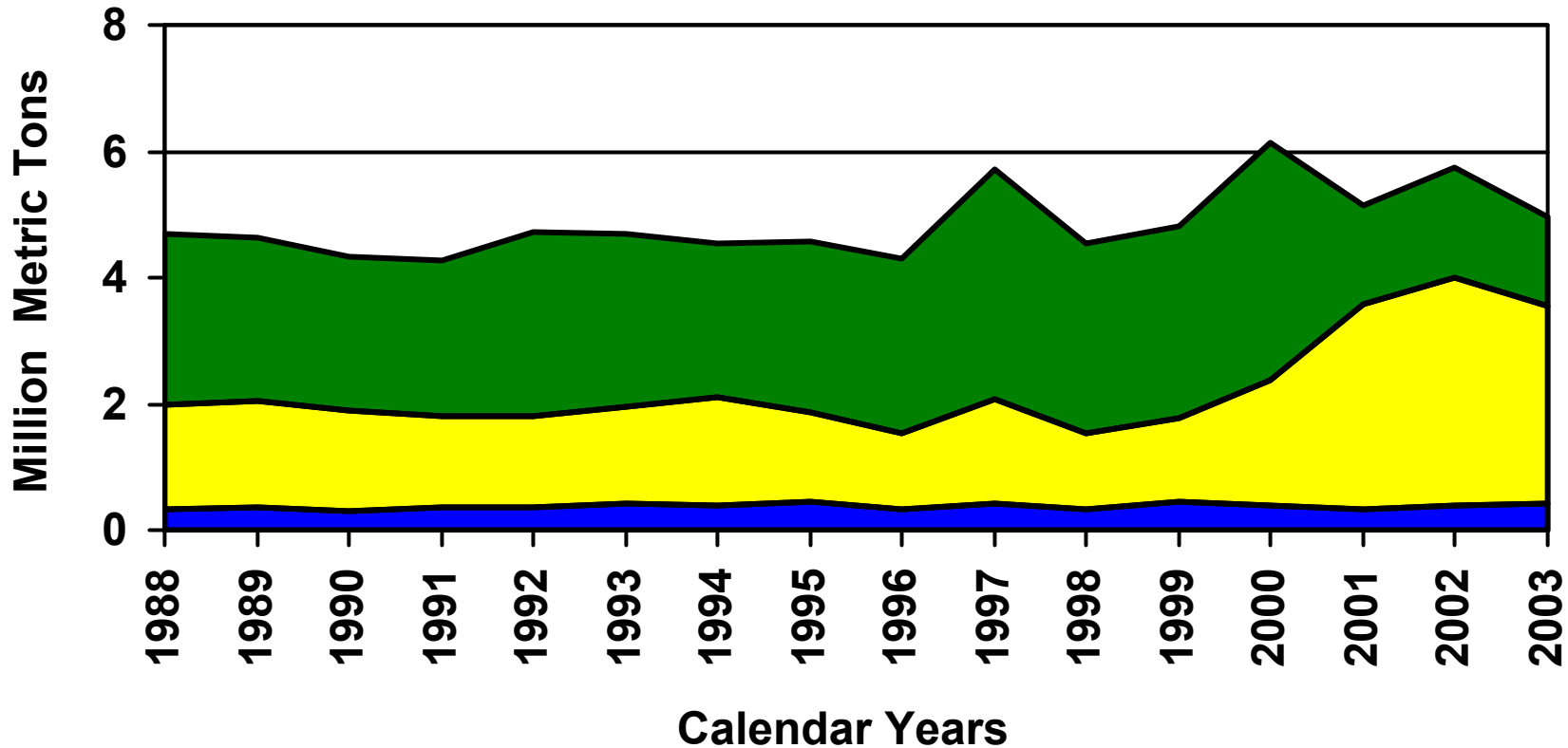


Source: National Agricultural Statistics Service, USDA

Note- Estimates in 2001, 2002, and 2003 includes Texas and Virginia.

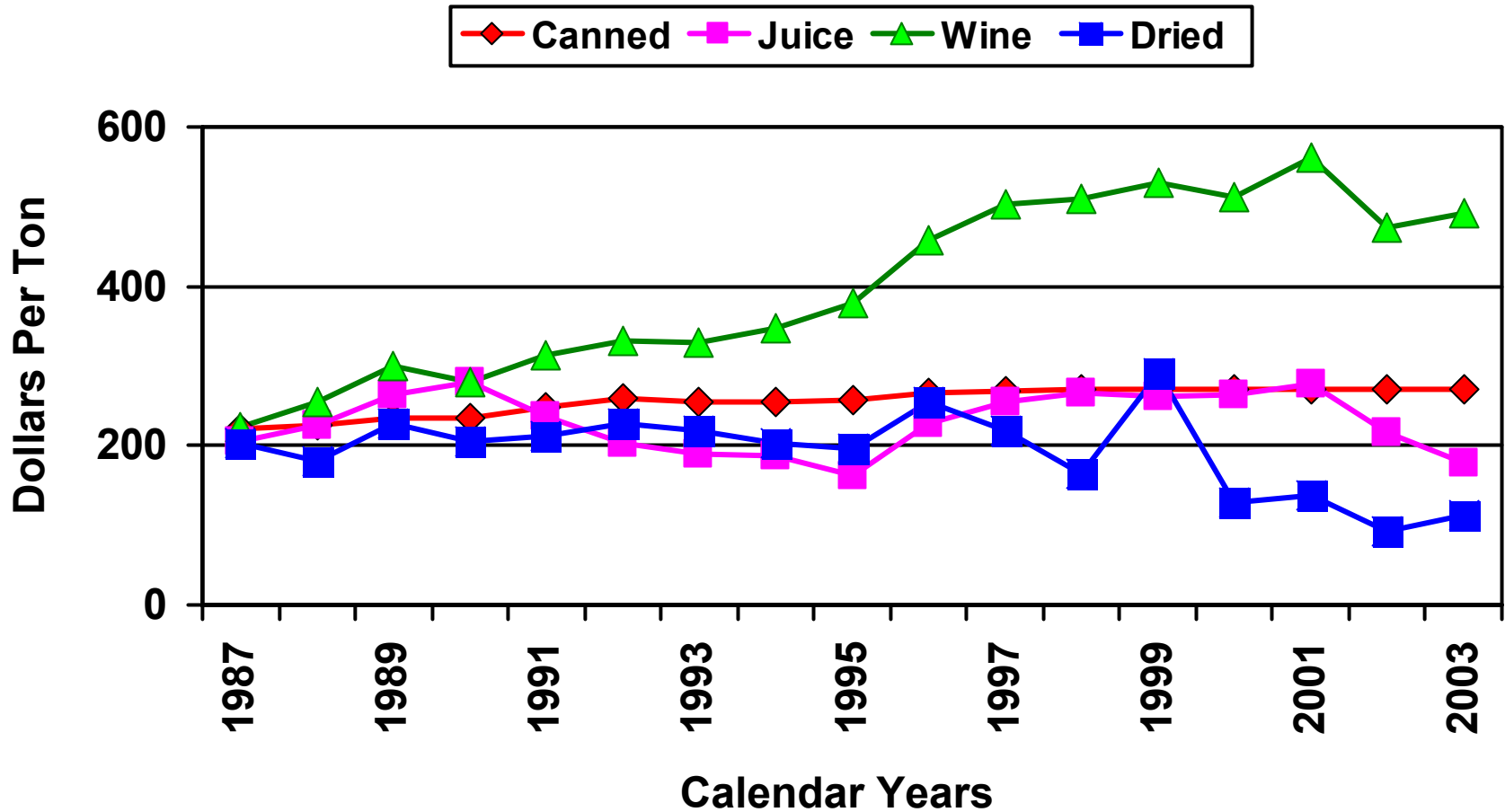
U.S. Processed Grapes Utilization

Juice Dried Wine



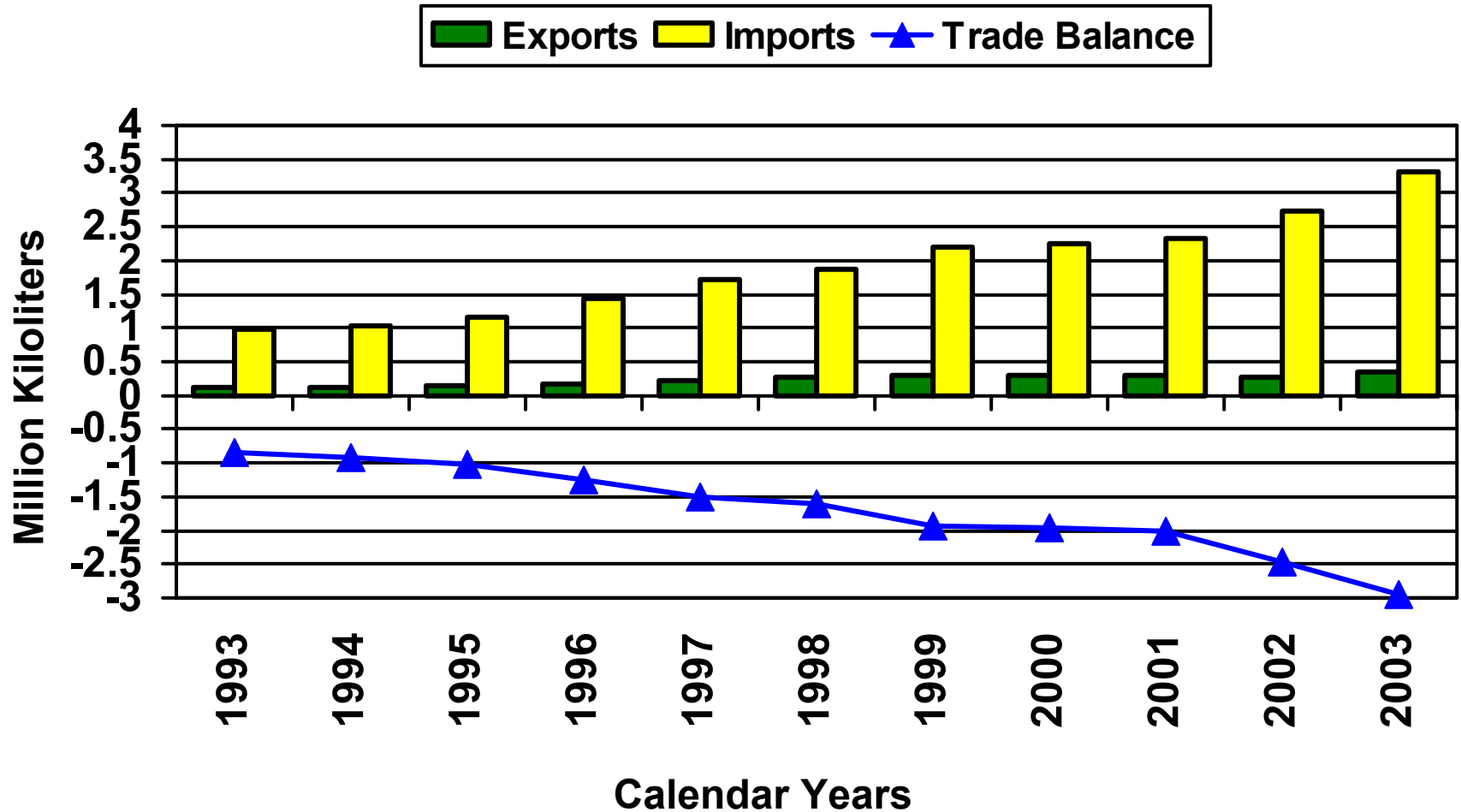
Source: National Agricultural Statistics Service, USDA

U.S. Grapes: Average Grower Prices



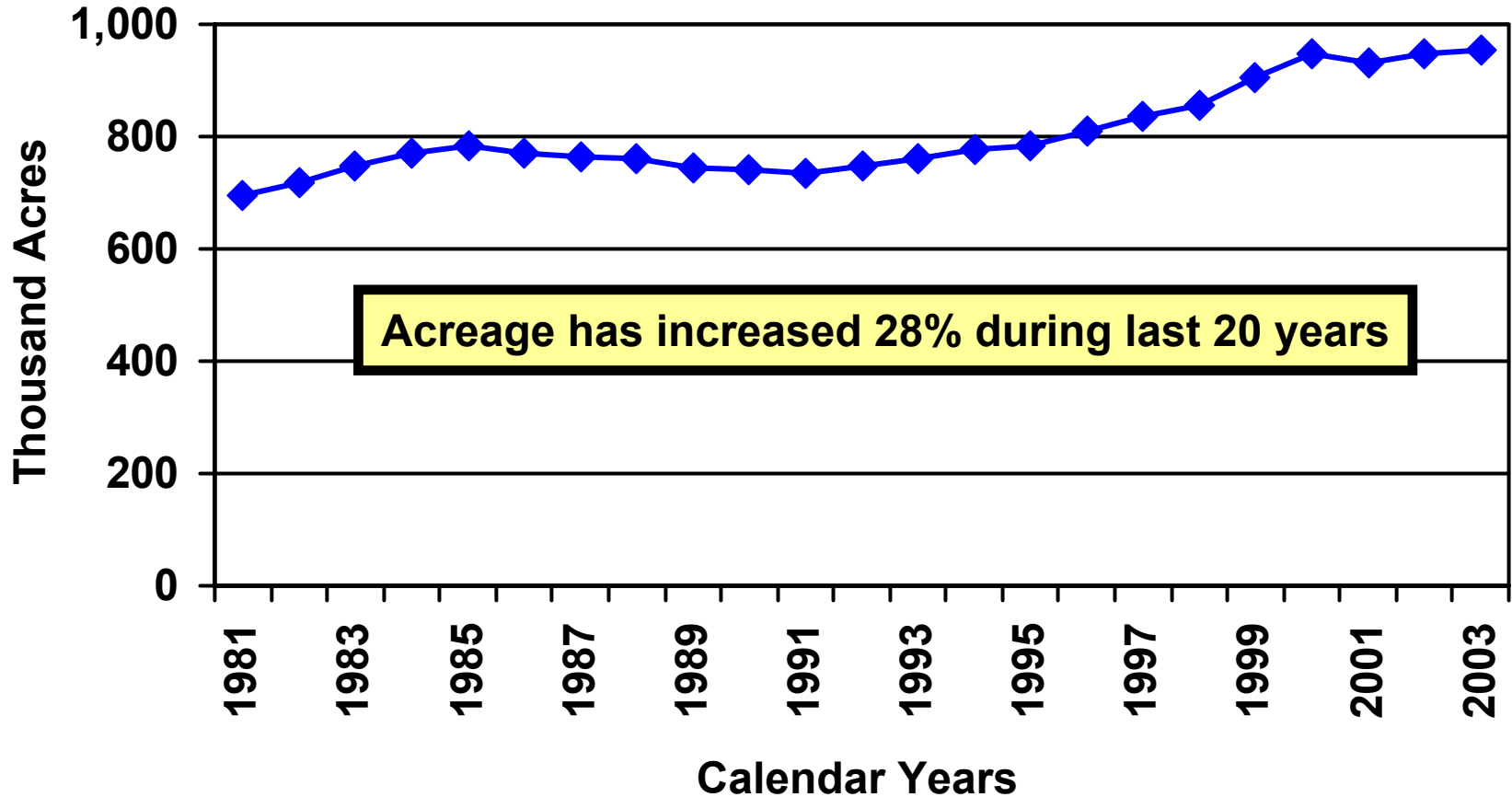
Source: National Agricultural Statistics Service, USDA

U.S. Volume Trade in Wine



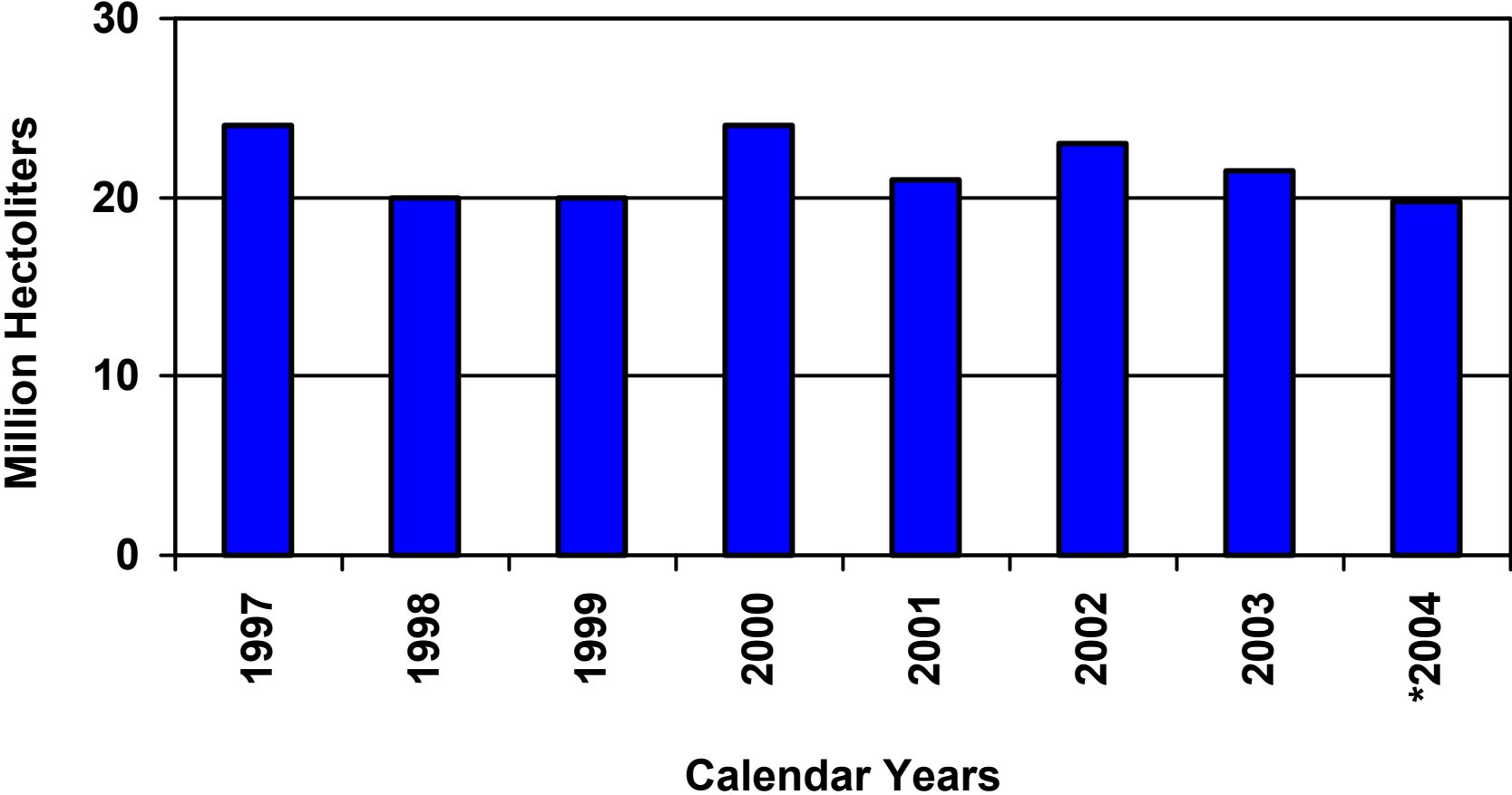
Source: Bureau of the Census, DOC

U.S. Grape Bearing Acreage



Source: National Agricultural Statistics Service, USDA

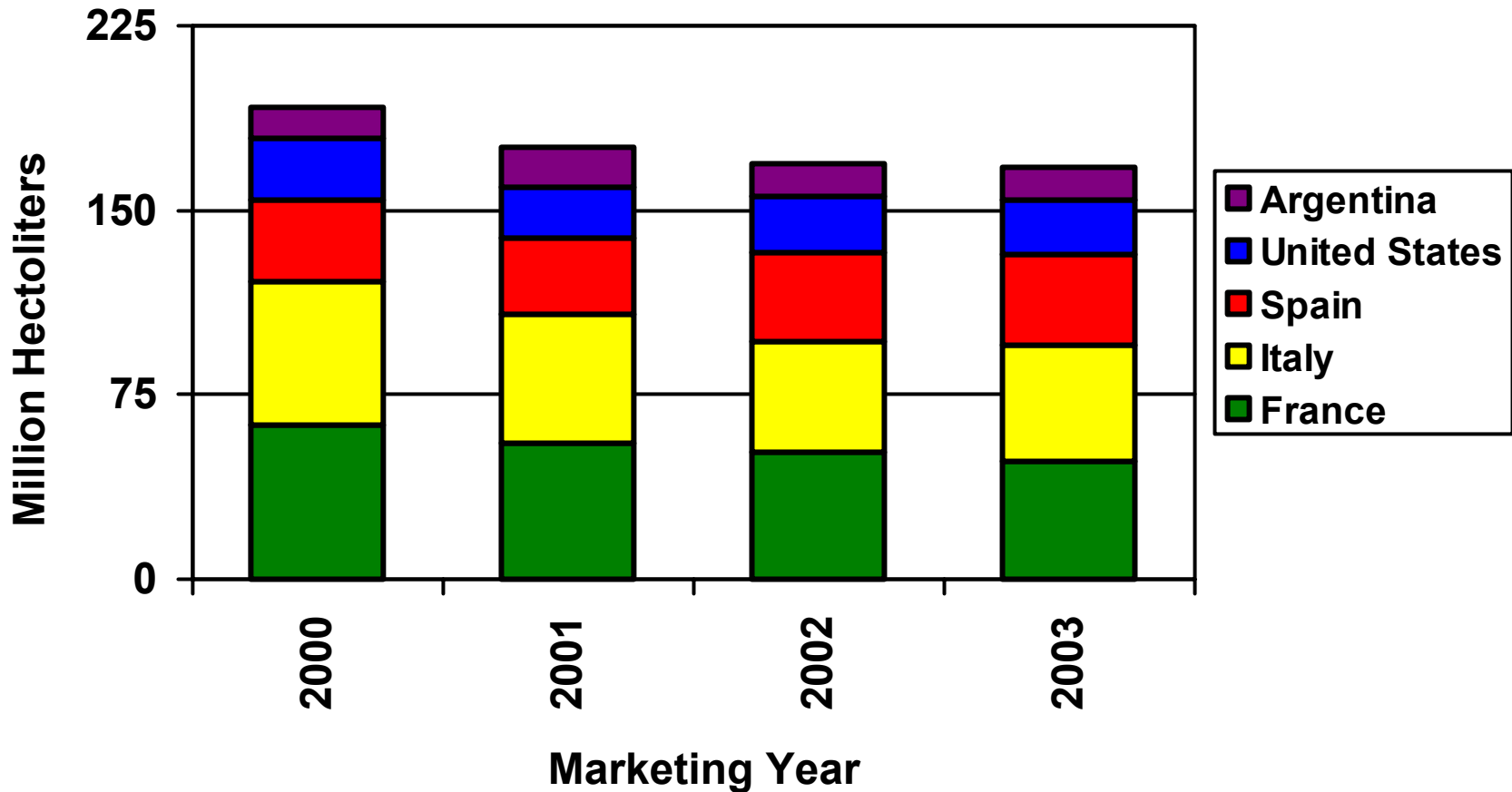
U.S. Wine Production



Source: Based on California Grape Crush Report.

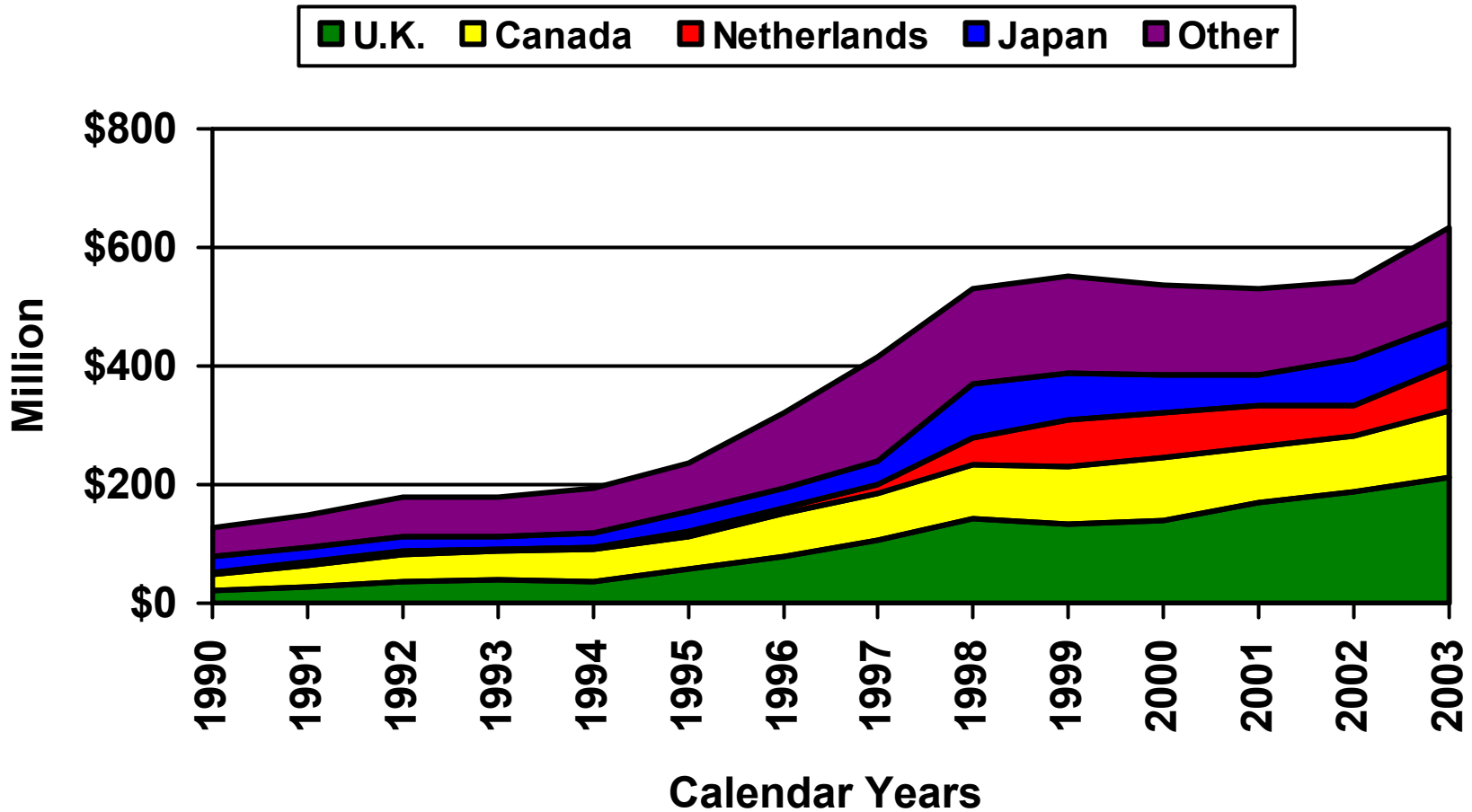
* Forecast

Top World Producers of Wine



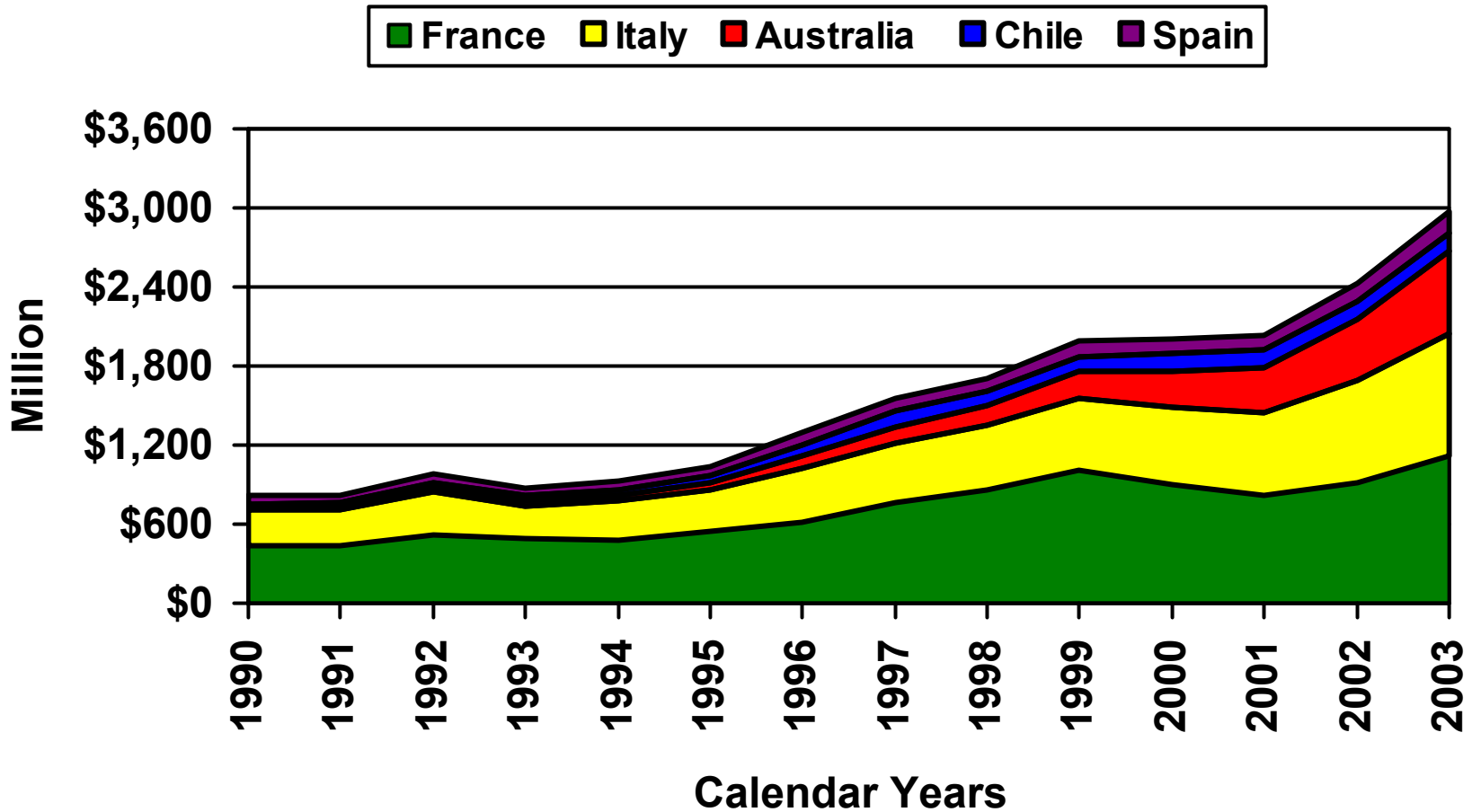
Source: U.S. Department of Agriculture, FAS Attaché Annual Reports
1 hectoliter = 11 cases, 1 case = 12 - 750 ml bottles
Market year begins in August.

U.S. Wine Export Markets



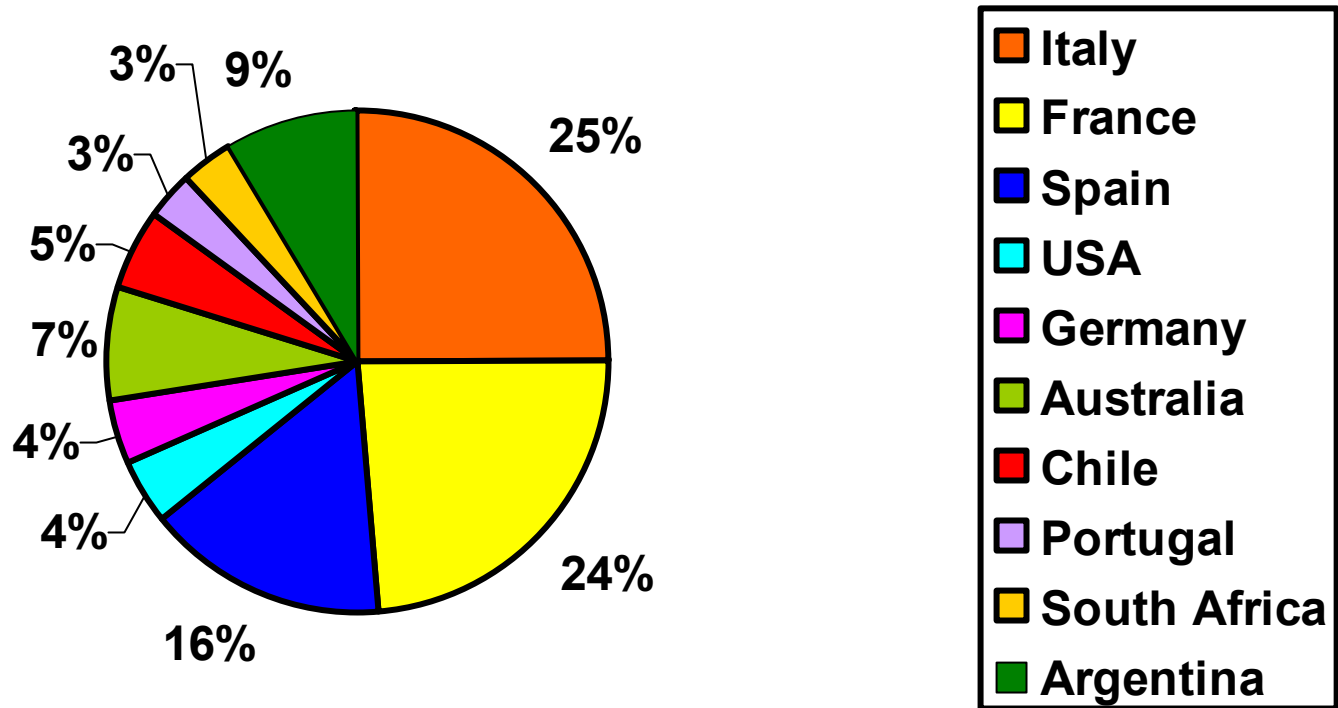
Source: Bureau of the Census, DOC

U.S. Wine Imports



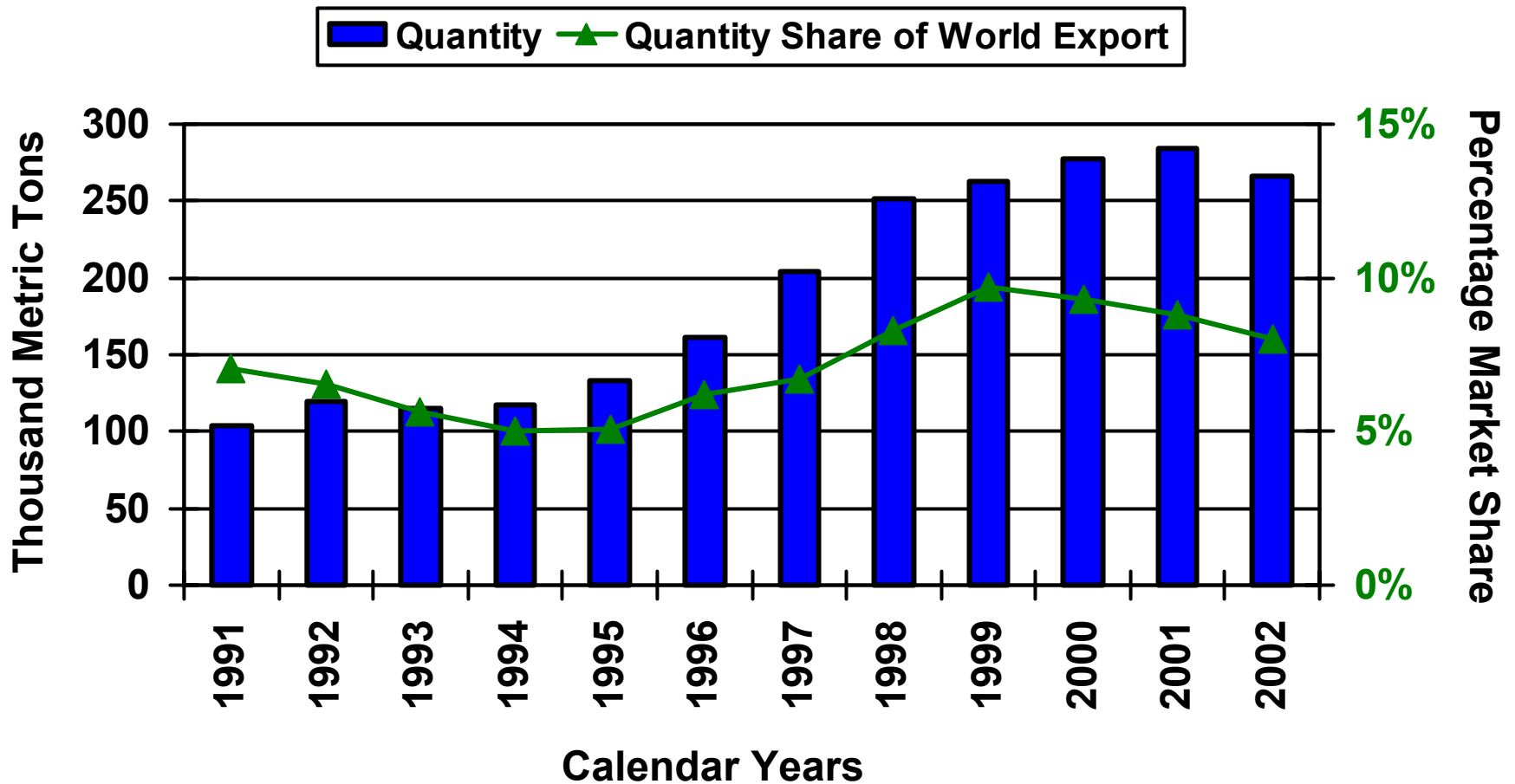
Source: Bureau of the Census, DOC

Wine Export Market Share of Top Producers



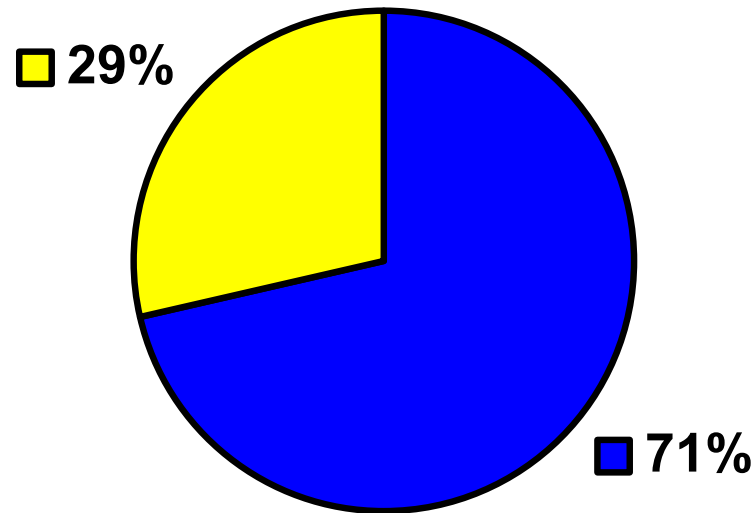
Source: Global Trade Atlas

U.S. Wine Exports: Quantity and Export Quantity Share



Source: Food and Agriculture Organization (FAO) of the United Nations

World Wine Trade



■ Traditional Old World ■ World Wine Trade Group

France, Italy and Spain account for 58 percent of world exports by volume in 2002.
Source: Global Trade Atlas