



# NEWS

News Media Information 202 / 418-0500  
TTY 202 / 418-2555  
Fax-On-Demand 202 / 418-2830  
Internet: <http://www.fcc.gov>  
<ftp.fcc.gov>

**Federal Communications Commission**  
**445 12<sup>th</sup> Street, S.W.**  
**Washington, D. C. 20554**

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).

---

**FOR IMMEDIATE RELEASE:**

November 3, 2003

**NEWS MEDIA CONTACT:**

Suzanne Tetreault at (202) 418-7450

**FCC PROPOSES TO FINE AT&T CORPORATION \$780,000  
FOR APPARENT VIOLATIONS OF DO-NOT-CALL RULES**

Washington, D.C. – Today, the Federal Communications Commission proposed to assess a forfeiture of \$780,000 against AT&T Corporation for apparent violations of the Commission’s Do-Not-Call telemarketing rules. This is the Commission’s first major Do-Not-Call enforcement action.

The Commission found that AT&T apparently made telephone solicitation calls to 29 consumers on 78 separate occasions after those consumers had requested that AT&T not call them again. The Commission therefore concluded that AT&T had apparently violated the FCC’s company-specific Do-Not-Call rule, section 64.1200(e) of the Commission’s rules. The Commission staff had initiated an investigation of AT&T’s telemarketing practices after a regular review of consumer complaint data revealed over 300 complaints in the previous several months alleging Do-Not-Call violations by AT&T. The Commission proposed a forfeiture of \$10,000 for each of the 78 apparent violations.

Action by the Commission on October 30, 2003, by Notice of Apparent Liability for Forfeiture (FCC 03-267). Chairman Powell, Commissioners Abernathy, Copps, Martin, and Adelstein.

– FCC –

Enforcement Bureau Contacts: Suzanne Tetreault at (202) 418-7450 or Kurt Schroeder at (202) 418-0966

TTY: 1 (888) 835-5322