## SPONSORSHIP OPPORTUNITIES

Sponsoring an event at the ASCPT Annual Meeting provides visibility for your organization and shows support for the discipline of clinical pharmacology, and also gives you access to leading clinical pharmacologists. Your support will make possible a variety of events at the ASCPT Annual Meeting.



# ASCPT2005 Annual Meeting

Walt Disney World Swan and Dolphin Hotel
Orlando, FL = March 2-5

Make your commitment today by investing in clinical pharmacology and ASCPT! Contact Sharon Swan, ASCPT Executive Director, at (703) 836-6981 or sharon@ascpt.org.

### What do you receive for your investment?

Investments up to \$2,500

- Logo and listing in ASCPT onsite program book
- Logo and listing on meter panels in the registration area
- Engraved plaque suitable for display presented at donor reception

#### Investments of \$2,501-\$7,499

- Logo and listing in ASCPT onsite program book
- Logo and listing on meter panels in the registration area
- Invitation for two to special VIP reception
- Engraved plaque suitable for display presented at donor reception

#### Investments of \$7,500-\$9,999

- Logo and listing in ASCPT onsite program book
- Logo and listing on meter panels in the registration area
- Invitation for four to special VIP reception
- Complimentary exhibit booth
- Engraved plaque suitable for display presented at donor reception

### Investments of \$10,000 and above

- Logo and listing in ASCPT onsite program book
- Logo and listing on meter panels in the registration area
- Invitation for four to special VIP reception
- Invitation for four to President's Reception
- Complimentary exhibit booth
- Complimentary meeting registration for two people
- List of attendees on disk for pre- and post-event follow-up
- Engraved plaque suitable for display presented at donor reception

### Sponsorship Opportunities

#### **New Member Orientation**

March 2

Investment: \$2,500

Let the new ASCPT members know of your commitment to the organization and the discipline of clinical pharmacology by sponsoring the new member orientation.

#### Leadership Reception

March 2

Investment: \$3,500

Make your presence known by sponsoring the leadership reception at the ASCPT Annual Meeting. Attendees of this event include the current and incoming leadership of ASCPT.

#### **Opening Session**

March 3

Investment: \$7,500

Show your support for clinical pharmacology as ASCPT opens its 106th Annual Meeting in Orlando, Florida!

#### **Opening Reception**

March 3

Investment: \$15,000

Let the attendees at the ASCPT Annual Meeting know your commitment to clinical pharmacology and ASCPT. Your support will make possible the opening reception where more than 1,000 attendees are expected.

#### Morning and Afternoon Refreshment Breaks

March 3-5

Investment: \$2,500 per break

Let your organization be profiled as 1,000 meeting attendees network and view posters and exhibits at the daily morning refreshment break. Express your support for ASCPT and clinical pharmacology by sponsoring a refreshment break, which provides another outstanding networking opportunity for meeting attendees.

#### **Continental Breakfast**

March 4 or 5

Investment: \$5,000 per breakfast
Be positioned front and center as 1,000 clinical pharmacologists review more than 175 poster and exhibits each morning. Enjoy a special spotlight throughout the morning in appreciation of your generous support for ASCPT.

#### Lunch in Exhibit Hall

March 4

Investment: \$10,000

Provide an opportunity for the 1,000 ASCPT Annual Meeting attendees to have lunch while viewing the scientific posters. This is your opportunity to support one of the ASCPT Annual Meeting highlights.

#### **Trainee Luncheon**

March 4

Investment: \$10,000

Join more than 150 trainees as they hear presentations from key representatives of industry, government, academia and the military about careers in clinical pharmacology. Join with future clinical pharmacologists and demonstrate your commitment to their careers.

#### President's Reception

March 5

Investment: \$15,000

Be front and center at the premier reception of the ASCPT Annual Meeting. Show your support of ASCPT by sponsoring this event!

#### Trainee Reception

TBA

Investment: \$2,500

Be front and center at the premier social event for trainees attending the ASCPT Annual Meeting. Your investment expresses your commitment in the future clinical pharmacologists.

#### Sessions on CD/DVD

March 2-5

Investment: \$5,000

Have your organization's name and logo featured prominently as the various educational sessions are being recorded at the 2005 ASCPT Annual Meeting! Sponsor an activity that benefits attendees long after the Annual Meeting adjourns. In addition to onsite visibility, your organization's name and logo will be included on all subsequent CD/DVD promotional pieces following the Annual Meeting.

#### Tote Bags

March 2-5

Investment: \$7,500

Make your presence known at the ASCPT Annual Meeting. Display your logo for more than 1,000 meeting attendees.

#### Registration Badge Lanyards March 2-5

Investment: \$3,000

Have your organization's name visible throughout the ASCPT Annual Meeting.

#### Annual Meeting Notebook March 2-5

Investment: \$3,000

Put your organization and logo in front of the world's top clinical pharmacologists by sponsoring the notebooks that will be placed in each attendees tote bags. The notebooks are used extensively by Annual Meeting attendees to record the proceedings and follow-up when they return home.

Sponsorship opportunities at the 2005 ASCPT Annual Meeting begin at \$2,500 and can be tailored to meet your needs. Partial sponsorships are also available.

Interested in placing an ad in the ASCPT Annual Meeting Program Book?

Contact us for details.