

U.S. Department of Agriculture. Food Safety and Inspection Service

National Consumer Education Campaign to Promote Food Thermometer Use

"Thermy™" :30

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MOM: Hey, hon, dinner's almost ready.
THERMY: Hey, let me out of here!



What about using me, Thermy?



You need a food thermometer to be safe.



BOY: Yeah, what about Thermy?
MOM: Oh, honey, I know by the color when it's done.



THERMY: Colors can be wrong. People could get sick.



Hamburgers that look done sometimes aren't cooked enough.



BOY: We learned it at school.



MOM: All right.



THERMY: Remember, it's safe to bite when the temperature is right.

"Thermy™" :40

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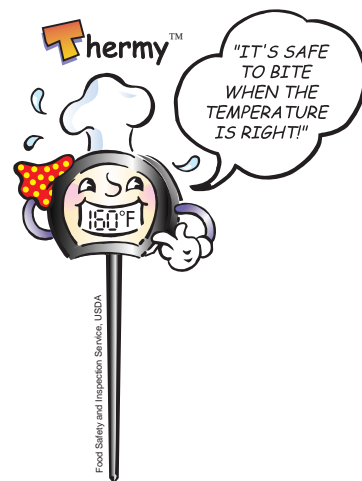
This spot is similar to the :30 above, with the following tag.



SECRETARY GLICKMAN: Whether it's hamburger, other meats, chicken, or egg dishes, keep your family healthy.



Please use a food thermometer and cook your foods to a safe temperature.



Food Safety and Inspection Service, USDA