

BRIDGING COMMUNICATION

TO PROMOTE DIAGNOSIS OF WOMEN'S HEART DISEASE

gender care initiative
AT ROBERT WOOD JOHNSON UNIVERSITY HOSPITAL

May the health needs of no woman go unmet



Women and Heart Disease Gender Care Conference Series II

Date: October 13, 2004

Time: 4:00 PM- 8:30 PM
(Registration 3:45 PM)

Place: Robert Wood Johnson
Univ. Hospital, New Brunswick
Clinical Academic Building, Room 1302

To Register: 1.866.44WOMAN
Fax: 732.937.8699

ABOUT THE PROGRAM

Women's heart disease presents significant challenges to the healthcare community. Clinically, women's symptoms are often milder with early warning signs that resemble the flu. A lack of understanding about women's symptoms of heart disease and a woman's style of communicating symptoms results in a disconnect between patient and practitioner. The purpose of this program is to provide healthcare professionals with a systems approach to female-centered patient care to enhance the diagnostic model for women with heart disease.

PROGRAM OBJECTIVES

As a result of attending this conference, participant will be able to:

1. Learn new strategies to improve the diagnosis of heart disease in women;
2. Improve recognition of signs and symptoms of early heart disease in women through the interview process;
3. Define Nursing Informatics, based on ANA Scope & Standards;
4. Understand how computerized cardiology resources can provide clinical decision support while acknowledging some of the barriers to computerized communication systems;
5. List two criteria for acceptable health information websites.
6. Understand how each woman must take the initiative to balance her life; maintain good health.

WHO SHOULD ATTEND

All healthcare professionals involved in the primary care and treatment of women including nurses, practitioners, internists, cardiologists, OB/GYN specialists, QA managers and hospital administrators.

AGENDA

- 4:00 PM *Welcome & Program Overview*
Marianne Balay, WWHC at RWJUH and Dolores Daly, WHF Advisor to Gender Care
- 4:15 PM *Making the Most of the Patient Interview Process: Suggestions on Recognizing and Analyzing Signs & Symptoms of Heart Disease in Women*
Lou Anne Beauregard, MD
- 4:45 PM *The Role of Nursing Informatics: Bridging Information in Cardiology*
Linda A. Rojack, RN, BS, BC
- 5:15 PM Q & A
- 5:30 PM CHANGE IN VENUE TO THE ARLINE & HENRY SCHWARTZMAN COURTYARD
- 6:00 PM Dinner
- 6:30 PM *Welcome - Marianne T. Balay, MS, RN, Vice Chair of the Gender Care Initiative and VP of Women's Health Services at the Robert Wood Johnson University Hospital*
- 6:45 PM *Women are not Small Men: New Strategies to Improve Diagnosis of Heart Disease in Women*
Nieca Goldberg, MD, FACC
- 7:15 PM Q & A
- 7:30 PM *Women as Powerful Health Care Partners*
Paula Zahn, Keynote Presenter
- 8:15 PM Q & A
- 8:30 PM Book signing with Nieca Goldberg, MD



Keynote: Paula Zahn
Award-winning Journalist and
Host of CNN's *Paula Zahn Now*



Nieca Goldberg, MD
Author of *Women Are Not Small Men*

Continuing Education: This program is co-provided by WHF and Robert Wood Johnson University Hospital. (RWJUH). RWJUH is an approved provider of continuing education in nursing by the New Jersey State Nurses Association which is an accredited approver, by the American Nurses Credentialing Center's Commission on Accreditation P133-1/04-07. 3.6 contact hours will be awarded to participants on completion and return of the program evaluation.

Conference planning committee: Bonnie Arkus, RN; Marianne Balay, MS, RN; Mary Ann Cavallaro, RN; Danielle Cairns, RN; Suzanne Gregory, MS, RN, CNS, C, CCRN, Clinical Specialist, Cardiac Services; Lori Mulligan, RN, C, BSN, Director, Medical Telemetry.

Cancellation Policy: A full refund, less a \$15 processing fee, will be granted if cancellation notice is received up to one week of the program. Cancellations received after that date will not be eligible for a refund. Registrants may send an alternate if unable to attend. Refunds cannot be given for "no shows". No Confirmation will be sent. If you have a disability and need special accommodations, please call WHF at 609-771-9600.

ATTENTION NURSES: Women's Heart Foundation is starting a **Registered Nurse Volunteer Program (RNVP)** for nurses to lead Women's Well Days, in partnership with hospitals and wellness centers. Free training will take place Sept 17 at the Univ. Medical Center Princeton. Download application at www.womensheart.org and send with resume attachment to barkus@womensheart.org or mail to WHF, PO Box 7827, West Trenton, NJ 08628. QUESTIONS? Call 609.771.9600.

REGISTRATION: Women's Heart Foundation Gender Care Conference: Bridging Communication to Promote Diagnosis of Women's Heart Disease, October 13, 2004, RWJ University Hospital, Clinical Academic Bldg, Rm 1302. Fee: \$47 (includes dinner, seminar and program handouts). Send check to WHF, c/o Women's Wellness and Healthcare Connection, Robert Wood Johnson University Hospital, One Robert Wood Johnson Place, New Brunswick, NJ 08901. Download registration form at www.womensheart.org Nurses need to ask their employer about tuition reimbursement for this accredited program. Phone: 1-866-44WOMAN. Fax 732-937-8699. [Conf #0012B](#)

Name (as it should appear on badge): _____

Email: _____ Title: _____

Hospital/Firm: _____ Type of Practice: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Work Fax: _____

Method of Payment: Check (payable to WHF) MasterCard Visa
Card Number: _____ Exp Date: _____

Signature: _____

I cannot attend but please include my name on your mailing list for future medical conferences.

DIRECTIONS: *From Points North* – Take Route 18 North. Exit at Route 27 South towards Princeton. Pass the train station and go under the RR tracks. At the second traffic light, turn left onto Paterson Street. You will see the Paterson Street parking garage on your right. *From Points South* – Take Route 1-295 North to exit 67A onto Route 1 North (towards new Brunswick). Proceed on Route 1 for approximately 15 miles to Route 18 North. Follow directions above Tickets will be validated

By Train: Exit at New Brunswick Station. The hospital is located one block from the station. This is the preferred mode of transportation as parking is limited. For more detailed directions, go to <http://www.rwjuh.edu/directions/directions.htm>

Co-sponsor: The Office on Women's Health, NJ Department of Health & Human Services, as part of a New Jersey initiative to *Take New Jersey Women to Heart*. First Lady of New Jersey Dina Matos McGreevey, Honorary Chair.

WOMEN'S HEART FOUNDATION