



Core 4 Conservation Alliance GRANTS

About the Grants

Core 4 Conservation Alliances are public/private partnerships that promote and implement conservation at the local level. Ag producers or citizens provide the leadership and partners from government, academic institutions, associations and businesses provide support. These alliances help to create the local-level successes that advance the national Core 4 Conservation campaign to realize *Better Soil* and *Cleaner Water* for our environment, *Greater Profits* for agriculture and a *Brighter Future* for all of us.

Alliances in all regions of the country are encouraged to apply for grants of up to \$2,500 from the Conservation Technology Information Center (CTIC), which coordinates the Core 4 Conservation campaign. These grants will be awarded to qualified alliances based on the application guidelines (see other side). Grantees must provide a dollar-for-dollar match with non-federal funds. In-kind services are acceptable as match.

CTIC support for Alliances

- Facilitate organizational and business plan development
- Provide networking opportunities through list serve, website and other means
- Share success of alliances through CTIC publications and other national media outlets
- Provide Core 4 Conservation promotional material at a reduced price
- Provide speakers list from alliance member lists

Grantee Requirements

If an alliance is awarded a Core 4 Conservation Alliance Grant, for the duration of the grant period that alliance agrees to:

- Include "A Core 4 Conservation Alliance" after the organization's name;
- Include the Core 4 Conservation Alliance logo or Core 4 Conservation logo with "We support Core 4 Conservation" or "We support Better Soil, Cleaner Water, Greater Profits, Brighter Future" on the alliance's newsletter, stationary or any other material produced after receiving the grant;
- Add a link to the CTIC website, if the alliance has a website;
- Provide bi-monthly updates and accompanying photos for CTIC's *Partners* magazine;
- Provide CTIC a report on how grant funds were used, the outcomes of grant-related activities and other related accomplishments, including description of alliance efforts to promote Core 4 Conservation during grant period. This final report will be due Jan. 31, 2005.



Application Guidelines

Application Requirements:

Applicants should provide all relevant information to describe the alliance and its activities in support of Core 4 Conservation. Following is a list of items to include in the grant application. (If an alliance is still organizing, it should indicate "pending" on items not yet accomplished.)

1. Name of alliance
2. List of officers or leadership by name and affiliation - should involve growers, industry, organizations and government agencies
3. List of members and their affiliations
4. Date initially organized and frequency of meetings (both board meetings and membership meetings)
5. Names and purposes of committees and frequency of committee meetings
5. Business Plan, which includes:
 - a. Vision and/or Mission statement
 - b. Audience and geographic area served by the alliance
 - c. Primary resource and/or economic concerns
 - d. Primary conservation practices that need to be applied as a system(s)
 - e. Specific action items - who, what, when, where, and how - that address resource concerns and that support *Better Soil, Cleaner Water, Greater Profits and Brighter Future*
6. Explanation and examples of outreach/education efforts to promote Core 4 Conservation
7. Copy of bylaws or other such organizational guidelines
8. Sources of matching funds (must have letter from organization indicating matching funds have been approved or will be awarded pending CTIC grant approval)
9. Specific description of how grant funds will be used by alliance
10. Amount requested (up to \$2,500)

Important Dates - 2004

Jan. 7	Application deadline
Jan. 8-23	Application review
Jan. 26-28	Grantee notification

Compile all information into one packet and submit one copy to CTIC at the following street or E-mail address:

Core 4 Conservation Alliance Grants
Conservation Technology Information Center
1220 Potter Drive, Suite 170
West Lafayette, Indiana 47906
Tel: 765-494-9555
Fax: 765-494-5969
E-mail: ctic@ctic.purdue.edu

Core 4 Conservation Alliance Grants are made available from the Conservation Technology Information Center. CTIC is a national, nonprofit organization working toward the development of public/private partnerships that promote the enhancement of soil, water and air quality and sound habitat management by equipping agriculture with realistic, affordable and integrated solutions.

