



Steering Committee Members

US EPA Region 6

TCEQ

Judge Margaret Keliher, Dallas County

Judge Ron Harris, Collin County

Citigroup

Greater Dallas Chamber of Commerce

Fort Worth Chamber of Commerce

Mayor Laura Miller, City of Dallas

Mayor Kenneth Barr, City of Fort Worth



The Adopt-A-School Bus Program

Using "Clean Fuels" to
Make The Wheels
On The Bus Go
Round and Round



Need Further Information?

Further information about the Adopt-A-School Bus Program is available by contacting:

www.Adopt-A-SchoolBus.org



(214) 631-5864 or (817) 332-4549
www.texaslung.org

Brochure Designed By



www.bigdm.com





Are YOU interested in making a difference in our children's health and the environment?

Today's School Buses: Our Children at Risk

Thousands of local children start and end each day with a ride on a big yellow school bus. Many school buses on the road today are aging diesel-powered vehicles. Older school buses expose children, whether they are waiting at a bus stop or riding a bus, to greater levels of air pollution. Children are particularly susceptible to the harmful impacts of diesel soot and exhaust fumes.

Clean, Safe Alternatives

In 130 school districts across 17 states, children ride "clean fuel" buses to school. These communities are enjoying cleaner air and lower costs. Unfortunately for most school districts, limited funds are available to assist with replacing or retrofitting vehicles to reduce toxic air emissions.

Solutions at Hand: The Adopt-A-School Bus Program

It was out of this need that the Adopt-A-School Bus Program was born! A cooperative partnership between the American Lung Association, EPA, State Agencies, local elected officials, and corporate sponsors was established as a nonprofit grant program to aid local school districts replacing their aging, diesel school bus fleets with new "clean fuel" buses.

The program is administered by an independent Steering Committee and operates under the auspices of the American Lung Association.

A "Win-Win" Partnering Opportunity

The Adopt-A-School Bus Program gives business and community leaders like you a unique opportunity to

- reduce the health risk to our children
- speed the replacement of the oldest, most polluting, diesel buses by combining corporate donations with matching school district funds
- improve air quality in your community

Funding awarded through the program will offset a portion of a school district's costs to convert to a GREEN bus fleet. Also, in order to ensure the longevity of the new buses, 10% of all grant money awarded will be earmarked for fleet infrastructure and maintenance.

The program will make its debut in the Dallas/Fort Worth area. Later, we will expand our efforts and "footprint" the program in other "at risk" communities.



Community Recognition

By contributing - you, your business or organization will earn recognition within your community and appreciation throughout the region.

We have several sponsorship options available to express your support for the program:

Gold Star Sponsor

\$100,000 and above*

- Organization's logo prominently displayed on TWO school buses
- A voting seat on the Steering Committee
- An award plaque recognizing the contribution to the environment and children's health
- Invitation to a special Donor Recognition Reception and TWO reserved tables at the Adopt-A-School Bus Program "Milestone" Gala Event
- Featured newspaper advertisement and media event for your organization
- Your logo and Gold Star acknowledgement on our website

Silver Star Sponsor

\$50,000 - \$99,999

- Organization's logo prominently displayed on ONE school bus
- An award plaque recognizing the contribution to the environment and children's health
- Invitation to our special Donor Recognition Reception & ONE reserved table at the "Milestone" Gala Event
- Listing as a Silver Star Sponsor in all press releases
- Silver Star acknowledgment on our website

Green Star Sponsor

From \$25,000

- An award plaque recognizing the contribution to the environment and children's health
- Invitation to our "Milestone" Gala Event
- Listing as a Green Star Sponsor in all press releases
- Green Star acknowledgement on our website

Your support of the program will help countless school children breathe a little easier. Multi-year pledges will sustain this program. Also, special arrangements can be made for group contributions.

*Sponsor will receive an additional bus for each \$50,000 contributed above the minimum.